

Designing for users of screen readers



Do...

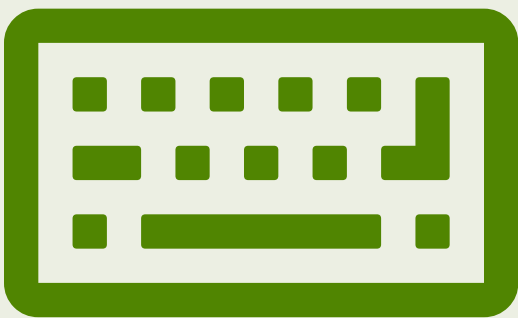
describe images and provide transcripts for video

`<alt>`

use good colour contrasts and a readable font size

Aa

build for keyboard use only



structure content using HTML 5

h1
h2
h3

write descriptive links and headings

[Read more](#)

Don't...

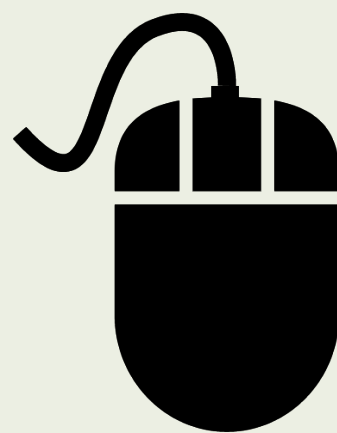
only show information in an image or video



use low colour contrasts and small font size

Aa

force mouse or screen use



rely on text size and placement for structure

36px header
60 px

write uninformative links and headings

[Click here](#)