

# The largest learning event in history

During Computer Science Education Week,  
December 7-13, 2015

The Hour  
of Code  
is coming,  
again!

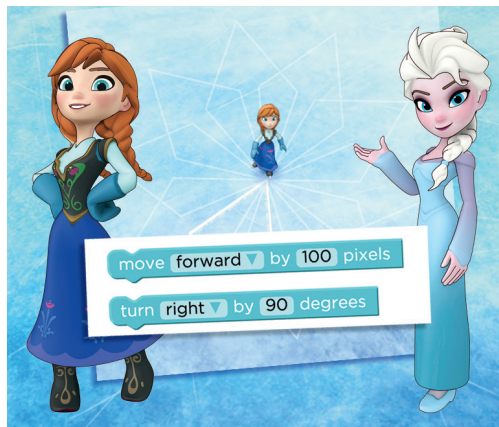


Computer science is a foundation for every student. Join us to help millions of new learners start with one Hour of Code. Sign up at [hourofcode.com/uk](http://hourofcode.com/uk)

## What is the Hour of Code?

**A one-hour activity.** Students of all ages can choose from a variety of self-guided tutorials, for kindergarten and up. Tutorials work on any modern browser, tablet, smartphone, *or even with no computer at all.*

Code.org's own tutorials feature Disney's *Frozen*, *Scrat* from *Ice Age*, *Angry Birds*, and *Plants vs. Zombies*. **New tutorials are coming to kick off the 2015 Hour of Code!**



**A spark to keep learning computer science.** Once students see what they create right before their eyes, they're empowered to keep going.

**No experience needed** from teachers and students.

**A global movement with more than 100 million learners in 180 countries.** Anyone, anywhere can organize an Hour of Code event. Tutorials are available in 40 languages.



## Why computer science?

Every 21st-century student should have the opportunity to take part in creating technology that's changing our world. The basics help nurture creativity and problem-solving skills, and prepare students for *any* future career. But most schools still don't



"I challenge girls in every single country to learn one Hour of Code"

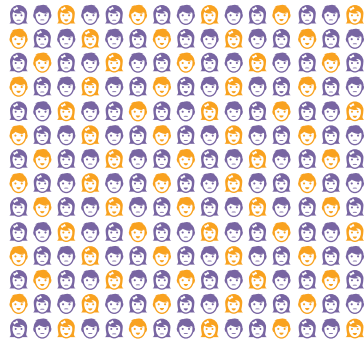
— Malala Yousafzai  
Nobel Peace Prize winner

## Get involved

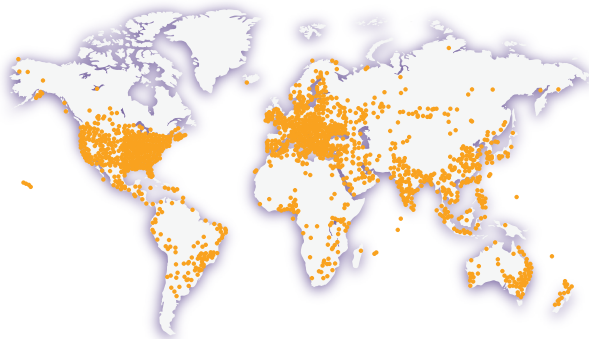
Host your own Hour of Code.  
Spread the word with  
**#HourOfCode!**

## The incredible Hour of Code movement:

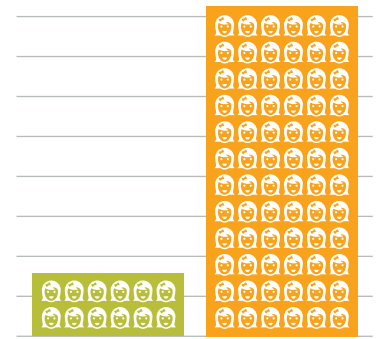
1 in 3 students in US schools have tried an Hour of Code.



Over 100M students have participated at 77,000 events worldwide.



More girls have tried computer science than in the last 70 years.



## Celebrities, tech visionaries, and even the President

- Every Apple Store in the world hosted an Hour of Code.
- President Obama wrote a line of code with students at the White House.
- The movement has been featured on Google, YouTube, Yahoo!, Bing and Disney homepages.
- Celebrities Ashton Kutcher and Jessica Alba and tech leaders Sheryl Sandberg, Bill Gates and Jack Dorsey talked with classrooms in live video chats.



## Together, we can fix the diversity gap in computer science

By exposing both girls and boys to fundamental computing concepts on a level playing field, starting with the earliest learners, we can inspire today's generation of students to build technology.

Almost half of all Hour of Code participants are girls. 35% of participants are black or Hispanic\*

VS

On average, computer science classes are only 18% female and 8% black or Hispanic

"I have **never**, **ever** seen my students so excited about learning."

— Michael Clark  
Teacher

**Over 300 partners have come together** to support this grassroots campaign, including DonorsChoose.org, The College Board, Microsoft, Google, Salesforce, The Walt Disney Company, Target, Teach for America, Khan Academy and more.

## Prizes for EVERY organizer

- Every organizer will receive \$10 to Amazon.com, iTunes or the Windows store as a thank you gift!

**Mark your calendars for December 7-13, 2015!**

**Start at [hourofcode.com/uk](http://hourofcode.com/uk)**

The Hour of Code is organized by Code.org, a public non-profit dedicated to expanding access to computer science and increasing participation by women and underrepresented students of color. The Hour of Code is celebrated during the annual Computer Science Education Week in December.

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\*demographic estimates are sourced from surveys sent to registered Hour of Code organizers in December 2014.

