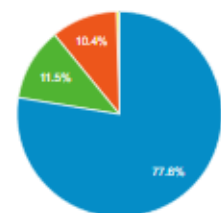


Top Channels



■ Direct
■ Display
■ Paid Search
■ Affiliates
■ (Other)

Bounce Rate

● Users



Conversions

● Ecommerce Conversion Rate



	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	162,442	157,171	223,279	47.88%	4.66	00:03:07	2.33%	5,211	\$499,403.46
1 ■ Display	12,557	<div></div>		85.68%	<div></div>		<0.01%	<div></div>	
2 ■ Paid Search	14,643	<div></div>		61.67%	<div></div>		2.56%	<div></div>	
3 ■ Affiliates	637	<div></div>		61.07%	<div></div>		0.73%	<div></div>	
4 ■ Direct	136,090	<div></div>		43.66%	<div></div>		2.50%	<div></div>	
5 ■ (Other)	41	<div></div>		37.74%	<div></div>		0.00%	<div></div>	
6 ■ Organic Search	1	<div></div>		0.00%	<div></div>		0.00%	<div></div>	
7 ■ Referral	3	<div></div>		0.00%	<div></div>		0.00%	<div></div>	

To see all 7 Channels click [here](#).

Analytics

All accounts > UA - Google Merchandi...

1 Master View

Try searching "Worst pages by load speed"

Home

Customization

REPORTS

Realtime

Audience

Overview

Active Users

Lifetime Value BETA

Cohort Analysis BETA

Audiences

Demographics

Interests

Geo

Behavior

Technology

Mobile

Overview

Devices

Cross Device BETA

Custom

Benchmarking

Users Flow

Attribution BETA

Discover

Admin

Overview

SAVE

EXPORT

SHARE

EDIT

INSIGHTS

Jan 1, 2022 - Apr 1, 2022

All Users
100.00% Users

+ Add Segment

Explorer

Summary

Site Usage

Goal Set 1

Ecommerce

Users

VS. Select a metric

Day

Week

Month

Users

4,000

2,000

February 2022

March 2022

April...

Primary Dimension: Device Category

Plot Rows

Secondary dimension

Sort Type: Default

Users

Users

Contribution to total: Users

Device Category	Users	Users	Contribution to total: Users
	162,442 % of Total: 100.00% (162,442)	162,442 % of Total: 100.00% (162,442)	
1. desktop	110,931	68.01%	<div><div>30.5%</div><div>68%</div></div>
2. mobile	49,388	30.28%	
3. tablet	2,794	1.71%	

Show rows: 10

Go to: 1

1 - 3 of 3

This report was generated on 7/17/22 at 8:31:53 PM - Refresh Report