

MEDIMIND BUSINESS MODEL CANVAS

KEY PARTNERS	KEY ACTIVITIES	VALUE PROPOSITIONS	CUSTOMER RELATIONSHIP	CUSTOMER SEGMENTS
<ul style="list-style-type: none">• Health Care Providers and Hospitals• Government Health Initiatives• AI/Tech Providers(OpenAI, AZURE)• Patients• Telemedicine Providers• Insurance Companies	<ul style="list-style-type: none">• Developing AI-Powered Diagnostics• Data Management and Privacy	<ul style="list-style-type: none">• Simplified Healthcare• Medical Record Management• Emergency Response• Improving health literacy• Reducing unnecessary hospital visits	<ul style="list-style-type: none">• User Support and Education• Educational Outreach• Doctor Connectivity	<ul style="list-style-type: none">• Health-Illiterate Individuals• Elderly Patients• Communities with limited access to regular healthcare• Healthcare Providers
	KEY RESOURCES		CHANNELS	
	<ul style="list-style-type: none">• Artificial Intelligence• Data Storage and Processing• Cloud Storage		<ul style="list-style-type: none">• Mobile App Store• Healthcare Facilities• Social Media and Digital Marketing	
COST STRUCTURE			REVENUE STREAM	
<ul style="list-style-type: none">• AI Development and API Costs• App Development & Maintenance• Cloud services for secure storage• Marketing and Customer Acquisition• Customer Support			<ul style="list-style-type: none">• Subscription Fees• Sponsored Health Campaigns: Collaborations with health-related brands or government agencies for sponsored content.• Partnership with Insurance Providers• Sponsored Health Content	