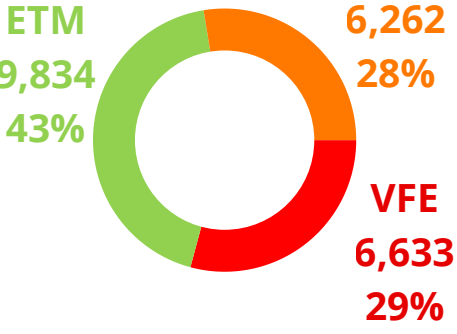


SITE SHARING SUMMARY - YTD AUG 2025

Cost 

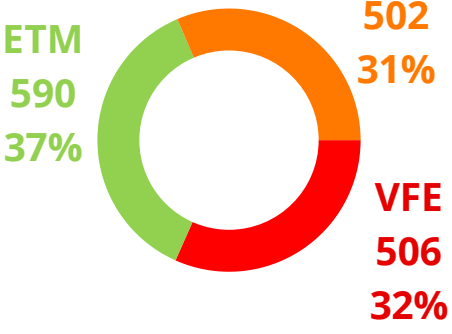
Shareable Sites

22,729



Sites of Interest

1,598



YTD Effective CADs

27



YTD CGAs

4



YTD On Air

43

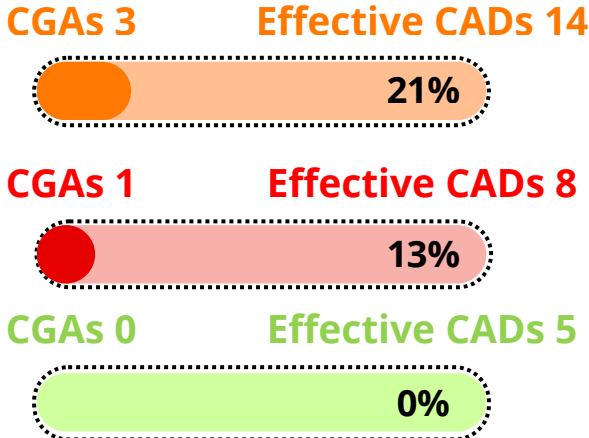


AVG Cost Per Site

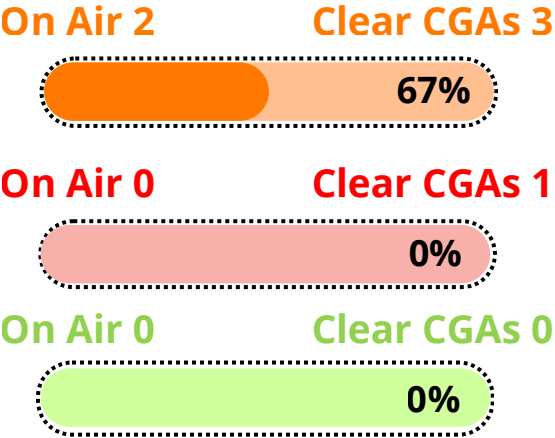
364

(KEGP)

CGAs vs Effective CADs%

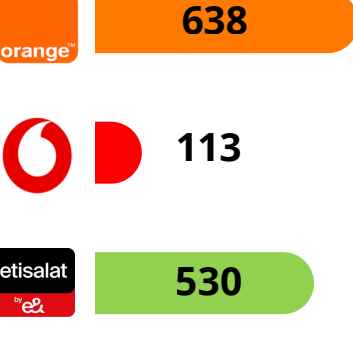


On Air vs Clear CGAs %

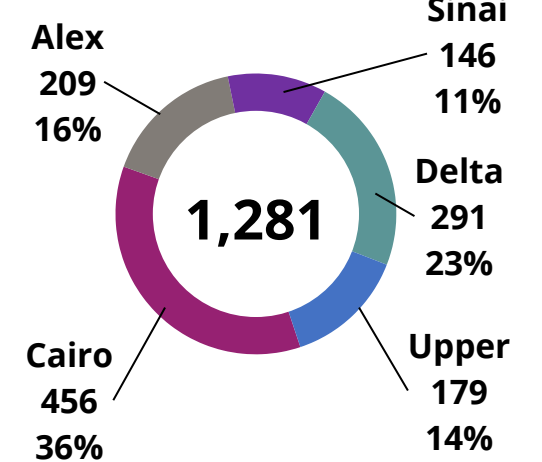


Cumulative CGAs

1,281

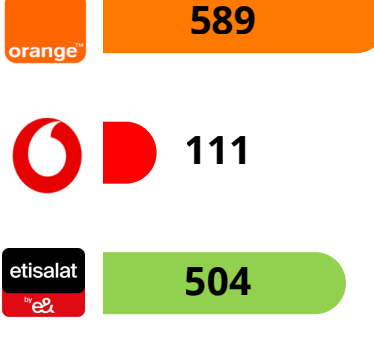


Cumulative CGAs Per Region

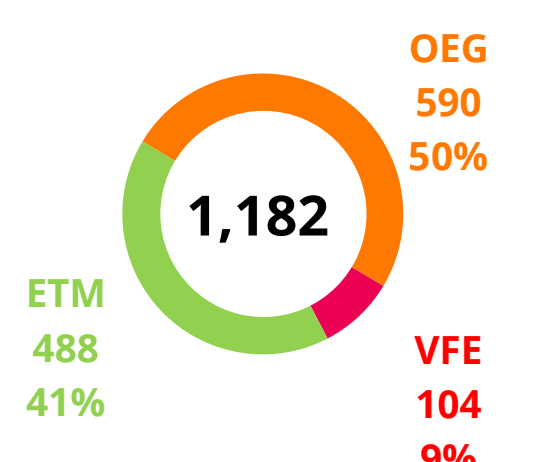


Cumulative On Air

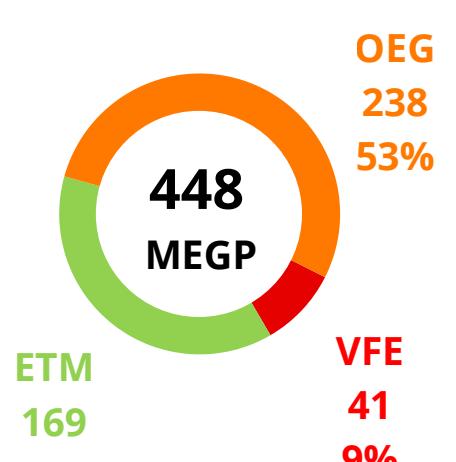
1,204



Invoiced Sites (Estimates)



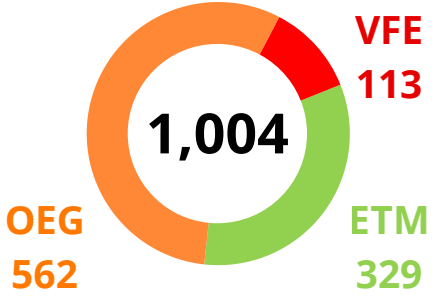
Cost (MEGP) (Estimates)



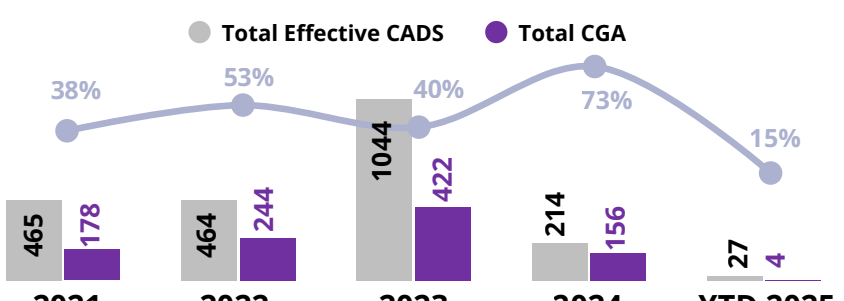
AVG Cost Per Site (KEGP)



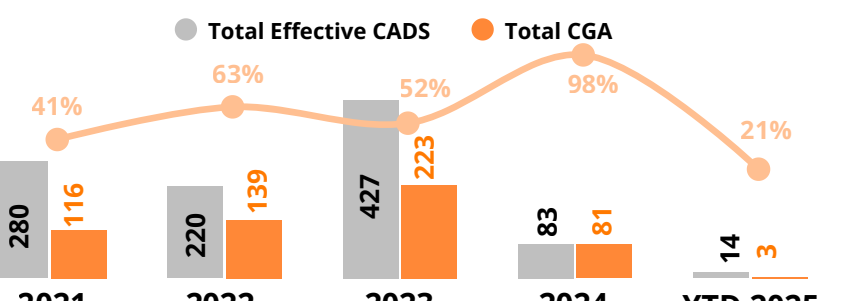
CGAs



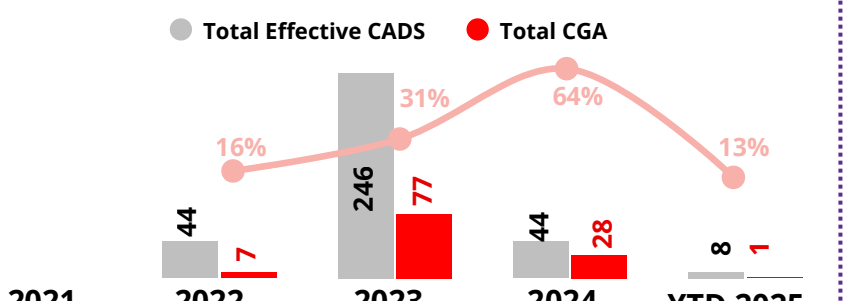
Total Effective CADs Vs CGA



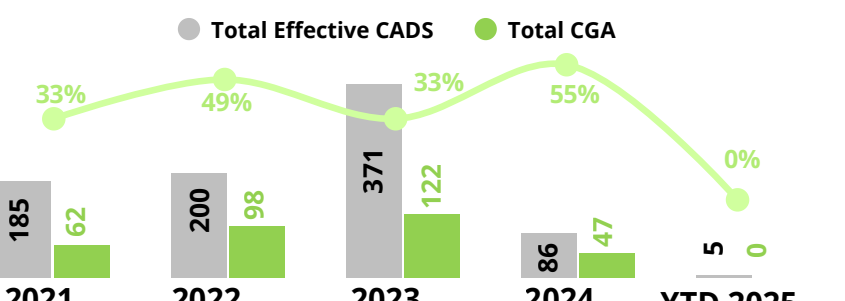
OEG Effective CADs Vs CGA



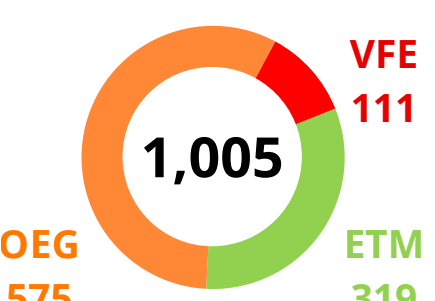
VFE Effective CADs Vs CGA



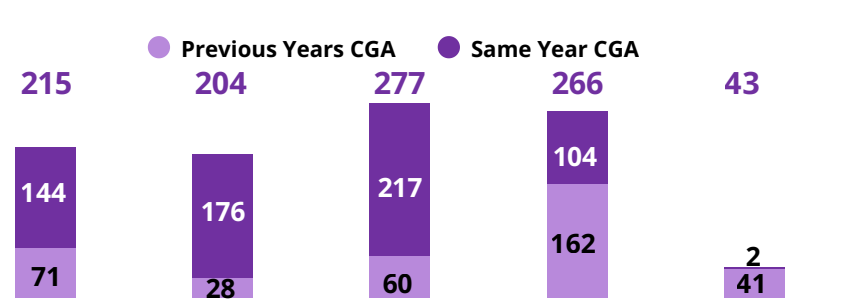
ETM Effective CADs Vs CGA



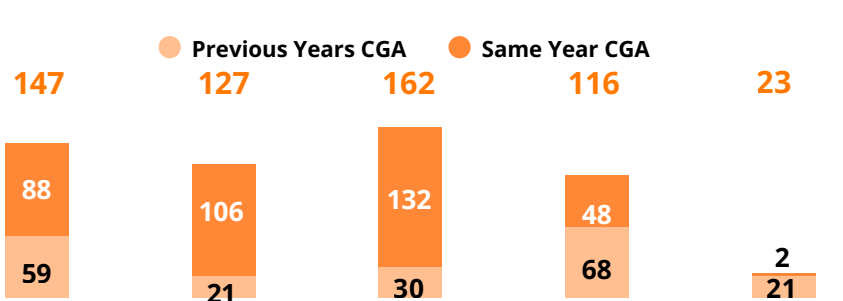
On Air



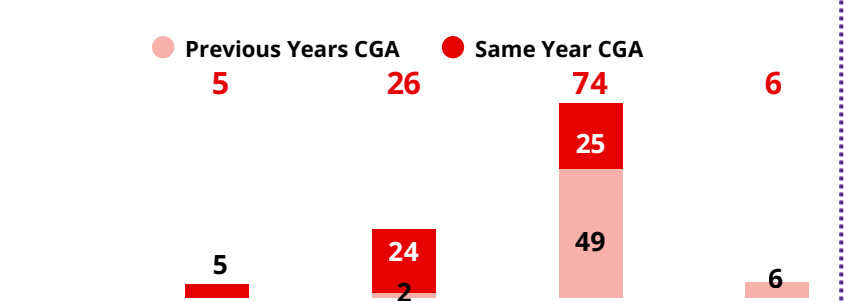
Total On Air Sites



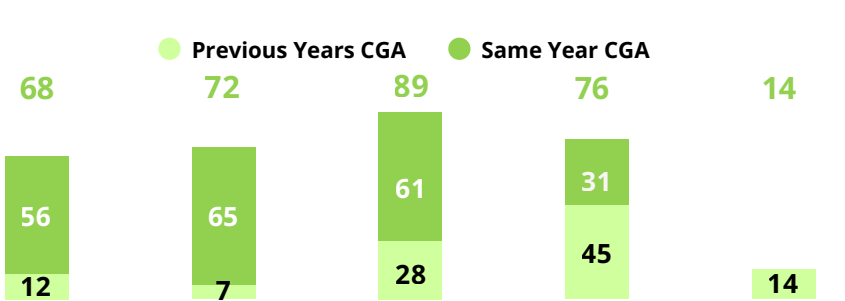
OEG On Air Sites



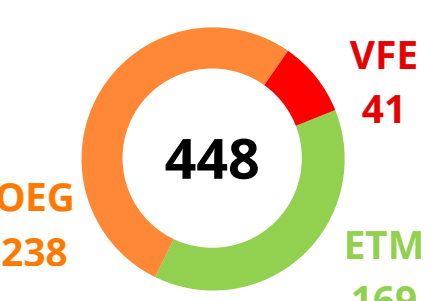
VFE On Air Sites



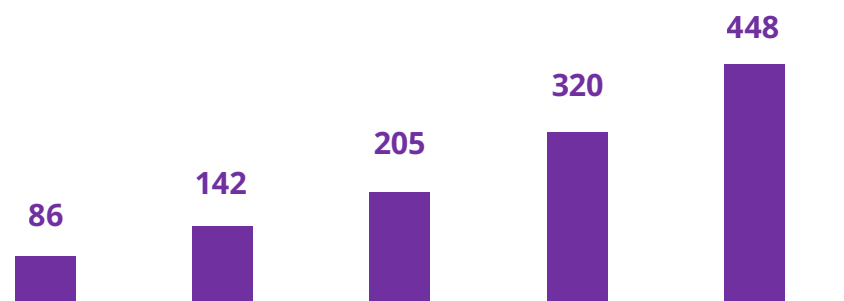
ETM On Air Sites



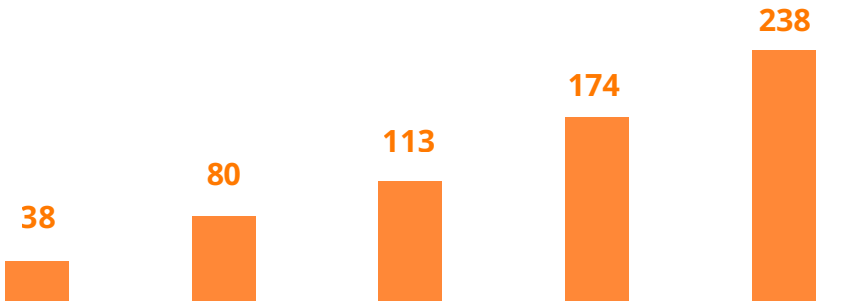
Y2025 Cost (MEGP)



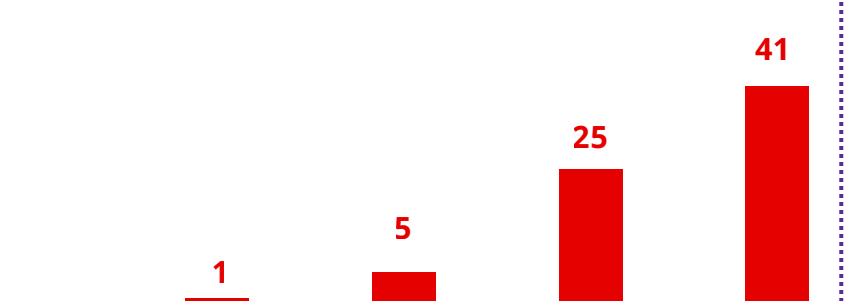
Total Cost (MEGP)



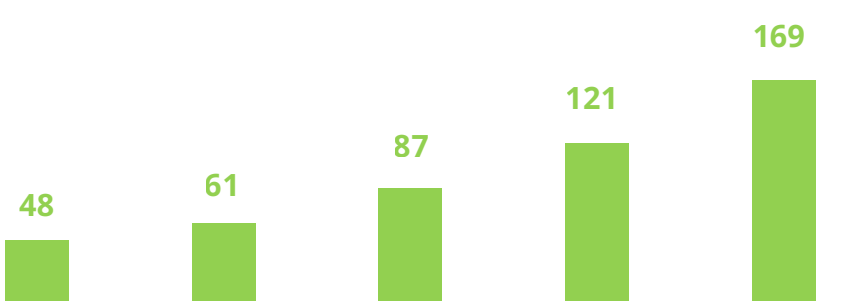
OEG Cost (MEGP)



VFE Cost (MEGP)



ETM Cost (MEGP)



Per Operator View

Historical Trends 2021 - 2025

WE Shareable Sites

2,205

YTD CGAs

21

OEG 13 VFE 4 ETM 4

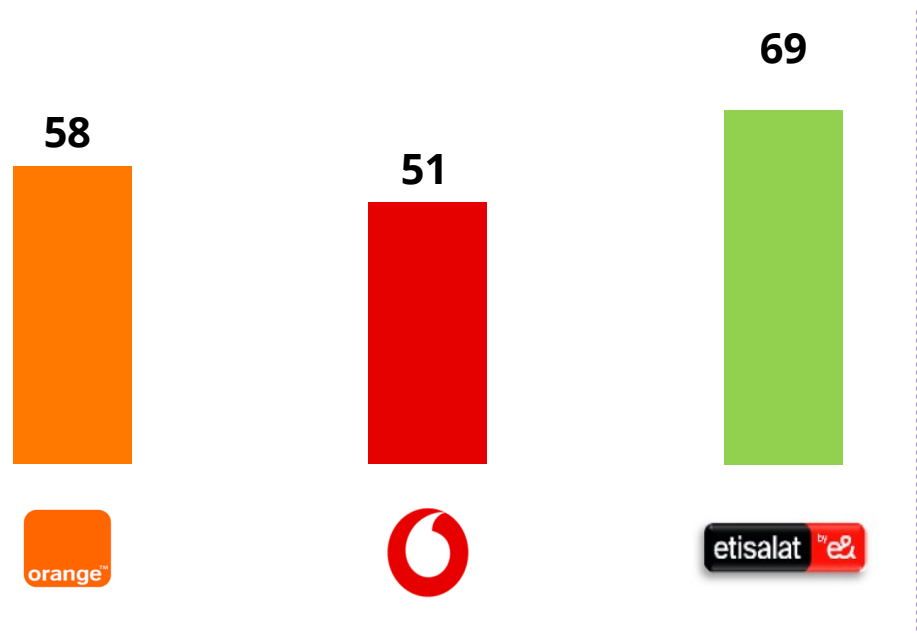
Total Annual Revenue

60 (MEGP)

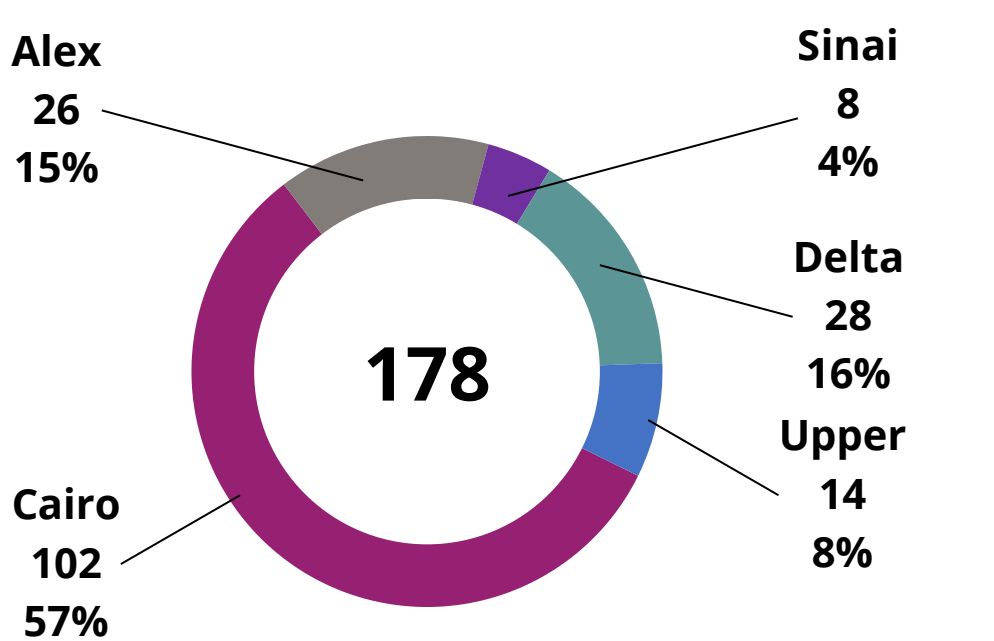
AVG Revenue Per Site

421 (KEGP)

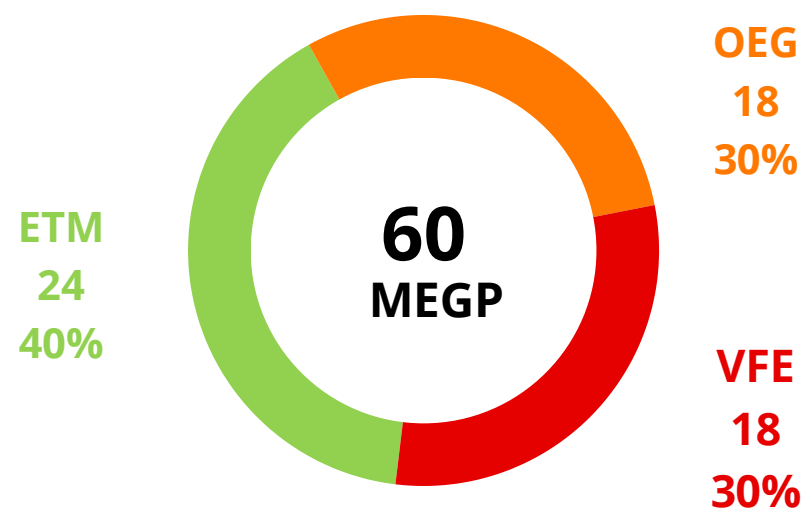
Cumulative CGAs Per Operator



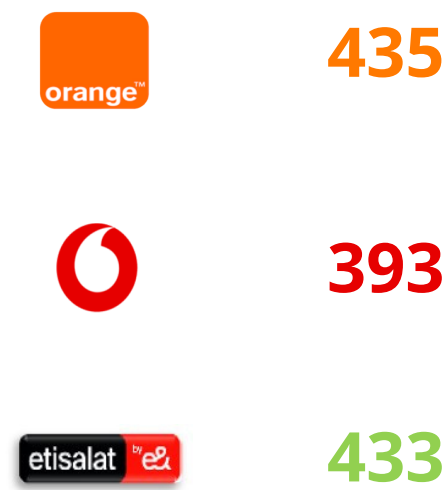
Cumulative CGAs Per Region



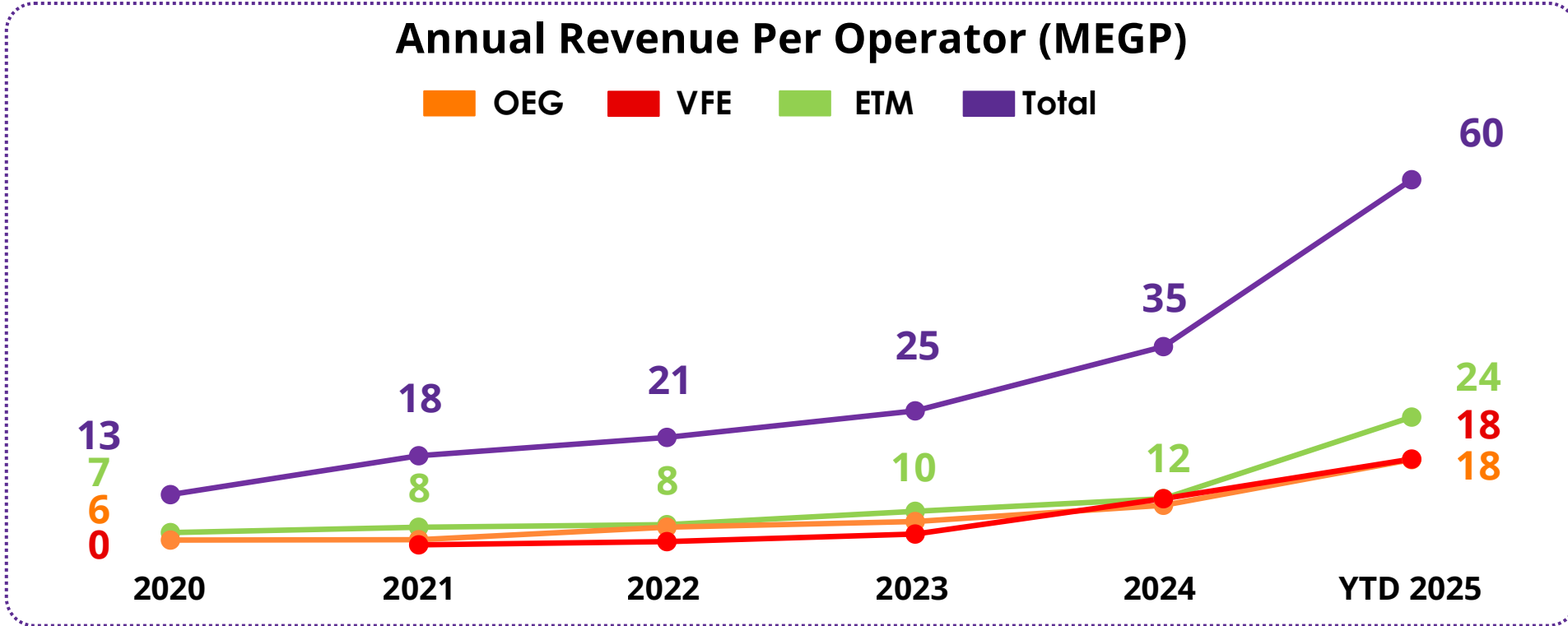
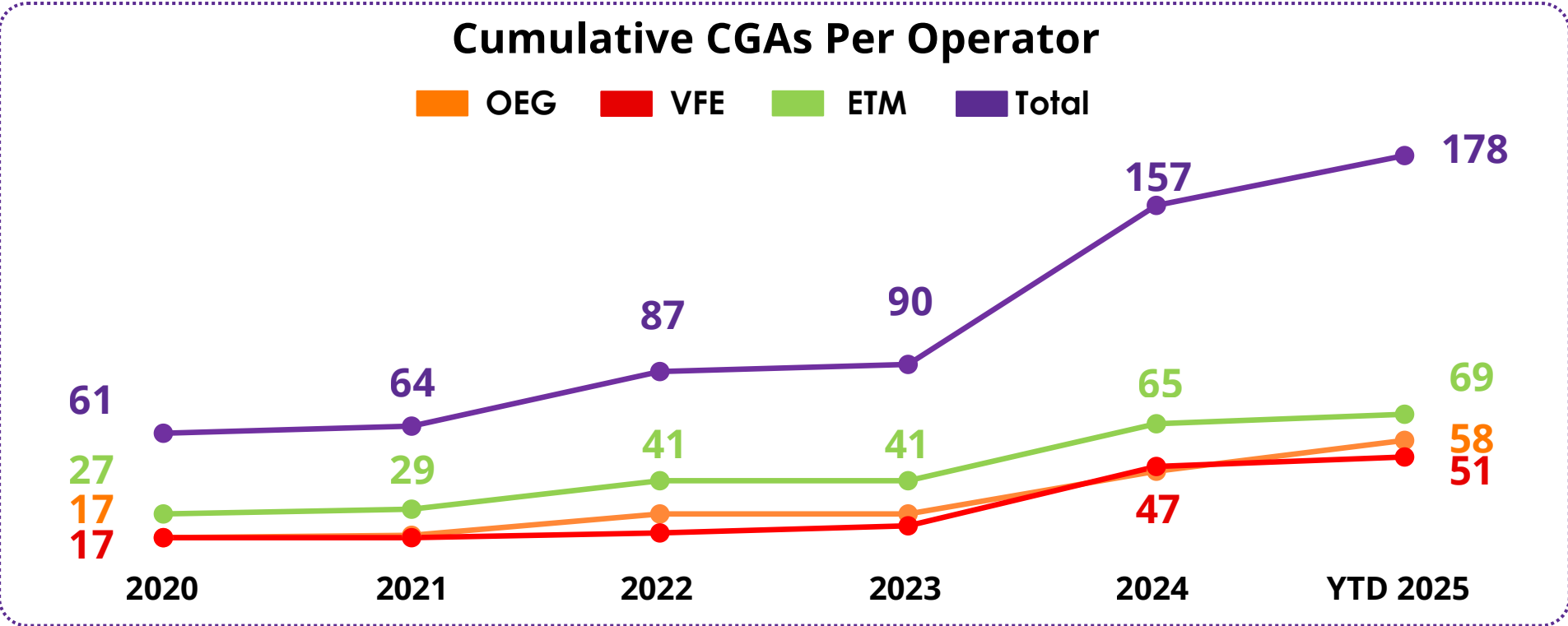
Annual Revenue Per Operator (MEGP)



AVG Revenue Per Site (KEGP)



Historical Trends 2020 - 2025



Revenue (Inside LEs)

WE Shareable Sites

684

YTD CGAs

7

OEG0

VFE3

ETM4

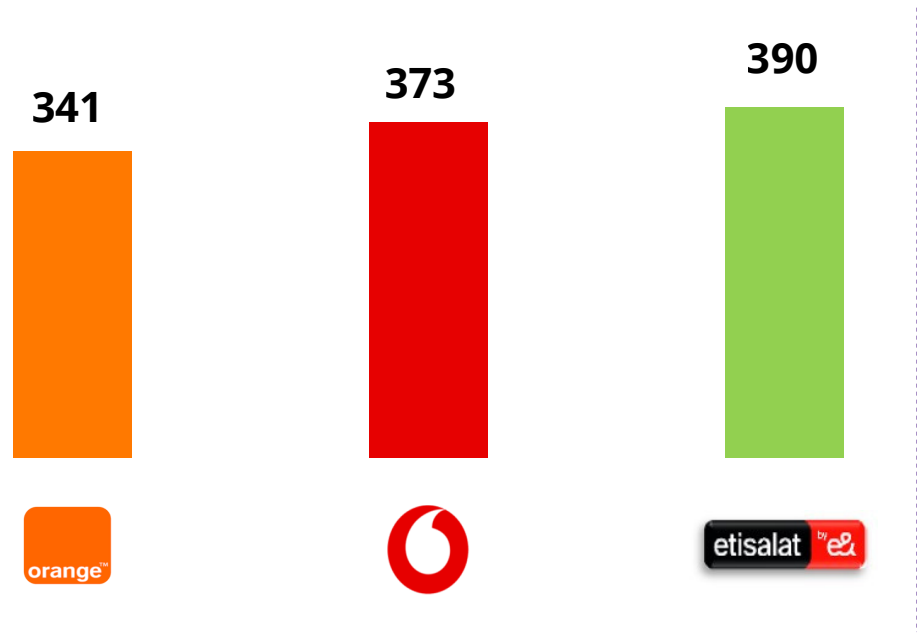
Total Annual Revenue

409 (MEGP)

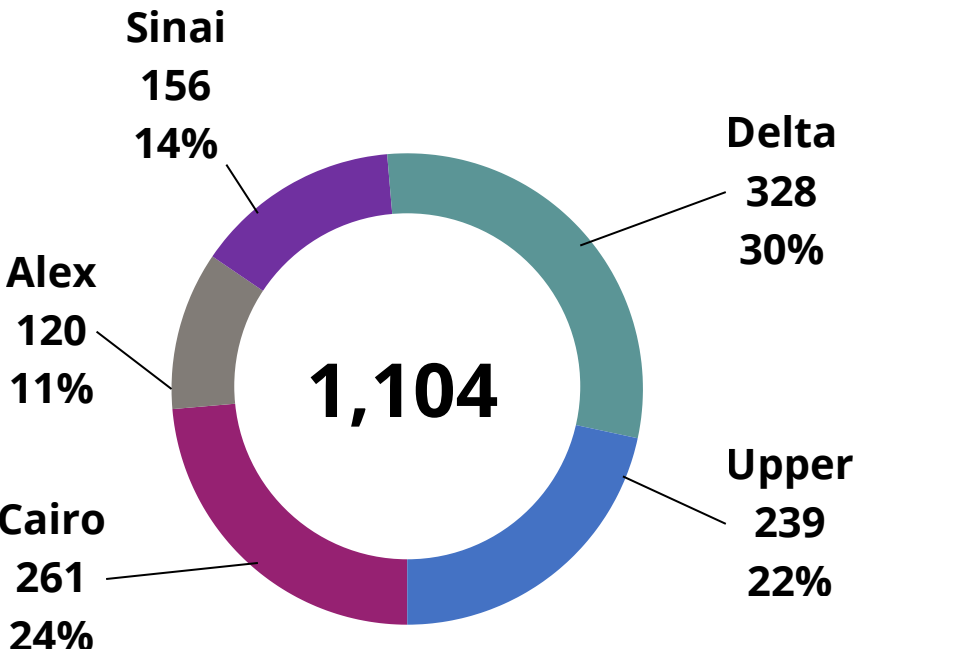
AVG Revenue Per Site

421 (KEGP)

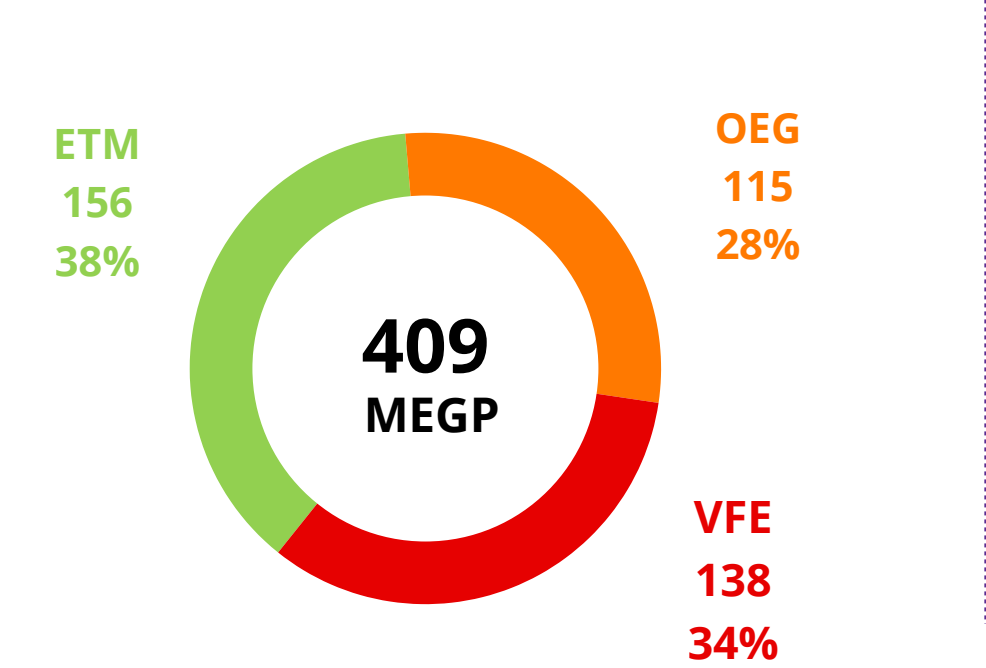
Cumulative CGAs Per Operator



Cumulative CGAs Per Region



Annual Revenue Per Operator (MEGP)



AVG Revenue Per Site (KEGP)

