

VEHICLE ACCIDENT SEVERITY

Every year the lives of approximately 1.35 million people are cut short as a result of a road traffic crash. Between 20 and 50 million more people suffer non-fatal injuries, with many incurring a disability as a result of their injury.

Road traffic injuries cause considerable economic losses to individuals, their families, and to nations as a whole. These losses arise from the cost of treatment as well as lost productivity for those killed or disabled by their injuries, and for family members who need to take time off work or school to care for the injured. Road traffic crashes cost most countries 3% of their gross domestic product.[1]

In high income countries, the combination of safety standards and education have made tremendous strides in automobile safety. The challenge now is to ensure the low and middle income countries which now account for 50% of new car sales and production and over 90% of road fatalities can be brought up to global minimum standards.

As much knowledge as have relating to vehicle safety, most still struggle to ensure they are doing everything necessary to guarantee their drivers are safe on the roadways and limit their exposure to crashes

[1] (<https://www.who.int/news-room/fact-sheets/detail/road-trafficinjuries>)