

The seasonality of product "Christmas tree star decoration" sales

In November we sold 602 Christmas tree star decoration so the higher sale rate of the product is in November



so, it is better to increase advertising activities in November for the product



December is the second higher month in sales rate for the product, sold 594 unit



October is the third higher month in sales rate for the product, sold 557 unit

We can now manage our advertising activities to increase in pre-Christmas months
Especially in November.