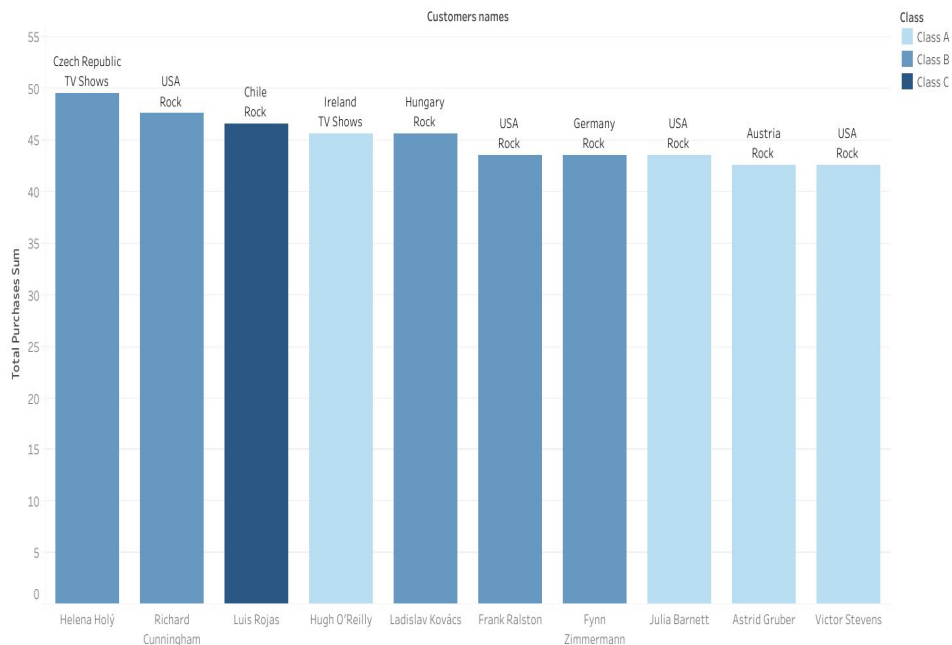


Who are our Top 10 customers and their genres with highest purchases?

Top customers and the highest genre purchases



Helena Holy from the Czech Republic is our top customer with total purchases of 49.62 \$.

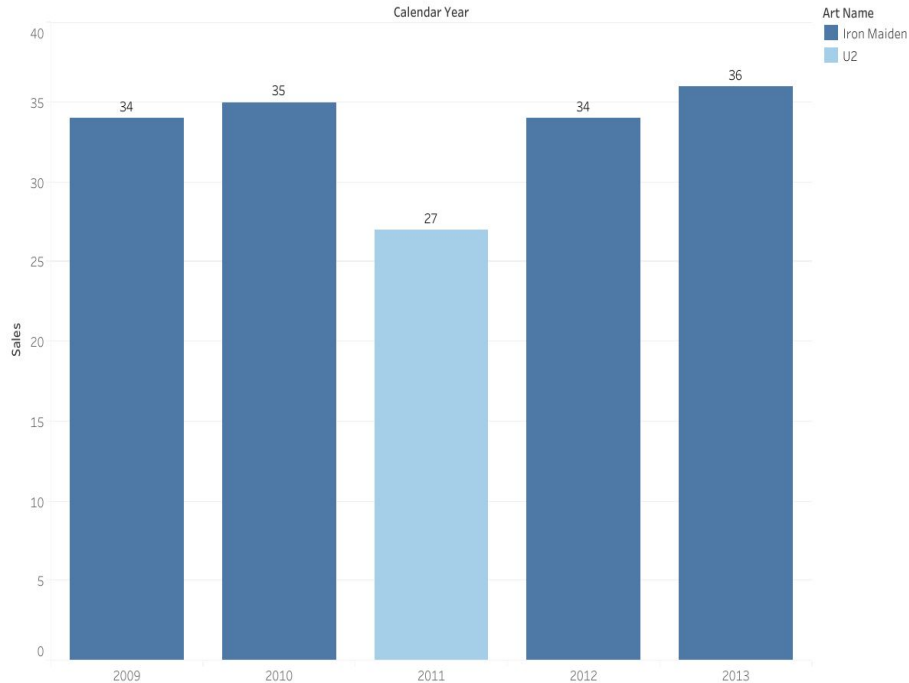
3 of our top customers are from USA, top genres for our top customers is rock (8) and TV shows (2).

4 of our top customers are A class (top genre purchases are higher than 30% of their total purchases).

5 of our top customers are B class (top genre purchases are between 20-30% of their total purchases) while only one customer is C class (top genre purchases are between 10-20% of their total purchases).

Who are the artists with top sold units each year?

Top Artist each year

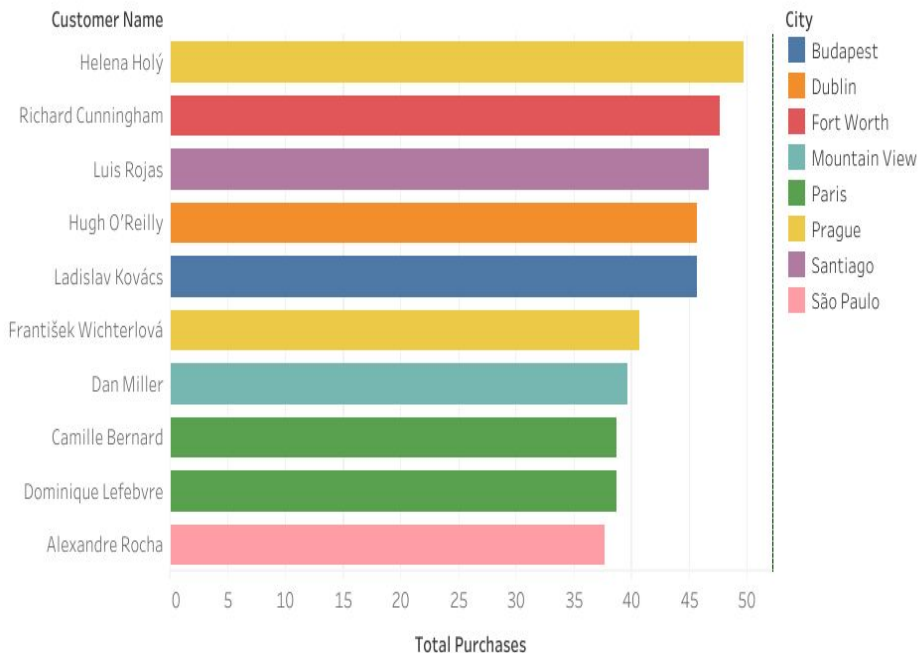


Iron maiden band is our top artist during the years 2009, 2010, 2012 and 2013 with (34, 35, 34 and 36) sold tracks.

U2 also made it as our top artist with 27 sold tracks in 2011.

Who are our Top 10 customers in our top 10 cities?

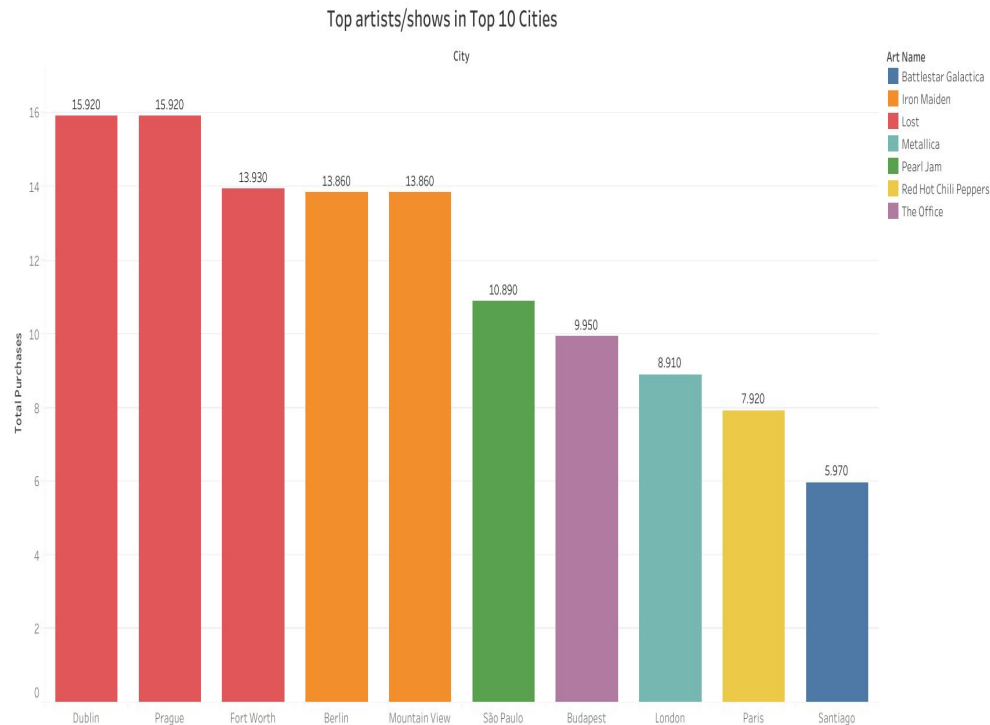
Top 10 customers in Top 10 Cities



In our top 10 cities (cities with highest total purchases in dollars), Our top customer was Helena Holy from Prague while the 10th top customer was Alexandre Rocha from São Paulo.

Prague and Paris had two customers in the top 10 customers list.

Who/What are the top Artists/TV shows/Movies in our top 10 cities?



Lost TV show came on top for 3 cities (Dublin, Prague and Fort Worth) in total purchases in dollars While iron maiden made the highest sales for 2 cities (Berlin and Mountain View).

Although rock is by far the favorite genre for customers, TV shows tend to be more expensive that's why TV shows appears to be toe-to-toe with rock bands' total sales in our top 10 cities.