Saahas Choudhary

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SUMMARY

Analytical and results-driven Business Analyst with a strong focus on leveraging AI technologies, market research, and CRM to optimize business processes and drive data-informed decision-making. Adept at using data-driven insights to identify trends, optimize processes, and support strategic decision making. Specializing in tools like SQL, Tableau and Salesforce to enhance business processes and outcomes.

WORK EXPERIENCE

Gartner Research and Advisory   **March 2023 – Oct 23**

Associate (Gurgaon)

- Analysed and interpreted complex data sets to derive insights with strategic decision-making.
- Evaluated and administered software product reviews, ensuring compliance with Gartner's guidelines.
- Utilized data visualization tools to analyse large datasets, effectively detecting spam trends.
- Leveraged AI-driven analytics to assess and optimize existing processes, identifying gaps and implementing data-driven solutions for enhanced operational efficiency.
- Conducted in-depth data analysis to validate the feasibility of new dashboard features, which increased user engagement.
- Continuously monitored emerging AI trends and technologies to inform strategic recommendations and innovation in research methodologies.
- Compiled comprehensive databases using Apollo, LinkedIn Sales Navigator, and ZoomInfo.

Bain and Company

Customer Relationship Management Intern (Gurgaon)   **May 2022 - Aug 2022**

- Extracted and validated information from press releases and news articles.
- Identified inconsistencies in large datasets using **SQL** (database)
- Optimized data collection and analysis processes, improving data quality and reducing time-to-insight
- High-quality data collation, analysis, extraction, and entering the data in Salesforce
- Customer Relationship Management (**Salesforce**) Data Analysis, Reporting
- Data Acquisition / Cleansing / De-duplication / Merging on the Dataset Enhancement

Wise Money

Market Research Intern (Work from Home)   **May 2021 - July 2021**

- Conducted secondary research using various techniques.
- Analysed research findings to draw inferences and conclusions based on research requirements.
- Utilized analytical and project management tools to gain market and competitor insights.
- Gathered information analysed new products and services and allocation relevant information to drive the business revenue.

EDUCATION

New Delhi Institute of Management- New Delhi   **May 2020 - September 2022**

PGDM, Marketing and Business Analytics

Maharshi Dayanand Saraswati University, Ajmer (Rajasthan)

Bachelors in Computer Application   **July 2017- April - 2020**

DAV Centenary Public School, Ajmer, (Rajasthan)   **June 2016**

Science: CBSE

All Saints Sr. Sec. School, Ajmer, (Rajasthan)   **April 2014**

Matriculation: CBSE

COMPETENCY & SKILLS SET

- Microsoft Office Suite (Excel)
- AI-Driven Process Optimization
- SQL (Database)
- Python
- Data Automation
- R & PHP
- Dashboard Analytics (Tableau & Power BI)
- Salesforce
- Problem Solving

CERTIFICATIONS

Introduction to Data Science – Cisco (*December* 2023)
See Credential
PMI Agile Certified Practitioner (PMI-ACP®) – LinkedIn Learning
(*January 2024*)
See Credential
Business Analysis Certification **– LinkedIn Learning (*February* 2024)**
See Credential

KEY PROJECTS

- **Software Product Evaluation**: Managed a review platform, improving compliance by analysing spam trends and fraud detection.
- **CRM Optimization**: Streamlined Bain & Company's Salesforce database, enhancing data reliability by 20%.