## Designing for users of screen readers



Do...

Don't...

describe images and provide transcripts for video



only show information in an image or video



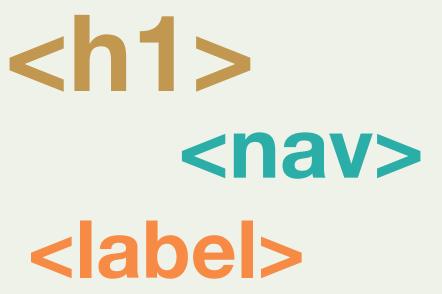
follow a linear, logical layout



spread content all over a page



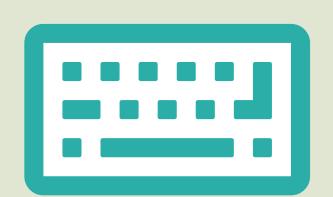
structure content using HTML5



rely on text size and placement for structure



build for keyboard use only



force mouse or screen use



write descriptive links and headings

**Contact us** 

write uninformative links and headings

**Click here** 



