Clustering Text Data

January 4, 2021

1 K-Means with Text Data

In this assignment you will * Cluster Wikipedia documents using k-means * Explore the role of random initialization on the quality of the clustering * Explore how results differ after changing the number of clusters * Evaluate clustering, both quantitatively and qualitatively

When properly executed, clustering uncovers valuable insights from a set of unlabeled documents.

1.1 Import Necessary Libraries

```
[1]: import numpy as np
  import pandas as pd
  import os
  import json
  import time
  import string
  import sys
  from scipy.sparse import csr_matrix
  from sklearn.metrics.pairwise import pairwise_distances
  from sklearn.feature_extraction.text import CountVectorizer, TfidfVectorizer
  from sklearn.preprocessing import normalize
  from copy import copy
  from itertools import combinations
  import matplotlib.pyplot as plt
  %matplotlib inline
```

1.2 Load data, extract features

```
59066
                      <http://dbpedia.org/resource/Olari_Elts>
     59067
                  <http://dbpedia.org/resource/Scott_F._Crago>
            <http://dbpedia.org/resource/David_Cass_(footb...</pre>
     59068
     59069
                     <http://dbpedia.org/resource/Keith_Elias>
                   <http://dbpedia.org/resource/Fawaz_Damrah>
     59070
                                name
     0
                      Digby Morrell
     1
                      Alfred J. Lewy
     2
                      Harpdog Brown
     3
                Franz Rottensteiner
     4
                              G-Enka
     59066
                          Olari Elts
     59067
                     Scott F. Crago
     59068
            David Cass (footballer)
                         Keith Elias
     59069
                        Fawaz Damrah
     59070
                                                           text
     0
            digby morrell born 10 october 1979 is a former...
     1
            alfred j lewy aka sandy lewy graduated from un...
     2
            harpdog brown is a singer and harmonica player...
     3
            franz rottensteiner born in waidmannsfeld lowe...
     4
            henry krvits born 30 december 1974 in tallinn ...
     59066 olari elts born april 27 1971 in tallinn eston...
     59067
            scott francis crago born july 26 1963 twin bro...
            david william royce cass born 27 march 1962 in...
     59068
            keith hector elias born february 3 1972 in lac...
     59069
            fawaz mohammed damrah arabic fawwz damra was t...
     59070
     [59071 rows x 3 columns]
[4]: def load_sparse_csr(filename):
         loader = np.load(filename)
         data = loader['data']
         indices = loader['indices']
         indptr = loader['indptr']
         shape = loader['shape']
         return csr_matrix( (data, indices, indptr), shape)
     tf_idf = load_sparse_csr('people_wiki_tf_idf.npz')
[5]: tf_idf
```

[5]: <59071x547979 sparse matrix of type '<class 'numpy.float64'>'
with 10379283 stored elements in Compressed Sparse Row format>

```
[6]: wiki
[6]:
                                                                  URI
                    <http://dbpedia.org/resource/Digby_Morrell>
     1
                   <http://dbpedia.org/resource/Alfred_J._Lewy>
                    <a href="http://dbpedia.org/resource/Harpdog_Brown">http://dbpedia.org/resource/Harpdog_Brown</a>
     2
     3
             <http://dbpedia.org/resource/Franz Rottensteiner>
     4
                            <a href="http://dbpedia.org/resource/G-Enka">http://dbpedia.org/resource/G-Enka</a>
                        <http://dbpedia.org/resource/Olari_Elts>
     59066
                   <http://dbpedia.org/resource/Scott_F._Crago>
     59067
     59068
             <http://dbpedia.org/resource/David_Cass_(footb...</pre>
                      <http://dbpedia.org/resource/Keith_Elias>
     59069
     59070
                     <http://dbpedia.org/resource/Fawaz_Damrah>
                                   name
                                         \
     0
                        Digby Morrell
                        Alfred J. Lewy
     1
     2
                        Harpdog Brown
                  Franz Rottensteiner
     3
     4
                                G-Enka
     59066
                            Olari Elts
     59067
                       Scott F. Crago
             David Cass (footballer)
     59068
     59069
                           Keith Elias
     59070
                          Fawaz Damrah
                                                                 text
     0
             digby morrell born 10 october 1979 is a former...
     1
             alfred j lewy aka sandy lewy graduated from un...
     2
             harpdog brown is a singer and harmonica player...
     3
             franz rottensteiner born in waidmannsfeld lowe...
     4
             henry krvits born 30 december 1974 in tallinn ...
     59066
             olari elts born april 27 1971 in tallinn eston...
     59067
             scott francis crago born july 26 1963 twin bro...
     59068
             david william royce cass born 27 march 1962 in...
             keith hector elias born february 3 1972 in lac...
     59069
             fawaz mohammed damrah arabic fawwz damra was t...
     59070
     [59071 rows x 3 columns]
```

```
[7]: with open('people_wiki_map_index_to_word.json') as 
→people_wiki_map_index_to_word:

map_index_to_word = json.load(people_wiki_map_index_to_word)
```

(Optional) Extracting TF-IDF vectors yourself. We provide the pre-computed TF-IDF vectors to minimize potential compatibility issues. You are free to experiment with other tools to compute the TF-IDF vectors yourself. A good place to start is sklearn. TfidfVectorizer. Note. Due to variations in tokenization and other factors, your TF-IDF vectors may differ from the ones we provide. For the purpose the assessment, we ask you to use the vectors from people_wiki_tf_idf.npz.

(Optional) Extracting TF-IDF vectors yourself. We provide the pre-computed TF-IDF vectors to minimize potential compatibility issues. You are free to experiment with other tools to compute the TF-iDF vectors yourself. A good place to start is sklearn. TfidfVectorizer. Note. Due to variations in tokenization and other factors, your TF-IDF vectors may differ from the ones we provide. For the purpose the assessment, we ask you to use the vectors from people wiki tf idf.npz.

```
[8]: def remove_punctuation(text):
    text = text.translate(str.maketrans('','',string.punctuation))
    return text

wiki['text_clean'] = wiki['text'].apply(remove_punctuation)

[9]: vectorizer = TfidfVectorizer()

tf_idf_matrix = vectorizer.fit_transform(wiki['text_clean'])

[10]: tf_idf_matrix

[10]: <59071x548516 sparse matrix of type '<class 'numpy.float64'>'
```

1.3 Normalize all Vectors

As discussed in the previous assignment, Euclidean distance can be a poor metric of similarity between documents, as it unfairly penalizes long articles. For a reasonable assessment of similarity, we should disregard the length information and use length-agnostic metrics, such as cosine distance.

with 10243711 stored elements in Compressed Sparse Row format>

The k-means algorithm does not directly work with cosine distance, so we take an alternative route to remove length information: we normalize all vectors to be unit length. It turns out that Euclidean distance closely mimics cosine distance when all vectors are unit length. In particular, the squared Euclidean distance between any two vectors of length one is directly proportional to their cosine distance.

We can prove this as follows. Let x and y be normalized vectors, i.e. unit vectors, so that ||x|| =

 $\|\mathbf{y}\| = 1$. Write the squared Euclidean distance as the dot product of $(\mathbf{x} - \mathbf{y})$ to itself:

$$\begin{aligned} \|\mathbf{x} - \mathbf{y}\|^2 &= (\mathbf{x} - \mathbf{y})^T (\mathbf{x} - \mathbf{y}) \\ &= (\mathbf{x}^T \mathbf{x}) - 2(\mathbf{x}^T \mathbf{y}) + (\mathbf{y}^T \mathbf{y}) \\ &= \|\mathbf{x}\|^2 - 2(\mathbf{x}^T \mathbf{y}) + \|\mathbf{y}\|^2 \\ &= 2 - 2(\mathbf{x}^T \mathbf{y}) \\ &= 2(1 - (\mathbf{x}^T \mathbf{y})) \\ &= 2\left(1 - \frac{\mathbf{x}^T \mathbf{y}}{\|\mathbf{x}\| \|\mathbf{y}\|}\right) \\ &= 2 \left[\text{cosine distance}\right] \end{aligned}$$

This tells us that two **unit vectors** that are close in Euclidean distance are also close in cosine distance. Thus, the k-means algorithm (which naturally uses Euclidean distances) on normalized vectors will produce the same results as clustering using cosine distance as a distance metric.

We use the normalize() function from scikit-learn to normalize all vectors to unit length.

1.4 Implement k-means

Let us implement the k-means algorithm. First, we choose an initial set of centroids. A common practice is to choose randomly from the data points.

Note: We specify a seed here, so that everyone gets the same answer. In practice, we highly recommend to use different seeds every time (for instance, by using the current timestamp).

```
def get_initial_centroids(data, k, seed=None):
    '''Randomly choose k data points as initial centroids'''
    if seed is not None: # useful for obtaining consistent results
        np.random.seed(seed)
    n = data.shape[0] # number of data points

# Pick K indices from range [0, N).
    rand_indices = np.random.randint(0, n, k)

# Keep centroids as dense format, as many entries will be nonzero due to
    →averaging.

# As long as at least one document in a cluster contains a word,
    # it will carry a nonzero weight in the TF-IDF vector of the centroid.
    centroids = data[rand_indices,:].toarray()

return centroids
```

After initialization, the k-means algorithm iterates between the following two steps: 1. Assign each data point to the closest centroid.

$$z_i \leftarrow \operatorname{argmin}_i \|\mu_j - \mathbf{x}_i\|^2$$

2. Revise centroids as the mean of the assigned data points.

$$\mu_j \leftarrow \frac{1}{n_j} \sum_{i: z_i = j} \mathbf{x}_i$$

In pseudocode, we iteratively do the following:

```
cluster_assignment = assign_clusters(data, centroids)
centroids = revise centroids(data, k, cluster assignment)
```

1.4.1 Assigning clusters

[1.39899784 1.41072448]]

How do we implement Step 1 of the main k-means loop above? First import pairwise_distances function from scikit-learn, which calculates Euclidean distances between rows of given arrays. See this documentation for more information.

For the sake of demonstration, let's look at documents 100 through 102 as query documents and compute the distances between each of these documents and every other document in the corpus. In the k-means algorithm, we will have to compute pairwise distances between the set of centroids and the set of documents.

```
[13]: # Get the TF-IDF vectors for documents 100 through 102.
    queries = tf_idf[100:102,:]

# Compute pairwise distances from every data point to each query vector.
    dist = pairwise_distances(tf_idf, queries, metric='euclidean')

print(dist)

[[1.41000789 1.36894636]
    [1.40935215 1.41023886]
    [1.39855967 1.40890299]
...

    [1.41108296 1.39123646]
    [1.41022804 1.31468652]
```

More formally, dist[i,j] is assigned the distance between the ith row of X (i.e., X[i,:]) and the jth row of Y (i.e., Y[j,:]).

Checkpoint: For a moment, suppose that we initialize three centroids with the first 3 rows of tf_idf. Write code to compute distances from each of the centroids to all data points in tf_idf. Then find the distance between row 430 of tf_idf and the second centroid and save it to dist.

```
[14]: queries = tf_idf[:3,:]

# Compute pairwise distances from every data point to each query vector.
dist = pairwise_distances(tf_idf, queries, metric='euclidean')[430][1]

print(dist)
```

1.4071310658540346

```
[15]: '''Test cell'''
if np.allclose(dist, pairwise_distances(tf_idf[430,:], tf_idf[1,:])):
    print('Pass')
else:
    print('Check your code again')
```

Pass

Checkpoint: Next, given the pairwise distances, we take the minimum of the distances for each data point. Fittingly, NumPy provides an argmin function. See this documentation for details.

Read the documentation and write code to produce a 1D array whose i-th entry indicates the centroid that is the closest to the i-th data point. Use the list of distances from the previous checkpoint and save them as distances. The value 0 indicates closeness to the first centroid, 1 indicates closeness to the second centroid, and so forth. Save this array as closest_cluster.

Hint: the resulting array should be as long as the number of data points.

```
[16]: distances = pairwise_distances(tf_idf, tf_idf[:3,:], metric='euclidean')
    closest_cluster = np.argmin(distances, axis=1)
```

```
[17]: '''Test cell'''
reference = [list(row).index(min(row)) for row in distances]
if np.allclose(closest_cluster, reference):
    print('Pass')
else:
    print('Check your code again')
```

Pass

Checkpoint: Let's put these steps together. First, initialize three centroids with the first 3 rows of tf_idf. Then, compute distances from each of the centroids to all data points in tf_idf. Finally, use these distance calculations to compute cluster assignments and assign them to cluster_assignment.

```
[18]: centroids = tf_idf[:3,:]
    distances = pairwise_distances(tf_idf, centroids, metric='euclidean')
    cluster_assignment = np.argmin(distances, axis=1)
```

```
[19]: if len(cluster_assignment)==59071 and \
    np.array_equal(np.bincount(cluster_assignment), np.array([23061, 10086, □ →25924])):
    print('Pass') # count number of data points for each cluster
else:
    print('Check your code again.')
```

Pass

Now we are ready to fill in the blanks in this function:

which is simply generalization of what we did above.

Checkpoint. For the last time, let us check if Step 1 was implemented correctly. With rows 0, 2, 4, and 6 of tf_idf as an initial set of centroids, we assign cluster labels to rows 0, 10, 20, ..., and 90 of tf_idf. The resulting cluster labels should be [0, 1, 1, 0, 0, 2, 0, 2, 2, 1].

Pass

1.4.2 Revising clusters

Let's turn to Step 2, where we compute the new centroids given the cluster assignments.

SciPy and NumPy arrays allow for filtering via Boolean masks. For instance, we filter all data points that are assigned to cluster 0 by writing

```
data[cluster assignment==0,:]
```

To develop intuition about filtering, let's look at a toy example consisting of 3 data points and 2 clusters.

Let's assign these data points to the closest centroid.

```
[23]: cluster_assignment = assign_clusters(data, centroids)
print(cluster_assignment)
```

[0 1 0]

The expression "cluster_assignment==1" gives a list of Booleans that says whether each data point is assigned to cluster 1 or not. For cluster 0, the expression is "cluster assignment==0".

```
[24]: print(cluster_assignment==1) print(cluster_assignment==0)
```

```
[False True False]
[ True False True]
```

In lieu of indices, we can put in the list of Booleans to pick and choose rows. Only the rows that correspond to a True entry will be retained.

First, let's look at the data points (i.e., their values) assigned to cluster 1:

[25]: print(data[cluster_assignment==1])

```
[[0. 0. 0.]]
```

The output makes sense since $[0\ 0\ 0]$ is closer to $[0\ -0.5\ 0]$ than to $[0.5\ 0.5\ 0]$.

Now let's look at the data points assigned to cluster 0:

[26]: print(data[cluster_assignment==0])

```
[[1. 2. 0.]
[2. 2. 0.]]
```

Again, this makes sense since these values are each closer to [0.5 0.5 0] than to [0 -0.5 0].

Given all the data points in a cluster, it only remains to compute the mean. Use np.mean(). By default, the function averages all elements in a 2D array. To compute row-wise or column-wise means, add the axis argument. See the linked documentation for details.

Use this function to average the data points in cluster 0:

[27]: print(data[cluster_assignment==0].mean(axis=0))

```
[1.5 2. 0.]
```

We are now ready to complete this function:

```
new_centroids = np.array(new_centroids)
return new_centroids
```

Checkpoint. Let's check our Step 2 implementation. Letting rows 0, 10, ..., 90 of tf_idf as the data points and the cluster labels [0, 1, 1, 0, 0, 2, 0, 2, 2, 1], we compute the next set of centroids. Each centroid is given by the average of all member data points in corresponding cluster.

Pass

1.4.3 Assessing convergence

How can we tell if the k-means algorithm is converging? We can look at the cluster assignments and see if they stabilize over time. In fact, we'll be running the algorithm until the cluster assignments stop changing at all. To be extra safe, and to assess the clustering performance, we'll be looking at an additional criteria: the sum of all squared distances between data points and centroids. This is defined as

$$J(\mathcal{Z}, \mu) = \sum_{j=1}^{k} \sum_{i: z_i = j} \|\mathbf{x}_i - \mu_j\|^2.$$

The smaller the distances, the more homogeneous the clusters are. In other words, we'd like to have "tight" clusters.

Let's compute the cluster heterogeneity for the 2-cluster example we've been considering based on our current cluster assignments and centroids.

```
[31]: compute_heterogeneity(data, 2, centroids, cluster_assignment)
```

[31]: 7.25

1.4.4 Combining into a single function

Once the two k-means steps have been implemented, as well as our heterogeneity metric we wish to monitor, it is only a matter of putting these functions together to write a k-means algorithm that

- Repeatedly performs Steps 1 and 2
- Tracks convergence metrics
- Stops if either no assignment changed or we reach a certain number of iterations.

```
[32]: # Fill in the blanks
      def kmeans(data, k, initial_centroids, maxiter, record_heterogeneity=None, u
       →verbose=False):
          '''This function runs k-means on given data and initial set of centroids.
             maxiter: maximum number of iterations to run.
             record_heterogeneity: (optional) a list, to store the history of __
       →heterogeneity as function of iterations
                                   if None, do not store the history.
             verbose: if True, print how many data points changed their cluster ⊔
       ⇒ labels in each iteration'''
          centroids = initial_centroids[:]
          prev_cluster_assignment = None
          for itr in range(maxiter):
              if verbose:
                  print(itr)
              # 1. Make cluster assignments using nearest centroids
              cluster_assignment = assign_clusters(data, centroids)
              # 2. Compute a new centroid for each of the k clusters, averaging all
       → data points assigned to that cluster.
              centroids = revise_centroids(data, k, cluster_assignment)
              # Check for convergence: if none of the assignments changed, stop
              if prev_cluster_assignment is not None and \
                (prev_cluster_assignment==cluster_assignment).all():
                  break
              # Print number of new assignments
              if prev_cluster_assignment is not None:
                  num_changed = np.sum(prev_cluster_assignment!=cluster_assignment)
```

```
if verbose:
    print(' {0:5d} elements changed their cluster assignment.'.

→format(num_changed))

# Record heterogeneity convergence metric

if record_heterogeneity is not None:
    score = compute_heterogeneity(data, k, centroids, L)

→cluster_assignment)
    record_heterogeneity.append(score)

prev_cluster_assignment = cluster_assignment[:]

return centroids, cluster_assignment
```

1.5 Plotting convergence metric

We can use the above function to plot the convergence metric across iterations.

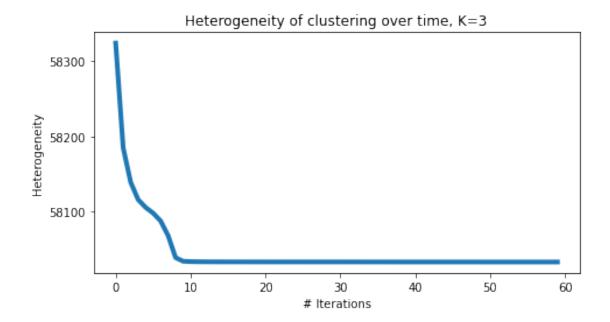
```
[33]: def plot_heterogeneity(heterogeneity, k):
    plt.figure(figsize=(7,4))
    plt.plot(heterogeneity, linewidth=4)
    plt.xlabel('# Iterations')
    plt.ylabel('Heterogeneity')
    plt.title('Heterogeneity of clustering over time, K={0:d}'.format(k))
    plt.rcParams.update({'font.size': 16})
    plt.tight_layout()
    plt.show()
```

Let's consider running k-means with K=3 clusters for a maximum of 400 iterations, recording cluster heterogeneity at every step. Then, let's plot the heterogeneity over iterations using the plotting function above.

```
4
     3370 elements changed their cluster assignment.
5
     2811 elements changed their cluster assignment.
6
     3233 elements changed their cluster assignment.
7
     3815 elements changed their cluster assignment.
8
     3172 elements changed their cluster assignment.
     1149 elements changed their cluster assignment.
10
      498 elements changed their cluster assignment.
11
      265 elements changed their cluster assignment.
12
      149 elements changed their cluster assignment.
13
      100 elements changed their cluster assignment.
14
       76 elements changed their cluster assignment.
15
       67 elements changed their cluster assignment.
16
       51 elements changed their cluster assignment.
17
       47 elements changed their cluster assignment.
18
       40 elements changed their cluster assignment.
19
       34 elements changed their cluster assignment.
20
       35 elements changed their cluster assignment.
21
       39 elements changed their cluster assignment.
22
       24 elements changed their cluster assignment.
23
       16 elements changed their cluster assignment.
24
       12 elements changed their cluster assignment.
25
       14 elements changed their cluster assignment.
26
       17 elements changed their cluster assignment.
27
       15 elements changed their cluster assignment.
```

```
28
       14 elements changed their cluster assignment.
29
       16 elements changed their cluster assignment.
30
       21 elements changed their cluster assignment.
31
       22 elements changed their cluster assignment.
32
       33 elements changed their cluster assignment.
33
       35 elements changed their cluster assignment.
34
       39 elements changed their cluster assignment.
35
       36 elements changed their cluster assignment.
36
       36 elements changed their cluster assignment.
37
       25 elements changed their cluster assignment.
38
       27 elements changed their cluster assignment.
39
       25 elements changed their cluster assignment.
40
       28 elements changed their cluster assignment.
41
       35 elements changed their cluster assignment.
42
       31 elements changed their cluster assignment.
43
       25 elements changed their cluster assignment.
44
       18 elements changed their cluster assignment.
45
       15 elements changed their cluster assignment.
46
       10 elements changed their cluster assignment.
47
        8 elements changed their cluster assignment.
48
        8 elements changed their cluster assignment.
49
        8 elements changed their cluster assignment.
50
        7 elements changed their cluster assignment.
51
        8 elements changed their cluster assignment.
```

52 3 elements changed their cluster assignment. 53 3 elements changed their cluster assignment. 54 4 elements changed their cluster assignment. 55 2 elements changed their cluster assignment. 56 3 elements changed their cluster assignment. 57 3 elements changed their cluster assignment. 58 1 elements changed their cluster assignment. 59 1 elements changed their cluster assignment. 60



Note: It can be seen from the graph above that the clustering objective (heterogeneity) is non-increasing for this example

Note: Cluster # 2 contains the greatest number of data points in the end

1.6 Beware of local maxima

One weakness of k-means is that it tends to get stuck in a local minimum. To see this, let us run k-means multiple times, with different initial centroids created using different random seeds.

Note: Again, in practice, you should set different seeds for every run. We give you a list of seeds

for this assignment so that everyone gets the same answer.

This may take several minutes to run.

```
[35]: k = 10
      heterogeneity = {}
      cluster_assignment_dict = {}
      start = time.time()
      for seed in [0, 20000, 40000, 60000, 80000, 100000, 120000]:
          initial_centroids = get_initial_centroids(tf_idf, k, seed)
          centroids, cluster_assignment = kmeans(tf_idf, k, initial_centroids,_
       →maxiter=400,
                                                  record_heterogeneity=None,
       →verbose=False)
          # To save time, compute heterogeneity only once in the end
          heterogeneity[seed] = compute_heterogeneity(tf_idf, k, centroids,_
       →cluster assignment)
          cluster_assignment_dict[seed] = np.bincount(cluster_assignment)
           print('seed={0:06d}, heterogeneity={1:.5f}'.format(seed,__
       →heterogeneity[seed]))
          # And this is the modified print statement
          print('seed={0:06d}, heterogeneity={1:.5f}, cluster_distribution={2}'.
       →format(seed, heterogeneity[seed],
                                                  cluster_assignment_dict[seed]))
          sys.stdout.flush()
      end = time.time()
      print('\n' + str(end-start))
      print('\n\n======
      k = 10
      heterogeneity = {}
      max_values = []
      min_values = []
      start = time.time()
      for seed in [0, 20000, 40000, 60000, 80000, 100000, 120000]:
          initial_centroids = get_initial_centroids(tf_idf, k, seed)
          centroids, cluster_assignment = kmeans(tf_idf, k, initial_centroids,_
       \rightarrowmaxiter=400,
                                                  record_heterogeneity=None, __
       →verbose=False)
          bin_array = np.bincount(cluster_assignment)
```

```
idx = np.argmax(bin_array)
    val = bin_array[idx]
    print('seed :', seed, '\tmax_idx :', '\tmax_val :', val)
    max_values.append(val)
    idx = np.argmin(bin_array)
    val = bin_array[idx]
    print('seed :', seed, '\tmin_idx :', '\tmin_val :', val)
    min values.append(val)
    # To save time, compute heterogeneity only once in the end
    heterogeneity[seed] = compute_heterogeneity(tf_idf, k, centroids,_
 →cluster assignment)
    print('seed :', seed, '\theterogeneity :', heterogeneity[seed])
    print('\n')
    sys.stdout.flush()
end = time.time()
total time = end - start
max value = max(max values)
min_value = min(min_values)
print('Max Value :', max_value)
print('Min Value :', min_value)
print('\n' + str(total_time))
seed=000000, heterogeneity=57457.52442, cluster distribution=[18047 3824 5671
6983 1492 1730 3882 3449 7139 6854]
seed=020000, heterogeneity=57533.20100, cluster distribution=[ 3142
                                                                         3566
2277 15779 7278 6146 7964 6666 5485]
seed=040000, heterogeneity=57512.69257, cluster_distribution=[ 5551
                                                                           186
2999 8487 3893 6807 2921 3472 18132]
seed=060000, heterogeneity=57466.97925, cluster distribution=[ 3014 3089
                                                                         6681
3856 8080 7222 3424 424 5381 17900]
seed=080000, heterogeneity=57494.92990, cluster distribution=[17582 1785 7215
            809 5930 6791 5536 3824]
seed=100000, heterogeneity=57484.42210, cluster_distribution=[ 6618 1337
                                                                         6191
2890 16969 4983 5242 3892 5562 5387]
```

127.81221437454224

8423 4302 3183 16481 1608 5524 2627]

seed=120000, heterogeneity=57554.62410, cluster_distribution=[6118 5841 4964

```
      seed: 0
      max_idx:
      max_val: 18047

      seed: 0
      min_idx:
      min_val: 1492

      seed: 0
      heterogeneity: 57457.52442292027
```

seed : 20000 max_idx : max_val : 15779
seed : 20000 min_idx : min_val : 768
seed : 20000 heterogeneity : 57533.20099687315

seed : 40000 max_idx : max_val : 18132
seed : 40000 min_idx : min_val : 186
seed : 40000 heterogeneity : 57512.692572562795

seed : 60000 max_idx : max_val : 17900
seed : 60000 min_idx : min_val : 424
seed : 60000 heterogeneity : 57466.97924645124

seed : 80000 max_idx : max_val : 17582
seed : 80000 min_idx : min_val : 809
seed : 80000 heterogeneity : 57494.92989694541

seed : 100000 max_idx : max_val : 16969
seed : 100000 min_idx : min_val : 1337
seed : 100000 heterogeneity : 57484.42209612294

Max Value : 18132 Min Value : 186

123.34868955612183

Notice the variation in heterogeneity for different initializations. This indicates that k-means sometimes gets stuck at a bad local minimum.

Note: Another way to capture the effect of changing initialization is to look at the distribution of cluster assignments. Looking at the size of the largest cluster (most # of member data points) across multiple runs, with seeds 0, 20000, ..., 120000. The minimum value this quantity takes is ___ and maximum values this quantity takes is ___

One effective way to counter this tendency is to use **k-means++** to provide a smart initialization. This method tries to spread out the initial set of centroids so that they are not too close together. It is known to improve the quality of local optima and lower average runtime.

```
[36]: def smart_initialize(data, k, seed=None):
          '''Use k-means++ to initialize a good set of centroids'''
          if seed is not None: # useful for obtaining consistent results
              np.random.seed(seed)
          centroids = np.zeros((k, data.shape[1]))
          # Randomly choose the first centroid.
          # Since we have no prior knowledge, choose uniformly at random
          idx = np.random.randint(data.shape[0])
          centroids[0] = data[idx,:].toarray()
          # Compute distances from the first centroid chosen to all the other data_{\sqcup}
       \rightarrow points
          squared_distances = pairwise_distances(data, centroids[0:1],_
       →metric='euclidean').flatten()**2
          for i in range(1, k):
              # Choose the next centroid randomly, so that the probability for each
       → data point to be chosen
              # is directly proportional to its squared distance from the nearest,
       \rightarrow centroid.
              # Roughtly speaking, a new centroid should be as far as from ohten
       \rightarrow centroids as possible.
              idx = np.random.choice(data.shape[0], 1, p=squared_distances/
       →sum(squared_distances))
              centroids[i] = data[idx,:].toarray()
              # Now compute distances from the centroids to all data points
              squared_distances = np.min(pairwise_distances(data, centroids[0:i+1],_
       →metric='euclidean')**2,axis=1)
          return centroids
```

Let's now rerun k-means with 10 clusters using the same set of seeds, but always using k-means++ to initialize the algorithm.

This may take several minutes to run.

```
record_heterogeneity=None, □

verbose=False)

# To save time, compute heterogeneity only once in the end
heterogeneity_smart[seed] = compute_heterogeneity(tf_idf, k, centroids, □

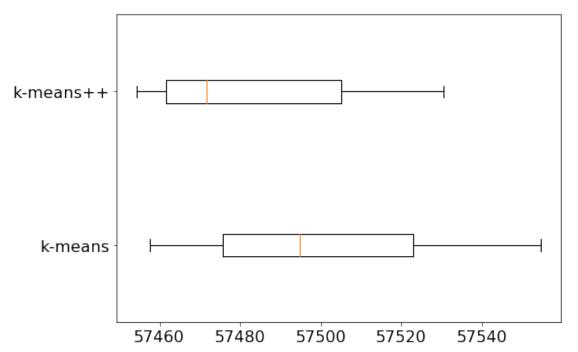
cluster_assignment)
print('seed={0:06d}, heterogeneity={1:.5f}'.format(seed, □

heterogeneity_smart[seed]))
sys.stdout.flush()
```

```
seed=000000, heterogeneity=57468.63808
seed=020000, heterogeneity=57486.94263
seed=040000, heterogeneity=57454.35926
seed=060000, heterogeneity=57530.43659
seed=080000, heterogeneity=57454.51852
seed=100000, heterogeneity=57471.56674
seed=120000, heterogeneity=57523.28839
```

Let's compare the set of cluster heterogeneities we got from our 7 restarts of k-means using random initialization compared to the 7 restarts of k-means using k-means++ as a smart initialization.

The following code produces a box plot for each of these methods, indicating the spread of values produced by each method.



A few things to notice from the box plot: * On average, k-means++ produces a better clustering than Random initialization. * Variation in clustering quality is smaller for k-means++.

In general, you should run k-means at least a few times with different initializations and then return the run resulting in the lowest heterogeneity. Let us write a function that runs k-means multiple times and picks the best run that minimizes heterogeneity. The function accepts an optional list of seed values to be used for the multiple runs; if no such list is provided, the current UTC time is used as seed values.

```
[39]: def kmeans_multiple_runs(data, k, maxiter, num_runs, seed_list=None,_
       →verbose=False):
          heterogeneity = {}
          min_heterogeneity_achieved = float('inf')
          best_seed = None
          final centroids = None
          final_cluster_assignment = None
          for i in xrange(num_runs):
              # Use UTC time if no seeds are provided
              if seed list is not None:
                  seed = seed_list[i]
                  np.random.seed(seed)
              else:
                  seed = int(time.time())
                  np.random.seed(seed)
              # Use k-means++ initialization
              initial_centroids = smart_initialize(data, k, seed)
              # Run k-means
              centroids, cluster_assignment = kmeans(data, k, initial_centroids, u
       →maxiter, record_heterogeneity=None, verbose=False)
              # To save time, compute heterogeneity only once in the end"
              heterogeneity[seed] = compute_heterogeneity(data, k, centroids, u
       →cluster_assignment)
              if verbose:
                  print('seed={0:06d}, heterogeneity={1:.5f}'.format(seed,
       →heterogeneity[seed]))
                  sys.stdout.flush()
              # if current measurement of heterogeneity is lower than previously seen,
```

```
# update the minimum record of heterogeneity.
if heterogeneity[seed] < min_heterogeneity_achieved:
    min_heterogeneity_achieved = heterogeneity[seed]
    best_seed = seed
    final_centroids = centroids
    final_cluster_assignment = cluster_assignment

# Return the centroids and cluster assignments that minimize heterogeneity.
return final_centroids, final_cluster_assignment</pre>
```

1.7 How to choose K

Since we are measuring the tightness of the clusters, a higher value of K reduces the possible heterogeneity metric by definition. For example, if we have N data points and set K=N clusters, then we could have 0 cluster heterogeneity by setting the N centroids equal to the values of the N data points. (Note: Not all runs for larger K will result in lower heterogeneity than a single run with smaller K due to local optima.) Let's explore this general trend for ourselves by performing the following analysis.

Use the kmeans_multiple_runs function to run k-means with five different values of K. For each K, use k-means++ and multiple runs to pick the best solution. In what follows, we consider K=2,10,25,50,100 and 7 restarts for each setting.

IMPORTANT: The code block below will take about 10 minutes to finish

In order to speed up the computations, we run them with only one random seed, but for better performance, one should use more seeds and compare the results. If you don't mind running the code for approximately one hour, feel free to uncomment the following line of code below:

```
seed_list = [0]#, 20000, 40000, 60000, 80000, 100000, 120000]
```

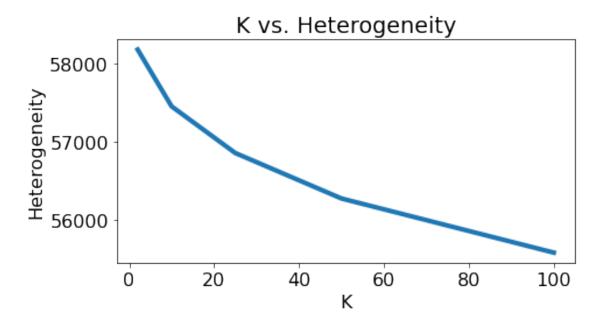
Side note: In practice, a good implementation of k-means would utilize parallelism to run multiple runs of k-means at once. For an example, see scikit-learn's KMeans.

```
[40]: def plot_k_vs_heterogeneity(k_values, heterogeneity_values):
    plt.figure(figsize=(7,4))
    plt.plot(k_values, heterogeneity_values, linewidth=4)
    plt.xlabel('K')
    plt.ylabel('Heterogeneity')
    plt.title('K vs. Heterogeneity')
    plt.rcParams.update({'font.size': 16})
    plt.tight_layout()

filename = 'kmeans-arrays.npz'
heterogeneity_values = []
    k_list = [2, 10, 25, 50, 100]

if os.path.exists(filename):
    arrays = np.load(filename)
```

```
centroids = {}
     cluster_assignment = {}
     for k in k_list:
         print(k)
         sys.stdout.flush()
         '''To save memory space, do not load the arrays from the file right_\sqcup
 \hookrightarrowaway. We use
            a technique known as lazy evaluation, where some expressions are not_{\sqcup}
 \rightarrow evaluated
            until later. Any expression appearing inside a lambda function_
 \hookrightarrow doesn't get
            evaluated until the function is called.
            Lazy evaluation is extremely important in memory-constrained.
 \hookrightarrow setting, such as
            an Amazon EC2 t2.micro instance.'''
         centroids[k] = lambda k=k: arrays['centroids_{0:d}'.format(k)]
         cluster_assignment[k] = lambda k=k: arrays['cluster_assignment_{0:d}'.
 →format(k)]
         score = compute_heterogeneity(tf_idf, k, centroids[k](),__
 →cluster_assignment[k]())
         heterogeneity_values.append(score)
     plot_k_vs_heterogeneity(k_list, heterogeneity_values)
else:
     print('File not found. Skipping.')
2
```



In the above plot we show that heterogeneity goes down as we increase the number of clusters. Does this mean we should always favor a higher K? **Not at all!** As we will see in the following section, setting K too high may end up separating data points that are actually pretty alike. At the extreme, we can set individual data points to be their own clusters (K=N) and achieve zero heterogeneity, but separating each data point into its own cluster is hardly a desirable outcome. In the following section, we will learn how to detect a K set "too large".

1.8 Visualize clusters of documents

Let's start visualizing some clustering results to see if we think the clustering makes sense. We can use such visualizations to help us assess whether we have set K too large or too small for a given application. Following the theme of this course, we will judge whether the clustering makes sense in the context of document analysis.

What are we looking for in a good clustering of documents? * Documents in the same cluster should be similar. * Documents from different clusters should be less similar.

So a bad clustering exhibits either of two symptoms: * Documents in a cluster have mixed content. * Documents with similar content are divided up and put into different clusters.

To help visualize the clustering, we do the following: * Fetch nearest neighbors of each centroid from the set of documents assigned to that cluster. We will consider these documents as being representative of the cluster. * Print titles and first sentences of those nearest neighbors. * Print top 5 words that have highest tf-idf weights in each centroid.

```
[42]: def visualize_document_clusters(wiki, tf_idf, centroids, cluster_assignment, k,__
      →map_index_to_word, display_content=True):
          '''wiki: original dataframe
            tf_idf: data matrix, sparse matrix format
            map\_index\_to\_word: SFrame specifying the mapping betweeen words and \sqcup
      \hookrightarrow column indices
            display_content: if True, display 8 nearest neighbors of each centroid'''
         print('=======')
         # Visualize each cluster c
         for c in range(k):
             # Cluster heading
             print('Cluster {0:d} '.format(c)),
             # Print top 5 words with largest TF-IDF weights in the cluster
             idx = centroids[c].argsort()[::-1]
             for i in range(5): # Print each word along with the TF-IDF weight
                 print('{0:s}:{1:.3f}'.format(map_index_to_word['category'][idx[i]],u
      print('')
             if display_content:
                 # Compute distances from the centroid to all data points in the
      \hookrightarrow cluster,
                 # and compute nearest neighbors of the centroids within the cluster.
                 distances = pairwise_distances(tf_idf, centroids[c].reshape(1, -1),__
      →metric='euclidean').flatten()
                 distances[cluster_assignment!=c] = float('inf') # remove_
      \rightarrow non-members from consideration
                 nearest_neighbors = distances.argsort()
                 # For 8 nearest neighbors, print the title as well as first 1804
      \hookrightarrow characters of text.
                 # Wrap the text at 80-character mark.
                 for i in range(8):
                     text = ' '.join(wiki.iloc[nearest_neighbors[i]]['text'].
      →split(None, 25)[0:25])
                     print('\n* \{0:50s\} \{1:.5f\}\n \{2:s\}\n \{3:s\}'.format(wiki.
      →iloc[nearest_neighbors[i]]['name'],
                         distances[nearest_neighbors[i]], text[:90], text[90:180] if
      →len(text) > 90 else ''))
             print('=======')
```

Let us first look at the 2 cluster case (K=2).

```
[43]: visualize_document_clusters(wiki, tf_idf, centroids[2](), u

→cluster_assignment[2](), 2, map_index_to_word)
```

Cluster 0

serieslong:0.025 bostonas:0.017 33story:0.012 gan:0.011 efovi:0.011

* Anita Kunz 0.97401

anita e kunz oc born 1956 is a canadianborn artist and illustratorkunz has lived in london

new york and toronto contributing to magazines and working

* Janet Jackson 0.9747

janet damita jo jackson born may 16 1966 is an american singer songwriter and actress know

n for a series of sonically innovative socially conscious and

* Madonna (entertainer)

0.97475

madonna louise ciccone tkoni born august 16 1958 is an american singer songwriter actress

and businesswoman she achieved popularity by pushing the boundaries of lyrical

* %C3%81ine Hyland

0.97536

ine hyland ne donlon is emeritus professor of education and former vicepresident of univer $% \left(1\right) =\left(1\right) +\left(1\right)$

sity college cork ireland she was born in 1942 in athboy co

* Jane Fonda 0.97621

jane fonda born lady jayne seymour fonda december 21 1937 is an american actress writer po

litical activist former fashion model and fitness guru she is

* Christine Robertson

0.97643

christine mary robertson born 5 october 1948 is an australian politician and former austra

lian labor party member of the new south wales legislative council serving

* Pat Studdy-Clift

0.97643

pat studdyclift is an australian author specialising in historical fiction and nonfictionb

orn in 1925 she lived in gunnedah until she was sent to a boarding

* Alexandra Potter

0.97646

alexandra potter born 1970 is a british author of romantic comediesborn in bradford yorksh

ire england and educated at liverpool university gaining an honors degree in

Cluster 1

19771992according:0.040

sibinki:0.036 gonino:0.029

anchoragearea:0.029

ngandu:0.028

* Todd Williams 0.95468

todd michael williams born february 13 1971 in syracuse new york is a former major league

baseball relief pitcher he attended east syracuseminoa high school

* Gord Sherven 0.95622

gordon r sherven born august 21 1963 in gravelbourg saskatchewan and raised in mankota sas

katchewan is a retired canadian professional ice hockey forward who played

* Justin Knoedler 0.95639

justin joseph knoedler born july 17 1980 in springfield illinois is a former major league

baseball catcherknoedler was originally drafted by the st louis cardinals

* Chris Day 0.95648

christopher nicholas chris day born 28 july 1975 is an english professional footballer who

plays as a goalkeeper for stevenageday started his career at tottenham

- * Tony Smith (footballer, born 1957) 0.95653
 - anthony tony smith born 20 february 1957 is a former footballer who played as
- a central de

fender in the football league in the 1970s and

* Ashley Prescott 0.95761

ashley prescott born 11 september 1972 is a former australian rules footballer he played ${\tt w}$

ith the richmond and fremantle football clubs in the afl between

* Leslie Lea 0.95802

leslie lea born 5 october 1942 in manchester is an english former professional footballer

he played as a midfielderlea began his professional career with blackpool

* Tommy Anderson (footballer) 0.95818

thomas cowan tommy anderson born 24 september 1934 in haddington is a scottish former prof

essional footballer he played as a forward and was noted for

Both clusters have mixed content, although cluster 1 is much purer than cluster 0: * Cluster 0: academia, law * Cluster 1: female figures, baseball players

Roughly speaking, the entire dataset was divided into athletes and non-athletes. It would be better if we sub-divided non-athletes into more categories. So let us use more clusters. How about K=10?

[44]: k = 10

visualize_document_clusters(wiki, tf_idf, centroids[k](), \Box \rightarrow cluster_assignment[k](), k, map_index_to_word)

Cluster 0 allmvfc:0.020

scientistagreed:0.014

gan:0.011

psihomodo:0.010
2001pasithee:0.010

* Wilson McLean

0.97479

wilson mclean born 1937 is a scottish illustrator and artist he has illustrated primarily

in the field of advertising but has also provided cover art

* Anton Hecht

0.97748

anton hecht is an english artist born in london in 2007 he asked musicians from around the

durham area to contribute to a soundtrack for

* David Salle

0.97800

david salle born 1952 is an american painter printmaker and stage designer who helped defi

ne postmodern sensibility salle was born in norman oklahoma he earned

* Vipin Sharma

0.97805

vipin sharma is an indian actor born in new delhi he is a graduate of national school of ${\tt d}$

rama new delhi india and the canadian

* Paul Swadel

0.97823

paul swadel is a new zealand film director and producerhe has directed and produced many s

uccessful short films which have screened in competition at cannes

* Allan Stratton

0.97834

allan stratton born 1951 is a canadian playwright and novelistborn in stratford ontario st

ratton began his professional arts career while he was still in high

* Bill Bennett (director)

0.97848

bill bennett born 1953 is an australian film director producer and screenwriterhe dropped

out of medicine at queensland university in 1972 and joined the australian

* Rafal Zielinski

0.97850

rafal zielinski born 1957 montreal is an independent filmmaker he is best known for direct

ing films such as fun sundance film festival special jury award

Cluster 1

19771992according:0.052

famekarl:0.044 5153:0.042

legislaturewhen:0.042

sibinki:0.041

* Chris Day 0.93220

christopher nicholas chris day born 28 july 1975 is an english professional footballer who

plays as a goalkeeper for stevenageday started his career at tottenham

* Gary Hooper

0.93481

gary hooper born 26 january 1988 is an english professional footballer who plays as a forw

ard for norwich cityhooper started his career at nonleague grays

* Tony Smith (footballer, born 1957)

0.93504

anthony tony smith born 20 february 1957 is a former footballer who played as

a central de

fender in the football league in the 1970s and

* Jason Roberts (footballer)

0.93527

jason andre davis roberts mbe born 25 january 1978 is a former professional footballer and

now a football punditborn in park royal london roberts was

* Paul Robinson (footballer, born 1979)

0.93587

paul william robinson born 15 october 1979 is an english professional footballer who plays

for blackburn rovers as a goalkeeper he is a former england

* Alex Lawless

0.93732

alexander graham alex lawless born 26 march 1985 is a welsh professional footballer who pl

ays for luton town as a midfielderlawless began his career with

* Neil Grayson

0.93748

neil grayson born 1 november 1964 in york is an english footballer who last played as a st

riker for sutton towngraysons first club was local

* Sol Campbell

0.93759

sulzeer jeremiah sol campbell born 18 september 1974 is a former england international foo

tballer a central defender he had a 19year career playing in the

Cluster 2 agency:0.040 ebe:0.037 qafl:0.032 addaction:0.029 spanky:0.029

* Alessandra Aguilar

0.94505

alessandra aguilar born 1 july 1978 in lugo is a spanish longdistance runner who specialis

es in marathon running she represented her country in the event

* Heather Samuel

0.94529

heather barbara samuel born 6 july 1970 is a retired sprinter from antigua and barbuda who

specialized in the 100 and 200 metres in 1990

* Viola Kibiwot

0.94617

viola jelagat kibiwot born december 22 1983 in keiyo district is a runner from kenya who s

pecialises in the 1500 metres kibiwot won her first

* Ayelech Worku

0.94636

ayelech worku born june 12 1979 is an ethiopian longdistance runner most known for winning

two world championships bronze medals on the $5000\ \text{metres}$ she

* Morhad Amdouni

0.94763

morhad amdouni born 21 january 1988 in portovecchio is a french middle and longdistance ru

nner he was european junior champion in track and cross country

* Krisztina Papp

0.94776

krisztina papp born 17 december 1982 in eger is a hungarian long distance runner she is th

e national indoor record holder over 5000 mpapp began

* Petra Lammert

0.94869

petra lammert born 3 march 1984 in freudenstadt badenwrttemberg is a former german shot pu

tter and current bobsledder she was the 2009 european indoor champion

* Hasan Mahboob

0.94880

hasan mahboob ali born silas kirui on 31 december 1981 in kapsabet is a bahraini longdista

nce runner he became naturalized in bahrain and switched from

Cluster 3 qc:0.110

19771992according:0.103

aulas:0.052

guitarscordray:0.047

sibinki:0.045

* Steve Springer

0.89300

steven michael springer born february 11 1961 is an american former professional baseball

player who appeared in major league baseball as a third baseman and

* Dave Ford

0.89547

david alan ford born december 29 1956 is a former major league baseball pitcher for the ba

ltimore orioles born in cleveland ohio ford attended lincolnwest

* Todd Williams

0.89820

todd michael williams born february 13 1971 in syracuse new york is a former major league

baseball relief pitcher he attended east syracuseminoa high school

* Justin Knoedler

0.90035

justin joseph knoedler born july 17 1980 in springfield illinois is a former major league

baseball catcherknoedler was originally drafted by the st louis cardinals

* Kevin Nicholson (baseball)

0.90643

kevin ronald nicholson born march 29 1976 is a canadian baseball shortstop he played part

of the 2000 season for the san diego padres of

* James Baldwin (baseball)

0.90648

james j baldwin jr born july 15 1971 is a former major league baseball pitcher he batted a

nd threw righthanded in his 11season career he

* Joe Strong 0.90655

joseph benjamin strong born september 9 1962 in fairfield california is a former major lea

gue baseball pitcher who played for the florida marlins from 2000

* Javier L%C3%B3pez (baseball)

0.90691

javier alfonso lpez born july 11 1977 is a puerto rican professional baseball pitcher for

the san francisco giants of major league baseball he is

Cluster 4

preposition:0.038

efovi:0.035 2210:0.032

hundreaarsvisningen:0.023

jrwho:0.019

* Lawrence W. Green

0.95957

lawrence w green is best known by health education researchers as the originator of the pr

ecede model and codeveloper of the precedeproceed model which has

* Timothy Luke

0.96057

timothy w luke is university distinguished professor of political science in the college o

f liberal arts and human sciences as well as program chair of

* Ren%C3%A9e Fox

0.96100

rene c fox a summa cum laude graduate of smith college in 1949 earned her phd in sociology

in 1954 from radcliffe college harvard university

* Francis Gavin

0.96323

francis j gavin is first frank stanton chair in nuclear security policy studies and profes $% \left(1\right) =\left(1\right) +\left(1\right)$

sor of political science at mit before joining mit he was

* Catherine Hakim

0.96374

catherine hakim born $30~\mathrm{may}~1948$ is a british sociologist who specialises in womens employ

ment and womens issues she is currently a professorial research fellow

* Stephen Park Turner

0.96405

stephen turner is a researcher in social practice social and political theory and the phil

osophy of the social sciences he is graduate research professor in

* Robert Bates (political scientist) 0.96489 robert hinrichs bates born 1942 is an american political scientist he is eaton professor o

f the science of government in the departments of government and

* Georg von Krogh

0.96505

georg von krogh was born in oslo norway he is a professor at eth zurich and holds the chai

r of strategic management and innovation he

Cluster 5

anchoragearea:0.076

ssls:0.060 eros1988:0.056 sibinki:0.044 ngandu:0.037

* Todd Curley

todd curley born 14 january 1973 is a former australian rules footballer who played for co

llingwood and the western bulldogs in the australian football league

* Ashley Prescott

0.92992

0.92731

ashley prescott born 11 september 1972 is a former australian rules footballer he played \mathbf{w}

ith the richmond and fremantle football clubs in the afl between

* Pete Richardson

0.93204

pete richardson born october 17 1946 in youngstown ohio is a former american football defe $\,$

nsive back in the national football league and former college head

* Nathan Brown (Australian footballer born 1976) 0.93561 nathan daniel brown born 14 august 1976 is an australian rules footballer who played for t

he melbourne demons in the australian football leaguehe was drafted

* Earl Spalding

0.93654

earl spalding born 11 march 1965 in south perth is a former australian rules footballer wh

o played for melbourne and carlton in the victorian football

* Bud Grant

0.93766

harry peter bud grant jr born may 20 1927 is a former american football and canadian footb

all head coach grant served as the head coach

* Tyrone Wheatley

0.93885

tyrone anthony wheatley born january $19\ 1972$ is the running backs coach of michigan and a

former professional american football player who played 10 seasons

* Nick Salter

0.93916

nick salter born 30 july 1987 is an australian rules footballer who played for port adelai

de football club in the australian football league aflhe was

Cluster 6

serieslong:0.138 bostonas:0.089 interlingual:0.014 allmvfc:0.013 fons:0.012

* Lauren Royal

0.93445

lauren royal born march 3 circa 1965 is a book writer from california royal has written bo

th historic and novelistic booksa selfproclaimed angels baseball fan

* Barbara Hershey

0.93496

barbara hershey born barbara lynn herzstein february 5 1948 once known as barbara seagull

is an american actress in a career spanning nearly 50 years

* Janet Jackson

0.93559

janet damita jo jackson born may 16 1966 is an american singer songwriter and actress know

n for a series of sonically innovative socially conscious and

* Jane Fonda

0.93759

jane fonda born lady jayne seymour fonda december $21\ 1937$ is an american actress writer po

litical activist former fashion model and fitness guru she is

* Janine Shepherd

0.93833

janine lee shepherd am born 1962 is an australian pilot and former crosscountry skier shep

herds career as an athlete ended when she suffered major injuries

* Ellina Graypel

0.93847

ellina graypel born july 19 1972 is an awardwinning russian singersongwriter she was born

near the volga river in the heart of russia she spent

* Alexandra Potter

0.93858

alexandra potter born 1970 is a british author of romantic comediesborn in bradford yorksh

ire england and educated at liverpool university gaining an honors degree in

* Melissa Hart (actress)

0.93913

melissa hart is an american actress singer and teacher she made her broadway debut in 1966

as an ensemble member in jerry bocks the apple

Cluster 7 33story:0.057

conder:0.040
nanri:0.035

burkewhite: 0.023 1975 one: 0.022

* Brenton Broadstock

0.95722

brenton broadstock ao born 1952 is an australian composerbroadstock was born in melbourne

he studied history politics and music at monash university and later composition $% \left(1\right) =\left(1\right) +\left(1\right) +\left$

* Prince (musician)

0.96057

prince rogers nelson born june 7 1958 known by his mononym prince is an american singerson

gwriter multiinstrumentalist and actor he has produced ten platinum albums

* Will.i.am

0.96066

william adams born march 15 1975 known by his stage name william pronounced will i am is a $\$

n american rapper songwriter entrepreneur actor dj record

* Tom Bancroft

0.96117

tom bancroft born 1967 london is a british jazz drummer and composer he began drumming age

d seven and started off playing jazz with his father

* Julian Knowles

0.96152

julian knowles is an australian composer and performer specialising in new and emerging te

chnologies his creative work spans the fields of composition for theatre dance

* Dan Siegel (musician)

0.96223

dan siegel born in seattle washington is a pianist composer and record

producer his earlie

r music has been described as new age while his more

* Tony Mills (musician)

0.96238

tony mills born 7 july 1962 in solihull england is an english rock singer best known for h

is work with shy and tnthailing from birmingham

* Don Robertson (composer)

0.96249

don robertson born 1942 is an american composerdon robertson was born in 1942 in denver co

lorado and began studying music with conductor and pianist antonia

Cluster 8 ibnez:0.216

jeffnominated:0.134

usyd:0.065 sibinki:0.053

19771992according:0.047

* Gord Sherven 0.83598

gordon r sherven born august 21 1963 in gravelbourg saskatchewan and raised in mankota sas

katchewan is a retired canadian professional ice hockey forward who played

* Eric Brewer 0.83765

eric peter brewer born april 17 1979 is a canadian professional ice hockey defenceman for

the anaheim ducks of the national hockey league nhl he

* Stephen Johns (ice hockey)

0.84580

stephen johns born april 18 1992 is an american professional ice hockey defenceman he is ${\tt c}$

urrently playing with the rockford icehogs of the american hockey

* Mike Stevens (ice hockey, born 1965)

0.85320

mike stevens born december 30 1965 in kitchener ontario is a retired professional ice hock

ey player who played 23 games in the national hockey league

* Tanner Glass

0.85484

tanner glass born november 29 1983 is a canadian professional ice hockey winger who plays

for the new york rangers of the national hockey league

* Todd Strueby

0.86053

todd kenneth strueby born june 15 1963 in lanigan saskatchewan and raised in

humboldt sask

atchewan is a retired canadian professional ice hockey centre who played

* Steven King (ice hockey)

0.86129

steven andrew king born july 22 1969 in east greenwich rhode island is a former ice hockey

forward who played professionally from 1991 to 2000

* Don Jackson (ice hockey)

0.86661

donald clinton jackson born september 2 1956 in minneapolis minnesota and bloomington minn

esota is an ice hockey coach and a retired professional ice hockey player

Cluster 9 zahida:0.028

pricepottenger:0.025

lopilato:0.025
reapersince:0.021
blitzattack:0.019

* Doug Lewis

0.96516

douglas grinslade doug lewis pc qc born april 17 1938 is a former canadian politician a ch

artered accountant and lawyer by training lewis entered the

* David Anderson (British Columbia politician) 0.96530 david a anderson pc oc born august 16 1937 in victoria british columbia is a former canadi

an cabinet minister educated at victoria college in victoria

* Lucienne Robillard

0.96679

lucienne robillard pc born june 16 1945 is a canadian politician and a member of the liber

al party of canada she sat in the house

* Bob Menendez

0.96686

robert bob menendez born january 1 1954 is the senior united states senator from new jerse

y he is a member of the democratic party first

* Mal Sandon

0.96706

malcolm john mal sandon born 16 september 1945 is an australian politician he was an austr

alian labor party member of the victorian legislative council from

* Roger Price (Australian politician) 0.96717 leo roger spurway price born 26 november 1945 is a former australian

```
politician he was ele cted as a member of the australian house of representatives
```

* Maureen Lyster 0.96734

maureen anne lyster born 10 september 1943 is an australian politician she was an australi

an labor party member of the victorian legislative assembly from 1985

* Don Bell 0.96739

donald h bell born march 10 1942 in new westminster british columbia is a canadian politic

ian he is currently serving as a councillor for the

Cluster 0, 1, and 5 appear to be still mixed, but others are quite consistent in content. * Cluster 0: artists, book, him/his * Cluster 1: film, theatre, films, tv, actor * Cluster 2: baseball players * Cluster 3: elections, ministers * Cluster 4: music, orchestra, symphony * Cluster 5: female figures from various fields * Cluster 6: composers, songwriters, singers, music producers * Cluster 7: law, courts, justice * Cluster 8: football * Cluster 9: academia

Clusters are now more pure, but some are qualitatively "bigger" than others. For instance, the category of scholars is more general than the category of baseball players. Increasing the number of clusters may split larger clusters. Another way to look at the size of the clusters is to count the number of articles in each cluster.

[17602 3415 3535 1736 6445 2552 7106 7155 599 8926]

```
{'Cluster 0': 17602, 'Cluster 4': 1736, 'Cluster 5': 6445, 'Cluster 7': 7106, 'Cluster 9': 599}
```

Cluster 9 contains the greatest number of articles

Cluster O contains the least number of articles

Note: Cluster 9 of the 10 clusters above contains the greatest number of articles

Note: Cluster 0 of the 10 clusters above contains the least number of articles

There appears to be at least some connection between the topical consistency of a cluster and the number of its member data points.

Let us visualize the case for K=25. For the sake of brevity, we do not print the content of documents. It turns out that the top words with highest TF-IDF weights in each cluster are representative of the cluster.

```
[46]: visualize_document_clusters(wiki, tf_idf, centroids[25](),__
     map_index_to_word, display_content=False) # turn__
     \rightarrow off text for brevity
    Cluster 0
    blitzattack:0.077
    addie:0.048
    recordingstheir:0.046
    buntingfrom:0.038
    hettingers:0.038
    _____
    Cluster 1
    preposition:0.054
    2210:0.033
    hundreaarsvisningen:0.032
    efovi:0.031
    allenshortly:0.029
    _____
    Cluster 2
    ibnez:0.216
    jeffnominated:0.134
    usyd:0.065
    sibinki:0.052
    19771992according:0.047
    ______
    Cluster 3
    zahida:0.065
    pricepottenger:0.042
    newsweekkhan:0.031
    trag:0.027
    slowburn:0.023
```

Cluster 4

incertidumbre:0.025

2012frostad:0.023 hareher:0.022 dumbblonde:0.022 disbandedkirwan:0.020

Cluster 5 lopilato:0.160 madeamhali:0.056 1200in:0.044 zahida:0.043

pricepottenger:0.042

Cluster 6 efovi:0.044 2210:0.037 rezas:0.035 wone:0.034

chandanapally:0.031

Cluster 7

pricepottenger:0.066 cranberries:0.058 movessince:0.051 zahida:0.045 popclub:0.043

Cluster 8 madeley:0.095 dilber:0.056 qafl:0.054 tray:0.052 arvo:0.051

Cluster 9 hilger:0.146

repertoryborn:0.096 1982read:0.053

postmodernismlike:0.048

preposition:0.043

Cluster 10 agency:0.075

substantialhe:0.050 cowardhis:0.048 deanshobbs:0.048 serieslong:0.048

Cluster 11

serieslong:0.144 bostonas:0.092 fons:0.016

interlingual:0.015
2001pasithee:0.012

Cluster 12 gan:0.011

turhapuro:0.009 bruschi:0.009 jonsey:0.009 ipfw:0.009

Cluster 13 qc:0.109

19771992according:0.104

aulas:0.052

guitarscordray:0.047

sibinki:0.045

Cluster 14

scientistagreed:0.144 editionsbrooklyn:0.076

traitors:0.056
ridgeway:0.033
libretti:0.031

Cluster 15

anchoragearea:0.125
hyperfine:0.060

arrestkurdnasab:0.051

sibinki:0.049 ngandu:0.045

Cluster 16 33story:0.097 conceptevenement:0.061

adipoq:0.033
pearsall:0.029
burkewhite:0.028

Cluster 17

19771992according:0.052

famekarl:0.044 5153:0.043

legislaturewhen:0.042

sibinki:0.042

Cluster 18 nikoden:0.055 crass:0.045 psihomodo:0.042 posteaster:0.039

19871990principal:0.035

Cluster 19 allmvfc:0.095 denn:0.038 addin:0.035 adhunik:0.029 2001pasithee:0.028

Cluster 20 conder:0.064 nanri:0.049 33story:0.037 1975one:0.033 daejin:0.025

Cluster 21 keimyung:0.075 rolon:0.066

1988director:0.048 lectrices:0.047 15round:0.045

Cluster 22

burkewhite:0.146

panis:0.116
pramukh:0.106
ftlavallee:0.077
33story:0.064

Cluster 23 eros1988:0.120 ssls:0.105 frazzi:0.065 finglas:0.042 sibinki:0.040

ebe:0.256 tigerish:0.213 abraha:0.142 playedshe:0.073

Cluster 24

coverriley:0.062

Looking at the representative examples and top words, we classify each cluster as follows.

- Cluster 0: Literature
- Cluster 1: Film and theater
- Cluster 2: Law
- Cluster 3: Politics
- Cluster 4: Classical music
- Cluster 5: Popular music
- Cluster 6: Jazz music
- Cluster 7: Business and economics
- Cluster 8: (mixed; no clear theme)
- Cluster 9: Academia and research
- Cluster 10: International affairs
- Cluster 11: Baseball
- Cluster 12: Art
- Cluster 13: Military
- Cluster 14: Politics
- Cluster 15: Radio and TV
- Cluster 16: Catholic church
- Cluster 17: Opera and ballet
- Cluster 18: Orchestra music
- Cluster 19: Females from various fields
- Cluster 20: Car racing
- Cluster 21: General sports
- Cluster 22: Rugby
- Cluster 23: Rock music

• Cluster 24: Team sports

Indeed, increasing K achieved the desired effect of breaking up large clusters. Depending on the application, this may or may not be preferable to the K=10 analysis.

Let's take it to the extreme and set K=100. We have a suspicion that this value is too large. Let us look at the top words from each cluster:

```
[47]: k=100
     visualize_document_clusters(wiki, tf_idf, centroids[k](),__
      →cluster_assignment[k](), k,
                              map_index_to_word, display_content=False)
     # turn off text for brevity -- turn it on if you are curious ;)
     print('\n\n')
     num_of_clusters = np.sum(np.bincount(cluster_assignment[100]()) < 236)</pre>
     print(num_of_clusters, 'clusters contain the fewer than 236 articles')
    Cluster 0
    isolates:0.137
    zincavage:0.082
    asiabased:0.056
    pantherslabowitch:0.053
    machairitsas:0.050
     ______
    Cluster 1
    keimyung:0.170
    razed:0.085
    pozsgay:0.083
    lectrices:0.072
    1065ray:0.058
    ______
    Cluster 2
    proa:0.247
    examinationspaulker:0.069
    10093:0.056
    terribles:0.031
    berr:0.029
    Cluster 3
    queer:0.181
    yearhansen: 0.121
    rostersleeth:0.042
    awardspreviously:0.036
    psihomodo:0.034
```

Cluster 4 huld:0.309

1999derek:0.220 stagelavin:0.066 kartvelology:0.041 affiliatechoi:0.031

Cluster 5 franquin:0.192 turhapuro:0.127 wayak:0.054 bruschi:0.046

ebu:0.042

Cluster 6

hettingers:0.059 addie:0.053 eba:0.051 lohiau:0.049 damepazan:0.044

Cluster 7

verwaltung:0.105

childrenseveral:0.099

movessince:0.071 pricepottenger:0.067

barns:0.061

Cluster 8 hilger:0.065 efovi:0.048

preposition:0.045

2210:0.043

repertoryborn:0.043

Cluster 9 raben:0.086 greno:0.076

prospectsaustin:0.061

qasr:0.053

foreignnational:0.040

Cluster 10

serieslong:0.188 bostonas:0.052

studentsresearchthroughout:0.026

panim:0.020
adoption:0.019

Cluster 11

calgaryfrom:0.246
eventhe:0.097
dausgaard:0.081
substantialhe:0.073

agency:0.068

Cluster 12 fmseaway:0.086 jamali:0.085

appropriated:0.057

magut:0.038

scientistagreed:0.025

Cluster 13

buntingfrom:0.098
leivisk:0.051
addie:0.044

pricepottenger:0.043
hettingers:0.043

Cluster 14

burkewhite:0.227 pramukh:0.177 mohs:0.084 33story:0.080 ftlavallee:0.057

Cluster 15 rolon:0.375

1988director:0.242

15round:0.106 danilovas:0.094 classifieds:0.080

Cluster 16 qc:0.098

19771992according:0.097

quakes:0.083
200720083:0.083
postfollowing:0.075

Cluster 17 lectrices:0.114

catamarcaeduardo:0.072

guji:0.066

conservatorycurran:0.047

styron:0.037

Cluster 18 daejin:0.071 thequarter:0.043 33story:0.041 conder:0.030

foundationweiner:0.025

Cluster 19 eros1988:0.165 frazzi:0.113 creditcredit:0.067

sibinki:0.044 hsxs:0.044

Cluster 20

scientistagreed:0.209
editionsbrooklyn:0.186

traitors:0.082 libretti:0.046 tarkunde:0.044

Cluster 21 nikoden:0.213 bradanini:0.083 businesscaan:0.069 macnamee:0.044 rajshahi:0.040

Cluster 22

secondgrade:0.215 lemanna:0.045 33story:0.045 ugandaat:0.037 saazish:0.028

Cluster 23 crass:0.127

posteaster:0.045 schwab:0.044 psihomodo:0.039

19871990principal:0.030

Cluster 24

conceptevenement:0.205

33story:0.048 nanri:0.034 forbesfrom:0.025

iorbesirom:0.025

sslc:0.023

Cluster 25 drigh:0.211

charlottethe:0.097

1375:0.091 phdfrom:0.039 serieslong:0.023

Cluster 26 sotelo:0.259 belgorod:0.178 gerenin:0.058 pasaporte:0.033 tollin:0.027

Cluster 27 ebe:0.261 tigerish:0.220

abraha:0.140 playedshe:0.073 coverriley:0.063

Cluster 28 hyperfine:0.177 anchoragearea:0.128 childrenseveral:0.092 cagnessurmer:0.064

sibinki:0.062

Cluster 29

tormentorsafter:0.263

mccord:0.107 laurentides:0.095 serieslong:0.066

usyd:0.060

Cluster 30 zahida:0.073

pricepottenger:0.035
newsweekkhan:0.029

upins:0.022 trag:0.021

Cluster 31 famekarl:0.198

legislaturewhen:0.049

matrixs:0.046 ngandu:0.045 acrrm:0.040

Cluster 32 psihomodo:0.039 wons:0.029

posteaster:0.026
shepps:0.021

chearavanont:0.017

Cluster 33 adipoq:0.150 33story:0.071 burkewhite:0.056 dccatanoso:0.053 forbesfrom:0.051 Cluster 34

lachinelacsaintlouis:0.299

ashok:0.163 iow:0.092 qafl:0.079

ceoexecutive:0.078

Cluster 35 panis:0.269 serieslong:0.067 mendras:0.041

morimondo:0.040 bolochoweckyjs:0.036

Cluster 36

turhapuro:0.080
bruschi:0.069
usariem:0.038
agencyby:0.030
2001pasithee:0.028

Cluster 37 33story:0.131 kirton:0.038 pearsall:0.037 burkewhite:0.026 festivalsns:0.023

Cluster 38

7thcentury:0.099 nanri:0.092 conder:0.040 multilevel:0.039 praestholm:0.034

Cluster 39 balzar:0.306 golburn:0.034 bostonas:0.021 serieslong:0.020 agencyby:0.012

Cluster 40 compositionsher:0.086 krsone:0.072 preposition:0.045 hundreaarsvisningen:0.044 risinger:0.042 Cluster 41 lopilato:0.164 madeamhali:0.068 1200in:0.043 zahida:0.039 refusals:0.038 ______ Cluster 42 preposition:0.062 2210:0.035 efovi:0.034 hundreaarsvisningen:0.031 tenderest:0.030 _____ Cluster 43 ebu:0.127 bks:0.062 norvig:0.059 serieslong:0.045 blukuele:0.045 _____ Cluster 44 19771992according:0.088 superpremium: 0.060 sibinki:0.060 5153:0.059 anchoragearea:0.055 _____

Cluster 45

anchoragearea:0.046 legislaturewhen:0.044

5153:0.042 gonino:0.041

19771992according:0.033

Cluster 46

anchoragearea:0.108 boardthough:0.099 childrenseveral:0.068

armugum:0.067 1991judge:0.064

Cluster 47 mtvbase:0.166 abarenb:0.119 cochampions:0.058 cderoy:0.038 erbo:0.037

Cluster 48

chandanapally:0.227 acharnians:0.045 efovi:0.044 2210:0.041

bermejoi:0.041

Cluster 49

allenshortly:0.121 saqueboutiers:0.072 pitchedin:0.060

sandiegocomborn:0.053

2210:0.043

Cluster 50 themamong:0.070 chaplin:0.060 geal:0.054 hareher:0.035 nebrada:0.034

Cluster 51

spotthrough:0.143
mcgowans:0.136
casting:0.095

moscowmontpellier:0.086

sdm:0.064

Cluster 52

19871990principal:0.138

gaijin:0.069

bakiyevsydykova:0.054 beginningsa:0.048

kobudo:0.043

Cluster 53 arvo:0.477 ripp:0.121

karategreeley:0.091
mwandido:0.078
pintail:0.072

Cluster 54 toromal:0.122 agreementa:0.068 2008voltaggio:0.053 weitemeyer:0.049 651964:0.028

Cluster 55 kabalikat:0.282 nonviolence:0.183 saprang:0.094 campielloin:0.046 lizarazoalfonso:0.027

Cluster 56

ftlavallee:0.207 burkewhite:0.136 ungol:0.087 33story:0.080 pramukh:0.073

Cluster 57

sderbergborn:0.035 councilwhite:0.027 placesspinning:0.026 recordingstheir:0.025 editorialhe:0.023 ------

Cluster 58 brasher:0.234 nanri:0.047 33story:0.039 conder:0.037

secondgrade:0.035

Cluster 59

theologians:0.093 mclelland:0.052 seljuks:0.051 33story:0.048 conder:0.037

Cluster 60

asiabased:0.127 mendras:0.059 propon:0.035 tahourdin:0.026 late2011:0.025

Cluster 61

buytendijk:0.193 antzen:0.132 seiryo:0.052 2010shaw:0.038 etcslapdee:0.032

Cluster 62 kenn:0.362

scriptons:0.109 championthree:0.084 serieslong:0.057 straka:0.044

Cluster 63 ibnez:0.220

jeffnominated:0.138

usyd:0.067 sibinki:0.053

19771992according:0.048

Cluster 64

blitzattack:0.148 recordingstheir:0.093

datebook:0.071
addie:0.051

actressrealizing:0.043

Cluster 65 ssls:0.205 finglas:0.086 eros1988:0.059

keyboardsynthesiser:0.052

anchoragearea:0.046

Cluster 66 perekop:0.278 useem:0.168

highestselling:0.100

1997best:0.055 kinross:0.031

Cluster 67 conder:0.088 1975one:0.044 33story:0.040 gamesjohnson:0.033 ironmanlength:0.027

Cluster 68

serieslong:0.158 bostonas:0.152 33story:0.020 conder:0.016

foundationweiner:0.013

Cluster 69 denn:0.194 adhunik:0.034 jspvit:0.031 brance:0.029 meadowhall:0.027

Cluster 70 deni:0.099

sharewarejunkiescom:0.089

uttam:0.086

preposition:0.039 patras:0.039

Cluster 71 sammelans:0.145 trag:0.115 zahida:0.053 slowburn:0.049

Cluster 72

lohiau:0.048

cowardhis:0.459 evidencein:0.087 serieslong:0.082 senghors:0.063 agency:0.062

Cluster 73

serieslong:0.147 bostonas:0.105 interlingual:0.098 allmvfc:0.063 namadi:0.054

Cluster 74

serieslong:0.101 bostonas:0.065

studentsresearchthroughout:0.012

bruschi:0.010 2001pasithee:0.009

Cluster 75

2009genuinely:0.196 lectrices:0.177

probodybuilding:0.099

ostende:0.074

hospitaljane:0.073

Cluster 76

leaguesanctioned:0.242

litagaylord:0.064

kampi:0.061 lopilato:0.059

outfielderdavanon:0.051

Cluster 77 allmvfc:0.233 2004urem:0.085 addin:0.048 alakiti:0.048 184:0.045

Cluster 78

neurofibromatosiskorf:0.288

universityuceda:0.268 foundationslomax:0.068

architektur:0.037
writesthis:0.035

Cluster 79 barabati:0.296

19771992according:0.072

fireas:0.065 gonino:0.053 sibinki:0.052

Cluster 80 gan:0.011 jonsey:0.009 ipfw:0.009 addaction:0.008

addaction:0.008 fuine:0.007

Cluster 81

timesoverland:0.092

trac:0.072

pricepottenger:0.072
19841985after:0.066

luthi:0.054

Cluster 82

modellinghe:0.048

13millionsquarefoot:0.047

meadowhall:0.043 2001pasithee:0.038

namadi:0.037

Cluster 83
madeley:0.128
dilber:0.080
tray:0.066
jonesa:0.061
triforc3:0.055

Cluster 84

pricepottenger:0.096
cranberries:0.086
movessince:0.071
zahida:0.067
cleantech:0.060

Cluster 85

dumbblonde:0.038
respuestas:0.031
hareher:0.027
radiowhen:0.025
publishermusic:0.023

Cluster 86

countybefore:0.414

good:0.085

caulfieldchristou:0.066

qafl:0.064 unionsshe:0.059

Cluster 87 shinners:0.077 topixcom:0.068 19911995he:0.057 alsocodirector:0.048 playedshe:0.047

Cluster 88

2012frostad:0.038 reapersince:0.028 incertidumbre:0.028

efovi:0.026 convery:0.022

Cluster 89 optometry:0.061 gehen:0.054

schilderijen:0.047 buntingfrom:0.037 kardinal:0.037

Cluster 90

anchoragearea:0.120 arrestkurdnasab:0.106

katan:0.081

fantastique:0.052
goromonzi:0.041

Cluster 91 qc:0.117

19771992according:0.108

empirein:0.061
aulas:0.052
artus:0.044

Cluster 92 conder:0.115 bostonas:0.073

childrenredirect:0.066

kidneyas:0.064

fraternitycoleman:0.064

Cluster 93
allmvfc:0.087
addin:0.050
adhunik:0.029
2001pasithee:0.024

meadowhall:0.022

Cluster 94
agency:0.106
deanshobbs:0.086
serieslong:0.059
marston:0.059
2008jennings:0.054

Cluster 95

scientistagreed:0.109

traitors:0.040 ridgeway:0.036 yongsan:0.032 awardsloa:0.032

Cluster 96
nanri:0.120
conder:0.040
massing:0.035
watsonnelson:0.031
praestholm:0.030

Cluster 97 fons:0.361 niin:0.209

cineyouth:0.127
serieslong:0.110
imprivata:0.063

Cluster 98

laoghairerathdown:0.155

managerband:0.120
marston:0.119
bolotin:0.090
kiddywinks:0.075

Cluster 99 panik:0.081 danilovas:0.080 15round:0.076 cobeys:0.076

infectionrelated:0.058

29 clusters contain the fewer than 236 articles

The class of team sports has been broken into several clusters, soccer (association football) (11, 22, 24), rugby (76), hockey (80), basketball (86), cricket (87), and American football (85).

The class of baseball has been broken into San Francisco Giants (45), baseball (61, 74), and baseball stats (88).

The class of car racing has been broken into Nascar (20) and Formula 1 (52).

A high value of K encourages pure clusters, but we cannot keep increasing K. For large enough K, related documents end up going to different clusters.

That said, the result for K=100 is not entirely bad. After all, it gives us separate clusters for such categories as Brazil, wrestling, computer science and the Mormon Church. If we set K somewhere between 25 and 100, we should be able to avoid breaking up clusters while discovering new ones.

Also, we should ask ourselves how much **granularity** we want in our clustering. If we wanted a rough sketch of Wikipedia, we don't want too detailed clusters. On the other hand, having many clusters can be valuable when we are zooming into a certain part of Wikipedia.

There is no golden rule for choosing K. It all depends on the particular application and domain we are in.

Another heuristic people use that does not rely on so much visualization, which can be hard in many applications (including here!) is as follows. Track heterogeneity versus K and look for the "elbow" of the curve where the heterogeneity decrease rapidly before this value of K, but then only gradually for larger values of K. This naturally trades off between trying to minimize heterogeneity, but reduce model complexity. In the heterogeneity versus K plot made above, we did not yet really see a flattening out of the heterogeneity, which might indicate that indeed K=100 is "reasonable" and we only see real overfitting for larger values of K (which are even harder to visualize using the methods we attempted above.)

Note: Another sign of too large K is having lots of small clusters. Looking at the distribution of cluster sizes (by number of member data points). 29 of the 100 clusters have fewer than 236 articles, i.e. 0.4% of the dataset