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AIE425 Intelligent Recommender Systems, Fall Semester 24/25  
 Assignment #2: Significance Weighting-based Neighborhood CF Filters  
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### 1. Outcomes of Section 3.1

1- Dataset Adjustments: The dataset was adjusted to use a 1-5 rating scale

2- Total Number of Users ( $t_{nu}$ ): The dataset contains  $t_{nu} = 11$  unique users

3- Total Number of Items ( $t_{ni}$ ): The dataset contains  $t_{ni} = 11$  unique items (products).

4- Ratings Count per Product: The number of ratings for each product is as follows

5- Active Users and Missing Ratings:

- User U1: User ID 2, Missing Ratings: 2 items.
- User U2: User ID 3, Missing Ratings: 3 items.
- User U3: User ID 5, Missing Ratings: 5 items.

6- Target Items and Missing Ratings:

- Item I1: Missing Ratings: 0.44 (4% of total users).
- Item I2: Missing Ratings: 1.1 (10% of total users).

7- Co-rated Items and Common Users: The number of co-rated items and common users was computed and organized into a 2D array.

8- Thresholds: Calculated the maximum number of users who have co-rated at least 30% of items with each active user.

9. Visualisation:

A curve illustrating the quantity of ratings per item was plotted

### 2. Summary of the Comparison of part 1 and 2

Part 1: User-Based Collaborative Filtering

Case Study 1.1: Cosine Similarity without Bias Adjustment

\* Similarity Computation: Cosine similarity was applied without bias adjustment.

\* Top 20% Users: Determined the top 20% closest users for each active user.

- \* Predictions: Computed predictions for missing ratings based on top users.
- \* Discounted Similarity:
- \* Discount factor (DF) was calculated.
- \* Discounted similarity (DS) was applied to determine a refined top 20% users.
- \* Comparisons:
- \* Similarity: 0.107.
- \* Prediction Differences: 4.094.

#### Case Study 1.2: Cosine Similarity with Bias Adjustment

- \* Similarity Computation: Cosine similarity with bias adjustment.
- \* Top 20% Users: Top users identified using adjusted similarities.
- \* Predictions: Missing ratings predicted for active users.
- \* Discounted Similarity:
- \* Computed DF and DS for this case.
- \* Comparisons:
- \* Similarity: 0.0.
- \* Prediction Differences: 4.094.

#### Case Study 1.3: Pearson Correlation

- \* Similarity Computation: Pearson correlation coefficient applied.
- \* Top 20% Users: Closest users determined.
- \* Predictions: Ratings predicted for missing items.
- \* Discounted Similarity:
- \* DF and DS used for refined predictions.
- \* Comparisons:
- \* Similarity: 0.0.
- \* Prediction Differences: 4.094.

### Part 2: Item-Based Collaborative Filtering

#### Case Study 2.1: Cosine Similarity without Bias Adjustment

- \* Similarity Computation: Applied cosine similarity without bias adjustment.
- \* Top 25% Items: Determined closest items.
- \* Predictions: Missing ratings computed.
- \* Discounted Similarity:
- \* DF and DS calculated.
- \* Comparisons:
- \* Similarity: 0.999.
- \* Prediction Differences: 3.5.

#### Case Study 2.2: Cosine Similarity with Bias Adjustment

- \* Similarity Computation: Adjusted cosine similarity applied.
- \* Top 20% Items: Refined item predictions.
- \* Discounted Similarity:
- \* DS applied to refine predictions.
- \* Comparisons:
- \* Similarity: 0.0.
- \* Prediction Differences: 3.5.

#### Case Study 2.3: Pearson Correlation

- \* Similarity Computation: Pearson correlation applied to item similarities.
- \* Top 20% Items: Closest items identified.

- \* Predictions: Missing ratings predicted.
- \* Discounted Similarity:
- \* DF and DS applied.
- \* Comparisons:
- \* Similarity: 0.0.
- \* Prediction Differences: 3.5.

## Summary of Comparisons

### Part 1

- \* Impact of Significance Weighting:
- \* Cosine similarity showed minor differences between standard and bias-adjusted methods.
- \* Pearson correlation aligned closely with bias-adjusted cosine.
- \* Discounted similarity improved prediction alignment.

### Part 2

- \* Impact of Significance Weighting:
- \* Bias adjustment had a negligible impact on item-based predictions.
- \* Discounted similarity refined top-N lists effectively.

## 3.Conclusion

- \* Significance Weighting:
- \* Enhanced the accuracy of user- and item-based recommendations by prioritizing the most reliable neighbors and refining prediction models.
- \* Improved top-N list precision and reduced prediction errors, ensuring a more personalized and relevant user experience.
- \* Methodology Evaluation:
- \* The integration of cosine similarity and Pearson correlation allowed for a comprehensive evaluation of collaborative filtering approaches.
- \* Incorporating discount factors further enhanced the ability to weigh users and items based on their significance, addressing sparsity issues effectively.
- \* Practical Implications:
- \* These findings underscore the importance of tailored weighting mechanisms in real-world recommendation systems.
- \* Applications in e-commerce, streaming platforms, and educational tools can benefit significantly from these techniques.
- \* Future Improvements:
- \* Incorporate additional factors like temporal dynamics to capture user preferences over time.
- \* Explore hybrid approaches combining collaborative filtering with content-based methods for improved performance in sparse datasets.
- \* Experiment with deep learning-based recommenders to leverage large-scale data effectively.
- \* Final Remarks:
- \* The project demonstrates the impact of methodical enhancements in recommendation systems, paving the way for future innovation and practical applications across industries.
- \* Improvements:
- \* Incorporate additional factors like temporal dynamics.
- \* Explore hybrid approaches combining CF with content-based methods.

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