

The background of the slide is filled with numerous light blue, semi-transparent spheres of varying sizes, creating a bubbly, 3D effect. In the center, there is a rectangular box with a light beige, textured background and a thin olive-green border. A horizontal line, also in olive green, runs across the middle of this box, positioned just below the text. Two dark brown, rectangular bars extend horizontally from the left and right edges of the slide, meeting the central box.

EventReady

Introduction

- EventReady designed to empower individuals who find social interactions challenging, especially during events and gatherings.
- This app serves as a personal assistant, providing users with conversation topics tailored to the occasion, guidance on appropriate attire, and even a virtual training conversation to build their confidence. Additionally, it offers personalized tips for navigating social settings effectively.

- After the event, users can share their feedback to further enhance their experience. The app also features a built-in calendar system to remind users of upcoming events and prepare them with relevant topics in advance.
- Our goal is to make social interactions less intimidating and more enjoyable, helping individuals feel confident and prepared in any setting.
- Let's begin!



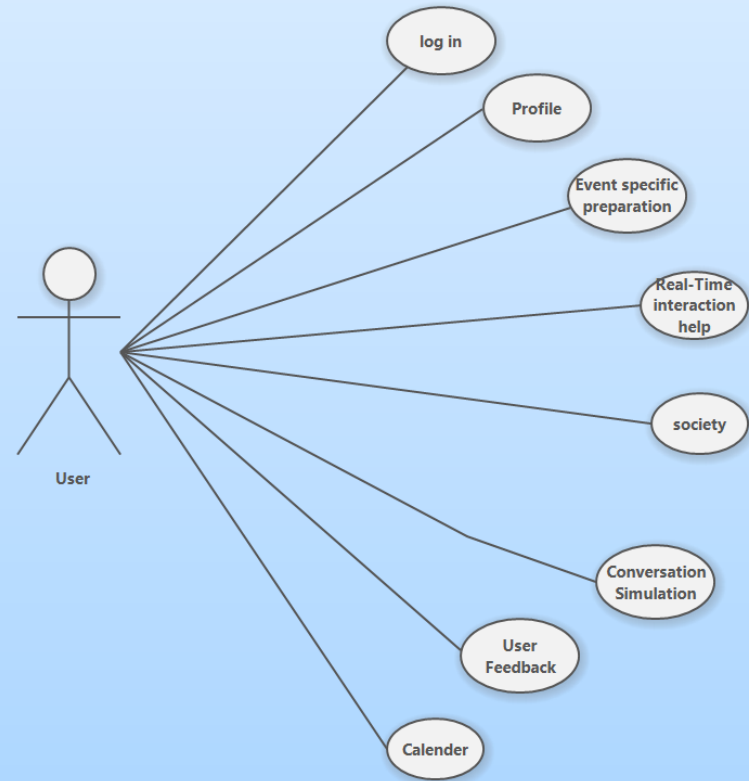
Competitors

- 1 - Social Wizard Aims to boost social skills by offering conversation starters, guidance for awkward situations, and techniques to handle real-world interactions with confidence.
- 2 - Skillshare While primarily an educational platform, it includes classes focused on improving communication, body language, and social confidence.

Features

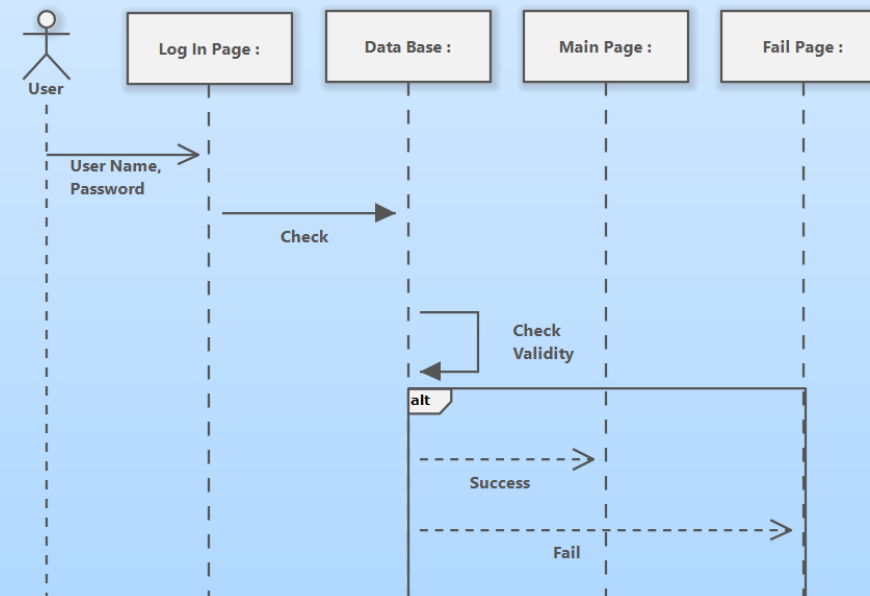
- 1 - Topic suggestion : The application recommends general topics to the user and topics specific to the aforementioned occasion.
- 2 - Outfit suggestion : The app provides suggestions for appropriate attire for the event.
- 3 - Society : The application provides communities tailored to the user's interests.
- 4 - calender : The application provides a calendar to arrange appointments and events and reminds you of them via a notification.

UseCase

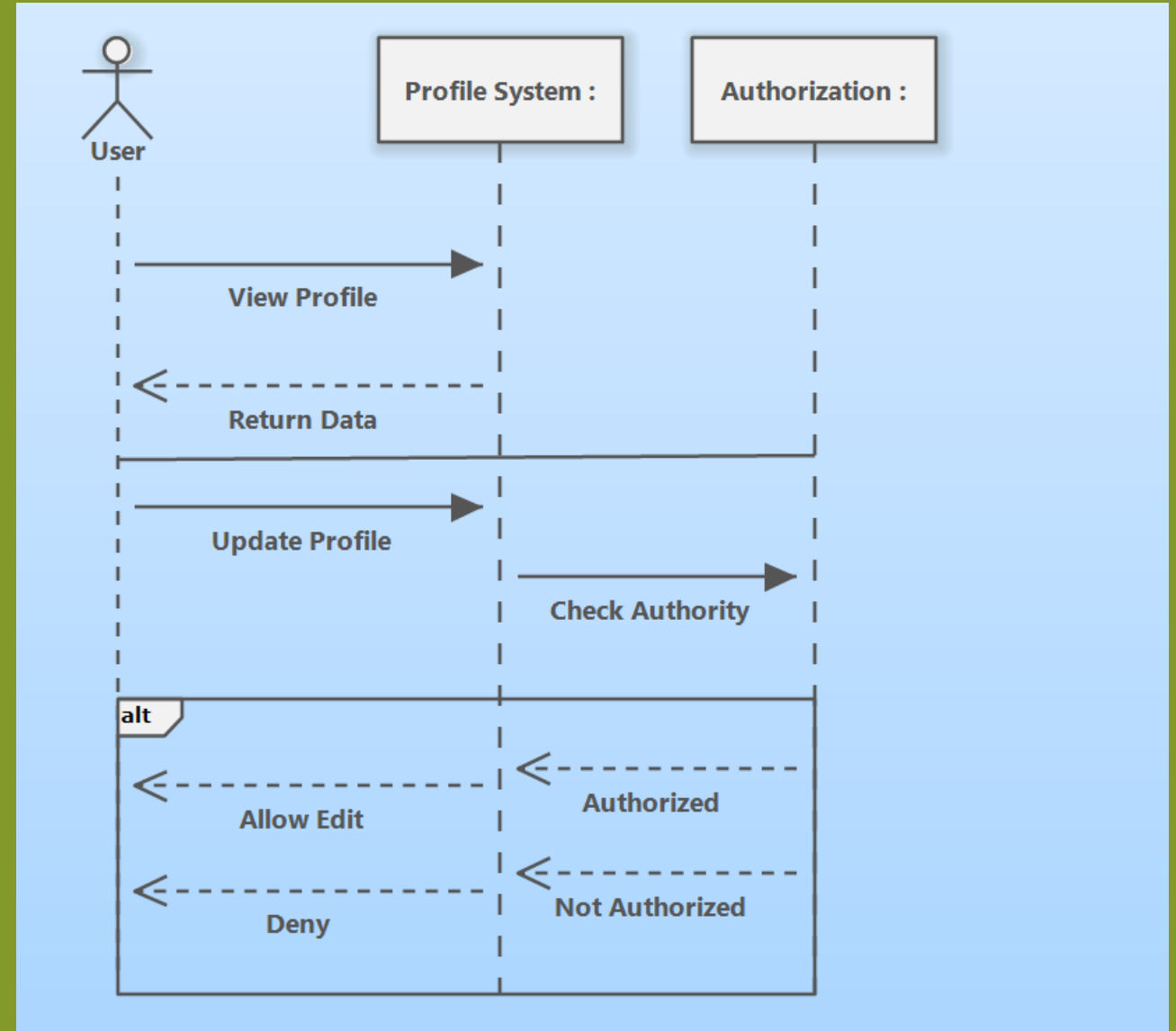


Sequence

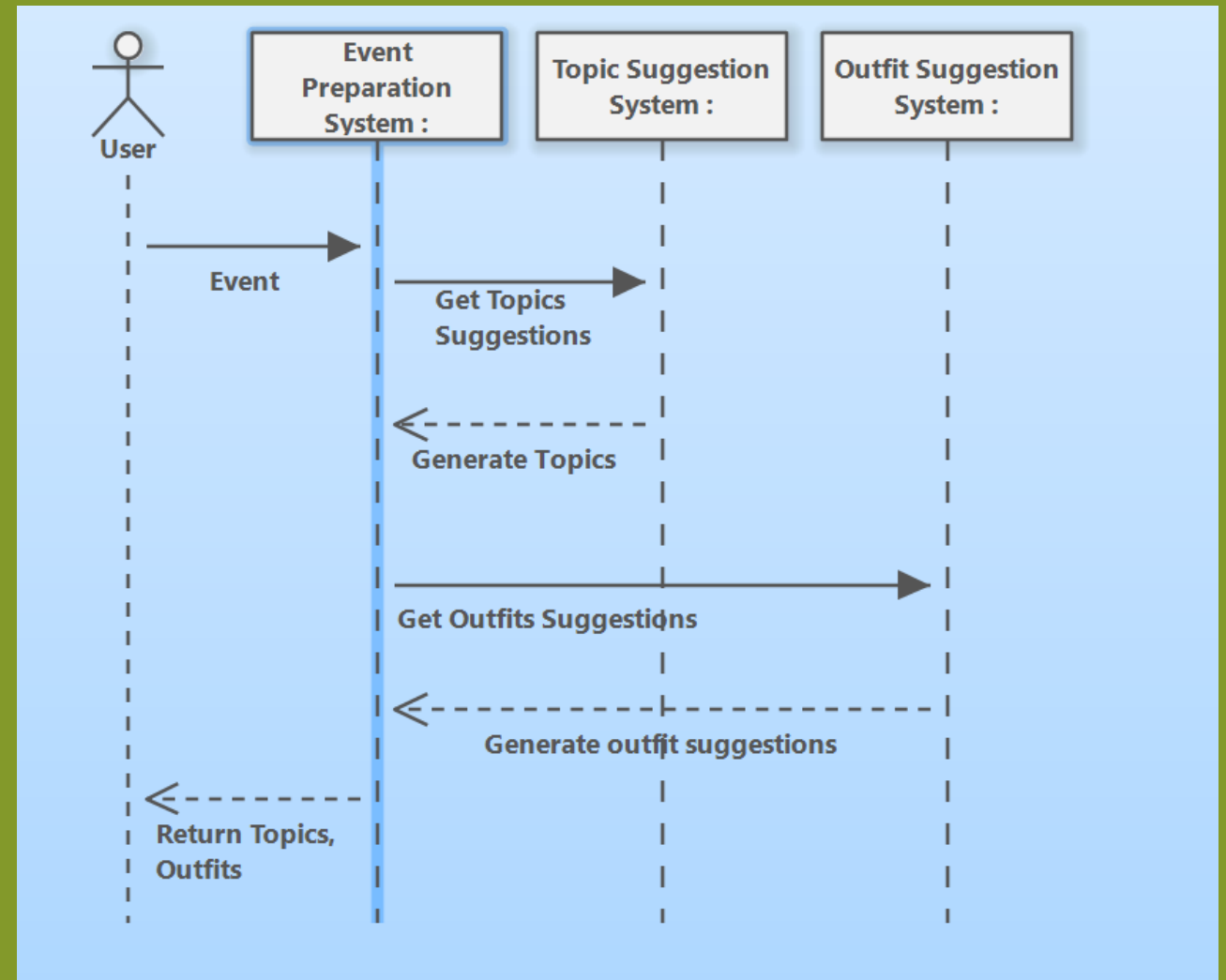
1- log in



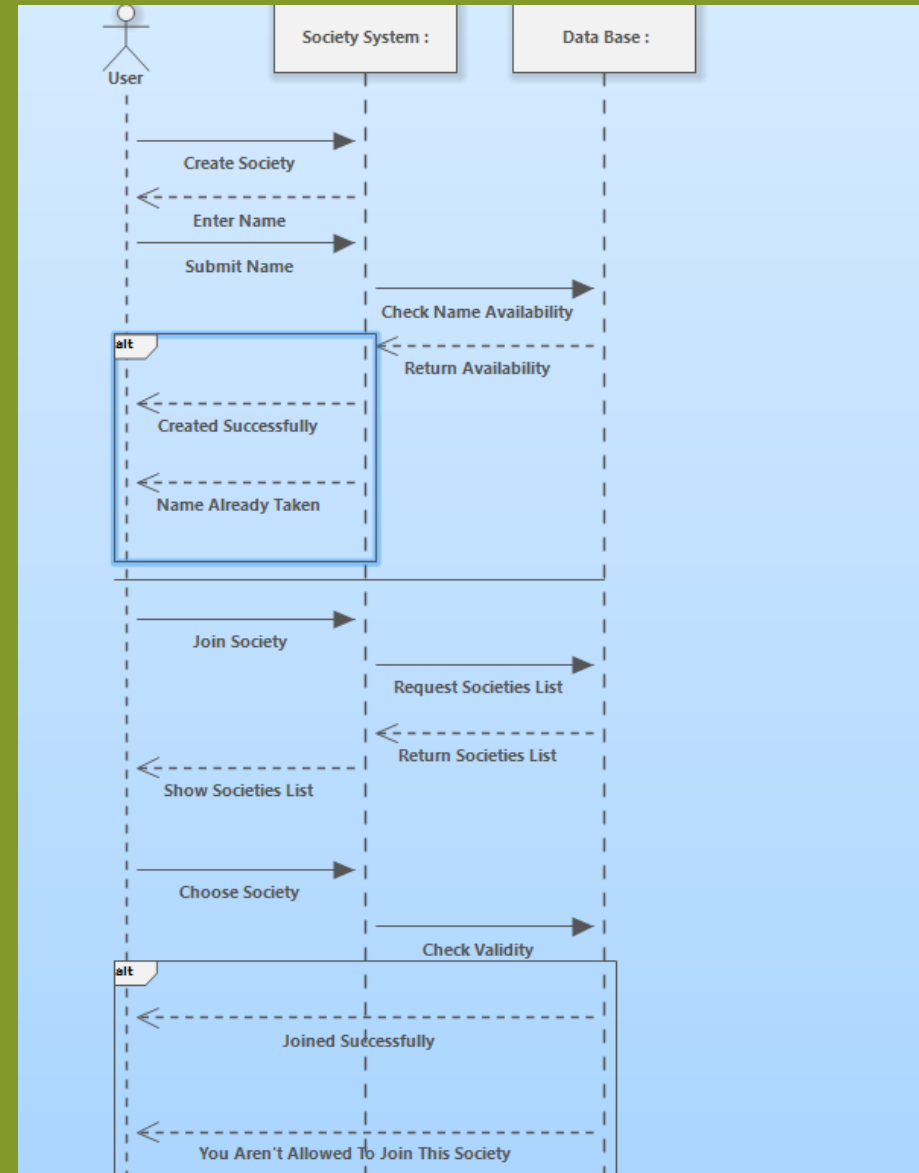
2 - profile



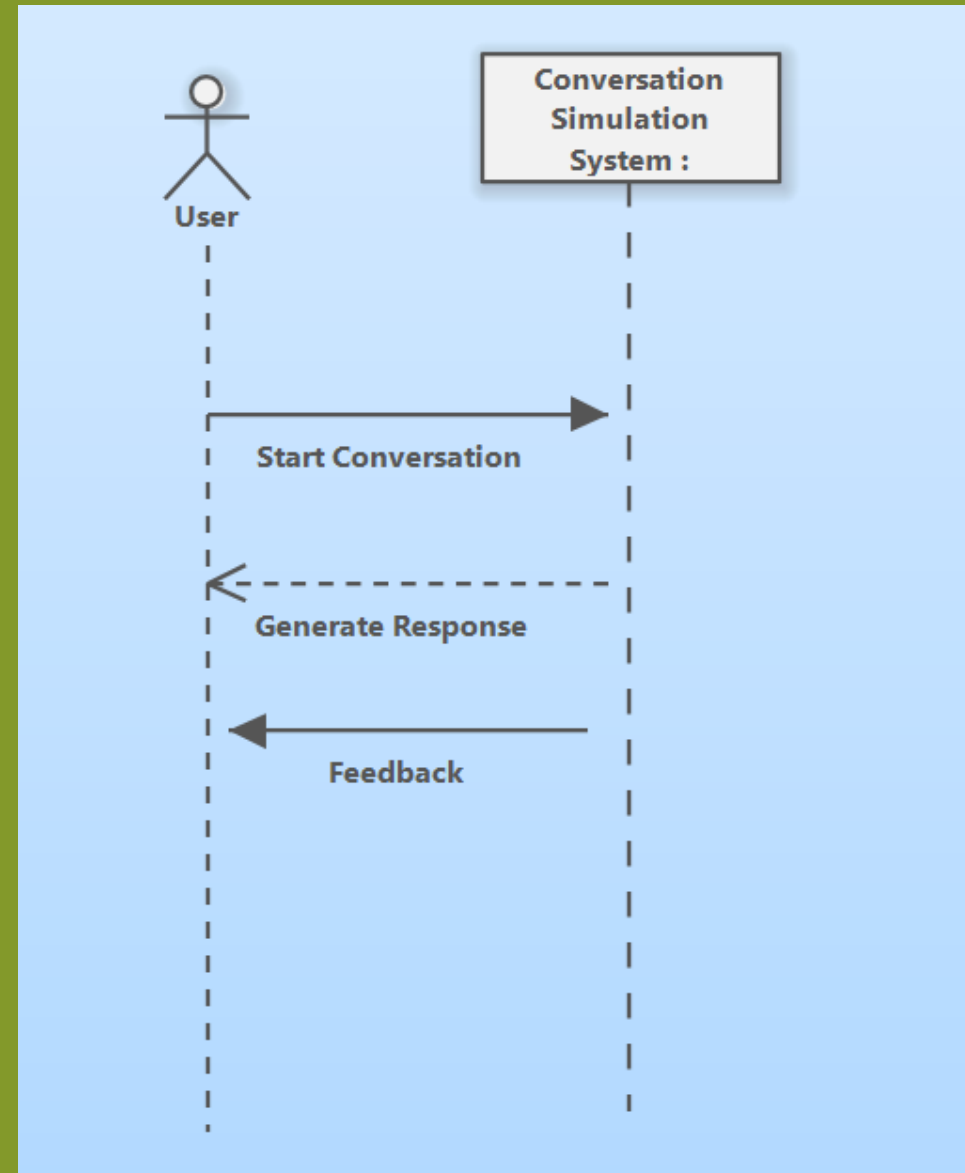
3 - Event specific preparation



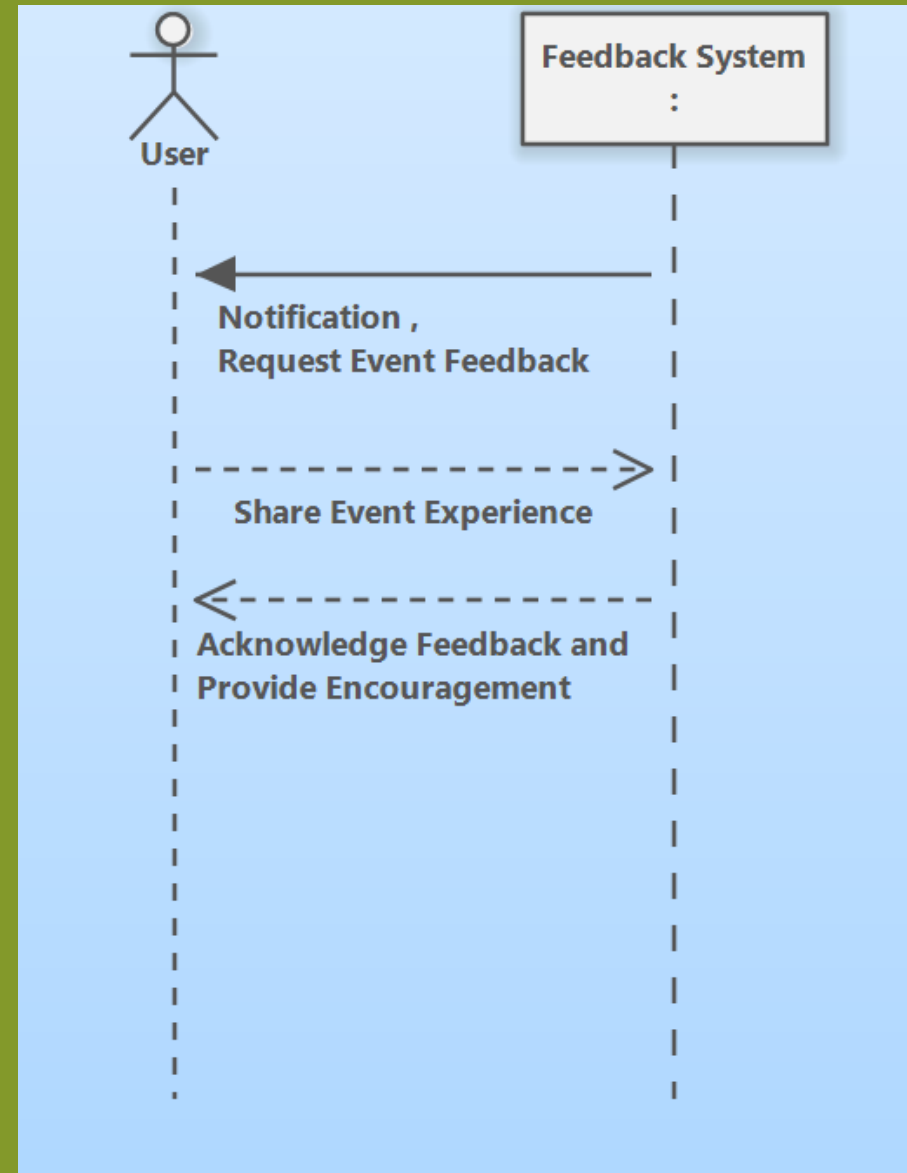
4 - Society



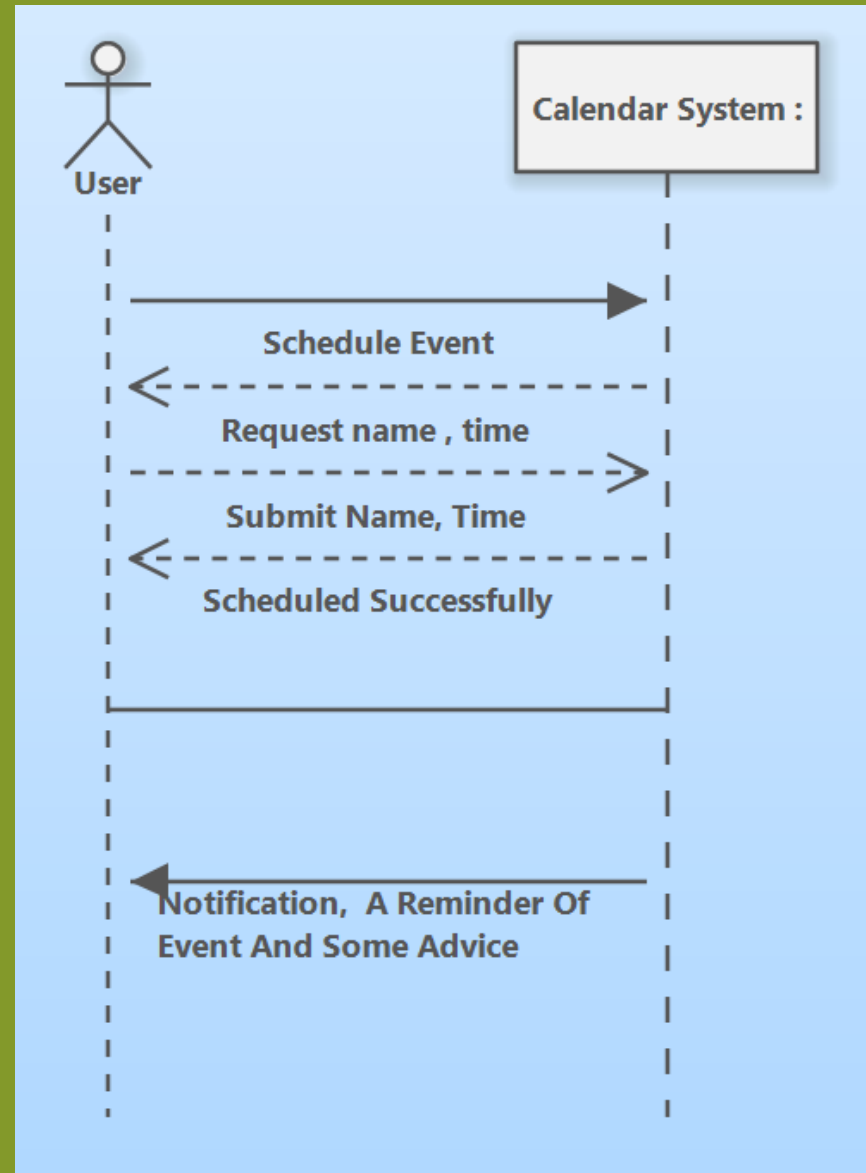
5 - Conversation Simulation



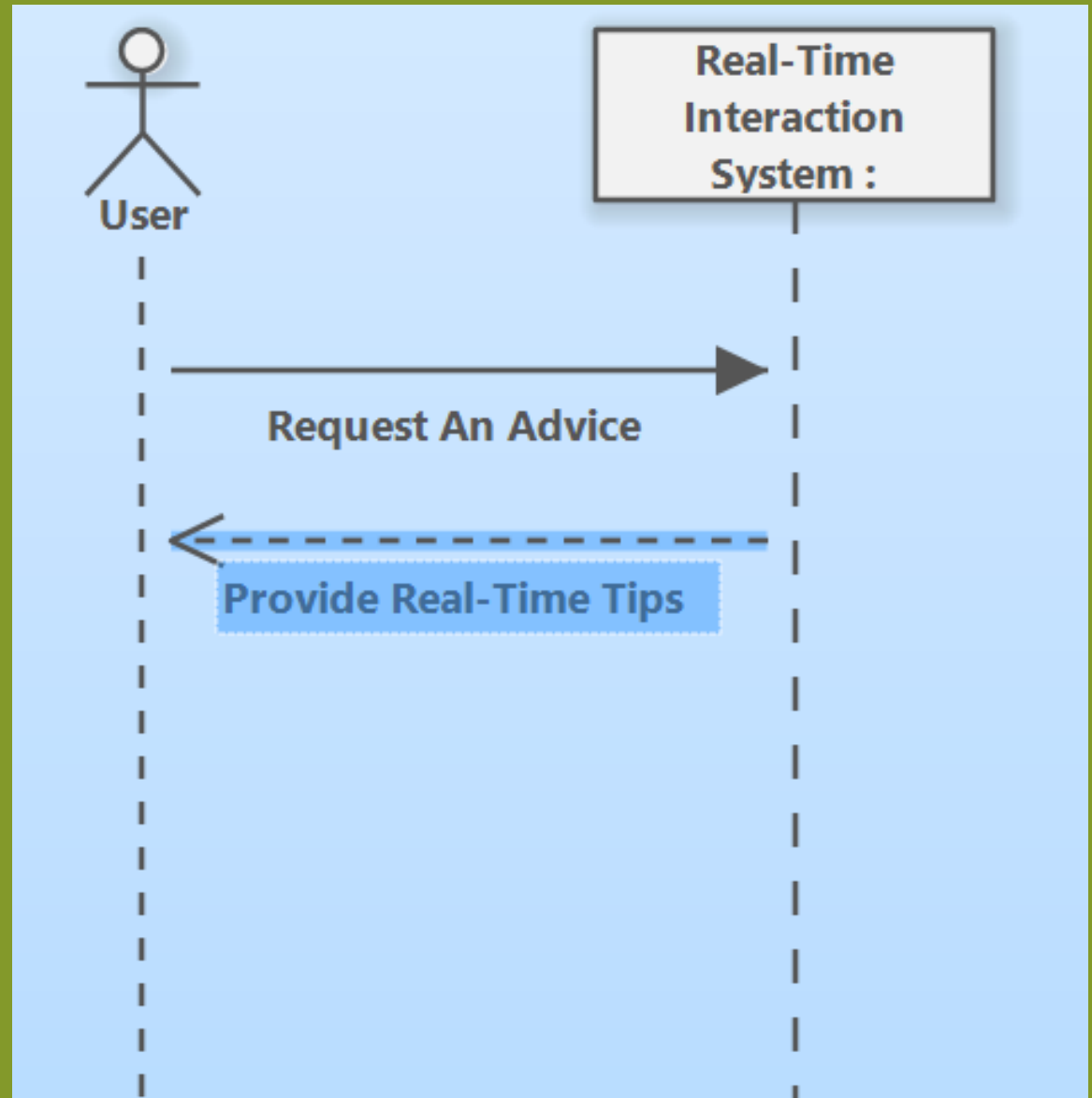
6 - User Feedback



7- Calendar

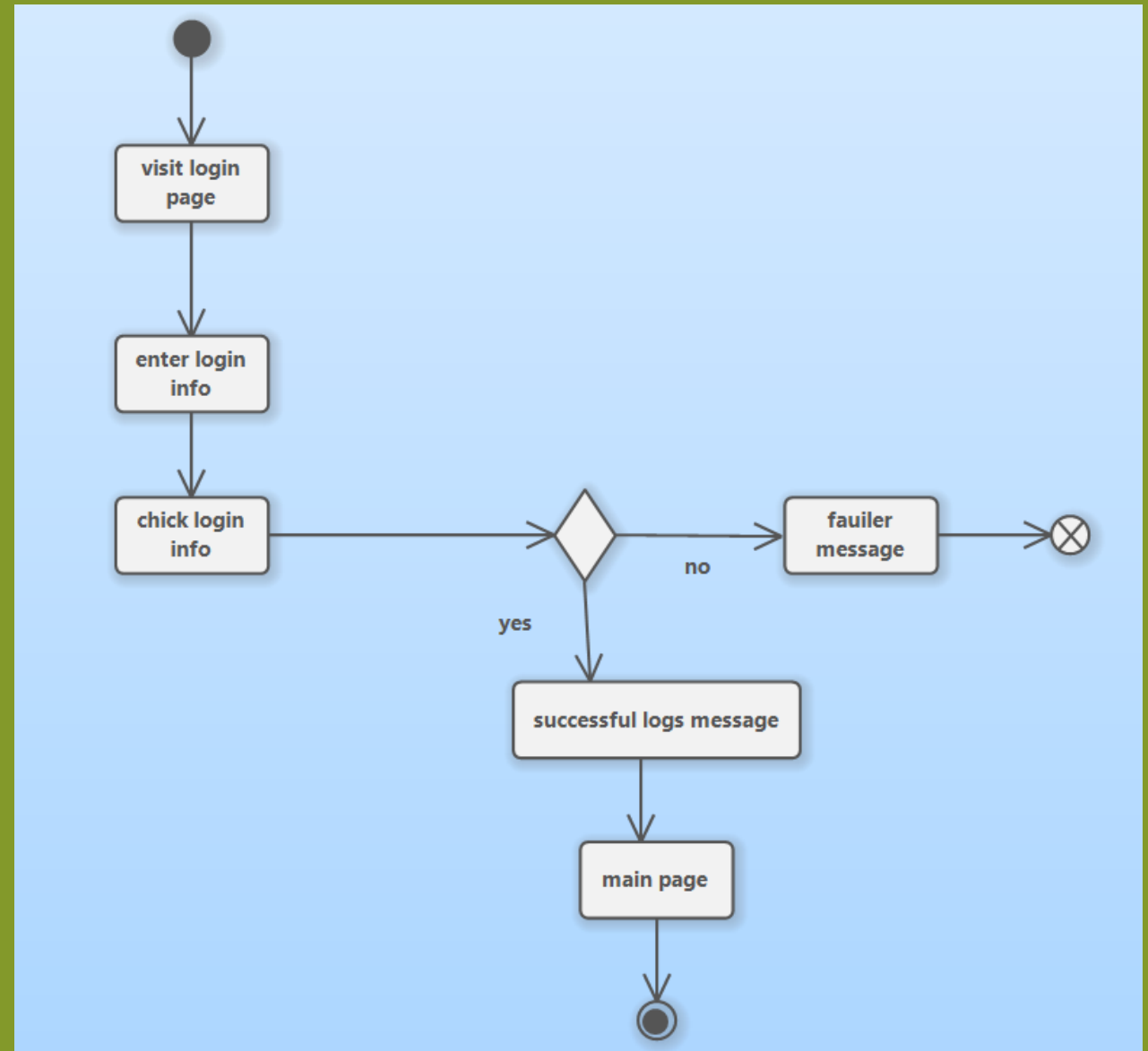


8 - Real-Time interaction help

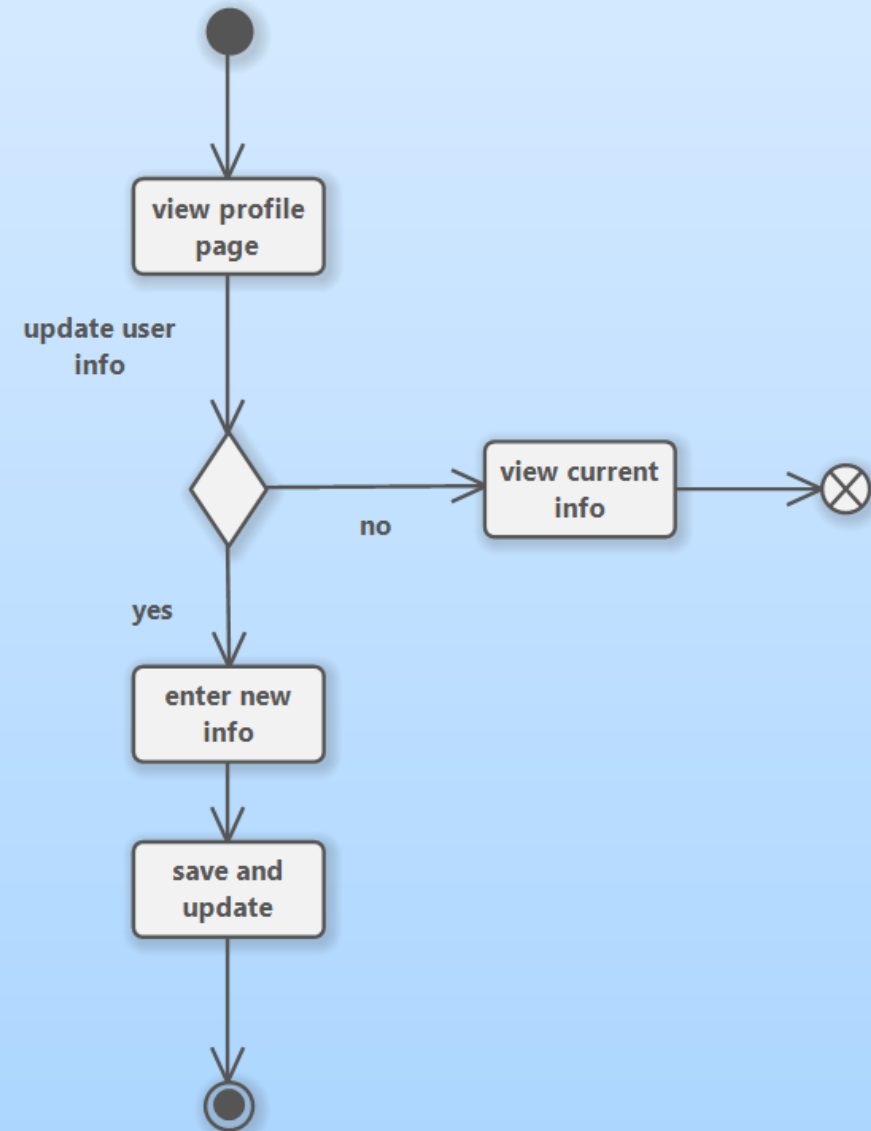


Activity

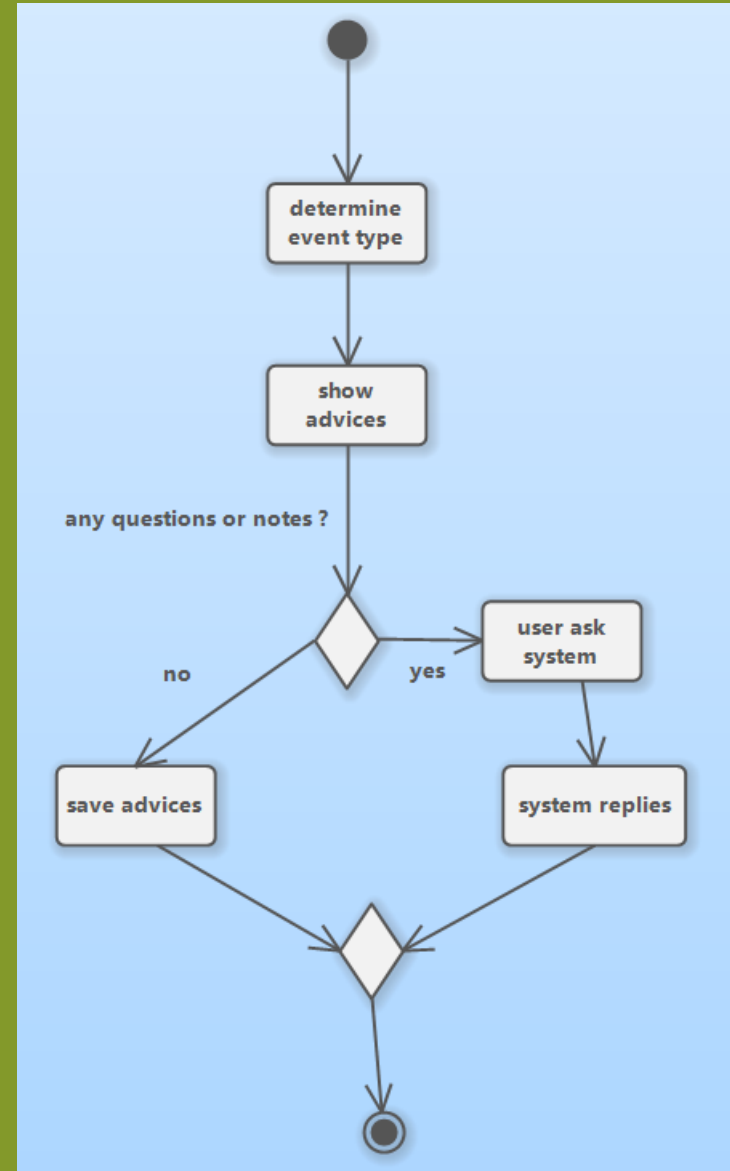
1 - Log in



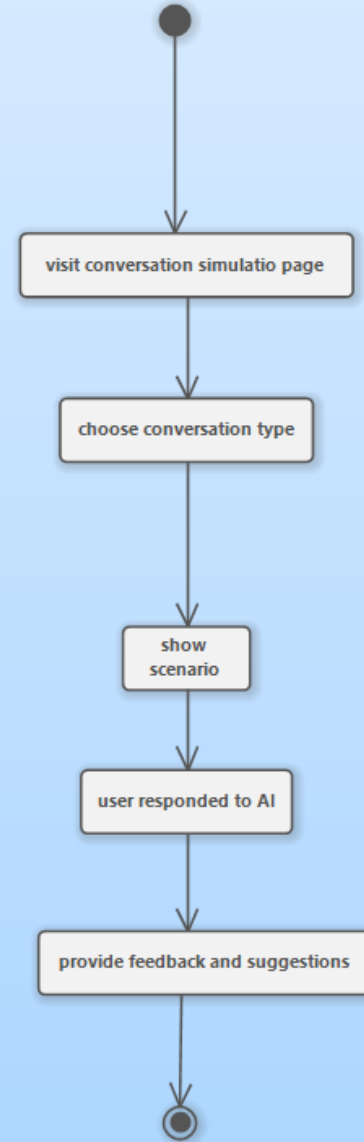
2 – Profile



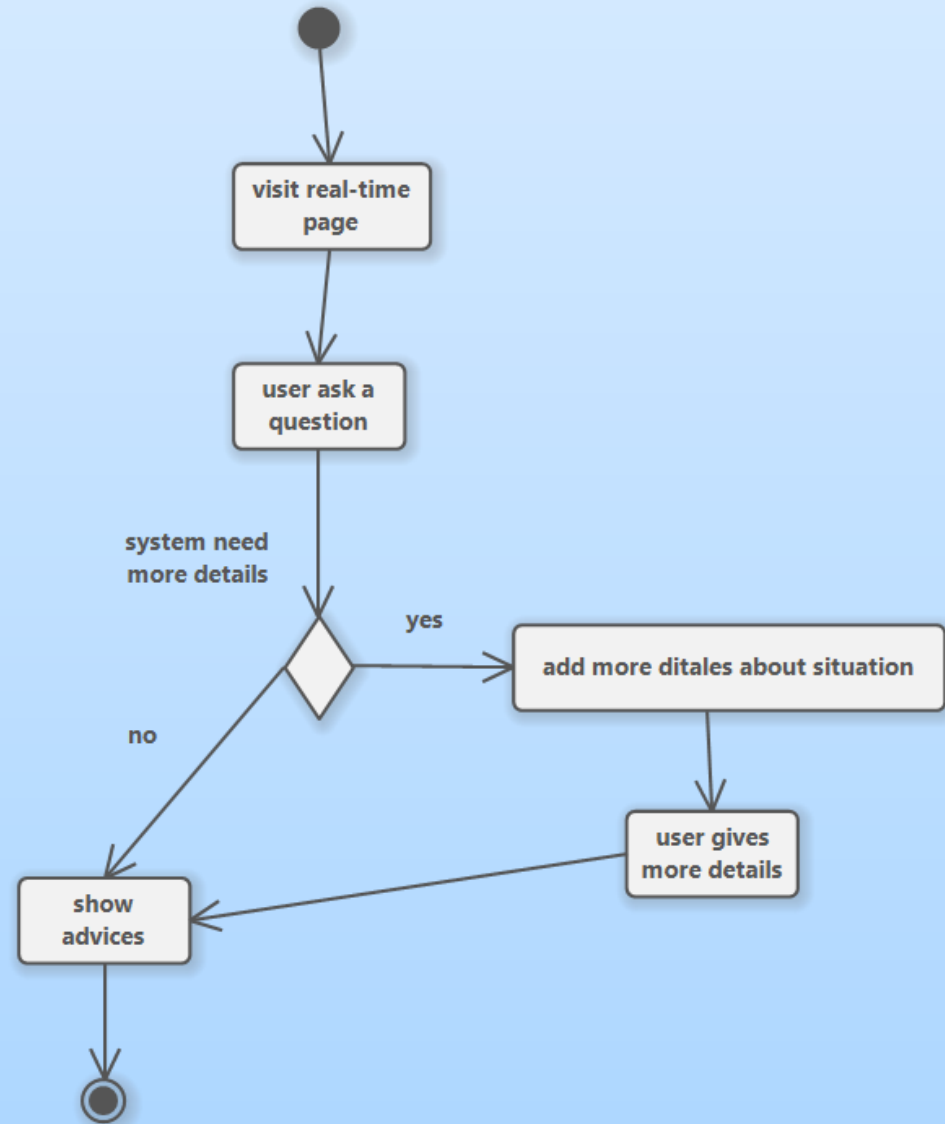
3 – Event preparation



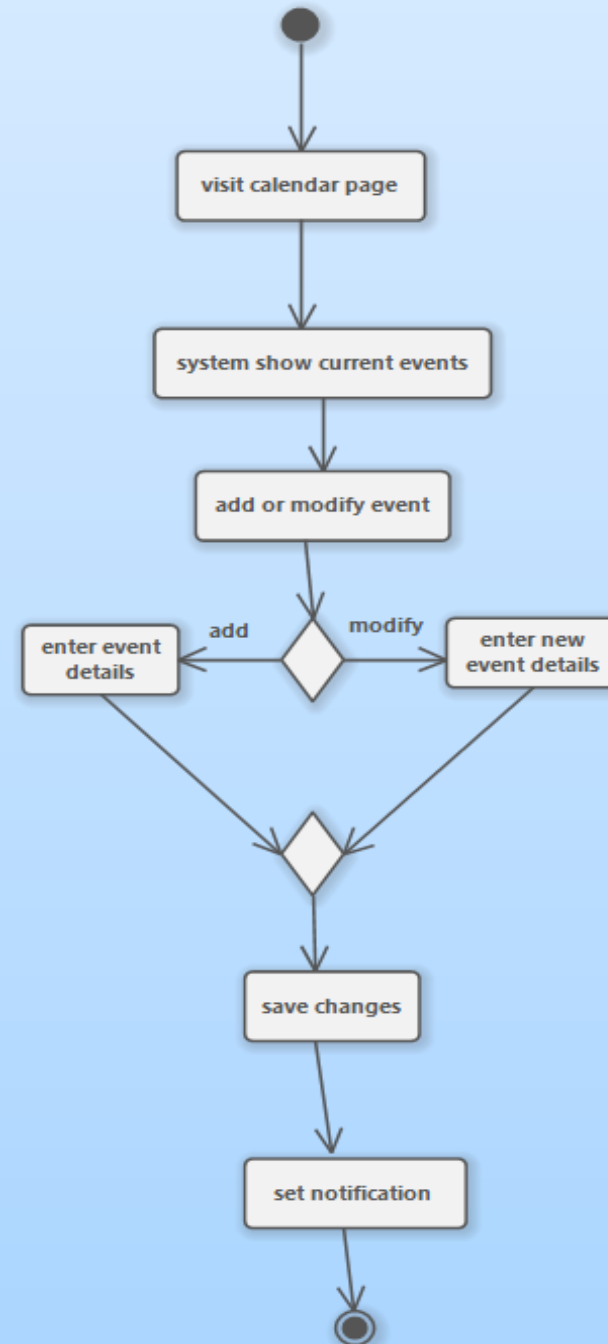
4 - Conversation Simulation



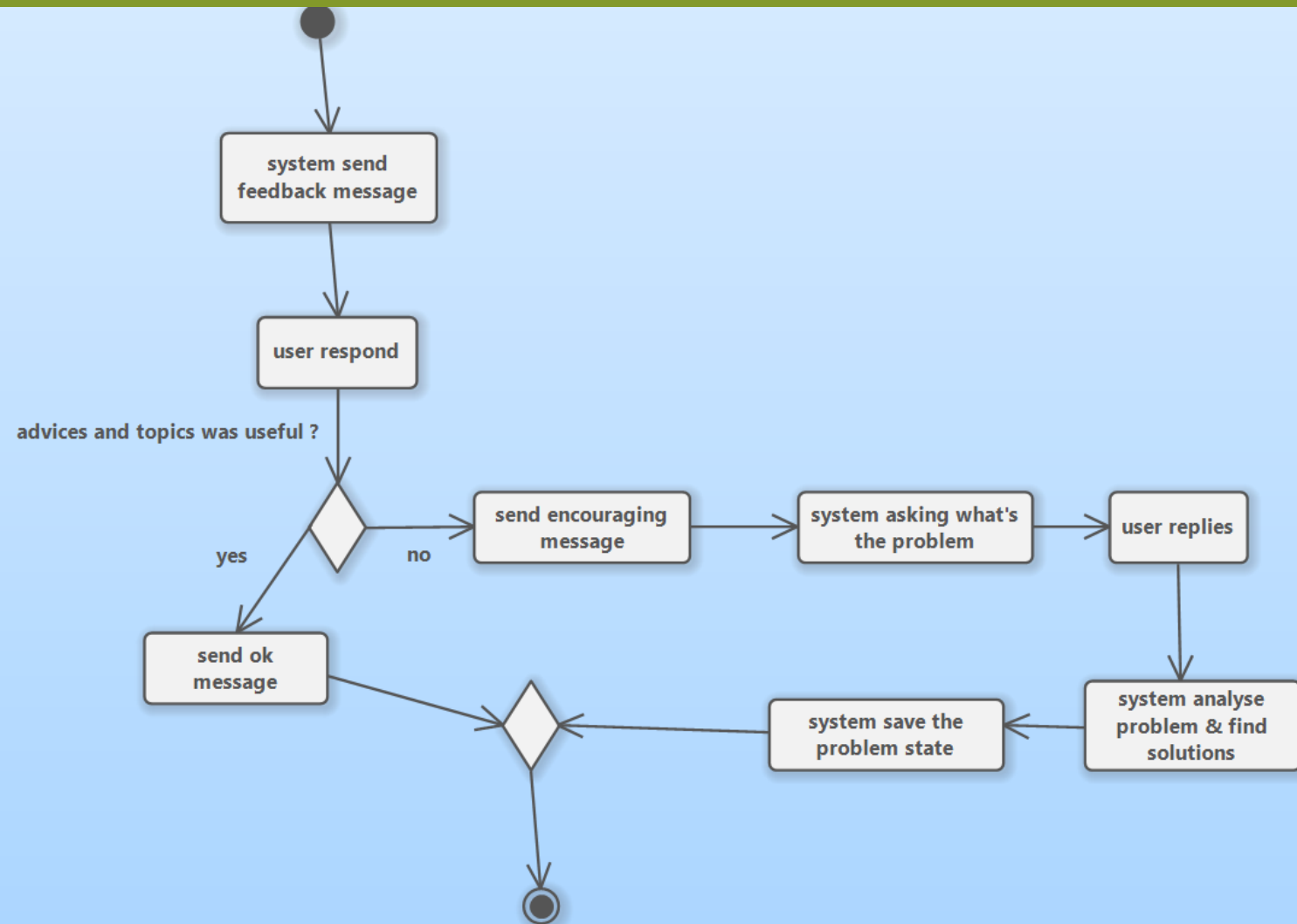
5 - Real-Time interaction help



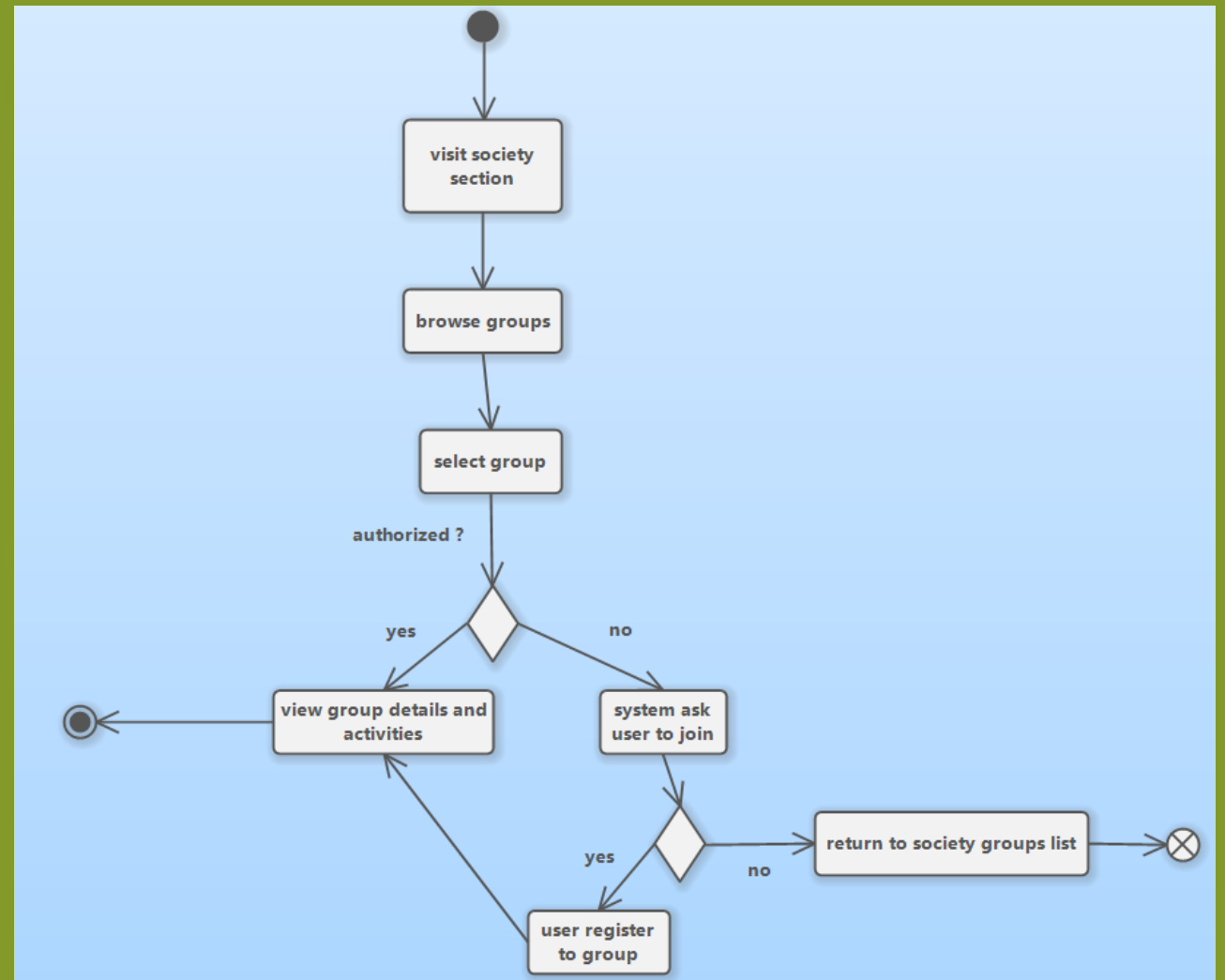
6 - Calendar



7 - User Feedback



8 - Society

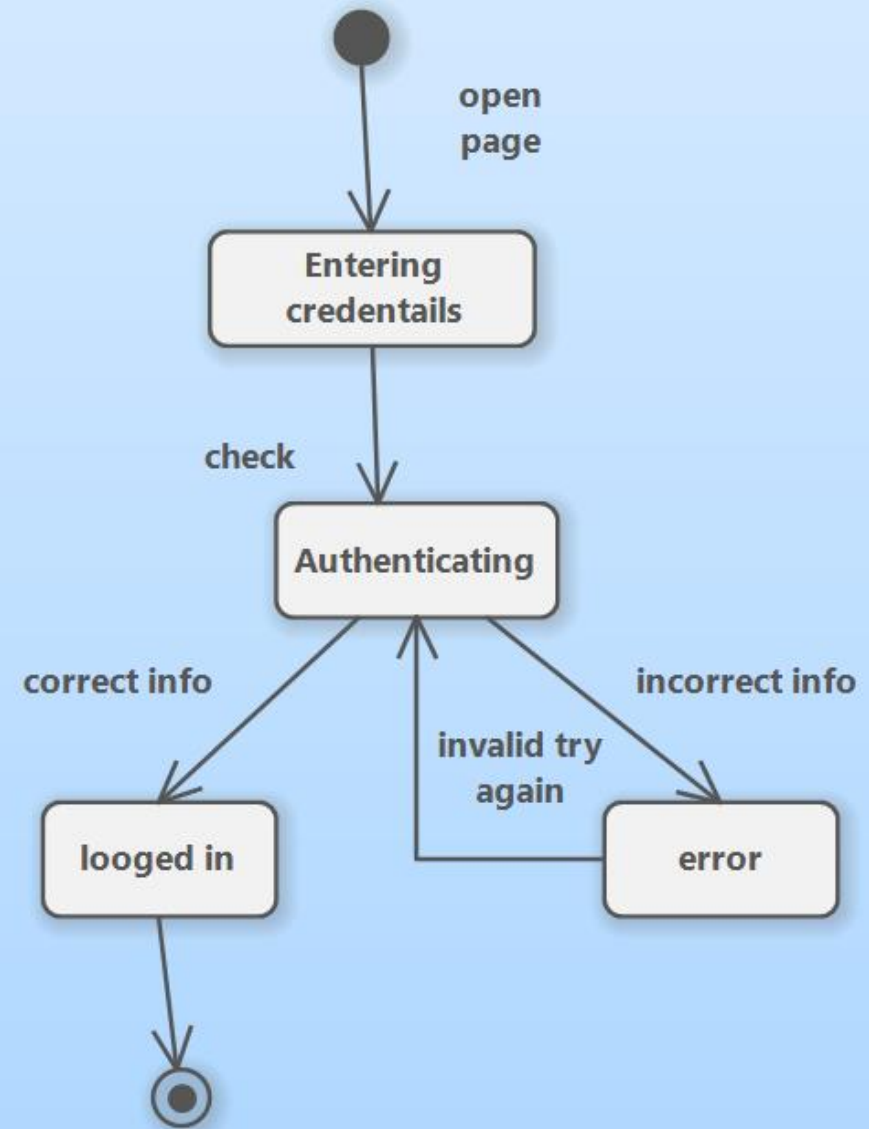


State

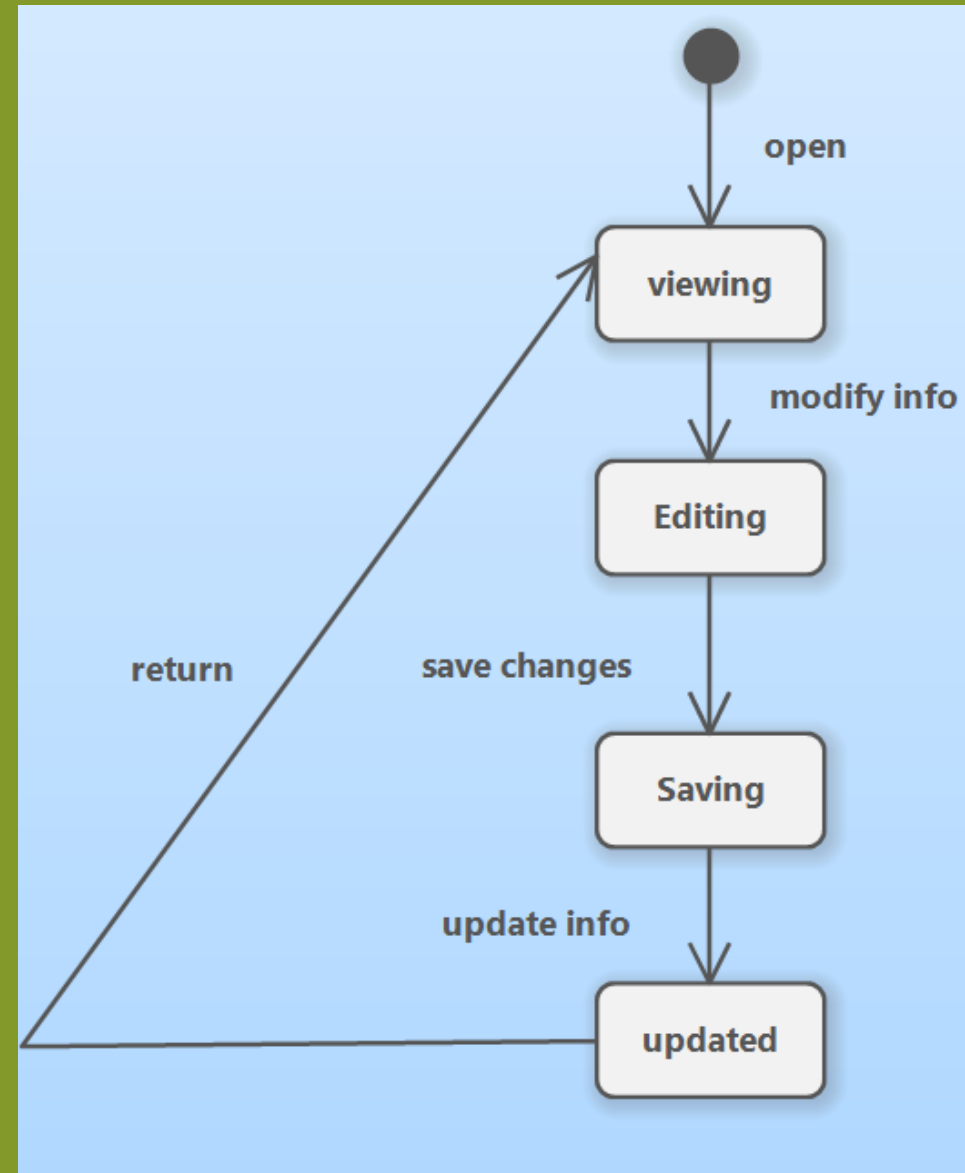
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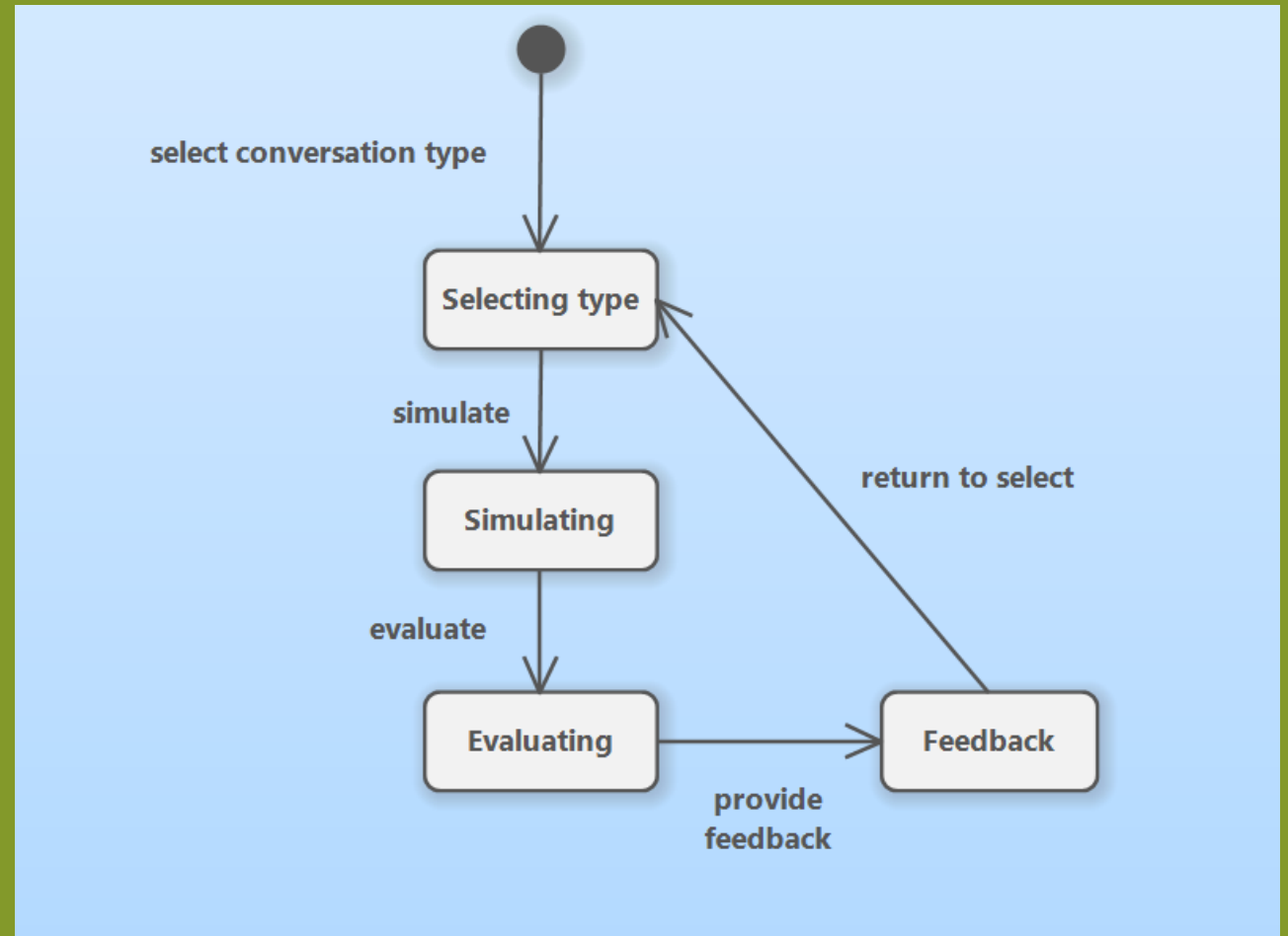
1 – Log in



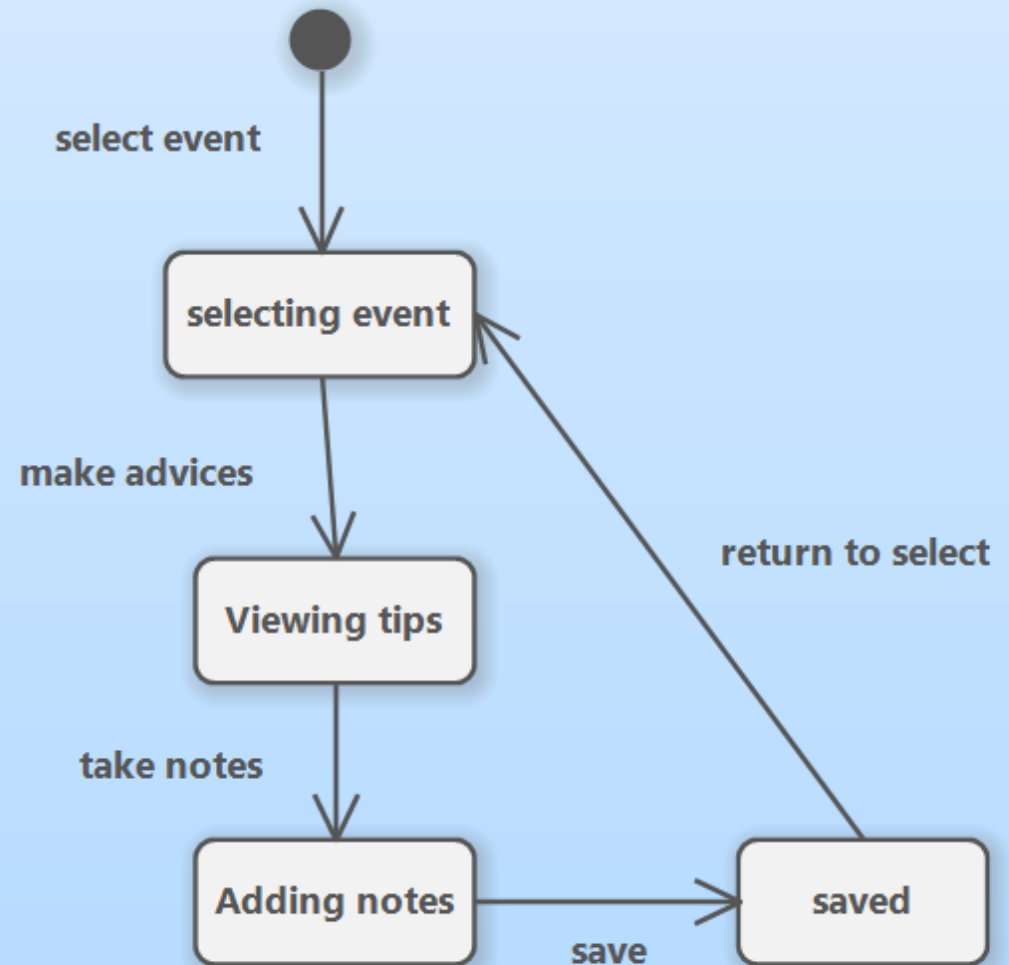
2 - profile



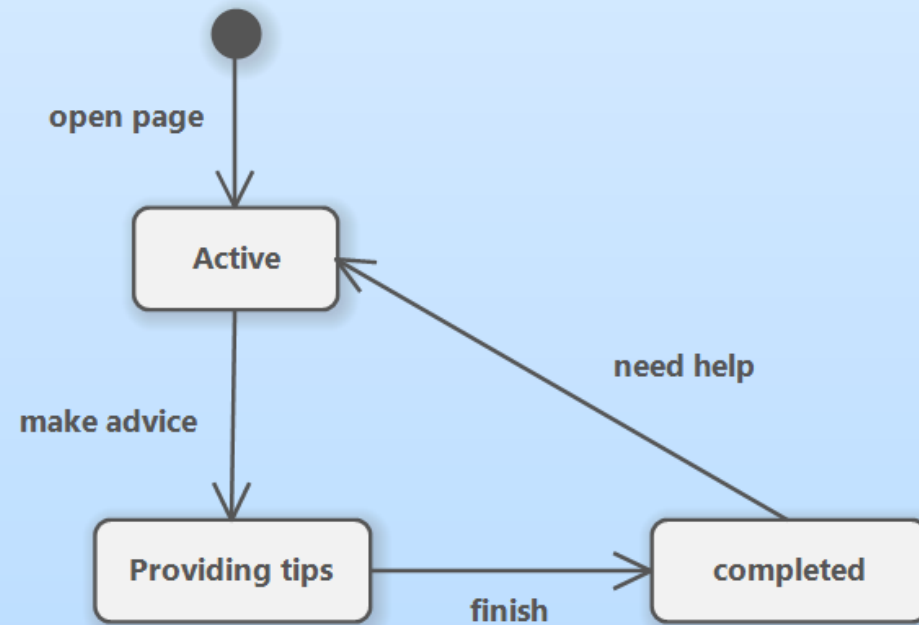
3 - Conversation Simulation



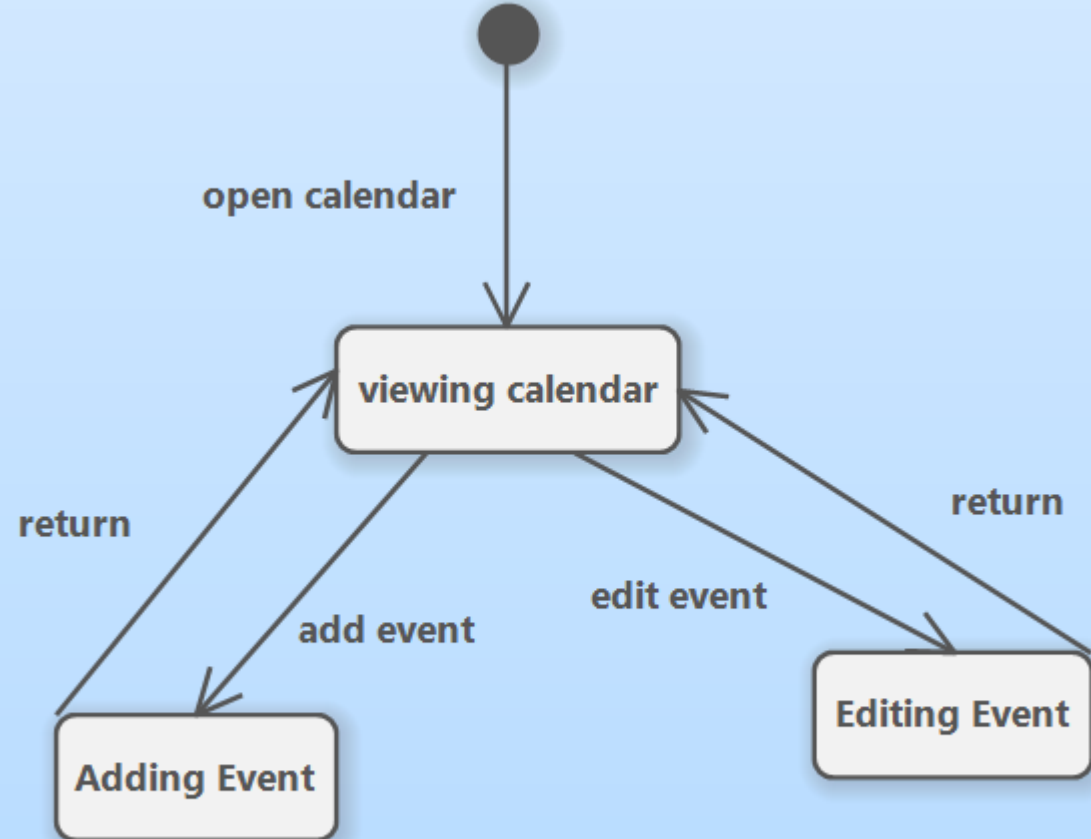
4 - Event preparation



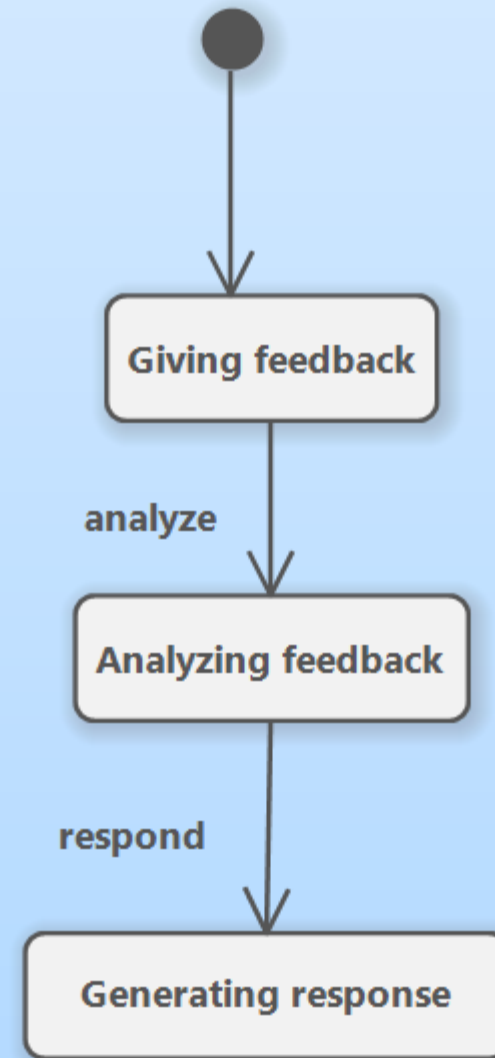
5 - Real-Time interaction help



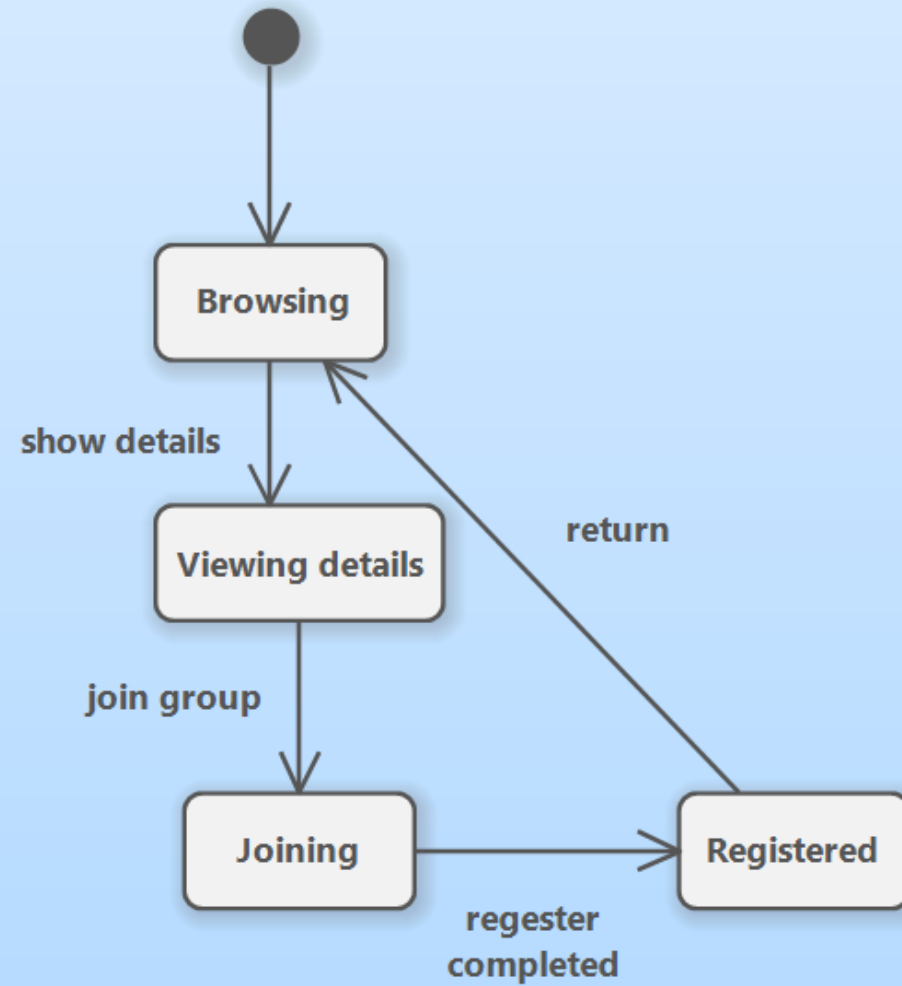
6 - Calendar



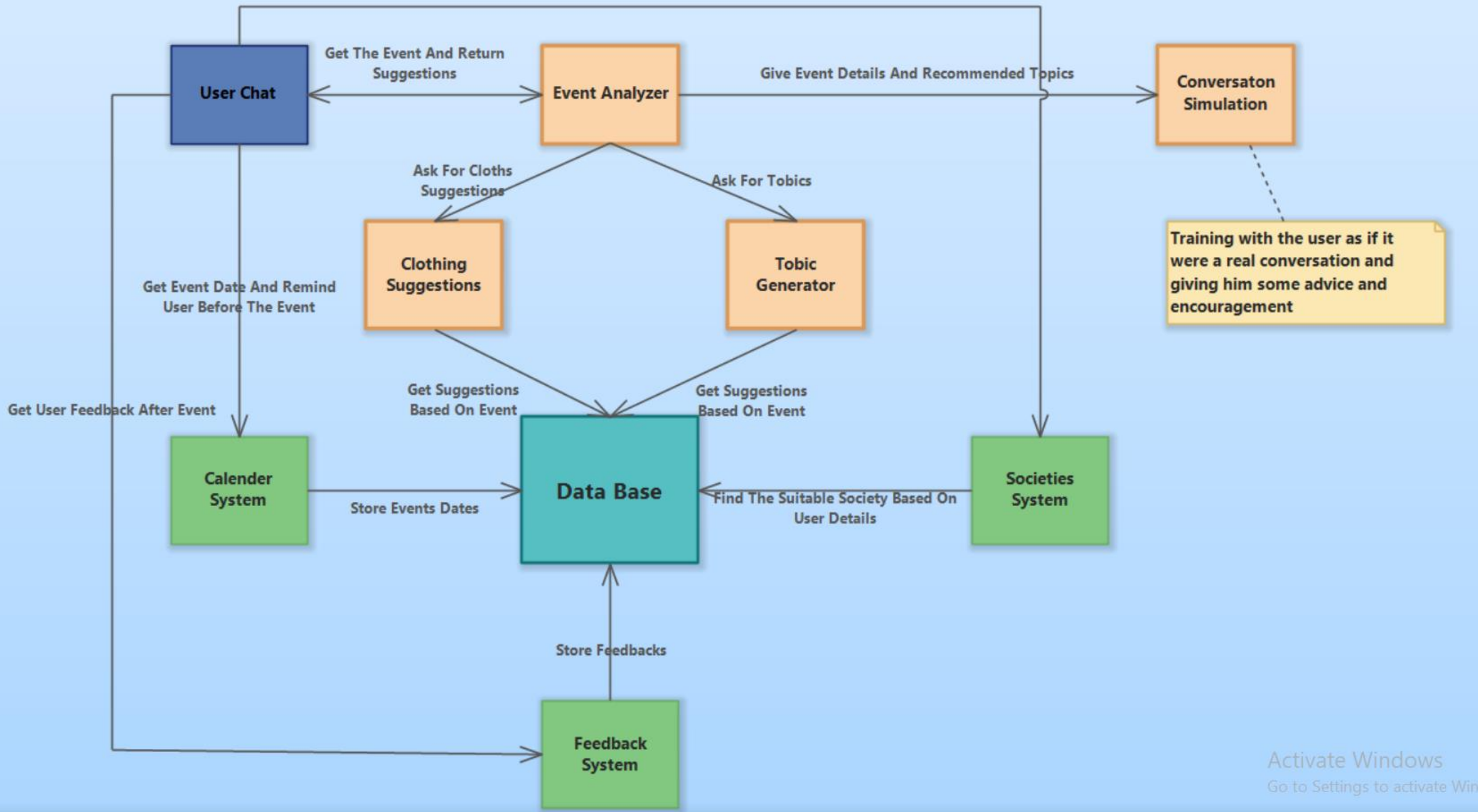
7 - User Feedback



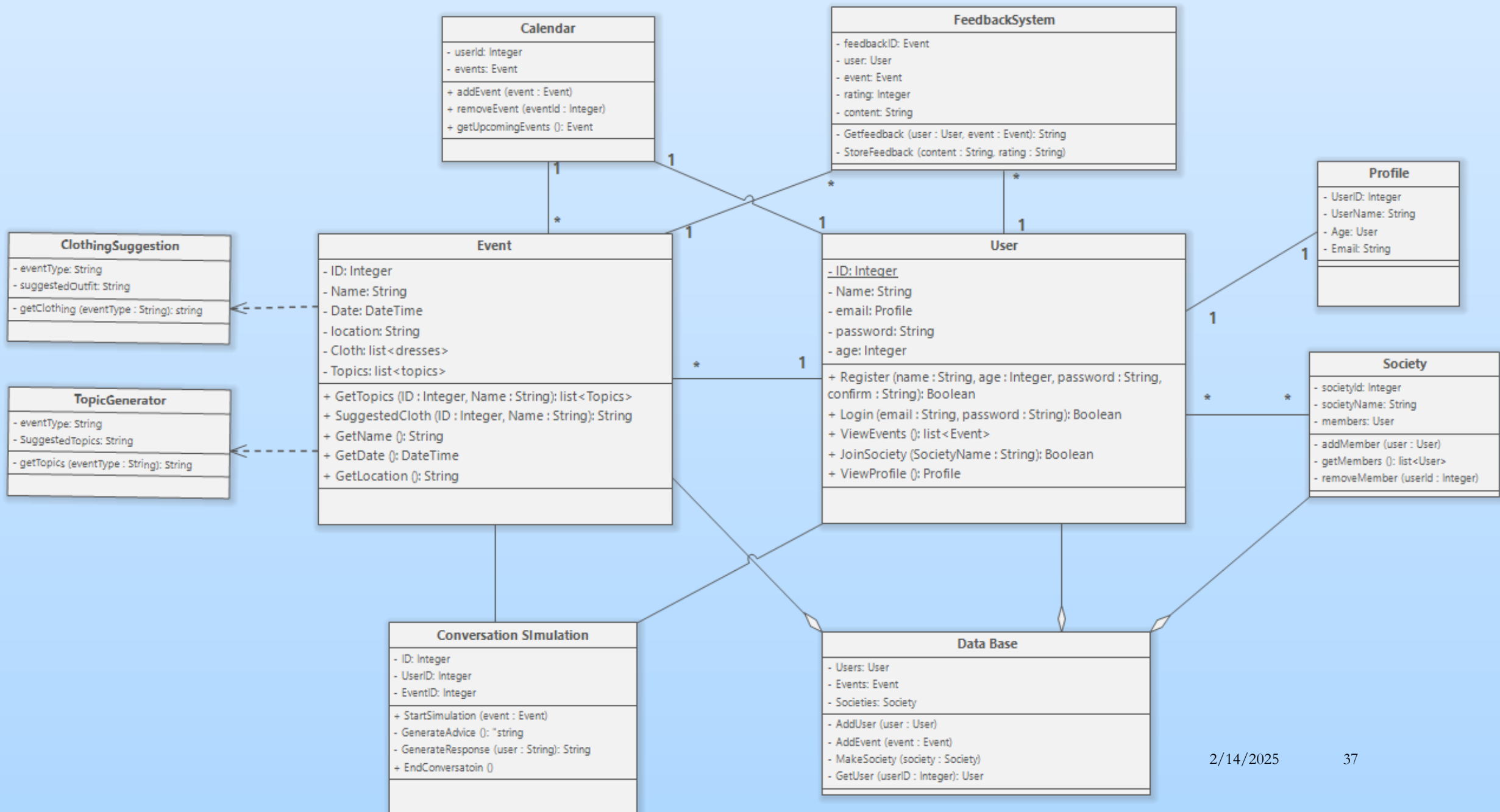
8 - Society

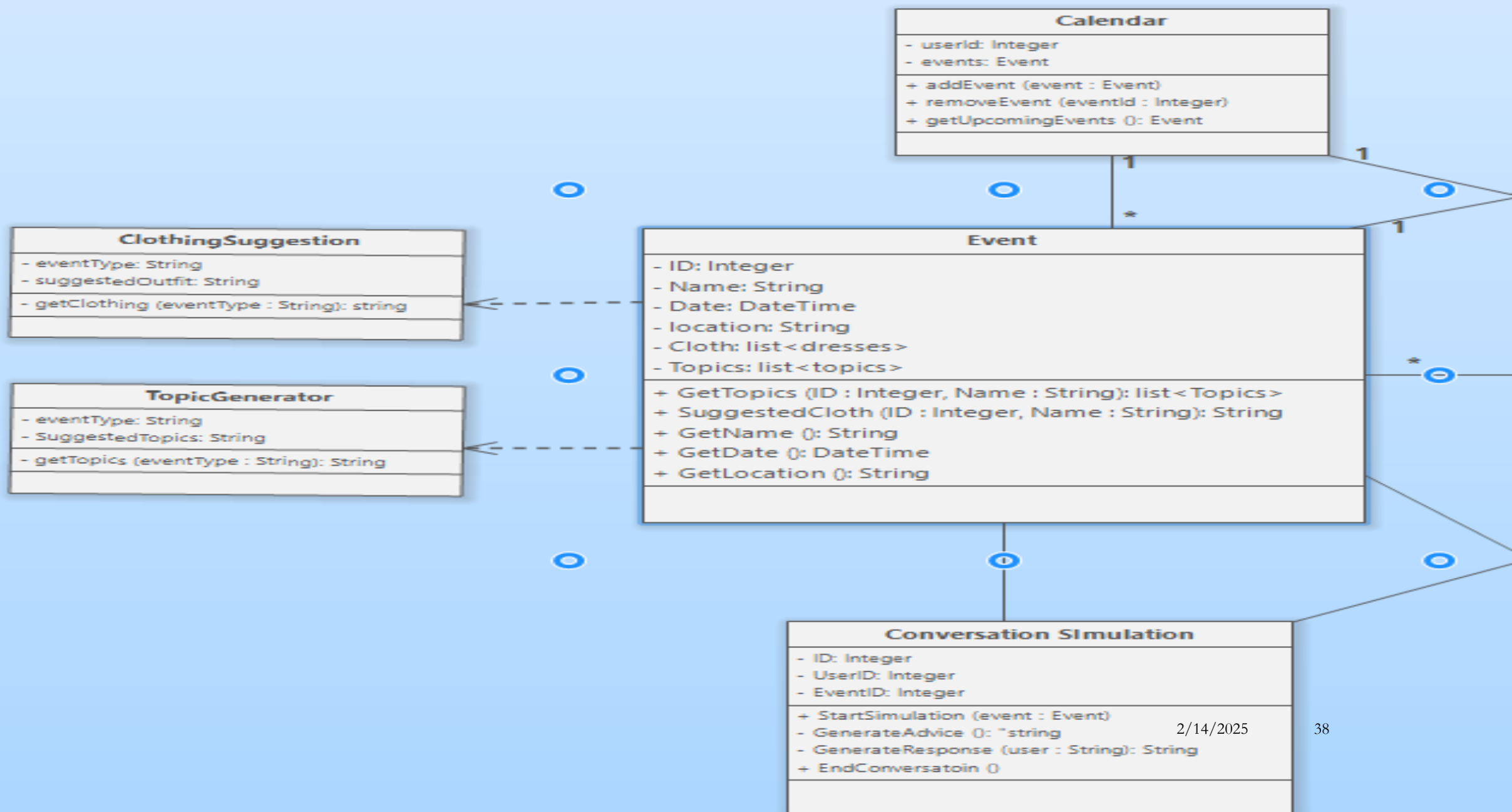


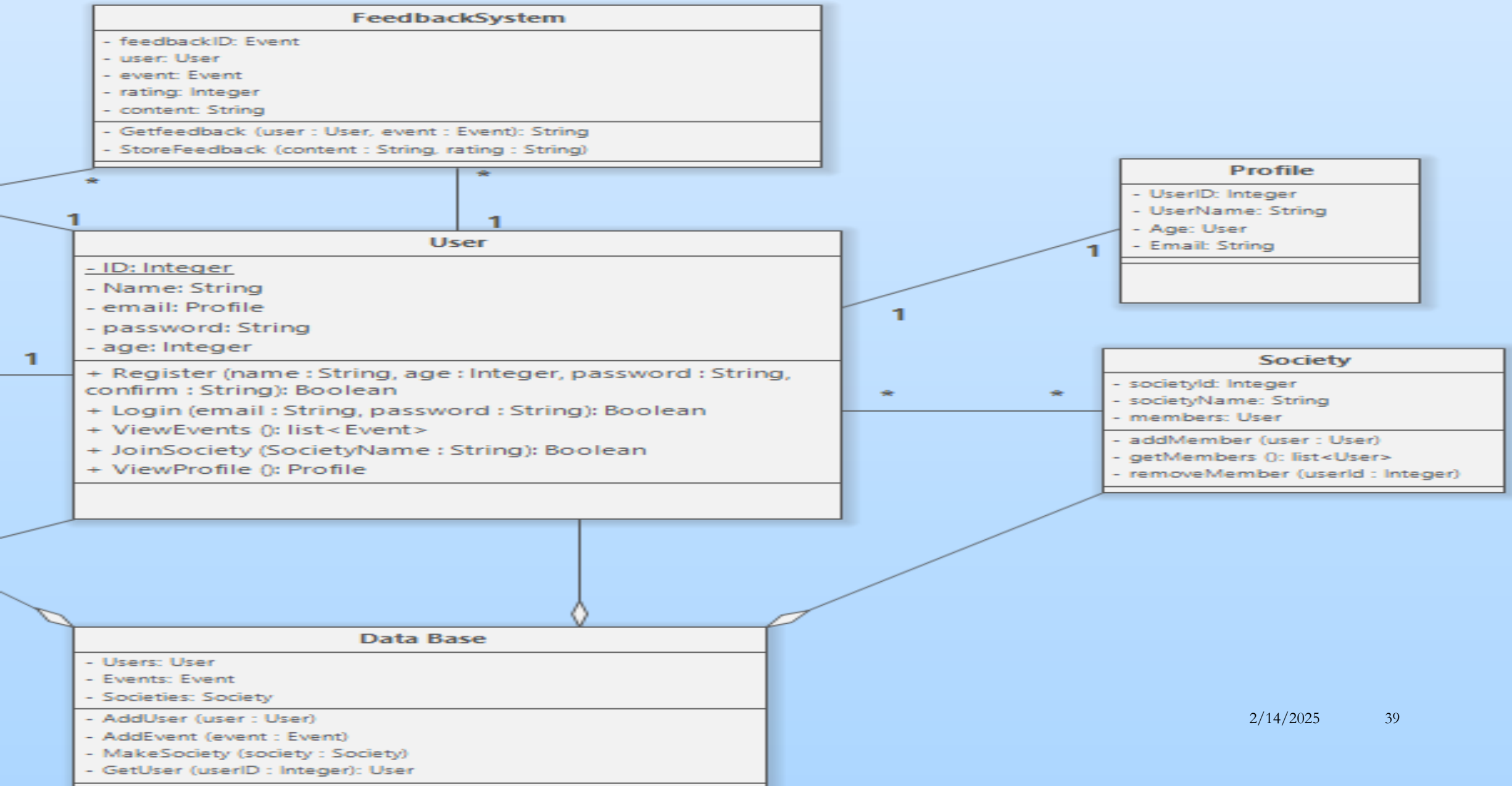
Architecture



Class







Business model










The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

<p>Key Partnerships </p> <p>1- Collaborations with psychologists to deliver scientific and reliable content. 2- Partnerships with fashion brands for outfit recommendations.</p>	<p>Key Activities </p> <p>1-Designing and developing the app. 2-Creating content for topics and advice.</p> <hr/> <p>Key Resources </p> <p>1- A technical development team to build and maintain the app. 2- Experts in psychology and sociology to provide advice and content. 3- A library of ready-to-use topics, regularly updated.</p>	<p>Value Propositions </p> <p>1 - Topic suggestion 2 - Outfit suggestion 3 - Society</p>	<p>Customer Relationships </p> <p>1- feedback 2- society 3-self service</p> <hr/> <p>Channels </p> <p>Mobile app</p>	<p>Customer Segments </p> <p>1 - Autistic people 2 - Introverts 3 - People suffering from social phobia</p>
<p>Cost Structure </p> <p>1-App development and maintenance costs. 2-Data hosting and server costs.</p>		<p>Revenue Streams </p> <p>1- Monthly or yearly subscriptions for full access to features. 2- Partnerships with fashion brands</p>		

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Thank you