1. Diyaarinta Su'aalaha Kulanka

Si aad u fahamto baahida macmiilka, diyaari su'aalo muhiim ah oo aad weydiiso, sida:

- **Ujeedka Websaydhka**: Maxay tahay sababta loo sameynayo landing page-ka?
- **Dadka Bartilmaameedka u ah**: Waa ayo macaamiisha uu doonayo in ay booqdaan?
- **Nuxurka (Content)**: Ma hayaa qoraallada, sawirrada, ama waxyaabaha kale ee ku jira page-ka?
- **Style iyo Design**: Ma hayaa tusaale ama fikrad gaar ah oo uu jecel yahay?
- **CTA (Call To Action)**: Maxaad rabtaa dadka inay sameeyaan? (e.g., Isdiiwaangelin, iibso, buuxi foom, iwm)
- **Dhammaan Requirements**: Ma u baahan yahay SEO, responsive design, ama features kale?

2. Doorkaaga iyo Taladaada

- Haddii uu macmiilku aanu aqoon badan u lahayn web design, u sharax habka ugu fiican ee loo dhiso landing page isha ku haya **user experience** iyo **conversion rate**.
- U bandhig design trends hadda jira, sida **modern, clean, minimalistic UI** ama wixii la jaanqaadaya brand-kiisa.

3. Sameynta Wireframe iyo Proposal

- Haddii aad awoodo, markuu kulanka dhamaado, isku day inaad **wireframe** fudud u sameyso si uu u arko sida ay u eegi doonto landing page-ka.
- Samee **proposal** si aad uga caddeyso waqtiga, qiimaha, iyo shaqooyinka aad qaban doonto.

Markii aad macluumaadka helayso, si dhakhso ah ayaad u bilaabi kartaa **Figma** ama **HTML/Tailwind CSS** si aad u dhisto UI-ka hore.

Sidee kula tahay approach-kan? Wax kaloo aad rabtaa inaad i weydiiso?

Waa maxay Landing Page?

Landing Page waa bog hal ujeedo leh oo loogu talagalay in lagu hago booqdayaasha inay sameeyaan ficil gaar ah (CTA - Call to Action), sida:

- Isdiiwaangelinta (signup)
- Iibsashada badeecad ama adeeg
- Helitaanka macluumaad dheeraad ah (download ebook, request a quote)
- Booqashada bog kale

Noocyada Landing Page

1. **Lead Generation Landing Page** – Waxaa loo isticmaalaa in lagu ururiyo xogta macaamiisha (e.g., email signup).
2. **Click-Through Landing Page** – Waxaa loogu talagalay in dadka loogu sheego badeecad/adeeg ka hor inta aysan iibsan.
3. **Sales Landing Page** – Waxaa loogu talagalay in si toos ah looga iibiyo wax qofka (e.g., ecommerce).
4. **Event Registration Landing Page** – Waxaa loo isticmaalaa in dadka lagu diiwaangeliyo dhacdooyinka.

Qaybaha Muhiimka ah ee Landing Page

1. **Hero Section** – Waa qeybta ugu horeysa oo leh:

    a. Cinwaan xooggan (headline)
    b. Cinwaan-hoosaad (subheadline)
    c. Call-to-Action (CTA) sida "Sign Up Now" ama "Get Started"
    d. Sawir ama video muujinaya waxa la bixinayo

2. **Features & Benefits** – Sharaxaad kooban oo ku saabsan maxaa laga faa'iidayaa? (Tusaale ahaan 3-4 features oo la muujiyo)

3. **Social Proof** – Caddeymo ka yimid dadka isticmaashay sida:

    a. Reviews/Testimonial
    b. Logos ka mid ah shirkadaha ama dadka adeegga isticmaala
    c. Tirada dadka adeegga isticmaashay (e.g., "50,000+ happy users")

4. **FAQ (Su'aalaha Badanaa la Weydiiyo)** – Haddii macluumaad dheeraad ah loo baahdo

5. **Footer** – Xogaha kale sida:

    a. Xiriir (contact information)

b. Links muhiim ah
c. Privacy Policy iyo Terms & Conditions