

Shirani DE CLERCQ
131 rue Victor Recourat
94170 Le Perreux-sur-Marne, France
Cell: +33 6 19 56 45 37

Nationality: French
Gender: Female
Fluent Languages: English, French and Tamil
Email: shirani@hotmail.fr

International Digital Economy Expert

Professional experiences

Expertise France – Economist - Expert in Digital Economy, in charge of Bilateral Cooperation on Digital Affairs

Saudi Arabia, Riyadh – April 2023 - till now

- **Strategic Leadership & MoU Implementation:** Appointed to spearhead the design and execution of a Franco-Saudi Memorandum of Understanding (MoU) on digital innovation, artificial intelligence, and emerging technologies. Oversaw the development of an activation plan under the Saudi Ministry of Communication and Information Technology (MCIT).
- **ICT Budget & Economic Modeling:** Reviewed MCIT's national ICT strategy budget under its Technology Foresight and Digital Economy Deputyship. Co-authored an economic model showcased at the [IMF Statistical Forum 2024](#).
- **High-Level Speechwriting & Presentations:** Prepared talking points and speeches for the Minister of Communication and Information Technology, as well as for senior officials attending the World Bank, IMF Statistical Forum, G20, and Internet Governance Forum (IGF). Coordinated official foreign visits for the Deputy Minister and delegation.
- **Policy & Partnership Development:** Matched identified needs with R&D expertise and technology solutions to ensure successful rollout of all planned actions. Regularly monitored policy developments and emerging technology trends. Member of the [France Export Team](#).
- **Public Engagement & Thought Leadership:** Served as a panel speaker at UN [IGF 2024](#) in Riyadh, presenting on "[Fostering Trust: Embedding Human Rights in Technical Standards for Emerging Technologies](#)".

Ministry of public sector transformation and the civil service - Project Director for State Reform Evaluation

France, Paris – November 2018 – April 2023

- **Leadership & Strategic Oversight:** Reported directly to the Cabinet Director of the Interministerial Directorate for Public Transformation (under the Prime Minister's Office). Conceptualized, developed, and launched a collaborative dashboard to monitor and assess 450 public reforms affecting government agencies nationwide.
- **Program Design & Expansion:** Secured an initial €250k budget for the pilot phase, onboarding 750 high-level officials within two months. Achieved project success led to a subsequent €5M allocation, allowing full-scale deployment across France and replication for the "France Relance" initiative.
- **Team Management & Cross-Agency Coordination:** Directed a 15-member team of consultants and experts. Oversaw strategy, development, and delivery of digital solutions to unify reporting standards for 80 priority reforms, with over 4,000 senior civil servants regularly using the [platform](#).
- **Performance & Accountability:** Introduced a system tying senior civil servants' bonuses to their reform performance metrics, ensuring robust accountability. The dashboard became a key reference during all interministerial meetings on state reforms, including Cabinet-level discussions with the President and Prime Minister.
- **Recognition & Additional Contributions:** Received a ministerial commendation for the initiative's success. Also contributed to evaluating [public service quality](#).

Expertise France / European Commission (Structural Reform Support Service)

Greece Key Expert on Digital Economy

France, Paris / Greece – 2018 to 2019 (part-time mission)

- **Technical Advisory & Capacity Building:** Appointed as Thematic Key Expert on Digital Economy for Expertise France to assist Greek authorities in supporting the digitalisation of SMEs. Provided strategic guidance and specialized support under the EU's Structural Reform Support Service (SRSS) framework.
- **Analytical Reporting & Implementation:** Produced detailed fact-finding and analytical reports, outlining actionable reforms. Successful adoptions of key recommendations were observed within a year.

Ministry for the Economy and Finances, Directorate General for Enterprise – Digital strategy Officer

France, Paris – January 2017 – November 2018

- **Strategic Planning & implementation** of the DGE's 2017–2020 digital strategy within a core team of four directly reporting to the General Director (1500 employees) to drive the digital transformation of French SMEs, strengthen collaboration with key stakeholders (SMEs, trade organisations, regulatory bodies) and enhance the DGE's internal efficiency.
- **Facilitation and oversight of brainstorming and co-creation workshops** with stakeholders (companies, sector experts, institutional partners).
- **Data-Driven Decision Making:** Led collective intelligence workshops, analysed input from diverse participants, and used findings to inform strategic actions, refine performance metrics, and maintain continuous improvement.

Ministry for the Economy and Finances, Directorate General for Enterprise – Budget and Financial Analyst

France, Paris – December 2013 – December 2016

- **Program Oversight:** Managed a €930M public policy fund (Program 192) dedicated to industrial research, competitiveness clusters, and innovative SMEs, as well as select higher education institutions.
- **Grant Management & Evaluation:** Assessed and selected applicant companies for research and innovation grants; served on the grant-making committee ensuring alignment with strategic priorities.
- **Financial & Performance Reporting:** Prepared annual performance plans, performance reports, and budgetary statements for internal stakeholders and external audits.
- **Government Liaison:** Responded to inquiries from the Court of Auditors, Members of Parliament, and Senators regarding program expenditures, outcomes, and overall effectiveness.

Ministry for the Economy and Finances, Guichet Entreprises (French Point of Single Contact) – Policy Officer & EUGO Network Coordinator to the EU

France, Paris – August 2010 – December 2013

- **E-Government Leadership:** Oversaw the Point of Single Contact platform serving 35 regulated activities, enabling streamlined business creation procedures in compliance with the EU Services Directive.
- **Regulatory Harmonisation & Process Simplification:** Analysed and standardised administrative steps for commercial licenses, piloting new digital solutions in collaboration with competent authorities prior to full electronic implementation.
- **European Coordination & Representation:** Acted as the French [EUGO Network](#) coordinator, presenting project milestones and outcomes at EU meetings, while driving standardization efforts and best practices across member states.

Ministry for the Economy and Finances, Directorate General for Enterprise – Financial Analyst

France, Paris – September 2009 – July 2010

- **Microeconomic Research & Advisory:** Conducted in-depth assessments of company fundamentals and economic conditions, providing strategic recommendations to decision-makers.
- **Risk Analysis & Subsidy Evaluation:** Identified balance sheet vulnerabilities of firms applying for public funding, ensuring responsible allocation of government subsidies and adherence to fiscal best practices

Positive Planet - Consultant in Microfinance

Madagascar - January 2007 – December 2008

- **Strategic Microfinance Development:** Led a small team to launch a new microfinance institution in Fort-Dauphin, expanding financial inclusion for unregistered and informal entrepreneurs.
- **Policy & Process Design:** Drafted loan policies and operational procedures, ensuring sustainable risk management frameworks and compliance with local regulations.
- **Partnership Building:** Fostered relationships with local institutions, securing the necessary support and resources for microcredit operations.
- **Capacity Building & Training:** Provided targeted training on risk assessment and loan management to staff, enhancing the institution's ability to serve vulnerable communities effectively

French Embassy in Antananarivo – Economist & Member of the Finance Commission at the Franco-Malagasy Chamber of Commerce

Madagascar, Antananarivo - April 2005 April – August 2006

- **Macroeconomic & Financial Reporting:** Provided detailed analyses on Madagascar's economic environment, structural reforms, and engagements with international financial institutions to the French Ambassador and the French Ministry of Economy and Finance.
- **Investment Facilitation:** Guided French companies entering the local market by offering regulatory insights, directing them to strategic institutions, and identifying key economic opportunities.
- **Policy & Publication:** Drafted comprehensive reports on state aids, labor/tax regulations, regional integration, and foreign direct investment; contributed to a biweekly economic newsletter circulated by the embassy.

Education and training

- 2022-2023: [Certification in Data Science](#) obtained at Ecole Polytechnique Executive **Courses:** Data Wrangling and Visualization, Data analysis and machine learning, Cloud Computing and Big Data, Graph and Text Mining, Deep Learning.
- 2004-2005: MPhil in International Economics: Modelling and Analysis of Economic Policies Prepared but not presented at the Doctoral School of EMPO: Cergy Paris University **Courses:** International business, financing international operation, financial markets, business law, international relationship, geo-economics and management..
- 2001-2003: [Masters: International Business and Markets](#) obtained at CNAM-Paris (Conservatoire National des Arts et Métiers) **Courses:** International Business, Macroeconomics, International Monetary Economics, International Institutions, Econometrics, Time series, Simulation Methods, Stochastic General Equilibrium.

International experience:

Sri Lanka (5 years), India (4 years), France (27 years), United Kingdom (2 years), Madagascar (4 years), Saudi Arabia (2 years).