Problems

- Lack of real-time monitoring and tracking for cardiovascular health.
- Limited patient engagement and actionable insights for improving heart health.
- ➤ High burden on healthcare providers due to manual risk assessments.

Features

- ✓ AI-driven risk assessment for personalized health recommendations.
- ✓ Mobile app for patient tracking and communication in an interactive manner.

Unique Value Propositions

- ✓ Personalized insights powered by AI that are easy for patients to understand.
- ✓ Real-time monitoring for proactive healthcare.
- ✓ Seamless doctor-patient communication, fostering a supportive healthcare ecosystem.

Unfair Advantage

- ✓ Custom AI models tailored to cardiovascular health, designed for integration with healthcare systems.
- ✓ Continuous updates with the latest cardiovascular guidelines.
- ✓ Data security and privacy compliance for healthcare-specific needs.

Customer Segments

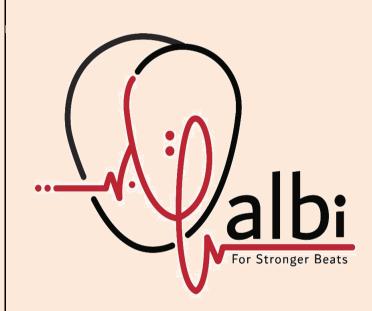
- ✓ Patients at risk of cardiovascular diseases.
- ✓ Healthcare providers specializing in cardiovascular care.
- ✓ Health institutions aiming to improve patient engagement and outcomes.

Existing Alternatives

- ✓ Traditional manual methods for patient monitoring.
- ✓ Third-party cardiovascular health platforms with generic solutions.

Key Metrics

- ✓ Number of active users (patients and doctors).
- ✓ Reduction in adverse cardiovascular events through early detection.
- ✓ User engagement rate (e.g., frequency of app use, adherence to recommendations).



Channels

- ✓ Partnerships with healthcare institutions.
- ✓ Direct app downloads via app stores.
- ✓ Referrals through healthcare providers and online platforms.

Early Adopters

- ✓ Cardiovascular patients who are tech-savvy and proactive about their health.
- ✓ Doctors are seeking tools to improve patient outcomes and streamline monitoring.

Cost Structure

- ✓ AI model development and updates.
- ✓ Cloud infrastructure and data storage.
- ✓ Mobile app development and maintenance.

Revenue Streams

- ✓ Subscription fees from healthcare providers or institutions.
- ✓ Potential partnerships with insurance companies for bundled services.