



Customer

Sales

Product

Behavior

Seasonal

Order Status

All

Payment Method

All

Shipping Type

All

Customer Insights and Sales Analysis: Electronics Market Sep2023-Sep2024

11K

Total Customers

4519

Returning Customers

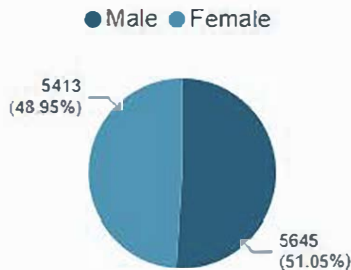
3314

New Loyalty Members

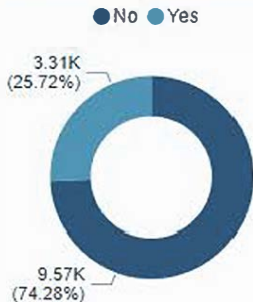
49

AVG Ages

Total Customers by Gender



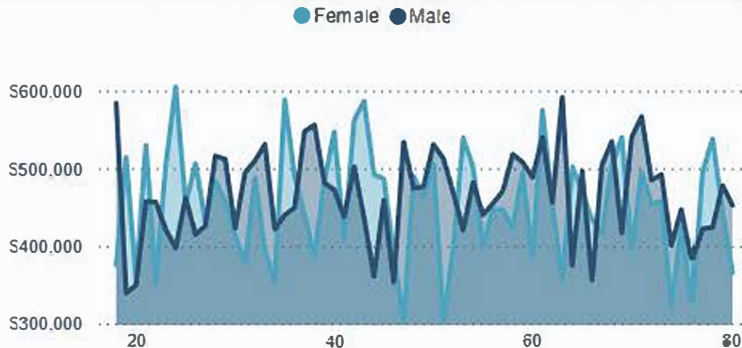
Total Customers by Loyalty Member



Returning Customers and New Loyalty Members by Year and MonthName



Sum of Total Order Price by Age and Gender



Top 10 Customers by Revenue

16357	11476	12749	15399
\$35.06K	\$31.38K		
16863	12276	\$30.01K	\$29.39K
\$33.52K	\$31.29K	19996	12319
13813	13635		
\$32.1K	\$30.74K	\$27.73K	\$27.58K



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Customer Insights and Sales Analysis: Electronics Market Sep2023-Sep2024

11K

Total Customers

\$57.88M

Total Revenue

\$3.35K

AVG Order Price

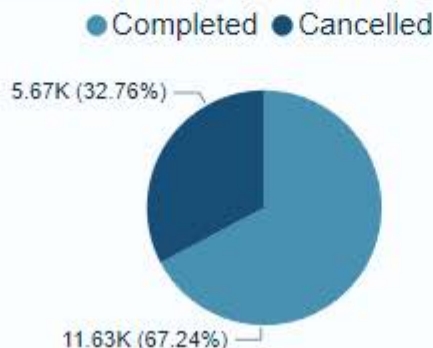
\$596.55

AVG Device Price



17K
Total
Transaction

Order Status



Total Revenue by Year and MonthName



SKU	Average of Total Order Price	Average of Unit Price	Average of Rating	Sum of Quantity	Sum of Add-on Total	Sum of Total Price	Total Revenue
SKU1001	\$151.2184095707249	20.75	5.00	7581	57,575.61	157,305.75	\$214,881.3600000001
SKU1002	\$1,416.81019863014	247.03	3.00	8125	61,424.14	2,007,118.75	\$2,068,542.8900000004
HDP456	\$2,091.228537313433	361.18	2.99	11178	166,099.32	4,037,270.04	\$4,203,369.359999999
SKU1005	\$2,513.276478873239	463.96	3.00	7942	62,524.91	3,684,770.32	\$3,747,295.23
SWT567	\$2,633.380106060602	459.50	2.99	10999	160,052.11	5,054,040.50	\$5,214,092.609999993
LTP123	\$3,812.802804691486	674.32	2.97	10842	165,928.86	7,310,977.44	\$7,476,906.300000005
TBL345	\$4,406.929568380217	786.41	3.03	11339	169,985.78	8,917,102.99	\$9,087,088.770000007
SKU1004	\$4,409.339382550334	791.17	2.00	8226	61,757.47	6,508,158.21	\$6,569,915.679999999
SKU1003	\$4,640.8486875	844.82	3.00	7841	58,604.03	6,624,218.08	\$6,682,822.109999999
SMP234	\$6,350.699904378463	1,139.68	2.99	10926	166,697.03	12,452,143.68	\$12,618,840.71
Total				94999	1,130,649.26	56,753,105.76	\$57,883,755.02



Customer

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Total Customers

3.08

AVG Rating

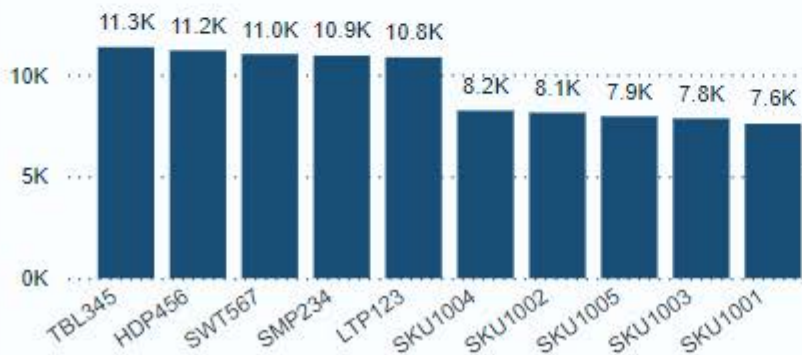
\$3.35K

AVG Order Price

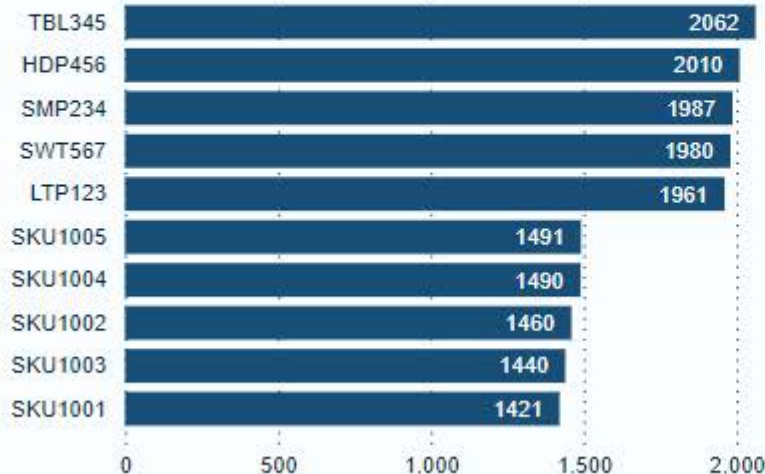
\$596.55

AVG Device Price

Total Quantity by SKU



Total Transaction by SKU



Quantities by Year and SKU





Customer

Sales

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Female

Male

Customer Insights and Sales Analysis: Electronics Market Sep2023-Sep2024

12K

Total Customers

5

AVG Quantity Per Order

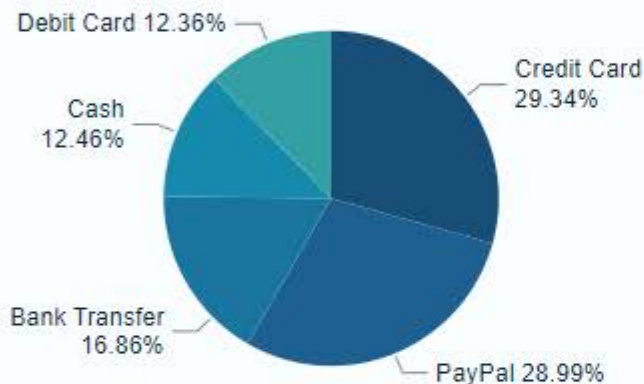
82.27

AVG Add On Revenue Per Order

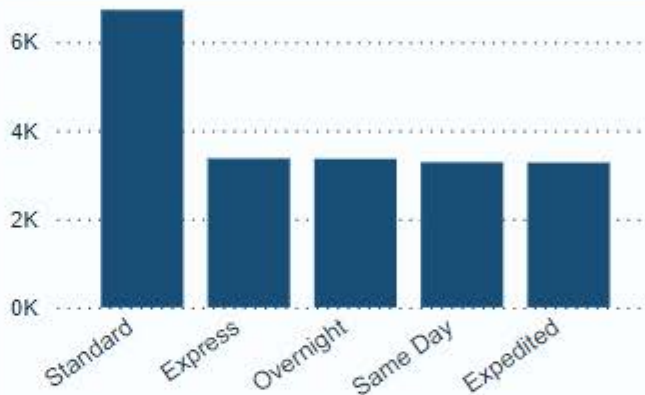
49

AVG Ages

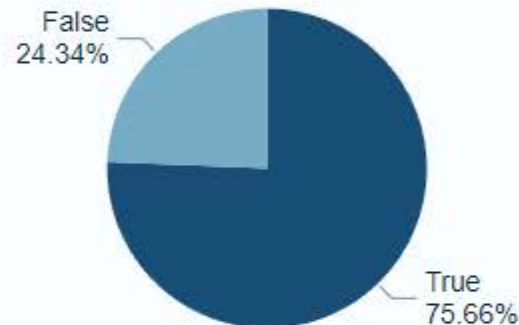
Payment Method



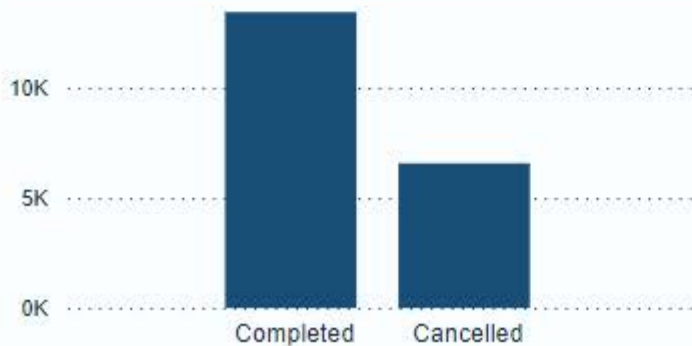
Shipping Type



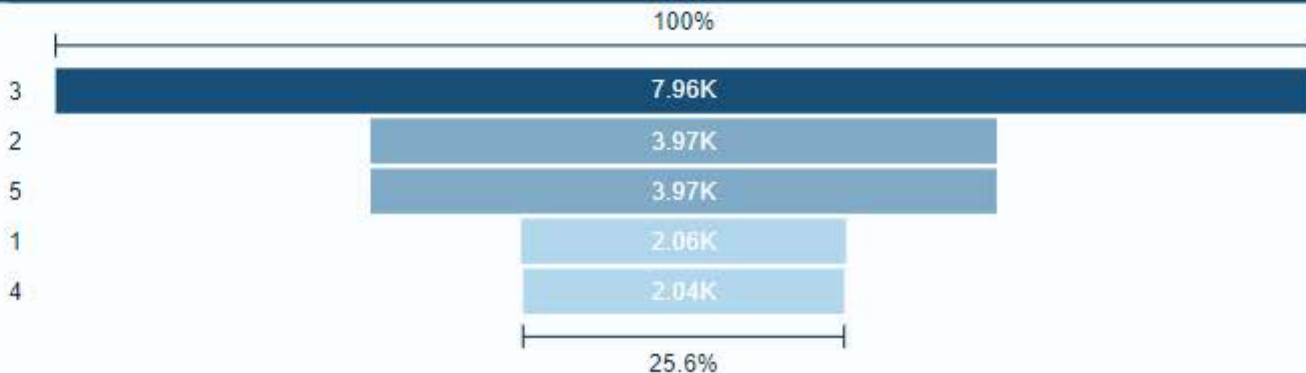
Orders by Is Add On Included



Order Status



Orders Rating





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Returning Customers

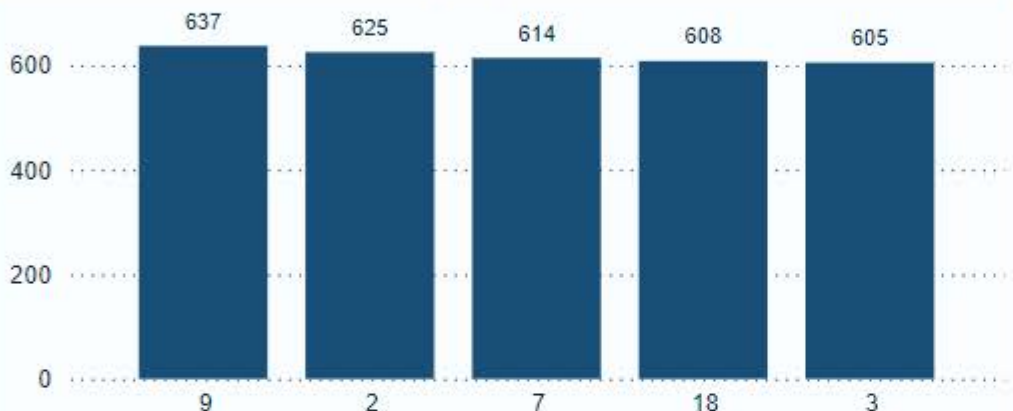
3314

New Loyalty Members

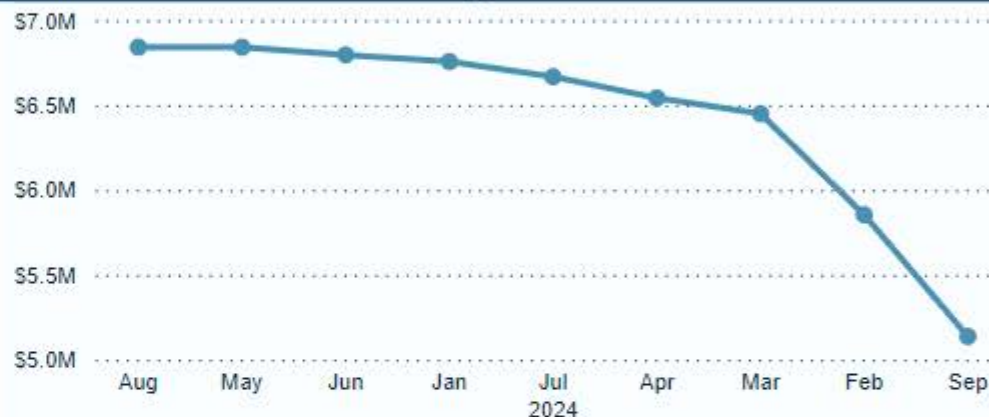
\$57.88M

Total Revenue

Top 5 days by Transactions



Revenue by Year & Month



Order Status by Year



Quantity of SKU by Year

