Business Model Canvas

Designed for:
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1.0

Key Partners

- Medical diagnosis Labs
- Doctors
- Patients

Key Activities

X-ray test medical diagnosis to detect the presence of Tuberclusis(TB) to know if the test is +ve or –ve.

Key Resources

- Website
- Servers
- Patient contact information
- Doctors contact information
- Lab sensitive X-ray dataset

Value Propositions

Doctors will be able to use this portal to diagnose the X-ray test to know whether the (TB) is positive or negative. Also, patients will be able to communicate easily with the specialized doctors to book for the X-ray test.

Customer Relationships

- Software as a service

Channels

- Doctors
- Pateints
- Website
- Medical diagnosis labs
- Digital marketing
- email

Customer Segments

B2B:
- Doctors clinics
- Medical diagnosis Labs

B2P:
- Patients

Cost Structure

- Overall infrastructure
- Licence
- Marketing
- Operational cost

Revenue Streams

- Funding
- Commision
- Doctors annual service renew