

STUDENT NAME: AHMED RAZA

ROLL NO : 00102147

DAY 01

STEP #01 Marketplace Type

Type : Rental E-commerce

- Purpose: Provide short-term access to products, reducing costs and promoting sustainability. Enable customers to rent expensive or rarely used items conveniently-

STEP #02 Business Goals

- 1- Problem : High-cost products needed for short-term use, leading to unnecessary expenses-
- 2- Target audience : Individuals, event organizers, small business and freelancers-
- 3- Product : Electronics (Cameras, projectors) vehicle (cars, bikes), furniture (Sofas, tables), event equipment (lighting, speakers), construction tools (drills, saws)

Cancelled / -

4- Unique Features: Flexible rentals, user verification delivery and pickup services, insurance coverage, secure payment system and real-time product availability tracking-

STEP #03 Data Schema

ENTITIES AND ATTRIBUTES

- Users

[Customer and Provider] : User ID, Name, Email, contact, Address, User Type, verification status, Rental history-

- Product (Rental items) : Product ID, Name, category, Description, price per /hour/Day/week. Availability, ProviderID, condition status-

- Order (Rentals) : Order ID, customer ID, Product ID Rental Duration, Total price, Order status (Pending, active, completed, cancelled) -

- Payments : Payment ID, Order ID, Method (Credit card, Paypal, Cash), status, Transaction Date, Refund Policy-
- Review : Review ID, Customer ID, Product ID, Rating (1-5), Review comment, Timestamp

• ERD Overview:

