


<b>Problems</b> <ul style="list-style-type: none"><li>➤Lack of real-time monitoring and tracking for cardiovascular health.</li><li>➤Limited patient engagement and actionable insights for improving heart health.</li><li>➤High burden on healthcare providers due to manual risk assessments.</li></ul>	<b>Features</b> <ul style="list-style-type: none"><li>✓ AI-driven risk assessment for personalized health recommendations.</li><li>✓ Mobile app for patient tracking and communication in an interactive manner.</li></ul>	<b>Unique Value Propositions</b> <ul style="list-style-type: none"><li>✓ Personalized insights powered by AI that are easy for patients to understand.</li><li>✓ Real-time monitoring for proactive healthcare.</li><li>✓ Seamless doctor-patient communication, fostering a supportive healthcare ecosystem.</li></ul>	<b>Unfair Advantage</b> <ul style="list-style-type: none"><li>✓ Custom AI models tailored to cardiovascular health, designed for integration with healthcare systems.</li><li>✓ Continuous updates with the latest cardiovascular guidelines.</li><li>✓ Data security and privacy compliance for healthcare-specific needs.</li></ul>	<b>Customer Segments</b> <ul style="list-style-type: none"><li>✓Patients at risk of cardiovascular diseases.</li><li>✓Healthcare providers specializing in cardiovascular care.</li><li>✓ Health institutions aiming to improve patient engagement and outcomes.</li></ul>
<b>Existing Alternatives</b> <ul style="list-style-type: none"><li>✓ Traditional manual methods for patient monitoring.</li><li>✓Third-party cardiovascular health platforms with generic solutions.</li></ul>	<b>Key Metrics</b> <ul style="list-style-type: none"><li>✓ Number of active users (patients and doctors).</li><li>✓ Reduction in adverse cardiovascular events through early detection.</li><li>✓ User engagement rate (e.g., frequency of app use, adherence to recommendations).</li></ul>		<b>Channels</b> <ul style="list-style-type: none"><li>✓ Partnerships with healthcare institutions.</li><li>✓ Direct app downloads via app stores.</li><li>✓ Referrals through healthcare providers and online platforms.</li></ul>	<b>Early Adopters</b> <ul style="list-style-type: none"><li>✓ Cardiovascular patients who are tech-savvy and proactive about their health.</li><li>✓ Doctors are seeking tools to improve patient outcomes and streamline monitoring.</li></ul>
<b>Cost Structure</b> <ul style="list-style-type: none"><li>✓ AI model development and updates.</li><li>✓Cloud infrastructure and data storage.</li><li>✓ Mobile app development and maintenance.</li></ul>			<b>Revenue Streams</b> <ul style="list-style-type: none"><li>✓ Subscription fees from healthcare providers or institutions.</li><li>✓ Potential partnerships with insurance companies for bundled services.</li></ul>	