

Presentation 2024

Social Media KPIs

Presented By:
Ankira Team



Ankira
Company

Marketing Channels



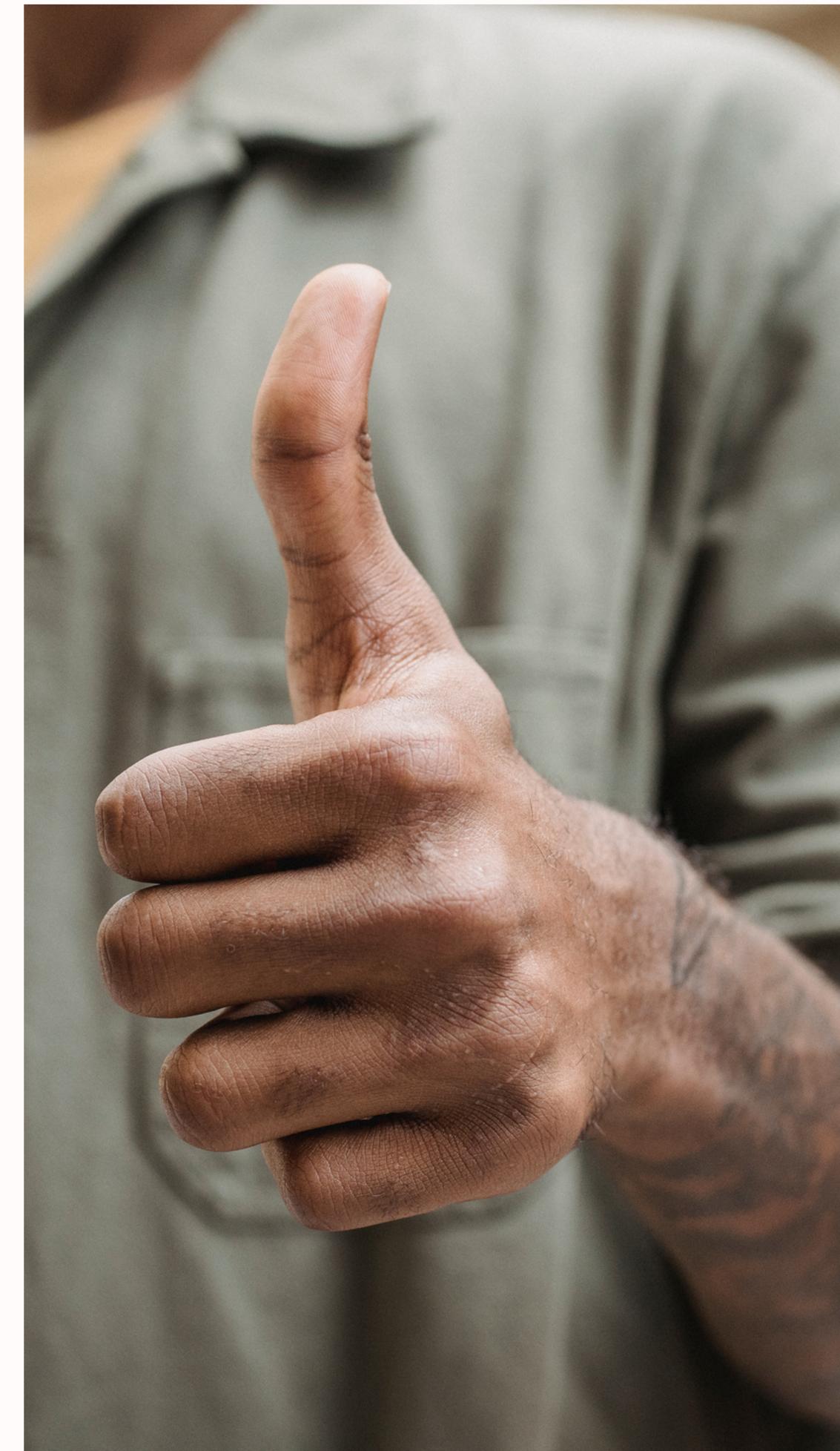
Meta

For Posts

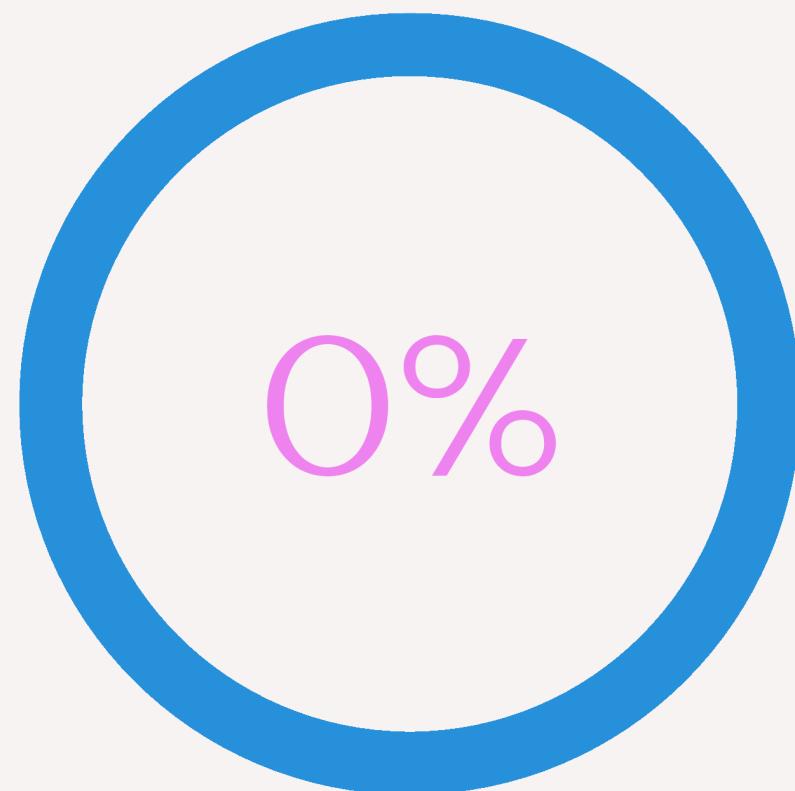


Tiktok

For Reels

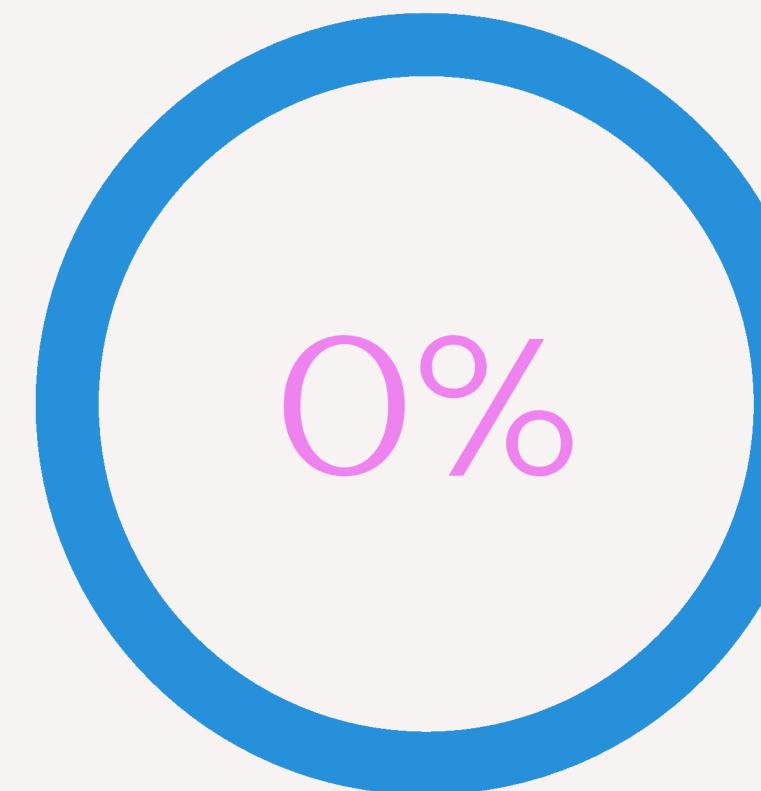


Key Performance Indicators



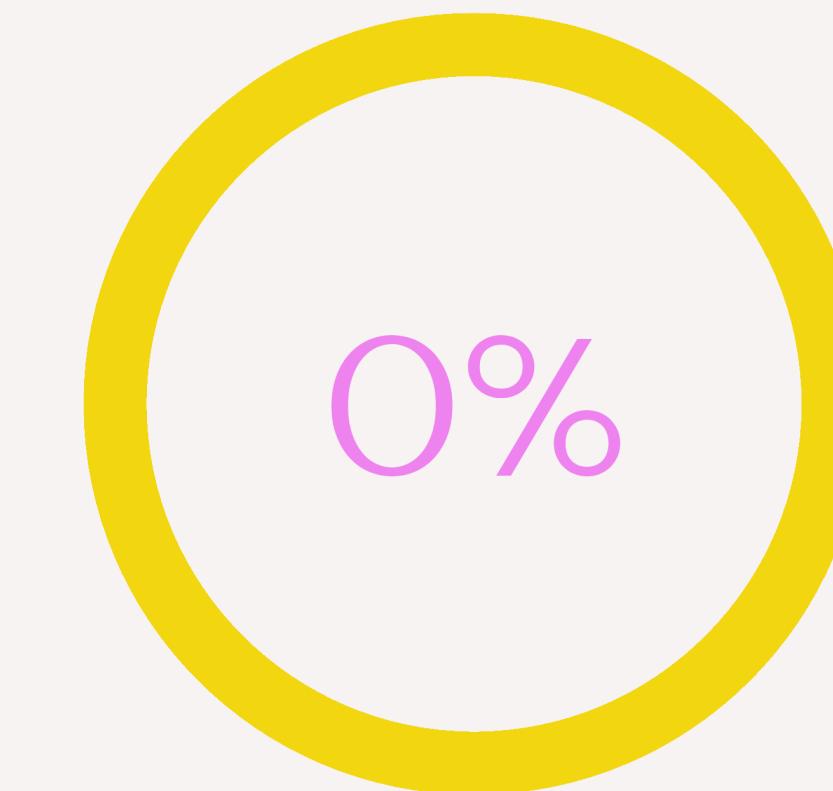
Reach and
Awareness

Audience Growth
Rate



Engagement
Metrics

Social Media
Engagement



Conversion

How many clients
did we get

THANK YOU

for watching this presentation



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