CI/CD -ORGANIZATIONS SAVE COST AND DELIVER **FAST**

CONTINUOUS INTEGRATION

- The practice of merging all developers' working copies to a shared mainline several times a day.
- Everything related to the code fits here, and it all culminates in the ultimate goal of ci: a high quality, deployable artifact!
- Some common ci-related phases might include: compile unit teststatic analysis- dependency vulnerability testing store artifact

CONTINUOUS DEPLOYMENT

- A software engineering approach in which the value is delivered frequently through automated deployments.
- Everything related to deploying the artifact autonomously fits here. It's the process of "Moving" the artifact from the shelf to the spotlight without human intervention.
- Some common CD-related phases might include: Creating and configuring infrastructure Promoting to production Smoke Testing (aka Verify) Rollbacks in case if any failure

BENEFITS OF CI/CD AT THE BUSINESS LEVEL

- Automate Infrastructure Creation Less human error, Faster deployments Avoid Cost
- Catch Unit Test Failures Less bugs in production and less time in testing Avoid Cost
- Automated Smoke Tests Reduced downtime from a deploy-related crash Protect Revenue
- Detect Security Vulnerabilities Prevent embarrassing or costly security holes Avoid Cost

BENEFITS OF CI/CD AT THE BUSINESS LEVEL

- Deploy to Production Without Manual Checks Less time to market Increase Revenue
- Faster and More Frequent Production Deployments New value-generating features released more quickly Increase Revenue
- Automated Rollback Triggered by Job Failure Quick undo to return production to working state Protect Revenue