

# Sales Analysis

Overview

Cities

Products

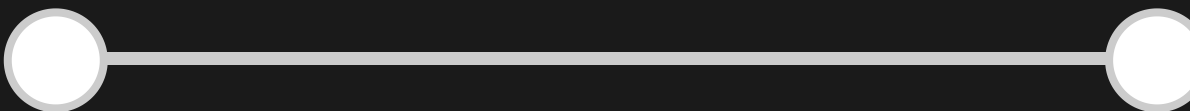
Best/Worst Selling

Date

1/1/2019



1/1/2020



City

- ☐ Atlanta
- ☐ Austin
- ☐ Boston
- ☐ Dallas
- ☐ Los Angeles
- ☐ New York City
- ☐ Portland
- ☐ San Francisco
- ☐ Seattle

\$34.5M

Total Sales

178.4K

Total Orders

\$193.3

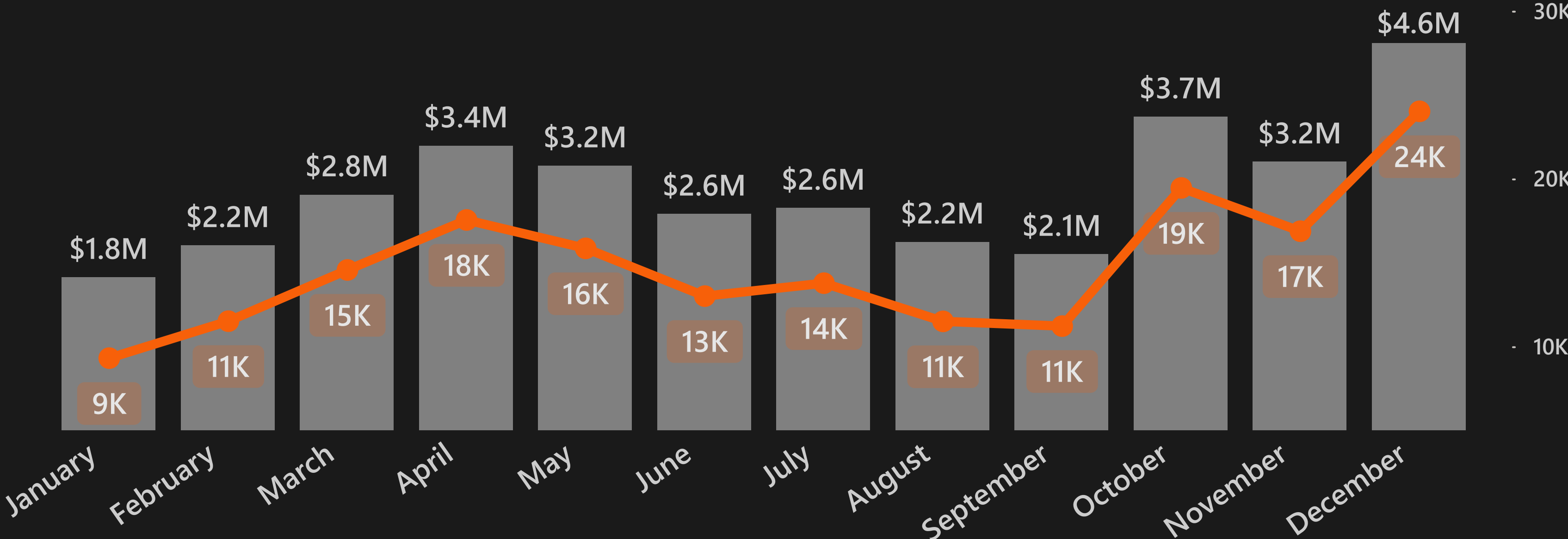
Avg Order Price

209.1K

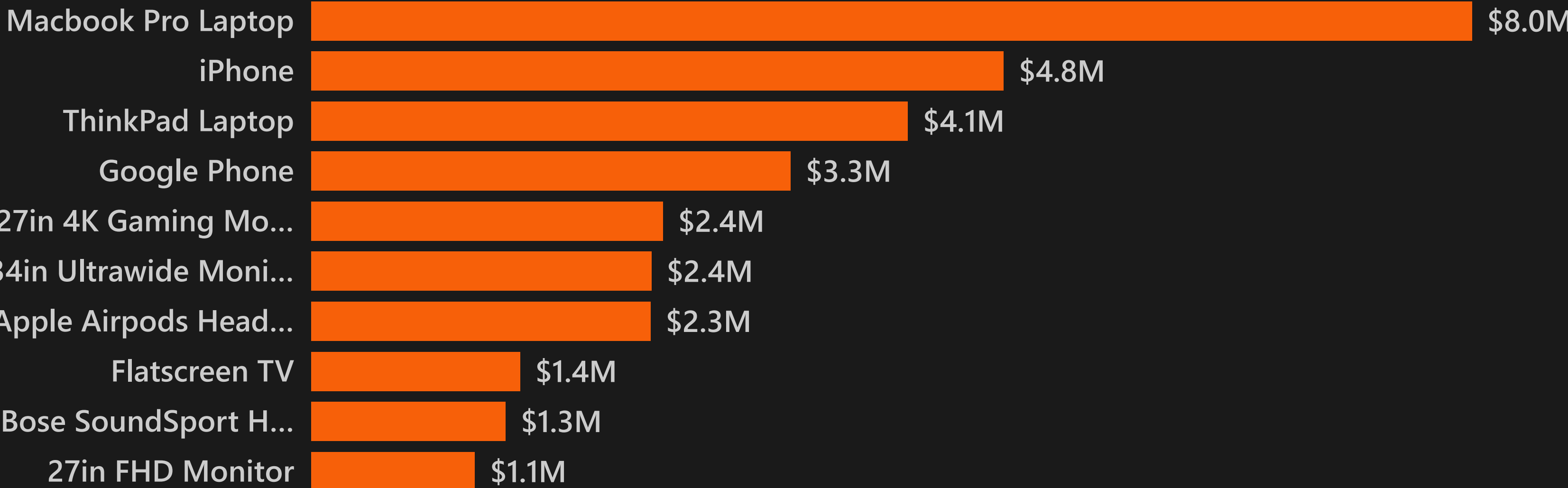
Total Quantity Sold

## Monthly Trend for Total Sales and Orders

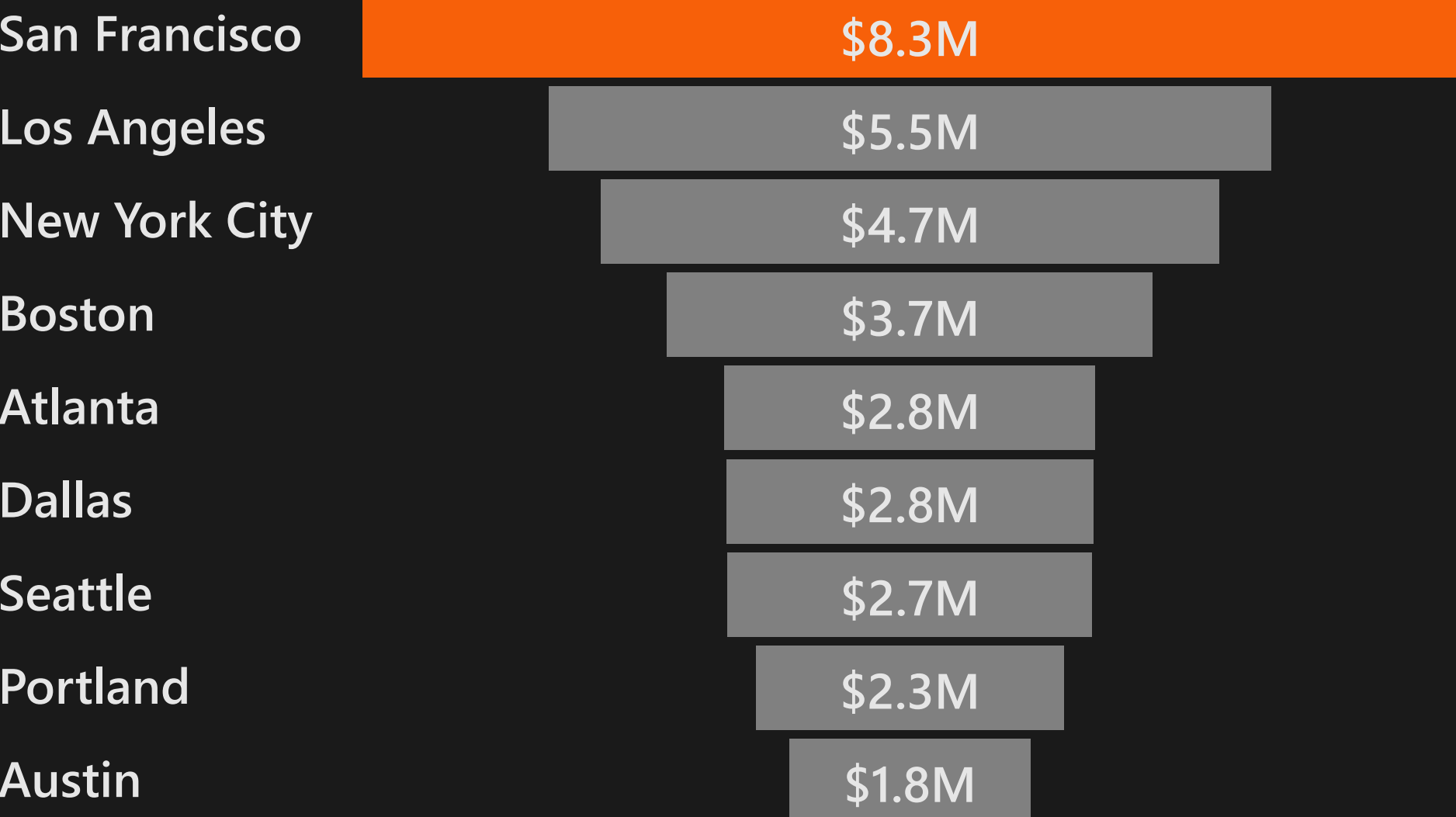
● Total Sales ● Total Orders



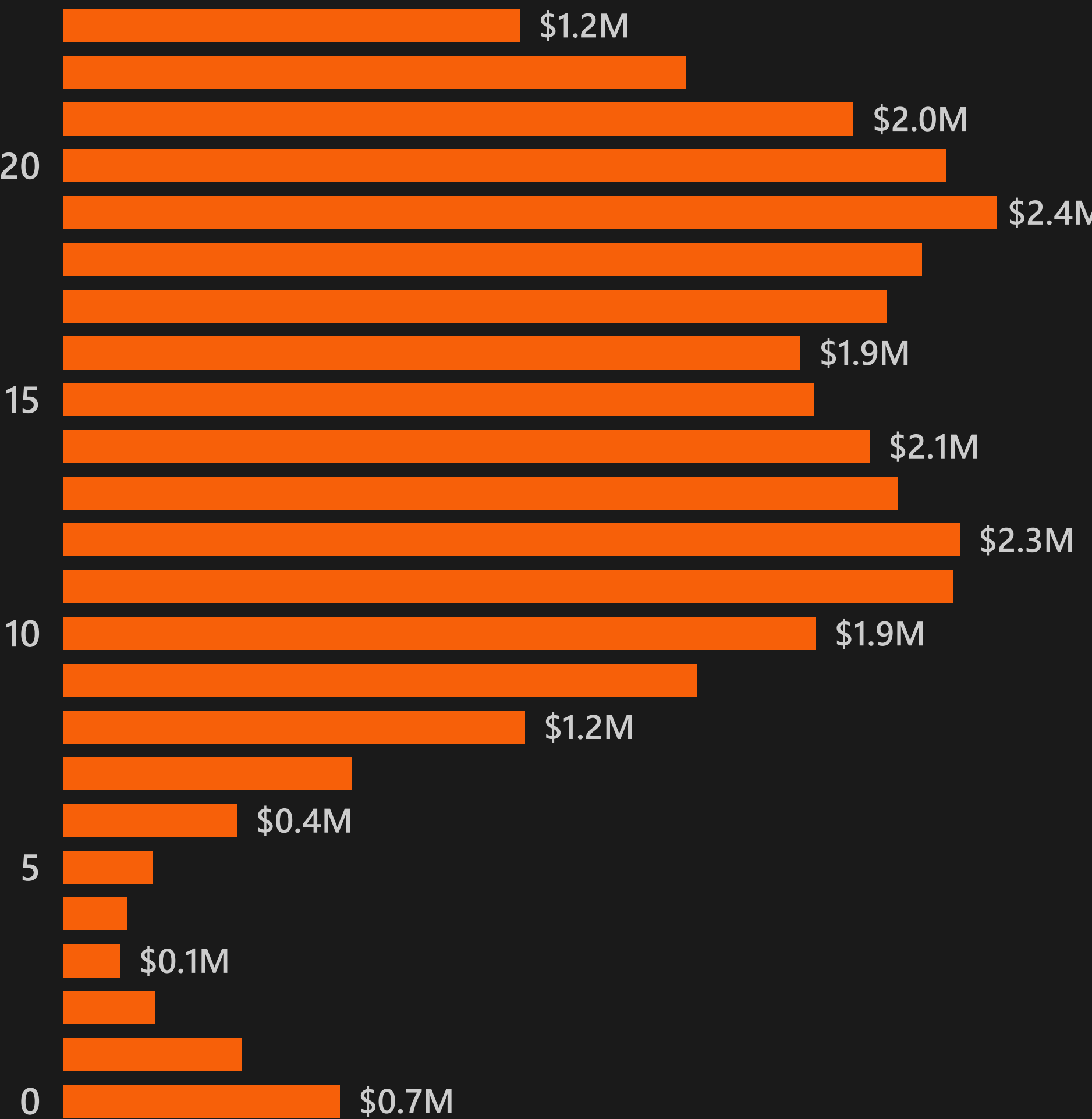
## Top 10 Products by Total Sales



## Total Sales by City



## Total Sales by Hour



# Sales Analysis

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Cities

Products

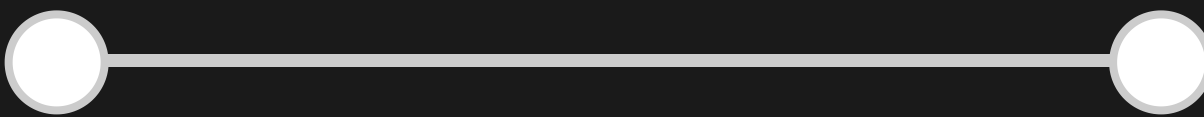
Best/Worst Selling

Date

1/1/2019



1/1/2020



Product

- ☐ 20in Monitor
- ☐ 27in 4K Gaming Monitor
- ☐ 27in FHD Monitor
- ☐ 34in Ultrawide Monitor
- ☐ AA Batteries (4-pack)
- ☐ AAA Batteries (4-pack)
- ☐ Apple AirPods Headphones
- ☐ Bose SoundSport Headphones
- ☐ Flatscreen TV
- ☐ Google Phone

\$34.5M

Total Sales

178.4K

Total Orders

\$193.3

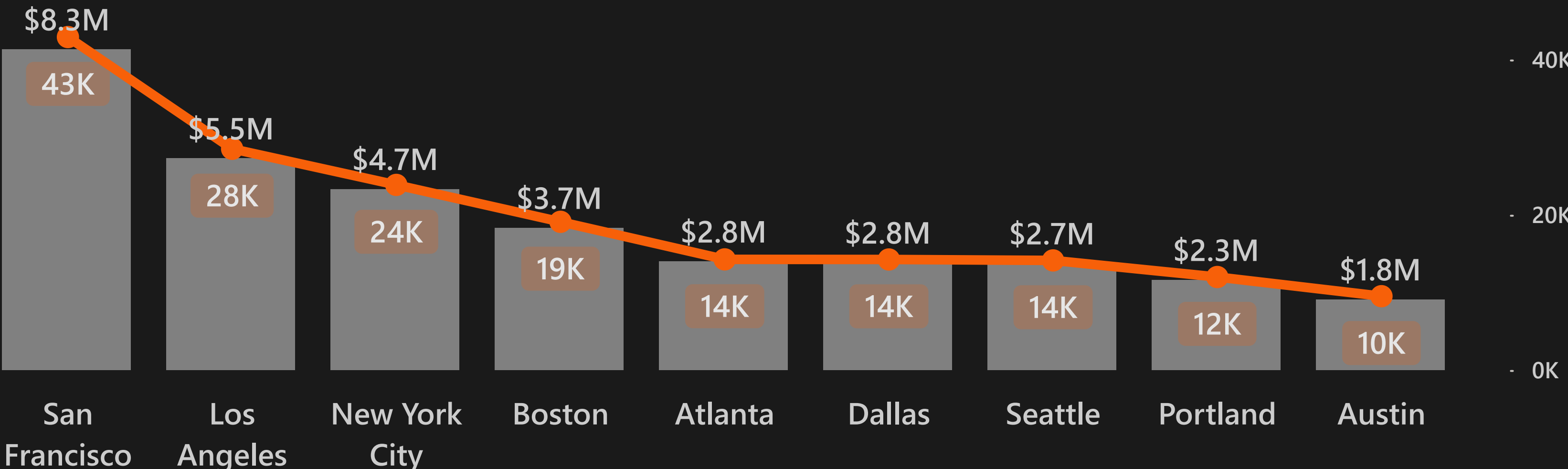
Avg Order Price

209.1K

Total Quantity Sold

Total Sales and Orders by City

● Total Sales ● Total Orders

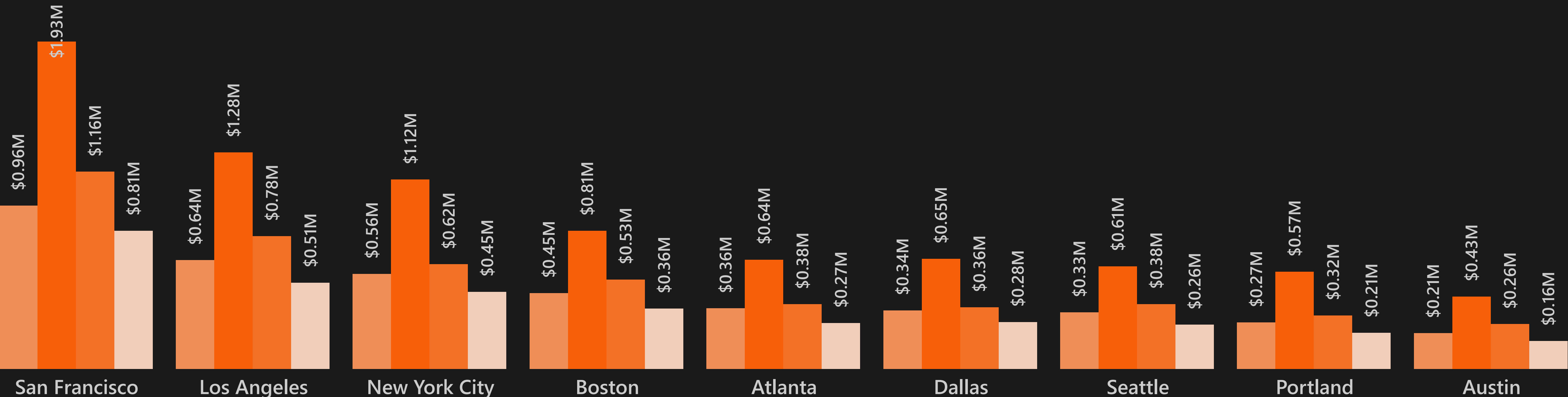


Total Sales by City



Top 4 Selling Products per City by Total Sales

● ThinkPad Laptop ● Macbook Pro Laptop ● iPhone ● Google Phone



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\$34.5M

Total Sales

178.4K

Total Orders

\$193.3

Avg Order Price

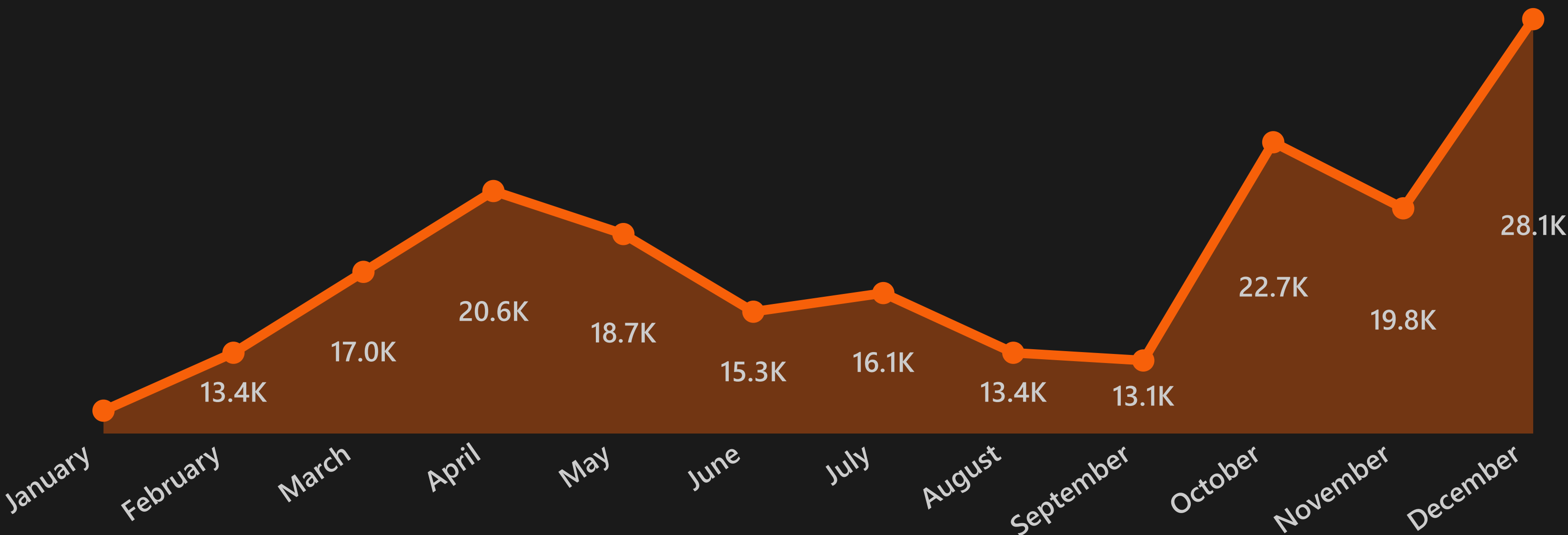
209.1K

Total Quantity Sold

19.0

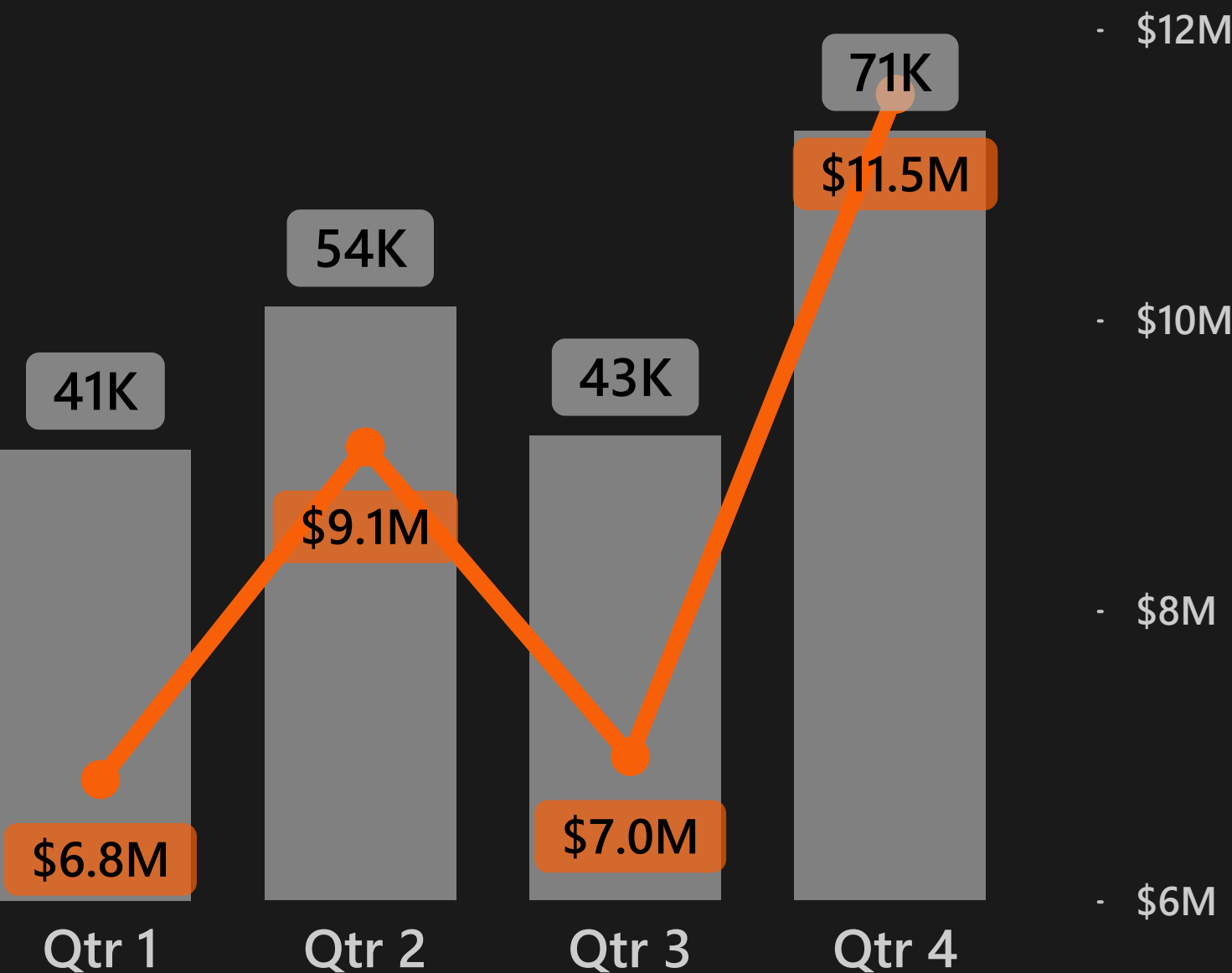
Product Types

## Total Product Sold by Month

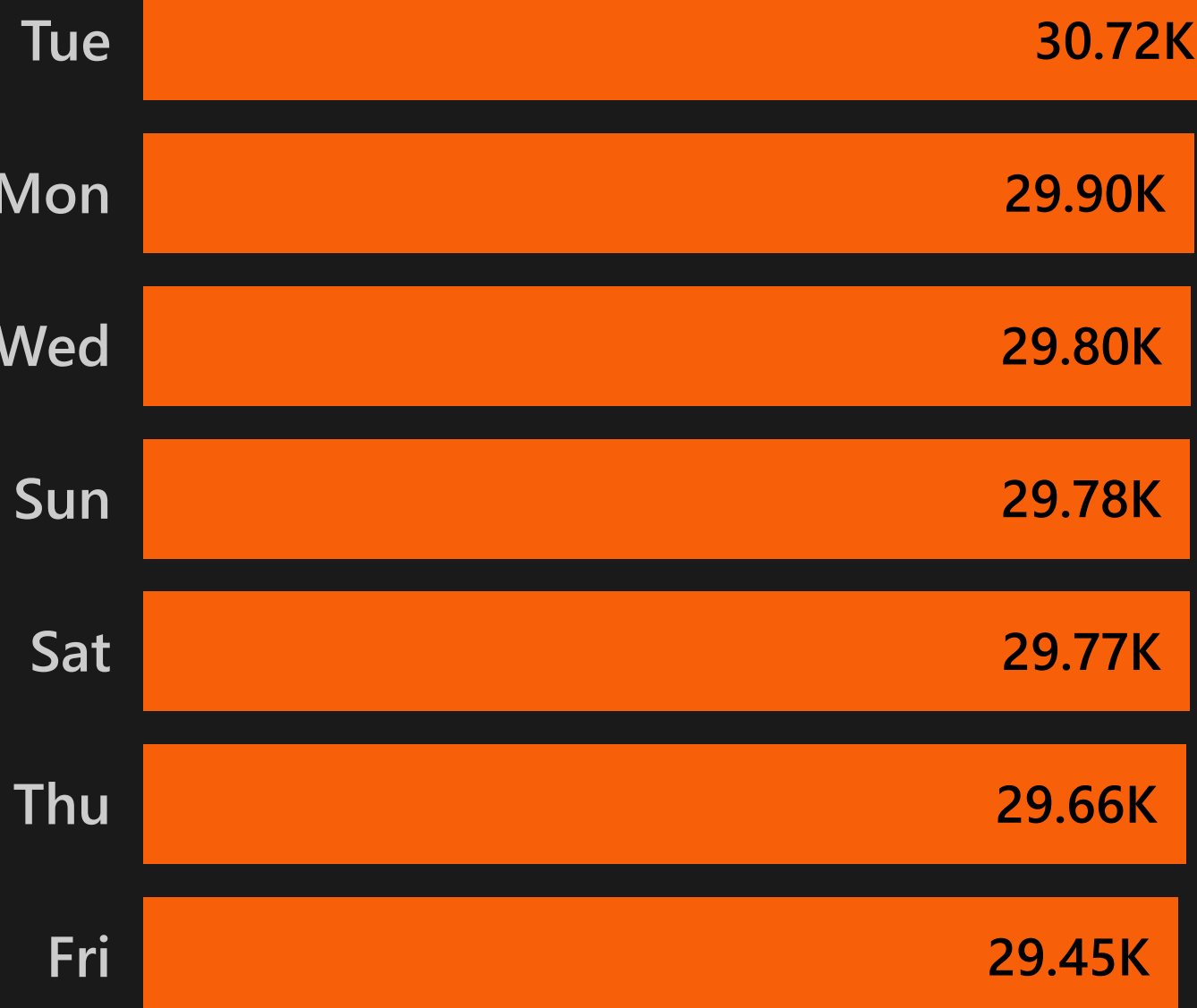


## Product Sold by Quarter

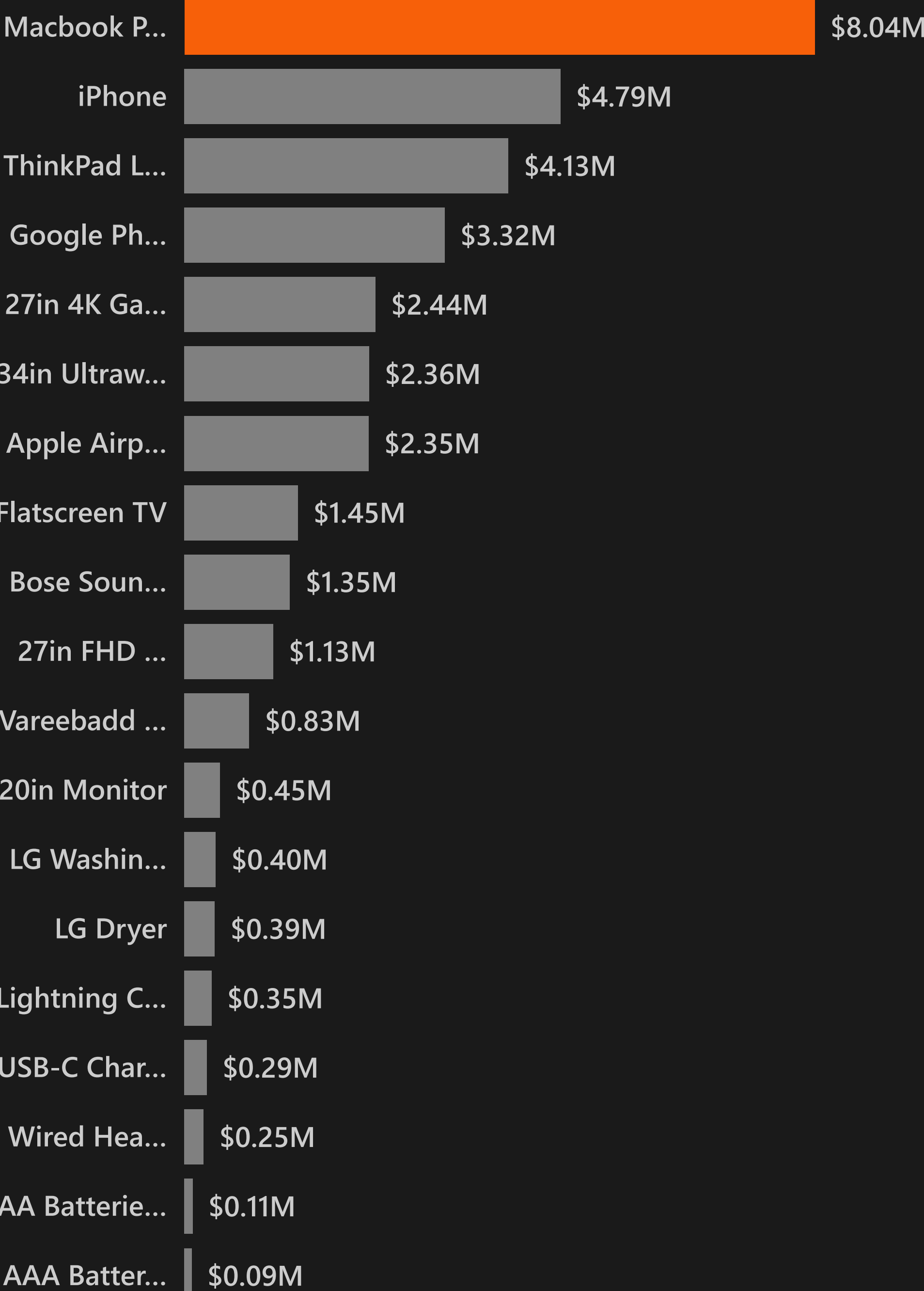
● Total Quantity Sold ● Total Sales



## Total Product Sold by Day



## Total Sales by Products



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\$34.5M

Total Sales

178.4K

Total Orders

\$193.3

Avg Order Price

209.1K

Total Quantity Sold

19.0

Product Types

## Top 5 Selling Products by Total sales

Macbook Pro...

\$8.04M

iPhone

\$4.79M

ThinkPad Lap...

\$4.13M

Google Phone

\$3.32M

27in 4K Gami...

\$2.44M

## Top 5 Selling Products by Total Orders

USB-C Chargi...

21855

Lightning Ch...

21604

AAA Batterie...

20593

AA Batteries ...

20542

Wired Headp...

18847

## Top 5 Selling Products by Total Quantity

AAA Batterie...

31017

AA Batteries ...

27635

USB-C Chargi...

23975

Lightning Ch...

23217

Wired Headp...

20557

## Bottom 5 Selling Products by Total sales

AAA Batterie...

\$92.74K

AA Batteries ...

\$106.12K

Wired Headp...

\$246.48K

USB-C Chargi...

\$286.5K

Lightning Ch...

\$347.09K

## Bottom 5 Selling Products by Total Orders

LG Dryer

646

LG Washing ...

666

Vareebadd P...

2065

20in Monitor

4098

ThinkPad Lap...

4126

## Bottom 5 Selling Products by Total Quantity

LG Dryer

646

LG Washing ...

666

Vareebadd P...

2068

20in Monitor

4129

ThinkPad Lap...

4130