

Market Analysis Report for National Clothing Chain

State

All

Income level

All

Product Name

All

Product Classification

All

$Y = 0.0107X - 722.14$

Formula

Jon Little

Top Predicted Income Earner

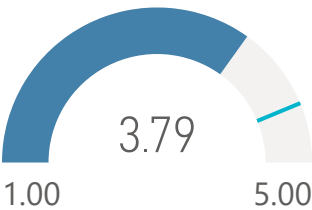
\$26.73K

Avg.Income by State

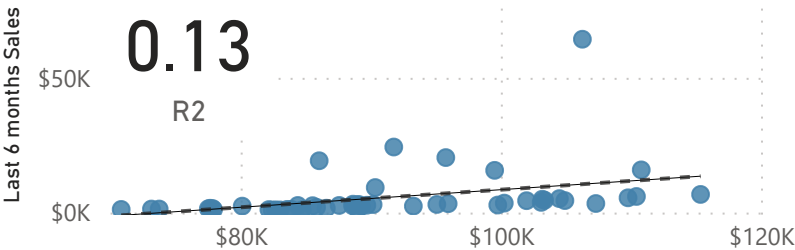
\$32.53K

Standard Deviation of income

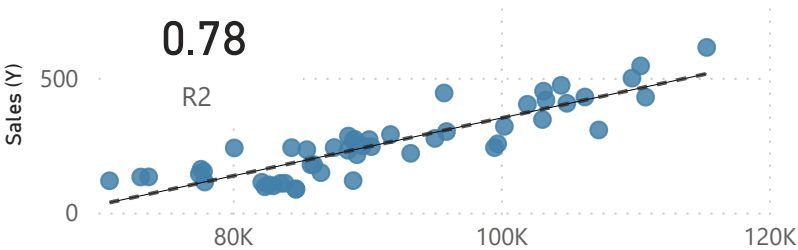
Average of Customer Rating



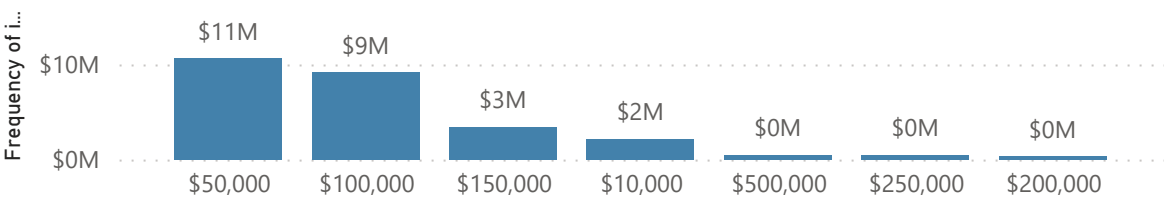
Avg. Income Vs. Last 6 months sales by State



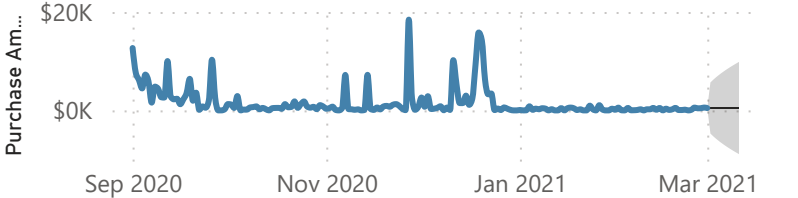
Avg. Income (X) Vs. Sales (Y)



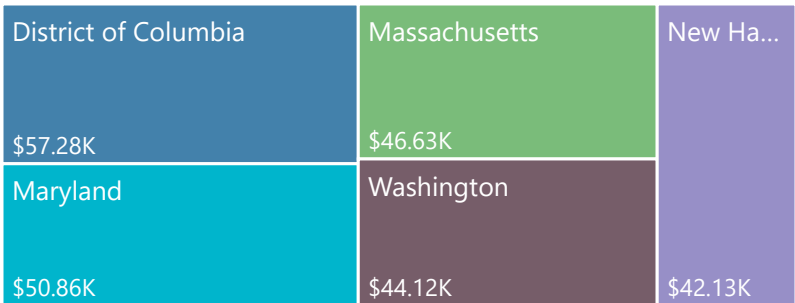
Frequency of income by Buckets



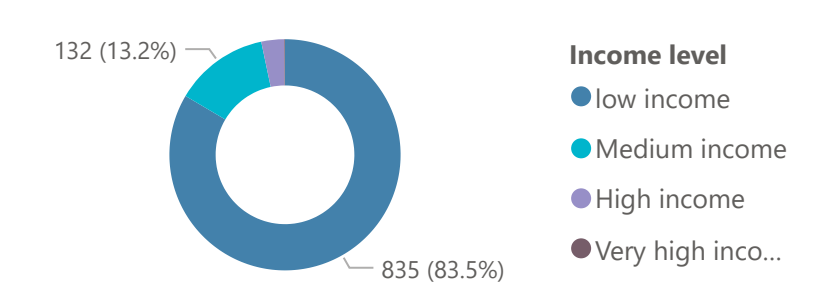
Customer Purchase History by Date



Top 5 State by Predicted Income



Customer Classification by Income level



Average Income by State

