Team Charter

Budet and Resources

Determine Budget During Project Planning

Alaways Practice Cost Control

Mission and Objectives

Our Mission Is To Use SEO Strategies To Consistently rank Client Content on the First Page Of the SERPS.

Communication Norms

Keep Paper Trail Through Project Management Software

Use Cloud Software To Share and edit Docs.

Save all Communication With Client.

Ground Rules

Respect One another.
Do our best work.
Help each other Succeed.
Always Communicate.
Life First,Work Second.

Team Roles

Manager
Content Writer
Content Marketer
SEO Specialist
Social Media Specialist
Software Developer

Conflict Resolution

Don't let Problems Fester.

Discuss Conflicts Openly.

Find Solutions Together.

Work Processes

Define Objectives.

Assign Roles.

Set Scope and Budget.

Clarify Deliverables.

Make a Timeline.

Performance assessment

How do Stakeholders Feel about App ?

How do Customers respond to App

Activites To Create Team Charter

Identify Requirements, Needs

Know The Cost Of Project

Identify Stackholders

Identify Resources Of Project (Such as Cost)

Know The Duration of Project

Determine a Suitable Environment For Team