**Goal One**

**SMART Goal one:** “ Al-Sakkary Motors will complete the construction and setup of a new workshop located at 20 Hamooda Street, Hdayek Maadi, Cairo. The workshop will be equipped with all necessary tools and equipment, capable of servicing and completing repairs on three cars simultaneously. We will ensure that each car is fixed within one day of arrival, and the workshop will be fully operational by the end of 2025.”

**Goal two**

**SMART Goal two:** “Al-sakkary Motors will recruit 2 maintenance teams each team consists of 2 engineers and three mechanics,recruitment phase should take 2 months.

With the aid of the old teams and in 6 months this team will get a prober training and will be able to work independently by the end of the year.”

**Goal Three**

**Original goal three:** “New service, New campaign.”

**SMART Goal three:** “Al-sakkary Motors will make a new deal with one of the medium material companies to be used in the new workshop, the deal should be done by the end of June 2025.

Al-sakkary Motors will make a marketing campaign that should reach at least 25% of BMW users by the end of June 2025.”