

NEXT Holdings LLC-FZ

Profit & Loss Statement

Particulars	For the month ended	Feb-2025	% Change MoM	% Cost by Rev	Jan-2025	% Cost by Rev
	Amount				Amount	
REVENUE						
FundedNext	\$ 11,450,196.43	▲ 9.58%	100.0%	\$ 10,449,303.51	99.8%	
NTS	\$ 2,200.00	▼ -87.99%	0.0%	\$ 18,315.20	0.2%	
TOTAL REVENUE:	\$ 11,452,396.43	▲ 9.41%	100.0%	\$ 10,467,618.71	100.0%	
Less: Refunds	\$ (80,479.73)	▲ 5.19%	-0.7%	\$ (76,511.30)	-0.7%	
NET REVENUE:	\$ 11,371,916.70	▲ 9.44%	99.3%	\$ 10,391,107.41	99.3%	
COST OF SERVICES (COS)						
Payouts Ratio	\$ 6,499,000.75	▲ 10.48%	56.70%	\$ 5,882,533.73	56.20%	
Server Cost	\$ 141,351.61	▼ -6.44%	1.20%	\$ 151,085.65	1.40%	
Trading Platform Cost	\$ 80,980.00	▼ -21.83%	0.70%	\$ 103,590.00	1.00%	
Prop Firm Platform	\$ 68,454.11	▼ -0.80%	0.60%	\$ 69,008.00	0.70%	
SAAS Cost-Software As A Service	\$ 26,348.86	▼ -74.95%	0.20%	\$ 105,195.20	1.00%	
Brokerage Platform	\$ 5,702.14	▼ -83.59%	0.00%	\$ 34,746.49	0.30%	
KYC Service Cost	\$ 620.15	▼ -95.10%	0.00%	\$ 12,667.95	0.10%	
TOTAL COST OF SERVICES (COS) :	\$ 6,822,457.62	▲ 7.29%	59.6%	\$ 6,358,827.02	60.7%	
GROSS PROFIT	\$ 4,549,459.08	▲ 12.83%	39.7%	\$ 4,032,280.39	38.5%	
% GP MARGIN	40.01%				38.81%	
MARKETING & PROMOTIONAL EXPENSES						
Advertising Expenses	\$ 698,884.34	▼ -16.15%	6.1%	\$ 833,460.43	8.0%	
Affiliate Marketing	\$ 101,518.98	▲ 75.43%	0.9%	\$ 57,869.43	0.6%	
Freelancer Expenses	\$ 21,310.10	▼ -1.93%	0.2%	\$ 21,729.19	0.2%	
Affiliate Payouts	\$ 21,124.76	▼ -35.71%	0.2%	\$ 32,858.30	0.3%	
Competition Cash	\$ 9,160.00	▼ -47.66%	0.1%	\$ 17,500.00	0.2%	
SAAS Cost-Software As A Service	\$ 1,437.25	▼ -49.35%	0.0%	\$ 2,837.53	0.0%	
Global CSR	\$ 654.00	▲ 27.24%	0.0%	\$ 514.00	0.0%	
Social Networking	\$ 212.00		0.0%	\$ -	-	0.0%
Event Management Expense	\$ 85.69		0.0%	\$ -	-	0.0%
Brand Ambassador	\$ -	▼ -100.00%	0.0%	\$ 698.25	0.0%	
TOTAL MARKETING & PROMOTIONAL EXPENSES :	\$ 854,387.12	▼ -11.69%	7.5%	\$ 967,467.13	9.2%	
% of NET REVENUE	7.51%	▼ -19.30%		9.31%		
PROFIT BEFORE OPERATING EXPENSES	\$ 3,695,071.96	▲ 20.56%	32.3%	\$ 3,064,813.26		
OPERATING EXPENSES (OPEX)						
Salaries And Allowances	\$ 175,149.52	▲ 4.33%	1.5%	\$ 167,877.17	1.6%	
Rent Expense	\$ 39,739.48	▲ 90.96%	0.3%	\$ 20,809.90	0.1%	
SAAS Cost-Software As A Service	\$ 21,855.77	▼ -59.46%	0.2%	\$ 53,911.18	0.5%	
Employee Welfare	\$ 13,150.43	▼ -48.63%	0.1%	\$ 25,600.28	0.2%	
Legal Expense	\$ 11,283.73	▲ 602.83%	0.1%	\$ 1,605.47	0.0%	
Consultancy Expenses	\$ 6,354.55	▼ -70.57%	0.1%	\$ 21,591.61	0.2%	
Repair And Maintenance	\$ 3,291.66	▲ 175.63%	0.0%	\$ 1,194.24	0.0%	
Office Supplies And Stationaries Expense	\$ 3,129.69	▼ -0.87%	0.0%	\$ 3,157.06	0.0%	
Utility Expense	\$ 2,895.47	▼ -31.83%	0.0%	\$ 4,247.61	0.0%	
Service Charge	\$ 2,790.86	▼ -1.00%	0.0%	\$ 2,819.18	0.0%	
Registration And Renewal Expense	\$ 1,502.00	▼ -85.32%	0.0%	\$ 10,231.51	0.0%	
Internet Service Expense	\$ 1,213.96	▼ -1.56%	0.0%	\$ 1,233.18	0.2%	
Research And Development	\$ 832.00	▲ 174.10%	0.0%	\$ 303.54	0.0%	
Entertainment Expense	\$ 760.80	▼ -47.53%	0.0%	\$ 1,449.96	0.0%	
Tours And Travels Expense	\$ 352.13	▼ -95.10%	0.0%	\$ 7,186.90	0.1%	

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Printing And Postage Expense	\$ 342.75	▼ -12.19%	0.0%	\$ 390.33	0.0%	
Software Maintenance Fee	\$ 175.00		0.0%	\$ 175.00	0.0%	
Admin Cost-Management	\$ 158.78		0.0%	\$ -	0.0%	
Training And Course Materials	\$ 85.70	▼ -82.09%	0.0%	\$ 478.60	0.0%	
Transportation Expense	\$ 65.24	▼ -56.19%	0.0%	\$ 148.92	0.0%	
Test Transactions	\$ 0.59		0.0%	\$ -	0.0%	
Delivery And Courier Expense	\$ -	▼ -100.00%	0.0%	\$ 1,658.99	0.0%	
TOTAL OPERATING EXPENSES (OPEX) :	\$ 285,130.11	▼ -12.56%	2.50%	\$ 326,070.63	2.90%	
FINANCE EXPENSES						
Fees And Charges	\$ 396,107.75	▲ 2.03%	3.5%	\$ 388,226.42	3.7%	
Disputes	\$ 32,562.36	▲ 139.61%	0.3%	\$ 13,589.54	0.1%	
Bank Charges	\$ 22.29	▼ -99.98%	0.0%	\$ 93,868.46	0.9%	
TOTAL FINANCE EXPENSES :	\$ 428,692.40	▼ -13.52%	3.7%	\$ 495,684.42	4.7%	
Depreciation	\$ 21,062.30	▲ 4.75%	0.2%	\$ 20,107.16	0.2%	
INCOME BEFORE INTEREST & TAX:	\$ 2,960,187.15	▲ 33.18%	25.9%	\$ 2,222,951.05	21.2%	
OTHER INCOME						
Bank Interest Income	\$ 26,141.57	▲ 4.60%	0.2%	\$ 24,991.16	0.2%	
NET PROFIT BEFORE TAX :	\$ 2,986,328.72	▲ 32.87%	26.1%	\$ 2,247,942.21	21.5%	
TAX						
Tax Expense	\$ -		0.0%	\$ -	0.0%	
NET PROFIT (LOSS):	\$ 2,986,328.72	▲ 32.87%	26.1%	\$ 2,247,942.21	21.5%	
% OF NET REVENUE	▲ 26.26%	▲ 21.41%		▲ 21.63%		
NON-CASH EXPENSE						
Giveaway Account Expense	\$ 14,693.00	▼ -0.93%	0.1%	\$ 14,831.00		
Competition Reward Accounts Expense	\$ 8,000.00	▼ -58.09%	0.1%	\$ 19,089.00		