Multimedia Revision github/Ahmedkhalil777

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In The Name Of ALLAH

Module 1 (Intro to Multimedia)

- Every One has a different Viewpoint for "Multimedia" Word:
 - PC Vendor: as a collection of HW devices (Sound Capability DVD Rom and Perhaps understand that they have Microprocessor Capabilities)
 - o Consumer for Entertainment: as a TV with hundreds of Channels
 - CS Student: Application that use multiple modalities (Images, Text, animation, Video, interactivity)

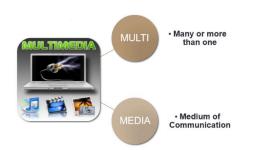
Multi (multus): "numerous, multiple"

Media (medium): "middle, center" (hardware + software) used for dissemination (distribute) and representation of information

usage of multiple **agents (text, audio, video, images)** for disseminating and presenting information to audience

simultaneous use of more than one medium

better name is "Integrated media".



Multimedia Consists of

all applications that involve a combined use of different kinds of media

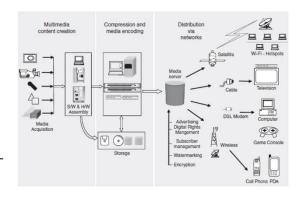
- The Presentation that use them Called => Multimedia Presentation
- The Software also use them => Multimedia Software
- System => Multimedia System

Multimedia Application is an application which uses a collection of multiple media sources like (— World Wide Web, — Multimedia Authoring, e.g. Adobe/Macromedia Director, — Video-on-demand, — Interactive TV, — Computer Games, — Digital video editing and production systems, — Multimedia Database systems.)

- Business: (Sales / Marketing Presentation 2 Trade show production 2 Staff Training Application 2 Company Kiosk)
- Education: (Courseware / Simulations E-Learning / Distance Learning , Information Searching)
- Entertainment: (Games (Leisure / Educational), Movies, Video on Demand)
- Public places: Information Kiosk, Smart Cards, Security
- Home: Television Satellite TV, SMS services (chats, voting, reality TV)

Multimedia System: A system that involves generation, representation, storage, transmission, search and retrieval, and delivery of multimedia information => 3 Processes inherent to these systems:

- Multimedia content creation or multimedia authoring: digitizing media
 - variety of different instruments, which capture different media types in a digital format.
- **Storage and compression:** minimize necessities for storage and distribution
- Distribution: distribution across a variety of low bandwidth and highbandwidth networks.



 Distribution normally follows standards protocols, which are responsible for collating and reliably sending information to end receivers.

Inherent Qualities of Multimedia Data

- **Digital**: digital nature allows it to be combined together to produce rich content.
- Voluminous: size of the data resulting from combining these medias is Large and Voluminous => we need compression techniques => Care of storage and transmission bandwidth limitations
- Interactive: many options to do with the same multimedia e.g you can click on areas of an image causing an action to be taken, Web site consisting of hyperlinked text.
- Real-time and synchronization: need much transmission speed Real-time => can be only a very small and bounded delay while transmitting information

Different Media Types Used Today

- Text:
 - o commonly used to express information
 - o text information has evolved from simple text to more meaningful and easy-to-read formatted text
 - hypertext is commonly used in digital documents, allowing nonlinear access to information.
 - **Linear multimedia:** active content progresses without any navigation control for the viewer such as a cinema presentation or movie.
 - Non-linear multimedia: user interactivity, such as selection buttons or hyperlinks, to control progress as used with a computer game or used in self-paced computer-based training.
 - Non-linear content is also known as hypermedia content.
- Image:
 - consist of a set of units called pixels => 2 dimensional array (Width Height) => the same bit depth for each pixel in the same image.
 - Bit depth: number of bits assigned to each pixel. => control the level of colors and types (monochrome, intensity, color image, indexed images)
 - Size = Width * Height * Bit Depth.
 - Formats: application-specific (jpeg, png, faxes,)
 - Dimensionality: singularly or combined => just an image or stereo image (Panoramas)
- Video:
 - o represented as a sequence of images
 - Width , Height , Pixel Depth , frames per second or fps.
 - Size = W * H * pixel Depth * frames per second * duration of video
 - Aspect ratio: The ratio of the Width: Height=> common aspect ratio for video is 4:3, High Definition 16:9



- Scanning format: convert the frames of video into a one-dimensional signal for broadcast.
 - Interlaced scanning: Scanning odd rows then even's, Flickers problem (The Middle of Last Century 1950's)
 - progressive scanning: all rows scanned on one frame, Better quality



2D Graphics:

 \circ

o commonplace in multimedia presentations

- o represented by **2D vector** coordinates and normally has properties such as a fill color, boundary thickness, and so on.
- o effectively used to create 2D animations to better illustrate information.

• 3D Graphics:

- o used today for **high-end content** in movies, computer games, and advertising.
- o have advanced considerably as a science

Table 1.1 Classification of Multimedia Systems

Static	 multimedia data remains the same within a certain finite time 			
	 slide of a Microsoft PowerPoint presentation or one HTML Web page. 			
Dynamic	 data is changing like watching a video 			
Real-time	 Playing online shooting games Pubg , Watching Youtube 			
orchestrated	 refers to cases when there is no real-time requirement. 			
	 compressing content on a DVD and distributing it. Common for download the media 			
Linear	 proceed linearly through the information 			
	 reading an eBook or watching a video. 			
Non-Linear	 make use of links that map one part of the data to another. 			
	 The term hypermedia generalizes the concept of accessing media nonlinearly. 			
Person-to-	the end user is interacting with a machine or with another person.			
machine vs				
person-to-				
person				
Single user,	Just me , Unicast , Multicast , Broadcast			
peer-to-	 the manner of information distribution. 			
peer, peer-	 Broadcasting is the most general-purpose scenario, where information is sent not to any 			
to-	specific listener(s) but available to all those who want to listen, such as television and radio			
multipeer,	broadcasts.			
and				
broadcast				

دعاء الحفظ:
اللهم يا معلم إبراهيم علمني ، ويا مفهم سليمان فهمني ، ويا مصبر أيوب صبرني ، ويا مؤتي لقمان الحكمة أتني الحكمة وفضل الخطاب ، اللهم علمني ما ينفعني وانفعني بما علمتني . ♡

Module 2 "Digital Data Acquisition"

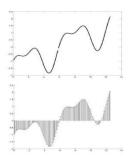
- Digitizing process(analog-to Digital process): Convert the analog signals to digital signals
- This process for recording of information into a digital medium to ease filtration, compression, and distribution.
- physical world around us exists in a continuous form(light, sound energy, pressure, temperature, motion)
- **Recording instruments**: such as cameras, camcorders, microphones, gauges, and so on, attempt to **measure information** in an electrical and digital form.
 - digital camera contains => CCD (Coupled charged Device) array of sensors that release an electric charge
 that is proportional to the amount of light energy falling on it. (the more energy, the higher the charge)
- Quality and the Quantity: are important to the creation and distribution of multimedia
 - o More Quantity seems you need much Bandwidth and storage and but generate more Quality

We digitized the media as

- 1-dimansional => audio (amplitudes)
- 2-dimansional => image (width and height)
- 3-dimansional => videos (Frames dimensions and the (width and height))

Analog and Digital Signals

- Analog signals are captured by a recording device => as a Physical Signal represented by a continuous function
 - o encode the changing amplitude with respect to an input dimension(s)
- **Digital signals** are represented by a discrete set of values defined at specific instances of the input domain, which might be time, space, or both.



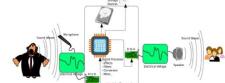
Advantages of Digital Signals over Analog one

- We can create complex, interactive content from digital signal.
- In the digital medium, we can access each unit of information for a media type.
 - o access a pixel in an image, or a group of pixels
 - Different digital operations can be applied => enhance the image quality of a region or remove noise in a sound track.
 - combined or composited to create richer content, which is not easy in the analog medium.
- Stored digital signals do not degrade over time
 - Drawbacks of analog storing is Ghosting in VHS tapes => repeated usage and degradation of the medium
- Digital data can be efficiently compressed and transmitted across digital networks.
- easy to store digital data on magnetic media (portable 3.5 inch, hard drives, or solid state memory devices)

digital data is preferred because it offers better quality and higher fidelity, can be easily used to create compelling content, and can also be compressed, distributed, stored, and retrieved relatively easily.

Analog to digital conversion

1. First must convert from Analog to Digital Signal may be stored or transmitted may be altered through digital signal processing (filtered or have effects applied).

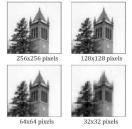


- a. Audio data compression techniques (MP3, or Advanced Audio
 Coding) to reduce the file size =>Digital audio can be streamed to other devices.
- 2. converted back to an analog signal with a DAC.

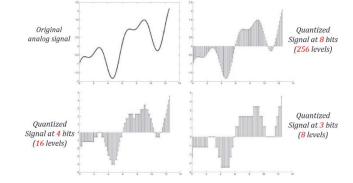
- Computers work with discrete pieces of information
- The conversion of signals from analog to digital occurs
 - Sampling
 - Quantization
- Interpolation: The Reverse operation (Digital to Analog Converting)
- ensure that no artifacts are created in the digital data is desirable property.
 - converted back to the analog domain, it will look the same as the original analog signal.



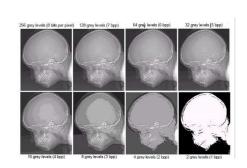
- To convert an image to digital form, we have to sample the function in both coordinates and in amplitude.
 - Sampling: Digitizing the coordinate values
 - Quantization: Digitizing the amplitude values
- **sampling** is done across
 - o one dimension (time, for sound signals)
 - two dimensions (spatial x and y, for images)
 - three dimensions (x, y, time for video).
 - o one-dimensional analog signal in the time t domain, with an amplitude given by x(t) where T is the time interval between samples , f is sampling rate = no of samples per second
 - o **reduce** *T* (**increase** *f*) vice versa.
 - If T is too large, the signal might be under sampled, leading to artifacts
 - Lower sampling rate, allow less quality, less information and we will use less storage space and transmission will be faster.
 - If T is too small, the signal requires large amounts of storage, which might be redundant.
 - Higher sampling rates allow the image to be more accurately represented and more storage.



- Quantization: encoding the signal value at every sampled location with a predefined precision, defined by a number of levels.
 - \circ xq(n) = Q[xs(n)]
 - Q represents a rounding function that maps the continuous value xs(n) to the nearest digital value using b bits.
 - Levels N = 2^b
 - entire range (R)
 - quantization step $delta = R/2^b$.
 - quantization of a sample value is dependent on the number of bits used to represent the amplitude
 - o The greater the number of bits used, the better the resolution, but the more storage space is required.



- O Quantization divide the vertical axis (amplitude) into pieces.
 - 8 bit quantization divides the vertical axis into 256 levels.
 - 16 bit gives you 65536 levels.
- value of each sample is rounded off to the nearest integer (quantization).
- error increases as the number of quantization bits used to represent the pixel samples decreases
- False contouring effect is quite visible in images displayed using 16 or less gray levels.



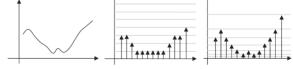
- **Bit depth (sample size):** The number of bits required to represent the value of each sample.
- the quantized value will differ from the actual signal value, thus always introducing an error. => Rounding function
- The error decreases as the number of bits used to represent the sample increases => unavoidable and irreversible loss.
- how many bits should be used to represent each sample? Is this number the same for all signals?
 - depends on the type of signal and what its intended use is.
 - Audio signals, which represent music, must be quantized on
 16 bits . Musical instruments
 - Speech only requires 8 bits. Just Human Voice
- o uniform quantization: intervals in which the output range of the signal is divided into fixed and uniformly separated intervals depending on the number of bits used.=> بيتقطع المحور الى مقاطع متساوية



Original and Quantized Signa

Quantization Error

- o Nonuniform quantization schemes: the distribution of all output values is nonuniform.
 - it is more correct to distribute the quantization intervals nonuniformly.
 - Because the distribution of output values in such signals is not uniform over the entire dynamic range.
 - quantization errors should also be distributed nonuniformly.
- Bit rate describes the number of bits being produced per second



- critical importance when it comes to storing a digital signal, or transmitting it across networks
- Bit Rate = $\frac{Bits}{Second}$ = $\frac{Sample\ produced}{second}$ = $\frac{Bits}{Sample}$ = $Sample\ rate * Quantization\ bits\ per\ sample$
- the bit rate should be just right to capture or convey the necessary information with minimal perceptual distortion, while also minimizing storage requirements

Sampling theorem and aliasing

- The rate at which sampling should occur.
- The value of a **nonstatic** signal keeps changing depending on its frequency content.=> Captured not like Sinusoidal waves
- Theoretically => Nyquist Theory
 - if a signal is sampled at more than twice its highest frequency component, then it can be reconstructed exactly from its samples.
 - if it is sampled at less than that frequency (called undersampling), then aliasing will result.
 - o **Aliasing** is the term used to describe loss of information during digitization.
 - This causes frequencies to appear in the sampled signal that were not in the original signal.
 - we must use a sampling rate equal to at least twice the maximum frequency content in the signal. This
 rate is called the Nyquist rate.

Example 1: In a digital telephone system, the speech signal is sampled 8 kHz. What is the sampling period?

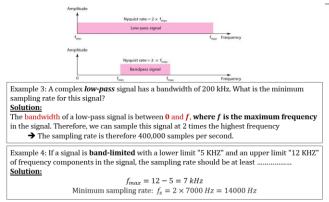
Solution:

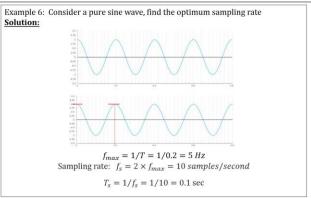
$$T_s = 1/f_s = 1/8000 = 0.000125 s$$

Example 2: What would be the **minimum sampling rate** needed to accurately capture the human voice signal? (Highest voice component 3000 Hz)

Solution:

Minimum sampling rate: $f_s = 2 \times 3000 Hz = 6000 Hz$





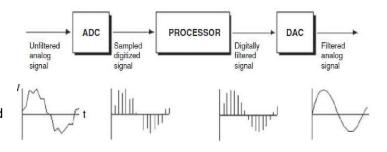
Aliasing in Spatial Domains

- Aliasing effects in the spatial domain are seen in **all dimensions**.
- fewer samples display increased effects of blur
- example of aliasing, called the moiré effectis a pattern in the image being photographed, and the sampling rate for the digital image is not high enough to capture the frequency of the pattern.



Filtering

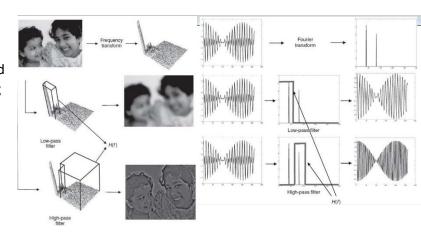
- (a signal processing function) filter is to => remove unwanted parts of the signal
 - o Removing random noise and undesired frequencies, and to extract useful parts of the signal
- There are two main kinds of filters: analog and digital.
 - analog filter uses analog electronic circuits
 made up from components such as resistors,
 capacitors, and operational amplifiers (opamps) to produce the required filtering effect.
 using circuits like noise reduction
 - digital filter, on the other hand, uses digital numerical computations on sampled, quantized values of the signal. => using of a pc or digital signal processor (DSP) chip.



- There are 2 type of frequency component in the signal:
 - High frequency component are characterized by large changes in values over small distance.
 - ② Example: noise and edge
 - Low frequency component are characterized by little changes in values over small distance.

② Example: backgrounds, skin texture

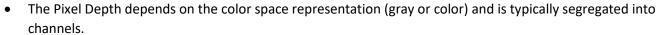
- Low-pass filters remove high frequency content from the input signal. Such filters are used to avoid aliasing artifacts while sampling. Used for blurring and noise reduction.
- High-pass filters, remove the low-frequency content and are used to enhance edges and sharpen an image.
- Band-pass filters output signals containing the frequencies belonging to a defined band.



Module 3 (Media Representation and Media Formats (Part 1))

Digital Images

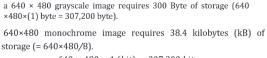
- Images are used in various forms for a variety of applications. (photographs, gray or color, used with text in documents, fax is another image representation used in communication.
- Images can be **combined** to create interesting applications involving **mosaics**, panoramas, and stereo imagery.
- images form is the basic elements of video. => large mosaic created by combining different images.
- An image may be defined as a two dimensional function f(x, y), where x, y: the spatial coordinate, f the amplitude of any pair of coordinate x, y is called the intensity or gray level of the image at that point.
- Digital Image: x, y and f are all **finite (discrete quantities).**
- Digital image is composed of matrix of (picture elements, image elements or pixels).
- width gives the number of pixels that span the image horizontally (M)
- height gives the number of pixels that span the image vertically(N)
- pixel depth is the number of bits per pixel (k) => is the same for all pixels of a given image.
- Number of bits required to store a digitized image $b = M \times N \times k$



- grayscale images (intensity image) => 8 bits => corresponds to light intensity
 - Each pixel has a gray-value between 0 and 255.
- o it is visualized as a shade of gray denoted Color => 24 bit RGB, 32 ARGP with transparency
- Monochrome Binary image 1 bit => satisfactory for pictures containing only simple graphics and text
 - Efficient in terms of storage Document processing, handwriting, fingerprint

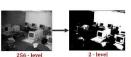
How to print multi-level images (8-bit) on 2-level (1-bit) printers

- halftone images: the number of colors used is minimized to lower printing costs.
 - creates ranges of grays or colors by using variable-sized dots.
 - Dithering is a Technique to achieve the half-tone printing
- Dithering For printing on a 1-bit printer, dithering is used to calculate larger patterns of dots
 - o strategy is to replace a pixel value by a larger pattern
 - Half-tone printing is an analog process that uses smaller or larger filled circles of black ink to represent shading, for newspaper printing
 - o If we use a 2 × 2 dither matrix, we can represent n^2 +1 or 2n +1 levels of intensity resolution.
 - For example, if we use a 2 × 2 dither matrix $\begin{pmatrix} 0 & 2 \\ 3 & 1 \end{pmatrix}$
 - We can first re-map image values in 0..255 into the new range 0..4 by (integer) dividing by 256/5.
 - o if the pixel value is 0 we print nothing, in a 2 × 2 area of printer output. But if the pixel value is 4 we print all four dots.
 - The rule is: If the intensity is > the dither matrix entry then print an on dot at that entry location: replace each pixel by an $n \times n$ matrix of dots.

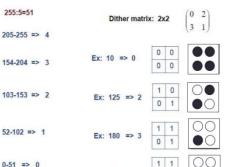


 $640 \times 480 \times 1$ (bit) = 307,200 bits 307.200/8 = 38.400 bytes $38400/1000 = 38.4 \ kB$

Each pixel is usually stored as a byte (a value between 0 to 255), so







that the image size may be **much larger**, for a dithered image, since replacing each pixel by a 4×4 **array of dots**, makes an image $4^2 = 16$ times as large. => exponential Increment

if we **increase** the number of effective **intensity levels** by increasing the **dither matrix** size, we also **increase** the **size** of output image.

24-bit color image format

- each pixel contains a vector representing red, green and blue components.
- representing and storing graphical image information in RGB color space
- 2⁸ * 2⁸ * 2⁸ = 16,777,216 color Large space of colors
- 32bit images, with the extra byte of data for each pixel used to store an alpha => transparency (Shown in PNG file format, seems a monkey on a BG)

8-bit color image represent Index Images

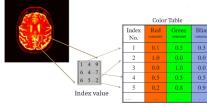
- Each pixel contains index number=> pointing to a color in a color table. (8 bits/pixel)
- (so-called "256 colors") in producing a screen image.
- use the concept of a lookup table to store color information.
- the image stores not color, each pixel contain index maps to a color
- Size of The actual color image = 3 Size of the indexed one
- Convert Color 24 bit image to 8-bit color image => LUT generation
 - divide the RGB cube into equal slices in each dimension.

Color Models (RGB, CMY, HSV)

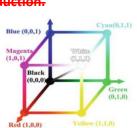
- most important image characteristics invariant to translation, rotation, and Scaling.
- Color model is an orderly system for creating a whole ranges of color from a small set of primary color
 - o abstract mathematical model describing the way colors can be represented as tuples of numbers

RGB color model

- commonly used color systems, +additive color model => additive primary colors, red, green and blue.
- main purpose => representation and display of images in electronic systems => televisions and computers and photography, PC monitors, cameras and scanners, but it cannot be used for print production.
- It can be represented by the color cube
- gray level is defined by the line R = G = B
- The primary colors can be added to produce the secondary colors
 - R+B = Magenta , G+B = Cyan , R+G = yellow
- The combination of red, green, and blue at full intensities makes white.
- A size of an RGB digital image depends on how many bits we use for quantization.
- (0,0,0) represents **black** and (1,1,1) represents white.
- converting a color image to a grayscale one, the luminescence is calculated as the mean value of the RGB components.



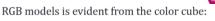
RGB components



CMY color model

- -subtractive color model, used in color printing, because the white is obtained by the absence of colors.

- ما فیش حبر آبیض
- black is obtained by combining all three colors, the printers usually have a separate cartridge for the black color.



CMY + Black = CMYK Model K is used to refer to the black color.
$$\begin{bmatrix} C \\ M \\ Y \end{bmatrix} = \begin{bmatrix} 1 \\ 1 \\ 1 \end{bmatrix} - \begin{bmatrix} R \\ G \\ B \end{bmatrix}, \begin{bmatrix} R \\ G \\ B \end{bmatrix} = \begin{bmatrix} 1 \\ 1 \\ 1 \end{bmatrix} - \begin{bmatrix} C \\ M \\ Y \end{bmatrix}$$
 while the CMYK model can be obtained as:
$$K = \min(C, M, Y), \quad C = C - K, \quad M = M - K, \quad Y = Y - K$$



- de more oriented towards the perceptual model. طريقة رؤية الأنسان للطبيعة
- Hue (H), Saturation(S) and Value (V)

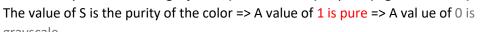
gravscale

اللون نفسه H is a measure of the spectral composition of color



- vary from red, through yellow, green, cyan, blue, and magenta, back to red.
- **S** provides information about the purity of color, or more accurately, it indicates how far is the color مقدار وضوح و نقاء اللون تدرجه من الرمادي للون كامل.from the gray level, under the same amount of luminescence
 - the intensity of a hue from gray tone (no saturation) to pure (high saturation).





V is a measure of the relative luminescence. شدة الأضاءة



- maximum **brightness** value of its three color values
- Brightness (Lightness) is the relative lightness or darkness of a particular color, from black (no brightness) to white (full brightness).
- The value of V is the amount of black added to the color => A value of 1 means no black added => A value of 0 means the color will be black

Aspect ratio

- Image aspect ratio refers to the width/height ratio of the images
 - 3:2 (when developing and printing photographs) 4:3 (television images) 16:9 (high-definition images) 47:20 (anamorphic formats used in cinemas)
- The ability to change image aspect ratios can change the perceived appearance of the **pixel sizes**
 - known as the pixel aspect ratio (PAR) or sample aspect ratio (SAR).
 - A square pixel has a PAR of 1:1.
 - If the image aspect ratio is changed, the pixel aspect ratio will need to change accordingly to accommodate the change in area, thus making the image appear stretched in one direction.
 - Means The Solution is A Letter Box

Digital Image Formats

- Images can be acquired by a variety of devices. (captured by a digital camera or a scanner, created by Adobe Photoshop)
- Standard formats are needed to **store and exchange** => viewing, printing, editing, or distribution
- many file types are used to encode digital images, and compression
- larger file types mean more disk usage and slower downloads. => Compression cutting the size of the file.
- images differ in the number of colors ,Like fewer image colors formats. this image formats designed for exploit colors => GIF

GIF

- Graphics Interchange Format, is the first graphic file type recognized by early web browsers.
- 8-bit (256) color images only => suited for images with few distinctive colors (e.g., graphics or drawing).
- employ a technique called indexed color => to reduce number of bytes
- o GIF is most suitable for graphics, diagrams, cartoons and logos with relatively few colors.
- GIF is still the chosen format for animation effects.
- Compared to JPEG, it is lossless and thus more effective with compressing images with a single color
 - 256 color means lose up to 99.998% of its colors.
 - يقضى على 99.998 من الألوان أفضل من ديتول في القضاء على البكتريا
- One edge of the GIF image format is the interlacing feature, giving the illusion of fast بتلاقى الصورة شبحنت و انت نتك ضعيف يا عيني. loading graphics blurry and fuzzy
- o Pros of GIF:
 - Can support transparency
 - Can do small animation effects
 - "Lossless" quality-they contain the same amount of quality as the original, except of course it now only has 256 color
- Cons of GIF:
 - Only supports 256 colors
 - File size is larger than PNG
- GIF actually comes in two versions:
 - GIF87a: The original specification
 - GIF89a: The later version. Supports simple animation via a Graphics Control Extension block in the data, provides simple control over delay time, a transparency index, etc.



- JPEG (Joint Photographic Expert Group) created by a working group of the International Organization for Standardization (ISO).
- JPEG is the most important current standard for image compression
 - JPEG takes advantage of human vision system has some specific limitations in frequencies observation to achieve high rates of compression.
- o very 'lossy', meaning so much information is lost from the original image
- JPEG is very web friendly because the file is smaller
- Pros of JPEG:
 - 24-bit color, with up to 16 million colors
 - Most used and most widely accepted image format
 - Compatible in most OS (Mac, PC, Linux)
- Cons of JPEG:
 - They tend to discard a lot of data
 - After compression, JPEG tends to create artifacts
 - Cannot be animated
 - Does not support transparency

PNG

- Portable Network Graphics, is a recently introduced format
- It is an image format specifically designed for the web. superior version of the GIF



RAW vs JPEG



- PNG is saved with 256 colors maximum saves the color information more efficiently. It also supports an
 8 bit transparency.
- o Pros of PNG:
 - Lossless, so it does not lose quality and detail after image compression
 - PNG often creates smaller file sizes than GIF
 - Supports transparency better than GIF
- Cons of PNG:
 - Not good for large images because they tend to generate a very large file, sometimes creating larger files than JPEG.
 - Unlike GIF however, it cannot be animated.
 - Not all web browsers can support PNG.
- TIFF
 - o TIFF (Tagged Image File Format) format was developed by the Aldus Corporation supported by
 - الشركة دى بالنسبة ليه زى الأهلى لما تكون أهلاوى و زى الزمالك او كنت زملكاوي 🤎 Microsoft 💚
 - o recommended especially for text and black and white images
 - o not widely supported by web browsers, it remains the standard format for printing, scanned documents and **Optical Character Recognition**.
 - o TIFF is not compatible for all systems. TIFF is very flexible; it can be lossy or lossless
 - o Pros of TIFF:
 - Very flexible format, it supports several types of compression like JPEG, LZW, ZIP or no compression at all.
 - High quality image format, all color and data information are stored
 - o Cons of TIFF:
 - Very large file size
 - long transfer time, huge disk space consumption, and slow loading time.
- يا عيني عليك يا ويندوز 7 فكرتني بالغالي Windows BMP
 - Windows Bitmap (BMP) specific to the Windows operating system and compatible in all Windows OS and programs (platform dependent).
 - o large and uncompressed, but the images are rich in color, high in quality
 - O Might an 8-bit, 16-bit or 24-bit
 - Disadvantages of BMP:
 - Does not compress well.
 - Very huge image files making it not web friendly.
 - No real advantage over other image formats
 - Many sub-variants within the BMP standard, PAINT and PICT
 - o **PAINT** was originally used in the **Mac Paint program**, initially only for **1-bit monochrome** images.
 - o **PICT** format is used in **MacDraw** (a **vector-based** drawing program) for storing structured graphics
- EXIF
 - EXIF (Exchange Image File) is an image format for digital cameras => use the baseline JPEG format
 - A variety of tags (many more than in TIFF) facilitate higher quality printing, includes specification of file format for audio
- Print graphics: TIFF is the best and only choice to support CMYK and YcbCr.
- Web graphics => PNG, JPEG and GIF are the most web friendly, JPEG is great in small size if you don't mind
 quality, If you keep small size but retain image quality use PNG. GIF is worst choice, if you want to add
 animation use GIF.
- Hardware compatibility: Jpeg is the best, Logos and line art and Clip Art=> JPEG is the worst choice, GIF is Good

Graphics

- Graphics objects can be represented as vectors or rasters.
- Vector graphics are geometric entities saved in a vector format بتتحفظ على انها مجموعة من الارقام و المعادلات اللي بتمثل SVG
 - +vector representations provide infinite resolution
- Raster images are represented as a grid of pixels,

Raster images

- (Bitmap images) are made up of a set grid of dots called pixels and resolution dependent.
- Raster file is usually larger than a vector graphics image file
- Raster file is usually difficult to modify without loss of information
- Raster image file types are :BMP, TIFF, GIF, and JPEG files
- There different sources of raster image(Photographs from digital cameras Screenshots Scanned images Captured video frames are bitmaps)
- + suitable for continuous tone pictures like photographs
- shrink or stretch the pixels results in a significant loss of clarity and very blurry image.
- - size of a bitmap image is large. Computer has to store information about every single pixel in the image.

Vector images

- suitable for pictures with areas of solid, clearly separated colors—cartoon images, logos, and the like.
- drawn object by object in terms of each object's geometric shape.
- Many file formats for vector graphic fh, .ai, .wmf, .eps,
- Sources of vector image: Charts Diagrams Data visualizations.
- + suitable for pictures that have solid colors and well-defined edges and shapes
- + does not take up so much space (small size).
- + contain data about the points, mathematical formulas, lines and curves which form the object.
- + Easily converted to bitmapped.
- + Can be scaled (resized) keeping original quality and file size.
- Only individual objects can be edited not pixel by pixel.
- Difficult to recreate realistic images.



Raster to vector conversion

أدعية النجاح و التوفيق في الحياة

اللهم بك استعين وعليك اتوكل ، اللهم ذلل لي صعوبة امري وسهل لي مشقته وارزقني من الخير كله أكثر مما أطلب واصرف عني كل شر . رب اشرح لي صدري ، ويسر لي الخير كنت وحيث توجهت ، ويسر لي المزرق والفتوحات في كل وقت وساعة ويسر علي كل صعب اللهم سخر لي الارزاق والفتوحات في كل وقت وساعة ويسر علي كل صعب وهون علي كل عسير واحفظني بما ينزل من السماء ومايخرج منها . ومايري عليها ياكريم



Media Representation and Media Formats (Part 2 Videos)

Overview

- 20th century, motion pictures stored on **film** have been **the vehicle** for much of our art
- Then Analog video stored on tapes, producing a revolution by giving the public direct access to the movies
- Digital video is further altering the field visual quality, distribution, and interaction.

Representation of digital videos

- Video is a medium of communication that delivers more information per second than any medium
- integrated Multimedia because it contains all the components of multimedia.
- sequence of discrete images shown in quick succession.
- Each image in the video is called a frame
- image attributes remain constant for all the images in the length of the video. الخصائص ثابتة لكل صور الفيديو
- video has the same properties such as width, height and aspect ratio.
- Frame rate is the rate at which the images are shown.
 - o Film is displayed at 24 frames per second.
 - Television standards use 30 frames per second (NTSC) or 25 frames per second (PAL).
- If the frame rate is **too slow**, the human eye perceives an unevenness of motion called **flicker**.
- Frame rate must be fast enough for motion to appear smooth
- Analog video is converted to a 1 D signal of scan lines.
- Scanning formats :
 - o Progressive scanning
 - Interlaced scanning

Analog Video Scanning

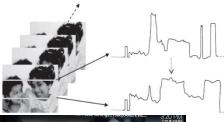
 process of breaking down the scene into picture elements(Pixels) horizontally and reassembling them on the screen

Interlaced Scanning:

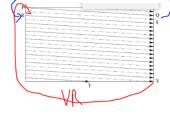
- the whole screen is filled by the two sets of interlaced scanning lines => fields.
- "odd" set first traced and then "even" field—two fields make up one frame
- First the solid(odd) lines are traced—P to Q, then R to S, and soon, ending at T—
 then the even field starts at U and ends at V.
- horizontal retrace : The jump from Q to R, Vertical Retrace : The jump from T to U
 or V to P.
- the resulting video might be unacceptable and has occasional flicker and artifacts.

Progressive Scanning

- Video is of better quality when it is captured and drawn progressively, which eliminates the
 occasional flicker.
- scanning traces through a complete picture (a frame) row-wise foreach time interval.
- Scans lines one at a time from left to right then from one row to the next (top to bottom) in chronological order
- Smoother, more detailed and clearer image Is obtained without any blurring.
- Bandwidth requirement is twice as compared to interlaced video scanning.
- Maximum frame rate is30 frames/second











Videos color models (YUV, YIQ, YCbCr)

- The YUV and YIQ are standard color spaces used for analog television transmission.
 - Y is linked to the component of luminance (brightness, or lightness)
 - black and white TVs decode only the Y part of the signal.
 - U and V or I and Q are linked to the components of chrominance, which provide color information.
- YCbCr space is used in digital video using Jpeg and Mpeg Compression Techniques
- video camera converts the RGB data captured by its sensors into either analog signals (YUV-YIQ) or digital signals (YCbCr).
- these color spaces must be converted back again to RGB by the TV or display
- primary advantage of luma/chroma systems such as YUV, and its relatives YIQ, compatible with black and white analog television. old monochrome displays. — The U and V are simply discarded.
- If displaying color, all three channels are used
- The YUV space has a very practical bandwidth-saving usage.
- humans are not as susceptible to changes in chrominance as they are to luminance.
 - it might be worth transmitting less color information than luminance information.
 - humans are less tolerant to chrominance
- YUV allows the representation of a color in terms of its luminance and chrominance separately
 - allowing the chrominance information to be subsampled

YUV color model

- analog video model => YUV: Black-and-White component (Y) and color information (U and V)
- YUV is not compressed RGB but are the mathematical equivalent of RGB. To convert The RGB model to YUV:
 - O Y = 0.299R + 0.587G + 0.114B القوانين للفيديو مودل مش للحفظ
 - \circ U = B Y
 - V = R Y

Eye is most sensitive to Y. Therefore any error in the luminance (Y) is more important than the chrominance (U, V) values.

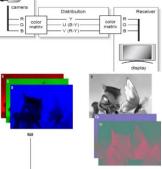
Conversion to YUV

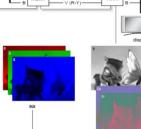
- Video frames are normal images (RGB)
- RGB color space is used by cathode-ray tube-based CRT display devices
- For **transmission purposes** the RGB signal is transformed into a YUV signal.
- YUV decouple the intensity information (Y or luminance) from the color information (UV or chrominance).
 - separation was intended to reduce the transmission bandwidth,=> human sensitivity for luminance
 - و نقصت من حجم الألوان غير ملاحظ بالنسبة للانسان. reducing the color resolution does not affect our perception.

YIQ color model

- YIQ used in color TV broadcasting (Analog video model)
- I and Q give the **chromaticity** information
 - I contains orange-cyan color information
 - Q contains green-magenta color information
- Y is stored with higher precision than I and Q => we can detect slight changes in brightness more easily than slight changes in hue
- Human eyes are most sensitive To Y > I > Q => less bandwidth is required for Q than for I







• Y =the same of YUV ,

I = 0.6R - 0.28G - 0.32B

Q = 0.21R - 0.52G + 0.31B

YCbCr color model

- Uses in digital video model. Y' is the Luma component and Cb and Cr are the Blue-difference and Red difference Chroma components. => Closely related to YUV
- Cb = ((B-Y)/2) + 0.5

Cr = ((R-Y)/1.6) + 0.5

Analog Video and Television

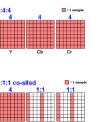
- Video signals have been traditionally transmitted as analog signals for television broadcast.
- The analog video signal is scanned as a **one-dimensional signal** in time, captures the time varying image **intensity information**
- broadcast of analog video for television requirements (YUV color space conversion , interlaced scanning) => not necessary for digital video representation

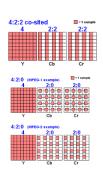


- Must converting from analog to digital before Transmitting, Storing , processing
- Digital video comprises a series digital images displayed in rapid succession.
- Digital video can be copied with no degradation in quality=> unlike Analog
- stored on hard disks or streamed over the Internet to end users can also includes a digital audio sound track
- integrated to various multimedia applications
- Direct access is possible, which makes nonlinear video editing achievable as a simple
- Ease of encryption and better tolerance to channel noise

Chroma Subsampling

- there is always a desire to reduce (compress)the signal.=> storage and transmission requirements
- video system can be optimized by devoting more bandwidth to the luma component (Y) than to the color difference components Cb and Cr
- **Chroma subsampling** is the **reduction** of color **resolution** => The color components are compressed by sampling them at a lower rate than the brightness.
- how many pixel values, per four original pixels, are actually sent:
 - 4:4:4 means no subsampling the original, 4:2:2 horizontal subsampling of the Cb, Cr signals by a factor of 2
 - "4:1:1" subsamples horizontally by a factor of 4, "4:2:0" subsamples in both the horizontal and vertical dimensions by a factor of 2.





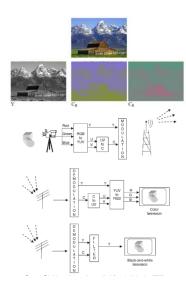
Bitrate and video size

0

- how much data is transmitted in a given amount of time. bps bits per second
- The bitrate of video track is video bitrate The bitrate of audio track is audio bitrate
- determines the size and quality of video and audio files
 - o higher bit rate will accommodate higher image quality but large file size
- Bitrate (BR) measured the rate at which frames are displayed in frames per second(FPS).
- Bitrate BR = width W ×Hight H ×Colordepth×fps قانون مهم
- Videosize = width W ×Hight H ×Colordepth×fps ×duration

•

•



Chroma

- The file is so large to transmit
- One the most used method for video signal reduction is chroma subsampling.

For example, video of duration of 1 hour (3600sec) and frame size of 640 x 480 at color depth of 24 bits and frame rate 25 fps. This video has the following properties:

Pixels per frame = $640 \times 480 = 307,200$ Bits per frame = $307,200 \times 24 = 7,372,800 = 7.37$ *Mbits* Bitrate (BR) = $7.37 \times 25 = 184,25$ *Mbits/sec* Video size = $Bitrate \times duration = 184,25 \frac{Mbits}{sec} \times 3600sec = 662,400$ *Mbits* = 82,800 *Mbytes* = 82.8 *Gbytes*

How chroma subsampling affect file size and bit rate with examples?

Example 1: Resolution 720×485 frame rate 30 frames per sec (fps) using 4:4:4 and 4:2:2 sampling. **Calculate video bit rate**.

Solution:

Using 4:4:4 sampling:

Pixels per frame = $720 \times 485 = 349,200$ pixels/frame

4:4:4 sampling gives $720 \times 485 \times 3 = 1,047,600$ bytes/frame ≈ 1.05 M/frame Video bit rate= $1.05 \times 30 = 31.5$ MBytes/sec $\rightarrow 31.5$ M \times 8bits = 250 Mbps

Using 4:2:2 subsampling

Pixels per frame= $720 \times 485 \times 2 = 698,400 \ bytes/frame \approx 0.698 \ M/frame$ Video bit rate = $0.698 \times 30 = 21 \ MB/sec = 21M \times 8 = 168 Mbps$

Example 2: Resolution 1280 × 720 frame rate 30fps using 4:2:0 subsampling. Fit rate.	d video bit
Solution: Pixels per frame = 1280 × 720 = 921,600 pixels/frame	
$4:2:0 \rightarrow 921,600 \times 1.5 = 1,382,400 \text{ bytes/frame } \approx 1.38 \text{ MB/frame}$	
Video bit rate = $1.38M \times 30 = 41MB/sec \rightarrow 41 \times 8 = 328Mbps$.	

Example 3: Resolution 1080×1920 frame rate 60fps using 4:4:4 subsampling. **Find video bit rate**.

Solution:

Pixels per frame = 1080×1920 = 2.073.600 pixels/frame 4:4:4 \rightarrow 2,073.600 \times 3 = 6,220,800 bytes/frame \approx 6.22 MB/frame Video bit rate = 6.22 M \times 60 = 373.25 MB/sec \rightarrow 373.25 \times 82985.98Mbps \approx 3 Gbps

Analog Video Formats

- three sets of standards for analog broadcast video
 - o NTSC (National Television Standards Committee)
 - PAL Video (Phase altering line)
 - SECAM Video (sequential color avec memoire)
- used for defining a method for encoding video information into electronic signal that creates a television picture.
- Each has its standard and are not compatible with each other.



NTSC video

- mostly used in North America and Japan. It uses the familiar 4:3 aspect ratio, 525 scanlines per frame, 30 frames per second(fps).
- follows the interlaced scanning system, and each frame is divided into two fields, with 262.5 lines/field.
- Used YIQ color model

PAL video

- used in Western Europe, China, India, and many other parts of the world.
- uses 625 scan lines per frame, at 25 frames/second, with a 4:3 aspect ratio and interlaced fields
- PAL uses the YUV color model
- Chroma signals have alternate signs (e.g., +U and -U) in successive scan lines, hence the name "Phase Alternating Line" improving quality.

SECAM video

- uses 625 scan lines per frame, at 25 frames per second, with a 4:3 aspect ratio and interlaced fields.
- SECAM and PAL are very similar.
- In NTSC and PAL both U or I and V or Q are broadcast concurrently
- In **SECAM**, U and V are **sent alternately**.

Property	NTSC	PAL	SECAM
Frame rate	30	25	25
Number of scan lines	525	625	625
Number of active lines	480	576	576
Aspect ratio	4:3	4:3	4:3
Color model	YIQ	YUV	YNDD
Primary area of usage	North America (USA and Canada), Japan	Asia	France and Russia

Digital Video Formats

- CCIR (Consultative Committee for International Radio) body has established the ITUR_601 standard that has been adopted by the popular DV video applications.
- CIF format (Common Interchange Format) was established for a progressive digital broadcast television.
- The Quarter Common Interchange Format (QCIF) was established for digital video conferencing over ISDN lines
- HDTV supports a higher resolution display format along with surround sound. Standards are
 - o 720p—1280 720 pixels progressive
 - 1080i—1920 1080 pixels interlaced, 1080p—1920 1080pixels progressive

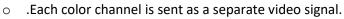
Video display interface

• Interfaces for video signal transmission from **some output devices** (e.g., set-top box, video player, video card, and etc.) to a **video display** (e.g., TV, monitor, projector, etc.). من الأخر كابلات الشاشات

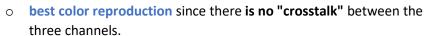
Analog display interface

COMPONENT VIDEO

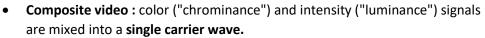
- Analog video signals are often transmitted in one of three different interfaces:
- Component video: three separate video signals for the red, green, and blue image planes











- Since color and intensity are wrapped into the same signal, some interference between the luminance and chrominance signals is inevitable.
- S-video: uses two wires, one for luminance and another for a composite chrominance signal.
 - o less crosstalk between the color information and the crucial gray-scale information.

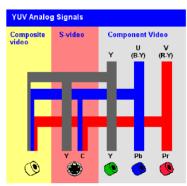
Digital display interface

- widely used digital video interfaces include
 - Digital Visual Interface (DVI): developed by the Digital Display Working Group (DDWG) for transferring digital video signals, particularly from a computer's video card to a monitor.
 - It carries uncompressed digital video , multi Modes (analog only => DVI-A and digital only => DVI-D , DVI-I (digital and analog).)
 - DVI compatible with VGA (though an adapter is needed between the two interfaces).
 - High-Definition Multimedia Interface (HDMI): newer digital audio/video interface developed to be backward-compatible with DVI.
 - HDMI does not carry analog signal and hence is not compatible with VGA.
 - DVI is limited to the RGB color range (0–255).
 - HDMI supports both RGB and YCbCr 4:4:4 or 4:2:2., supports digital audio

DisplayPort : developed by VESA,

- uses packetized data transmission, like the Internet or Ethernet.
- small data packets known as micro packets. achieve a higher resolution yet with fewer pins than the previous technologies.







Media Representation and Media Formats (Part 3 Sound)

- Physics describes sound as a **form of energy** that is transmitted through a medium as **pressure waves**. captured by an **electromechanical device like magnetic tape**. التضاغطات و التخلخلات بتاعت الأمواج الميكانيكية 1 اعدادي
- To get the digital version => Digitization representation Process
- Any signal can be characterized by Amplitude,
 Frequency, and Phase (period).
- Amplitude (A) is the magnitude (displacement) of the signal at a given instant in time(t).
 - Low amplitude Uilgh Amp

Captured via

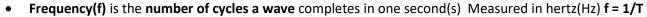
Analogu

to Digital

Signal is

binary (discrete form) 0101001101

- o High volume implies high amplitude and vice versa
- Period(T):is the time a wave requires to complete a single cycle Measured in seconds(s)



- The pitch of a sound => The more frequent vibration occurs the higher the pitch of the sound.
- Signal > 20 KHZ: Ultrasonic, Signal < 20 Hz: Infrasonic --- Sound signals between them
- Analog Sound Recording refers to audio recorded using methods that replicate the original soundwaves (Vinyl records and cassette tapes)
- Digital audio is recorded by taking samples of the original sound wave at a specified rate. (CDs and Mp3 files)
- Analog sound wave replicates the original sound, and Digital Replicates the sampled section of the wave.
- The potential fidelity of an analog recording depends on (the sensitivity of the equipment, medium used to record and playback the recording)
- Digital audio fidelity depends on the (rate at which the recording equipment sampled the original sound wave)
- Analog audio can be simple or complex. Simple sinusoidal wave corresponds to a pure tone,
- complex wave consists of multiple frequencies or sinusoidal waves combined together.

Representation of digital Audio

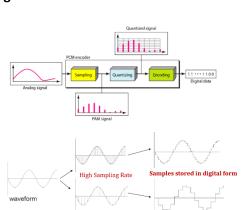
- Digitizing an analog audio signal requires sampling and quantization.
- process of conversion: pulse code modulation (PCM). Consist of (Sampling,
 Quantization, Binary encoding)

Sampling

- Quality of digital recording depends on the sampling rate, Higher sampling means Higher Quality and Vise Versa.
- Nyquist sampling theorem define the Minimum Sampling Rate.
- if a signal is sampled at more than twice its highest frequency component, then it can be reconstructed exactly from its samples.
- Undersampling: Signal sampled at less than that frequency => Aliasing Loss of Information
- Oversampling: higher sampling rate (usually twice or more) prevent aliasing.
- Nyquist rate = sampling rate (f s) = 2fmax => correct sampling

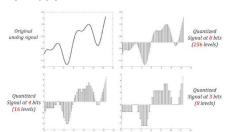
Quantization

- signal amplitude at that position is encoded on a fixed number of bits.
- quantization of a sample value is dependent on the number of bits used to represent the amplitude.=> Bit Depth.
- The greater the number of bits used, the better the resolution, but the more storage space is required.
- The digital audio signal is finally rendered by converting it to the analog domain.
- another characteristic commonly used to describe audio signals is the number of channels (Mono) one Channel ,(Stereo) 2 Channel , or multi-channel (Surround sound).



Digital to

Converter



Low Sampling Rate

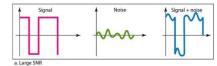
Signal-to-Noise Ratio (SNR)

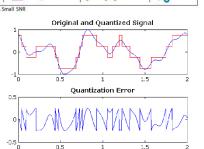
- In any **analog system**, **random fluctuations** produce **noise** added to the signal => the measured voltage is thus incorrect.
- Is The ratio of the power of the correct signal to the noise => (meaningful information) to (Unwanted Signal) (measure of the quality of the signal.)
- measured in **decibels (dB)**, where 1 dB is a tenth of a **bel**. $SNR = \frac{P_{signal}}{P_{noise}} = 10 \log_{10} \frac{V_{signal}^2}{V_{noise}^2} = 20 \log_{10} \frac{V_{signal}}{V_{noise}}$
- The **power in a signal** is proportional to the **square of the voltage**. P α V²

Signal-to-Quantization-Noise Ratio (SQNR)

- we must take into account the fact that only quantized values are stored.
- precision of each sample is determined by the bit depth, typically 8 or 16.
- There is also an additional error that results from quantization.
 - we have only 8 bits in which to store values, then effectively we force all continuous values of voltage into only 256 different values.
 - a roundoff error. It is not really "noise". it is called quantization noise (or quantization error).
- (SQNR) characterized quality of the quantization.
- Quantization noise: the difference between the actual value of the analog signal, and the nearest quantization interval value.
- At most, this error can be as much as half of the interval

$$SQNR = 20 \; log_{10} \frac{V_{signal}}{V_{quan_{noise}}}$$





Audio file size'

- Stereo recordings are made by recording on two channels, and are life like and realistic. require twice the space of Mono

 Example 1: Thus the formula for a 10-second mono recording at 2:
 - sampling rate * duration of recording in seconds * (bit resolution / 8) * 2
- Mono sounds are less realistic, flat, and not as dramatic, but they have as smaller file size.
 - Sampling rate *duration of recording in seconds* (bit resolution/8) * 1
- Example1: Thus the formula for a 10-second mono recording at 22.05 kHz, 8-bit resolution would be

Signal

- Example 2: A 10-second stereo recording at 44.1 kHz, 16-bit resolution would be 44100 * 10 * 16 / 8 * 2 = 1,764,000 bytes
- Example 3: A 40-second mono recording at 11 kHz, 8-bit resolution would be 11000~*~40~*8~/~8~*1=440,000~bytes.
- Audio resolution (such as 8-or 16-bit) determines the accuracy with which a sound can be digitized.

Commonly Used Audio Formats

- WAV sound file developed by Microsoft for use on windows based machines.
 - the file format for standard music CDs.
 - uses interesting algorithms to compress raw sound without a loss in quality. (Lossless compression)
- AIFF: Developed by Apple, the "Audio Interchange File Format" is mostly used by Macintosh machines.
 - AIFF files are easily converted to other file formats, but can be quite large.
 - One minute of 16-bit stereo audio sampled at 44.1kHz usually takes up about 10 megabytes.
 - o AIFF is often used in high end applications where storage space is not a consideration.
- MP3 type of compression that can dramatically reduce file size without **drastically reducing sound quality**. (Lossy compression)
 - MP3 works by chopping off all sounds that are outside of the normal human range of hearing.
- RealAudio Developed by **Progressive Networks**, was the first format to allow for **real time streaming** of music and sound over the web.
 - Listeners are required to download the Real player to enjoy sound in RealAudio Format.
 - The Real player can also stream video and is currently in use by millions of Internet users worldwide.