

# **Argumentative Essay**



### **Argumentative Essay**

- The aim of writing argumentative essays is to <u>convince</u> or <u>persuade</u> the reader.
- It <u>changes the reader's mind</u> and <u>convince</u> the <u>reader</u> to agree with the point of view or claim of the writer.
- So an argumentative essay needs to be highly persuasive and logical.



# What is an argument?

An argument is a persuasive text that presents reasons for accepting a belief or a position.



# What is an argument?

An argumentative text is a text, that uses evidence and facts to support the claim it's making. Its purpose is to persuade the reader to agree with the argument being made.



# 3 Parts of an Argument\*

- Issue- the problem or controversial topic
- Claim- the author's point of view on the issue, for/against?
- 3. Support- these are details the writer uses to persuade the reader to accept his/her claim.

Ex. Reasons, evidence, statistics, etc.



### **Argumentative Text**

A good argumentative text will use facts and evidence to support the argument, rather than just the author's thoughts and opinions. For example, you wanted to write an argumentative essay stating that sea side is a great destination for families. You couldn't just say that it's a great place because you took your family there and enjoyed it. For it to be an argumentative essay, you need to have facts and data to support your argument, such as the number of child-friendly attractions in sea side, special deals you can get with kids, and surveys of people who visited sea side as a family and enjoyed it. The first argument is based entirely on feelings, whereas the second is based on evidence that can be proven.

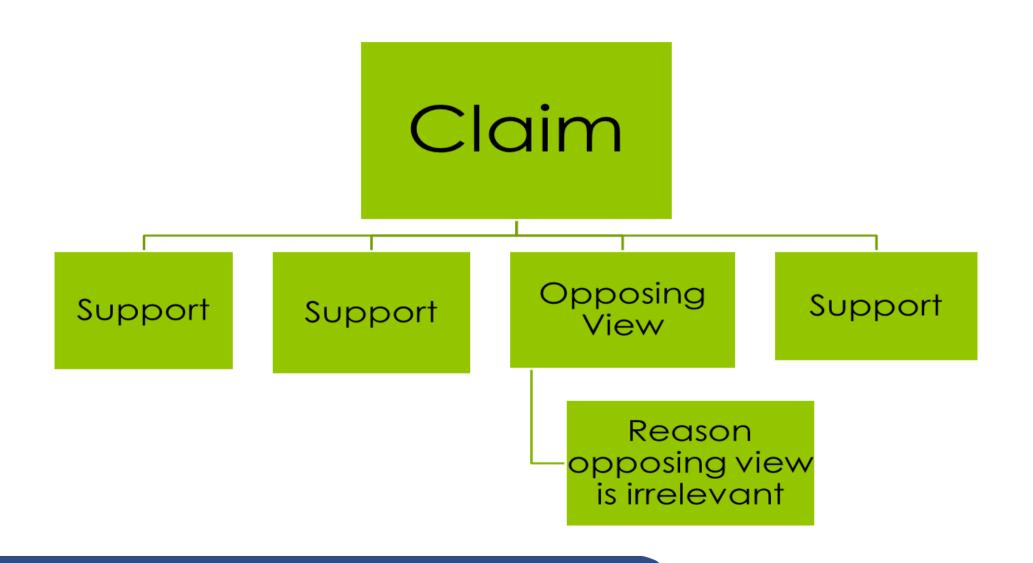


# **Types of Support**

- ? Facts
- ? Statistics
- ? Quotations and Citations
- ? Examples
- ? Personal Experience
- ? Comparison and Analogies



## Structure of an Argument





# Refutation\*-The 4<sup>th</sup> Part of an Argument

4. Good arguments not only provide justifications why the reader should accept the individual's point of view, but they also indicate what the opposing idea might be and why that viewpoint is irrelevant.



### **Counterargument and Refutation**

- Counterargument at least one paragraph which explains the opposite point of view
- Concession a sentence or two acknowledging that there could be some truth to the Counterargument
- Refutation (also called Rebuttal) sentences which explain why the Counterargument is not as strong as the original Argument



students to understand.

Some people believe that cell-phones distract students in class and teachers can't

control what they are working on. However, teachers can control the use of cell-phones in some different ways. For example, they can control the time or ask questions after students use phones. In fact, if someone is really distracted by phone, schools can set up some rules to limit students. The teacher can also make students absent if they use their phone a lot. Phones are still a little disturbing to some students, but a translator is more important. In other words, cell phones can explain new knowledge which is easier for

counterargument



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### connectors



### **Counter-Argument and Refutation**

- Halloween is the best holiday. (Claim)
- A dentist might say that Halloween candy is bad for kids' teeth. (Counter-Argument)
- But research shows that, with regular brushing and flossing, occasional treats will not negatively affect a person's dental health. (Refutation)



### **Introducing Counter Argument**

- Some people feel that ...,
- Many think that ...,
- Opponents say that ...,
- Some researchers argue that ...



# Expression for Refutation (Writer's response to the other's side support)

- However, I disagree with their opinion.....
- My response to that argument is......
- In response, I would say.....
- There is a problem with that argument.....



Some may argue that advertisements are beneficial. It is the contention of these supporters that advertisements are essential in keeping the market alive and rivalry hot. They believe that it is thanks to advertisements that companies working on the same line can display their products on the market equally and fairly. However, this idea cannot go further than being an immature claim because this rivalry is unfair. It is only the companies who can "afford" broadcasting strong propaganda of their product that can actually survive in this competitive environment. In that sense, small companies are destined to be wiped out from the market.



Those who oppose the idea of imposing higher taxes on the wealthy often refer to the concept of trickle-down economics. The key idea of trickle-down economic theory is that when the wealthy gain benefts, these trickle down to everyone else in the economy. These benefts are usually in the form of tax cuts for high-income earners and businesses. The belief is that the money gained from tax cuts will be pumped back into the economy through investments that will ultimately create more jobs and income for everyone. On the surface this argument seems quite logical. However, this theory is being rejected by many, including the International Monetary Fund (IMF). Their research suggests that when the top 20% become wealthier, this does not have a signif cantly positive impact on the economy. In contrast, they found that more economic growth is generated by increasing the incomes of low to middle-income earners. For instance, increasing the wealth of just one-f fth of low-income earners by 1% results in about a 0.4% increase in economic growth, whereas an increase in wealth for the top 20% only results in about a 0.1% increase in growth. Thus, it can be concluded that cutting taxes for the rich does not have wider benefits for all.



Yet, some readers may challenge that basing medical end-of-life decisions on patient consent may lead to abuse, since many terminally ill patients are depressed, and, therefore, unable to make sound decisions on matters of such significance. While it is true that such patients may have a greater tendency to depression, we cannot justif ably assume all patients are depressed, or that depression, even when present, prevents a patient from consenting in a balanced and acceptable way. Depression is generally manageable nowadays, and a medical diagnosis can determine when a person is incapable of making such a decision. The issue of depression, therefore, should be dealt with on a case-by-case basis, and not be a reason for prohibiting choice in general



# Writer's opinion: I feel that camping in tent is better that staying in a hotel room

Other's side argument and refutation	
On the other hand, some people think that stay	ying in
hotel room is better it	t is quieter.
However, I disagree with their opinion. In most	hotel
that have stayed in,	from
the other rooms. Often this noise continues ur	ntil
However, the sounds th	at I hear
during camping are sounds of nature which,	
·	



### Counterargument and Refutation: Practice

1. Pretend you are writing an essay in favor of allowing smoking on campus. You think
students should be allowed to smoke on campus. To make your argument, you need to
defeat the arguments of people who hold the opposite view (the counterargument). Your
thesis is "Smoking should be allowed on campus."
Thesis: Smoking should be allowed on campus.
Counterargument: Some people say that smoking should NOT be allowed on campus
because
Refutation: (Think of an argument that will destroy the counterargument above.)



<ol><li>Pretend you are writing an essay in favor of allowing students to use iPhones in class</li></ol>
You think students should be allowed to use their iPhones in class. To make your
argument, you need to defeat the arguments of the people who hold the opposite view
(the counterargument). Your thesis is "Students should be allowed to use iPhones in
class.

**Thesis**: Students should be allowed to use their iPhones in class.

Counterargument #1: Some people say that students should NOT be allowed to use their iPhones in class because

**Refutation**: (Think of an argument that will destroy the counterargument above.)



# **Argumentative Essay**



### **Outline Models**

#### Model A

Thesis Statement

Pro argument I

Pro argument II

Pro argument III

Counter Argument & Refutation

Conclusion

#### Model B

Thesis Statement

Counter Argument & Refutation

Pro argument I

Pro argument II

Pro argument III

Conclusion

### Model C

Thesis Statement

Counter Argument I & Refutation

Counter Argument II & Refutation

Counter Argument III & Refutation

Conclusion

#### Model D

Thesis Statement

Counter Argument I & Refutation

Counter Argument II & Refutation

Counter Argument III & Refutation

Pro argument

Conclusion



# Topic for essay

- Is fashion really important?
- Can smoking be prevented by making tobacco illegal?



## Reading Arguments Review

- 1. What is an argument and how can it be identified?
- 2. What are the elements of a good argument?
- 3. What is a biased viewpoint and how does this impact an argument?
- Does it matter what type of support is used, why/why not?
- 5. How does an individual's background influence the argument?



# Thank You