

# AHMED HANEEN

Full-Stack Developer | Graphic Designer

## ABOUT ME

Creative and logic-driven professional with over 3 years of experience in Graphic Design and growing expertise in Software Engineering. Proven ability to deliver high-end visual identities, improve brand visibility, and build user-focused digital solutions by combining aesthetic design with scalable backend logic.

## EDUCATION

### APTECH DEFENCE

Software Engineering  
CURRENT

### HYDERABAD INSTITUTE OF TECH & MGT

UnderGraduate Program  
Current

### BORCELLE UNIVERSITY

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2020 - 2023

## SKILLS

- ASP.NET
- Python
- JavaScript
- Illustrator
- Photoshop

## INTERESTS

- Cricket
- Football
- PC Gaming

## WORK EXPERIENCE

### SMS INDUSTRIES

Graphic Designer ————— **NOW-2024**

- Developed comprehensive brand identities and industrial marketing collateral
- Collaborated with cross-functional teams to align design with business goals
- Created marketing collateral that increased brand visibility by 30% within 6 months

### TRYFRY RESTURANT

Graphic Designer ————— **2020-2019**

- Designed high-engagement social media campaigns and print media assets
- Ensured visual consistency across digital platforms
- Worked closely with marketing teams to support creative strategies

## CONTACT

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