

# **Capstone Project The Battle of Neighborhoods Report London City**

# 1. Introduction

- **Background:** Safety is a top concern when moving to a new area. If you don't feel safe in your own home, you're not going to be able to enjoy living there.
- **Problem:** This project aims to select the safest borough in London based on the total crimes, explore the neighborhoods of that borough to find the 10 most common venues in each neighborhood and finally cluster the neighborhoods using k-mean clustering.
- **Interest:** Expats who are considering to relocate to London will be interested to identify the safest borough in London and explore its neighborhoods and common venues around each neighborhood.

## 2. Data Acquisition and Cleaning

**Data Acquisition:** The data acquired for this project is a combination of data from three sources:

- The first data source of the project uses a London crime data that shows the crime per borough in London.
- The second source of data is scraped from a wikipedia page that contains the list of London boroughs. This page contains additional information about the boroughs.
- The third data source is the list of Neighborhoods in the Royal Borough of Kingston upon Thames as found on the wikipedia page.

**Data Cleaning:** The data cleaning process for each of the three sources of data are done separately.

- From the London crime data, the crimes during the most recent year (2016) are only selected. The major categories of crime are pivoted to get the total crimes per the boroughs for each major category.
- The second data is scraped from a wikipedia page using the Beautiful Soup library in python. Using this library we can extract the data in the tabular format as shown in the website.
- The two data sets are merged on the Borough names to form a new data set. The purpose of this data set is to visualize the crime rates in each borough and identify the borough with the least crimes recorded during the year 2016.
- After visualizing the crime in each borough we can find the borough with the lowest crime rate. The third data set is created, with the names of the neighborhoods and the name of the borough with the latitude and longitude obtained using Google Maps API geocoding.
- The new data set is used to generate the 10 most common venues for each neighborhood using the Foursquare API, finally using k means clustering algorithm to cluster similar neighborhoods together.



# 3. Methodology

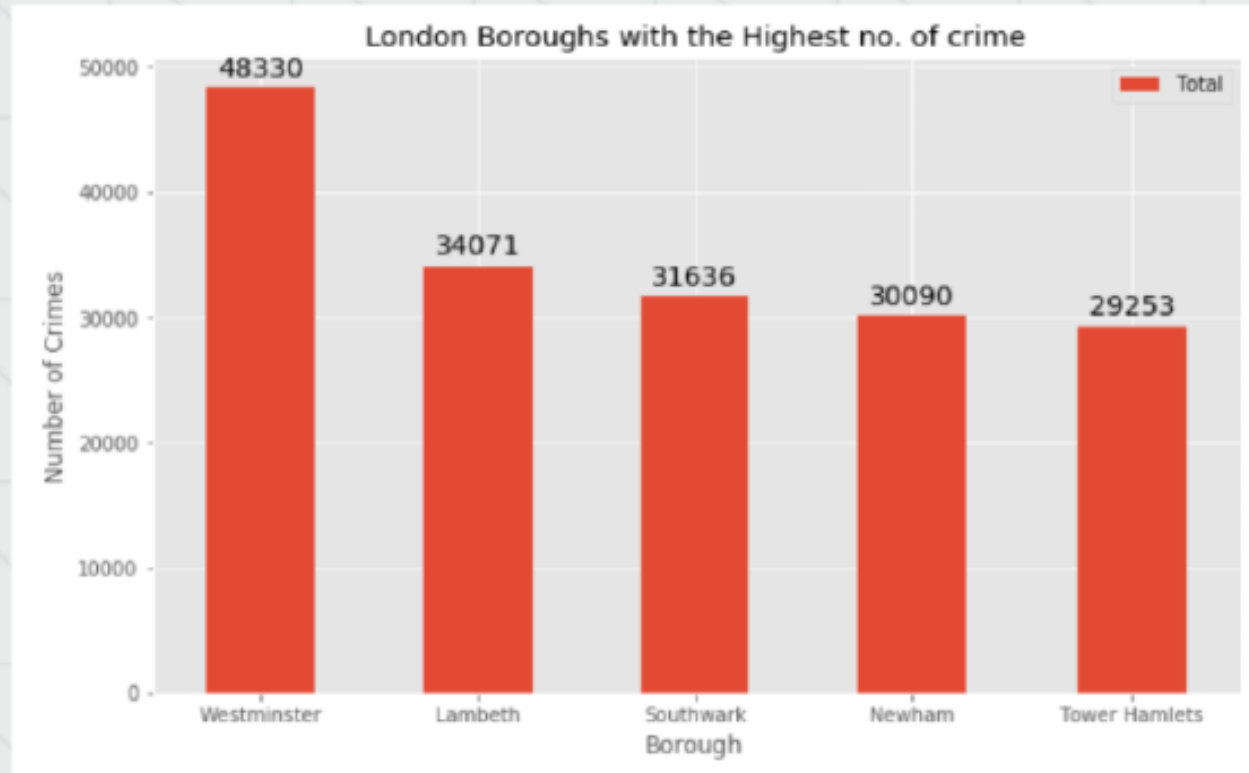
## Exploratory Data Analysis

### Statistical summary of crimes

	Burglary	Criminal Damage	Drugs	Other Notifiable Offences	Robbery	Theft and Handling	Violence Against the Person	Total
count	33.000000	33.000000	33.000000	33.000000	33.000000	33.000000	33.000000	33.000000
mean	2069.242424	1941.545455	1179.212121	479.060606	682.666667	8913.121212	7041.848485	22306.696970
std	737.448644	625.207070	586.406416	223.298698	441.425368	4620.565054	2513.601551	8828.228749
min	2.000000	2.000000	10.000000	6.000000	4.000000	129.000000	25.000000	178.000000
25%	1531.000000	1650.000000	743.000000	378.000000	377.000000	5919.000000	5936.000000	16903.000000
50%	2071.000000	1989.000000	1063.000000	490.000000	599.000000	8925.000000	7409.000000	22730.000000
75%	2631.000000	2351.000000	1617.000000	551.000000	936.000000	10789.000000	8832.000000	27174.000000
max	3402.000000	3219.000000	2738.000000	1305.000000	1822.000000	27520.000000	10834.000000	48330.000000

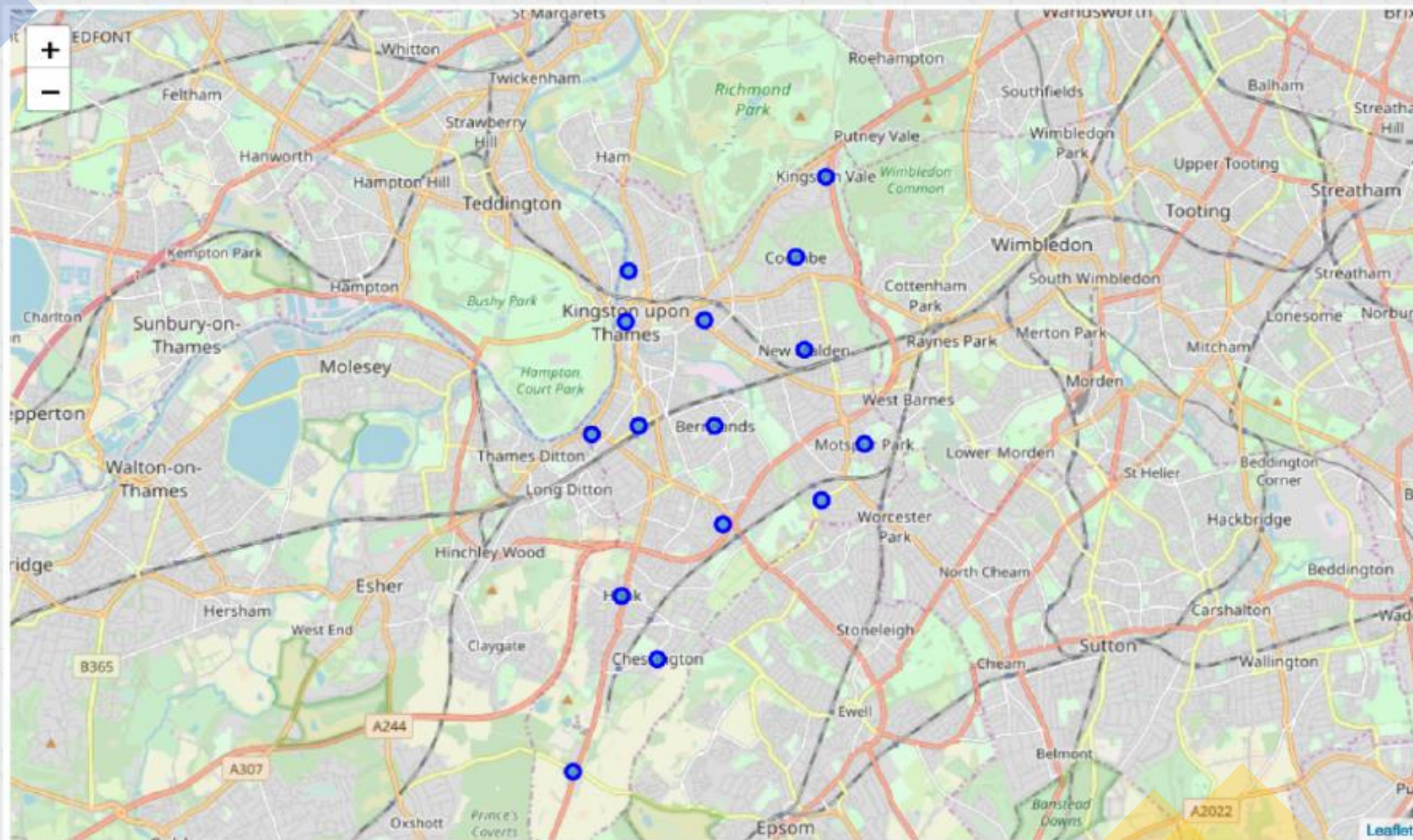
The count for each of the major categories of crime returns the value 33 which is the number of London boroughs. 'Theft and Handling' is the highest reported crime during the year 2016 followed by 'Violence against the person', 'Criminal damage'. The lowest recorded crimes are 'Drugs', 'Robbery' and 'Other Notifiable offenses'

## Boroughs with the highest crime rates



Comparing five boroughs with the highest crime rate during the year 2016 it is evident that Westminster has the highest crimes recorded followed by Lambeth, Southwark, Newham and Tower Hamlets. Westminster has a significantly higher crime rate than the other 4 boroughs.





## 5. Discussion

- The aim of this project is to help people who want to relocate to the safest borough in London, expats can choose the neighborhoods to which they want to relocate based on the most common venues in it.
- For example if a person is looking for a neighborhood with good connectivity and public transportation we can see that Clusters 3 and 4 have Train stations and Bus stops as the most common venues.
- If a person is looking for a neighborhood with stores and restaurants in a close proximity then the neighborhoods in the first cluster is suitable.
- For a family I feel that the neighborhoods in Cluster 4 are more suitable due to the common venues in that cluster, these neighborhoods have common venues such as Parks, Gym/Fitness centers, Bus Stops, Restaurants, Electronics Stores and Soccer fields which is ideal for a family.
- The preference of venues may vary from person to person, they can select a neighborhood based on one's priorities.



## 6. Conclusion

- This project helps a person get a better understanding of the neighborhoods with respect to the most common venues in that neighborhood. It is always helpful to make use of technology to stay one step ahead i.e. finding out more about places before moving into a neighborhood.
- We have just taken safety as a primary concern to shortlist the safest borough of London. The future of this project includes taking other factors such as cost of living in the areas into consideration to shortlist the borough, such as filtering areas based on a predefined budget.