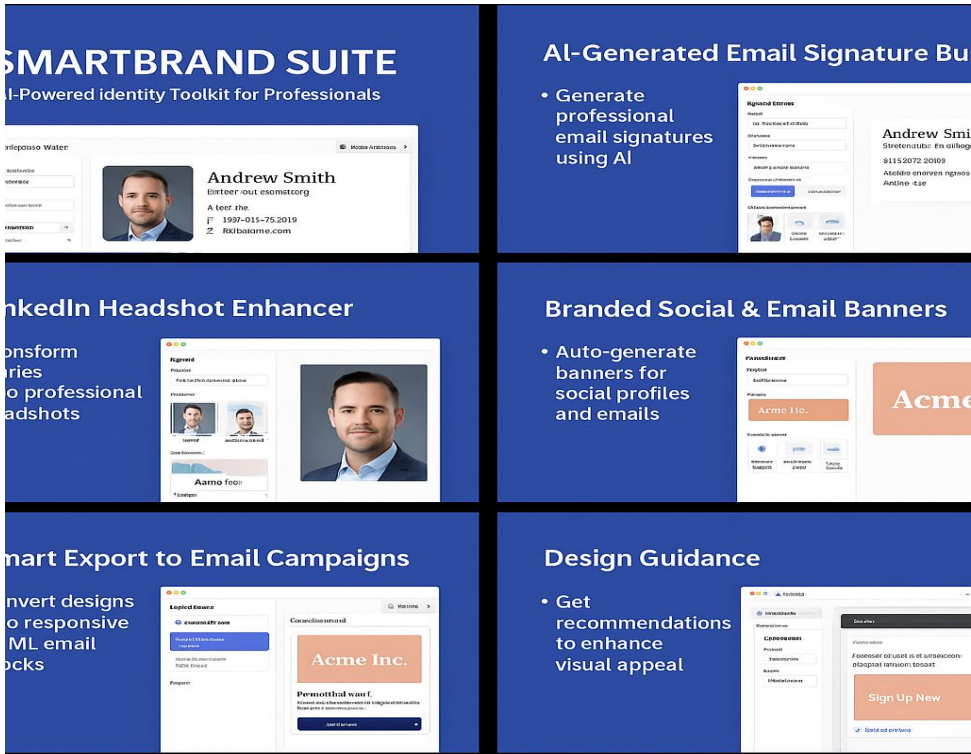
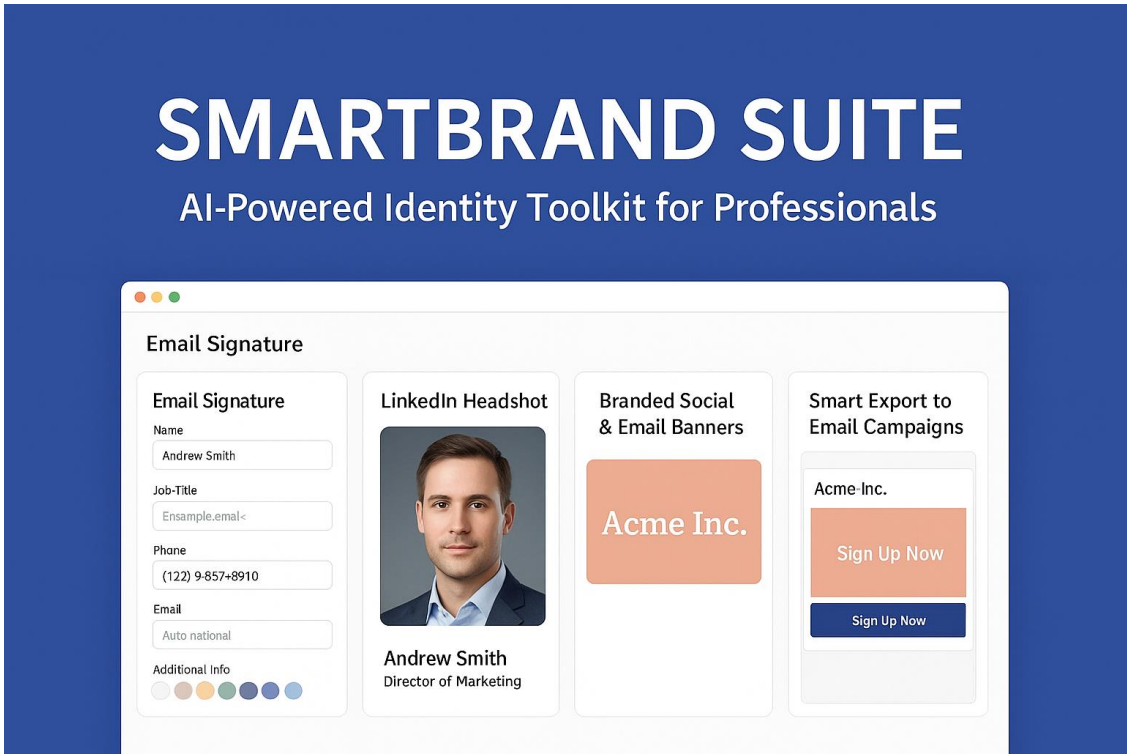


Idea Title: “AI Identity Toolkit for Professionals”

Concept Overview:

A comprehensive add-on for Adobe Express that allows professionals and entrepreneurs to instantly generate *polished brand assets* — including **email signatures, LinkedIn banners, profile headshots, and email-ready design exports** — all styled consistently to reflect their personal or company brand.



AI-Generated Email Signature Builder

- Smart form input (name, title, contact links, etc.)
- Brand-aligned styling (pull colors from uploaded logo or website)
- One-click export as HTML, PNG, or PDF
- Email platform-ready layouts (Gmail, Outlook)

The screenshot shows the Adobe Express AI-Generated Email Signature Builder interface. On the left is a dark sidebar with icons for Text, Fotos, Folos, Shapes, Icons, Ressourcen, and Hinterg... The main area has a light blue header with the title 'AI-Generated Email Signature Builder' and a list of features: Smart form input, Brand-aligned styling, One-click export, and Email platform-ready layouts. To the right is a form titled 'Email Signature Builder' with input fields for Name (John Doe), Job Title (Marketing Manager), Phone (+1 234 567 8901), Email (john.doe@example.com), and Website (www.example.com). Below these is a section for 'Your Logo' showing 'example_logo.png' and social media icons for LinkedIn, Twitter, and Facebook. At the bottom are buttons for 'Export HTML', 'Export PNG', and 'Export PDF'. On the far right, a preview of the generated signature is shown, featuring the name 'John Doe', title 'Marketing Manager', contact information, and a logo for 'Example Company' with LinkedIn and Twitter icons. The top of the browser window shows 'Adobe Express' and navigation buttons like 'Verof...' and 'Aktualis...'. The bottom right corner has a search icon, '106 %', and a 'P' icon.

Adobe Express

Verof... Aktualis...

AI-Generated Email Signature Builder

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Email Signature Builder

Name
John Doe

Job Title
Marketing Manager

Phone
+1 234 567 8901

Email
john.doe@example.com

Website
www.example.com

Your Logo
example_logo.png

in Twitter Facebook

Export HTML Export PNG Export PDF

John Doe
Marketing Manager
+1 234 367 8901
john.doe@example.com
www.example.com

Example Company

106 %

LinkedIn Headshot Enhancer

- Upload a casual selfie → AI removes background, enhances lighting, adds professional backdrops
- Choose from presets like: *"Corporate Office," "Startup Studio," "Natural Light," "Neutral Background"*
- Export optimized for LinkedIn, Zoom, CVs

LinkedIn Headshot Enhancer

Upload Casual Selfie:

Choose File No file chosen

Choose Background Preset:

Corporate Office

Startup Studio

Natural Light

Neutral Background



Preview: Corporate Office
Background

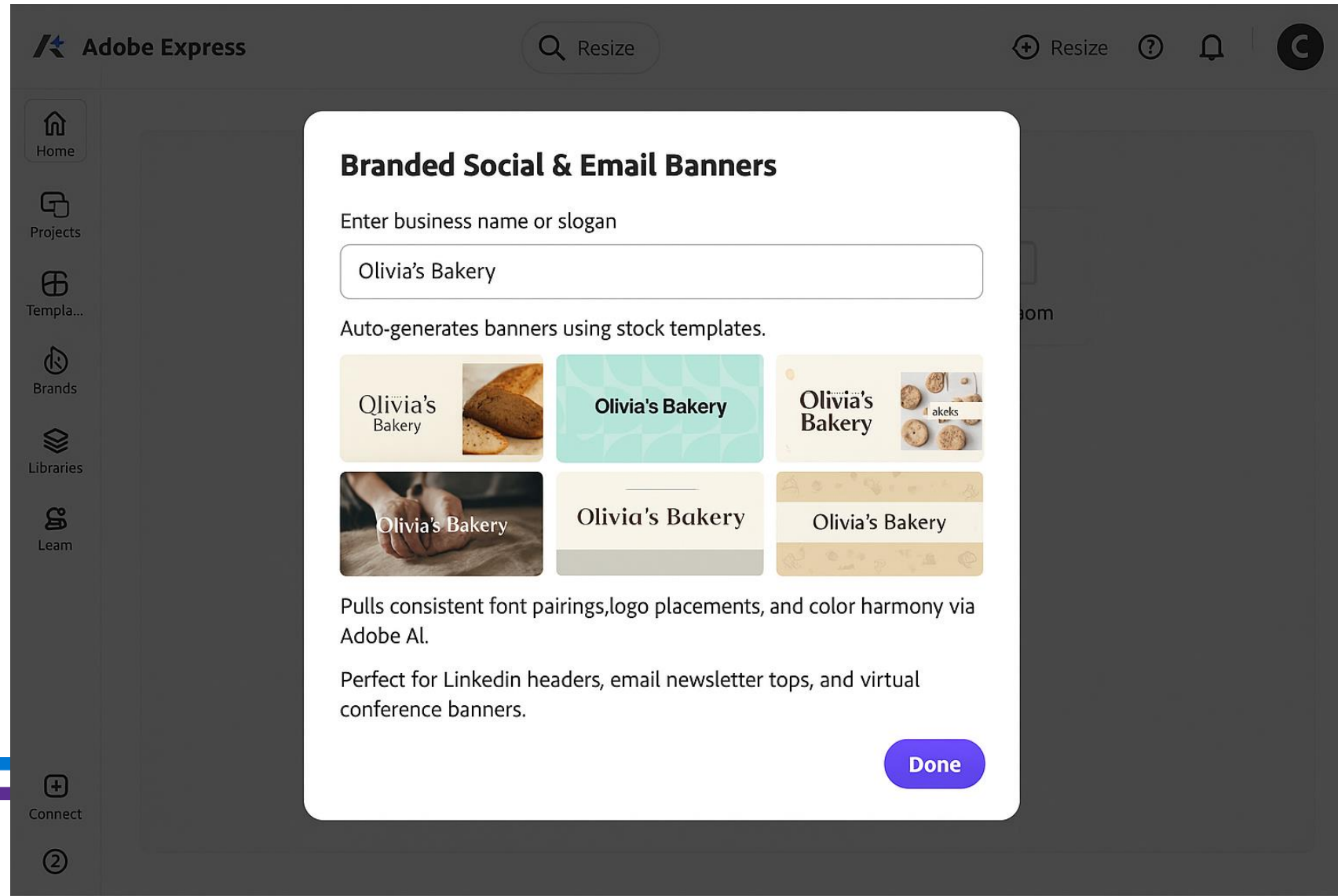
Export for LinkedIn

Export for Zoom

Export for CV

Branded Social & Email Banners

- Enter your business name or slogan → auto-generates banners using stock templates
- Pulls consistent font pairings, logo placements, and color harmony via Adobe AI
- Perfect for LinkedIn headers, email newsletter tops, and virtual conference banners



Smart Export to Email Campaigns

- Auto-convert banners or promos into responsive HTML email blocks
- Mailchimp-ready or raw HTML export
- Export preset: *"Promotional Email," "Newsletter Header," "Event Invite"*

Adobe Express



Smart Export to Email Campaigns

Auto-convert banners or promos
into responsive HTML email blocks

Mailchimp-ready

Raw HTML export

Export preset

Promotional Email

Newsletter Header

Event Invite

Sale

50% OFF ALL STYLES

Shop Now

Export as HTML

Design Guidance

- Real-time feedback: accessibility, color contrast, alignment, brand consistency
- Prompt suggestions like: *"Try matching this CTA button with your brand palette,"* or *"This font pair improves readability."*

A Adobe Express

AI-Powered Design Guidance

Real-time feedback: accessibility, color contrast, alignment, brand consistency

Upload a Design
Evaluation:

↑
Upload

DESIGN ANALYSIS:

Suggestions:

- Ⓨ Try matching this CTA button with your brand palette.
- Ⓐ This font pair improves readability.
- ✓ Align left sidebar elements for better visual flow.

Apply Suggestions

Impact:

- Solves real professional pain points (branding for non-designers)
- Leverages multiple Adobe Express APIs: import assets, export HTML, AI design feedback
- High adoption potential among marketers, solopreneurs, startup founders, freelancers
- Perfectly fits *marketing, accessibility, and productivity* use cases

SMARTBRAND SUITE

AI-Powered Identity Toolkit for Professionals

The screenshot displays the SMARTBRAND SUITE web application interface, which is designed for creating professional branding assets. The interface is organized into four main panels, each with a title and a set of controls or a preview.

- Email Signature:** This panel includes input fields for Name (Andrew Smith), Job-Title (Ensample.email<), Phone ((122) 9-857+8910), and Email (Auto national). It also features an "Additional Info" section with a row of six colored circles (light gray, light gray, orange, green, blue, light blue).
- LinkedIn Headshot:** This panel shows a preview of a professional headshot of a man with short brown hair, wearing a dark suit and a light blue shirt. Below the image, the name "Andrew Smith" and the title "Director of Marketing" are displayed.
- Branded Social & Email Banners:** This panel displays a preview of a branded banner with a solid orange background and the text "Acme Inc." in white.
- Smart Export to Email Campaigns:** This panel shows a preview of an email campaign element with a white background, the text "Acme Inc." at the top, an orange button with the text "Sign Up Now", and a dark blue button with the text "Sign Up Now" below it.