Insight 1

https://public.tableau.com/app/profile/ahmed.salama.ahmed/viz/Insight-1_16693929628340/Insight1?publish=yes

Summary

What is the most viewed channel in each state?

We Can found that the most watched channel in YouTube differ from state to state for example an average top watched YouTube channel in Florida is YouTube spotlight by 71M although it is smaller than Alaska(top watched channel is migos) so as a conclusion state size is not determine for more views,

Design

I have used maps to transform the state to an easy visual that can convey the Average viewed channel in each state.

Resources

N/A

Insight 2

Link to my Worksheet

https://public.tableau.com/app/profile/ahmed.salama.ahmed/viz/Insight-2_16693932343390/Insight2?publish=yes

Summary

What categories are the most liked and disliked?

As we can see from the data set the average most liked category is music then comedy and there is a big gap between music average and other categories.

The least likes category is non-profit and activism.

Design

Bar Chart that shows the sort category in likes and dislikes from the highest to the lowest. Also there is a tooltip to show the average dislikes from the whole total.

Resources

N/A

Insight 3

Link to my Dashboard

https://public.tableau.com/app/profile/ahmed.salama.ahmed/viz/Insight-3_16693933714410/Insight3Dashboard?publish=yes

Summary

Top watched videos on YouTube & comments average activity in each city

The top averages watched video is YouTube rewind the shape of 2017 then marvel infinity war and the most active city in comments is panama city then valapariso.

Design

Treemap & Packed Bubble to show most viewed videos on YouTube and a tooltip to show the category of that video and for the bubbles it shows the bigger comments activity in a bigger bubble.

Resources

N/A