

CS408 - HUMAN COMPUTER INTERACTION By Arslan Arshad (Zain Nasar)

MAR 21,2015

Solved MCQS

From Midterm and Final term Papers and also from daily based quizzes(1 to 45 lectures)

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AKMP01



In the Name of Allāh, the Most Gracious, the Most Merciful

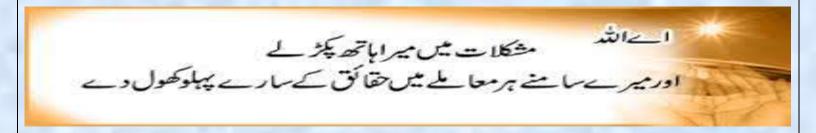
Question # 1: What are the three types of reasoning?

- Deductive, Productive and Inductive
- Abdicative, Inductive and Deductive Page # 89
- Inductive, Abdicative and Reproductive
- Productive, Reproductive and Deductive

Reasoning

Reasoning is the process by which we use the knowledge we have to draw conclusions or infer something new about the domain of interest. There are a number of different types of reasoning:

- Deductive reasoning
- Inductive reasoning
- Abdicative reasoning



Que	25	stion # 2: Which of the following is not one of the goals of HCI?		
0)	To produce usable systems		
0)	To produce safe systems		
C)	To produce non-functional systems Page # 30		
O)	To improve effectiveness of the systems		
	_	als of HCI are to produce usable and safe systems, as well as functional systems. These goals can be arized as 'to develop or improve the safety, utility, effectiveness, efficiency and usability of systems		
		stion # 3: Web designers use the termto describes the set of navigation nts that appear on every page of a site.		
С)	Address Navigation		
C)	Penitent navigation or global navigation page # 287		
0)	Both above		
O)	None		
		esigners use the term <i>penitent navigation</i> (or <i>global navigation</i>) to describe the set of navigation elements that on every page of a site.		
Que	25	stion # 4: The human eye has approximatelyrods andcones per eye		
C)	120 million , 6 million Page # 56		
O)	190 million , 3 billion		
O)	150 billion, 6 million		
C The !		None of the given		
i ne r	nu	man eye has approximately 120 million rods 6 million cones per eye		

Question # 5: Which of the following is considered as the most complex species?

O Humans Page # 18

- Computers
- Animals
- o Birds

Human beings are the most interesting and fascinating specie on planet. They are the most complex living being on the earth

Question # 6: Totality of characteristics of an entity that bear on its ability to satisfy stated and implied needs are called ______.

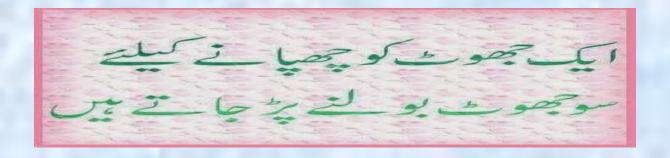
Quality Page # 40 also visit this link click here for more detail

- Effectiveness
- Standard
- Quantity

Quality is essential in all we do and particularly in our chosen field of work.

Quality has been defined by the International Standards Organization (ISO) as:

The totality of characteristics of an entity that bear on its ability to satisfy stated or implied needs.



Question # 7: Which of the following is not true regarding "cones"?

A type of receptor in eye

o more sensitive to light Page # 56

- o different types of cones are sensitive to different wavelengths of light
- o eye has approximately 6 million cones

Cones

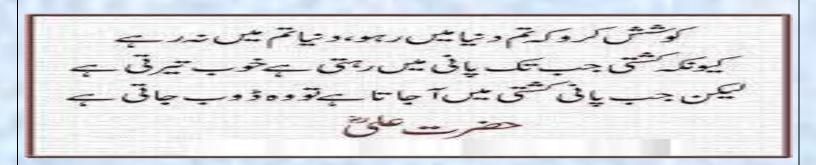
Cones are the second type of receptor in the eye. They are less sensitive to light than the rods and can therefore tolerate more light. There are three types of cone, each sensitive to a different wavelength of light. This allows color vision. The eye has approximately 6 million cones, mainly concentrated on the fovea.

Question # 8: Which of the following is a true statement?

- Human-computer interface specialists are user-centered and software engineers are system centered Page # 21
- Human-computer interface specialists are system-centered and software engineers are usercentered
- o Human-computer interface specialists and software engineers, both are system-centered.
- o Human-computer interface specialists and software engineers, both are user-centered.

Software Engineering and HCI

There is a basic fundamental difference between the approaches taken by software engineers and human-computer interaction specialists. Human-computer interface specialists are user-centered and software engineers are system-centered.



Question # 9: Which of the following is not true?

- o Utility refers to the functionality of a system
- Usability is concerned with adding complexity to the system page # 30
- Usability is concerned with making systems easy to use
- Poorly designed computer system can be extremely annoying to users

Utility refers to the functionality of a system or, in other words, the things it can do. Improving effectiveness and efficiency are self-evident and ubiquitous objectives. The promotion of safety in relation to computer systems is of paramount importance in the design of safety-critical systems. Usability, a key concept in HCI, is concerned with making systems easy to learn and easy to use. Poorly designed computer system can be extremely annoying to users, as you can understand from above described incidents.

Question # 10: Formal methods are used to represent

- Architecture aspects of software systems only
- o Procedural aspects of software systems only
- Both Architecture and procedural aspects of software systems
 Page # 21
- o None of the given

Formal methods have been developed to represent data, architectural, and procedural aspects of a software system

Question # 11: Which interface system is based on the question / answer dialogue?

- Command Line Interfaces
- O Query interfaces Page # 127 and 128
- o Menus
- Natural Language Interfaces

دنیا میں سب سے مشکل کام اپنی اصلاح اور سب سے آسان کام دوسروں پر نکتہ چینی کرنا ہے

Question # 12: Choice of operations and services are offered on the screen through _

- Pointers
- Toolbars

Menus

Page # 131

o None of the given

A menu presents a choice of operations or services that can be performed by the system at a given time.

Question # 13: What will be the gulf of execution if the user is able to formulate and perform the actions easily;

- o Smaller Page # 122
- Greater
- o Balanced
- None of the Given

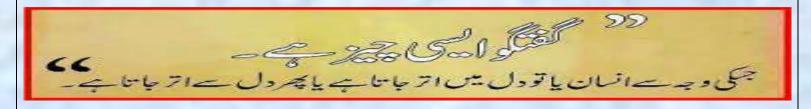
Question # 14: Form-filling interfaces are used for

o data entry

Page # 128

- data integration
- data manipulation
- o data definition

Form-filling interfaces are used primarily for data entry but can be useful in data retrieval applications.



Question # 15: Which of the following is flaw in waterfall model?

o requirements change overtime

Page # 150

- o maintenance can not be possible at the end
- o testing should be done before requirements gathering
- o All at the given

Flaws of waterfall model

One of the main flaws with this approach is that requirements change over time.

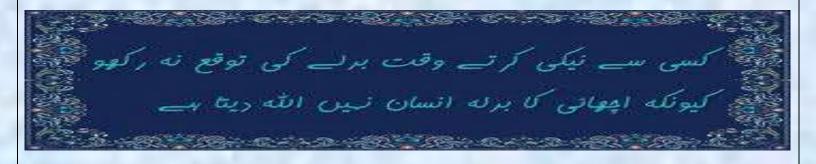
Question # 16: There are two aspects in which we can understand the nature of usability A. Strategic and Tactical. B. Efficiency and Strategy C. Tactical and Reliability D. Efficiency and Reliability

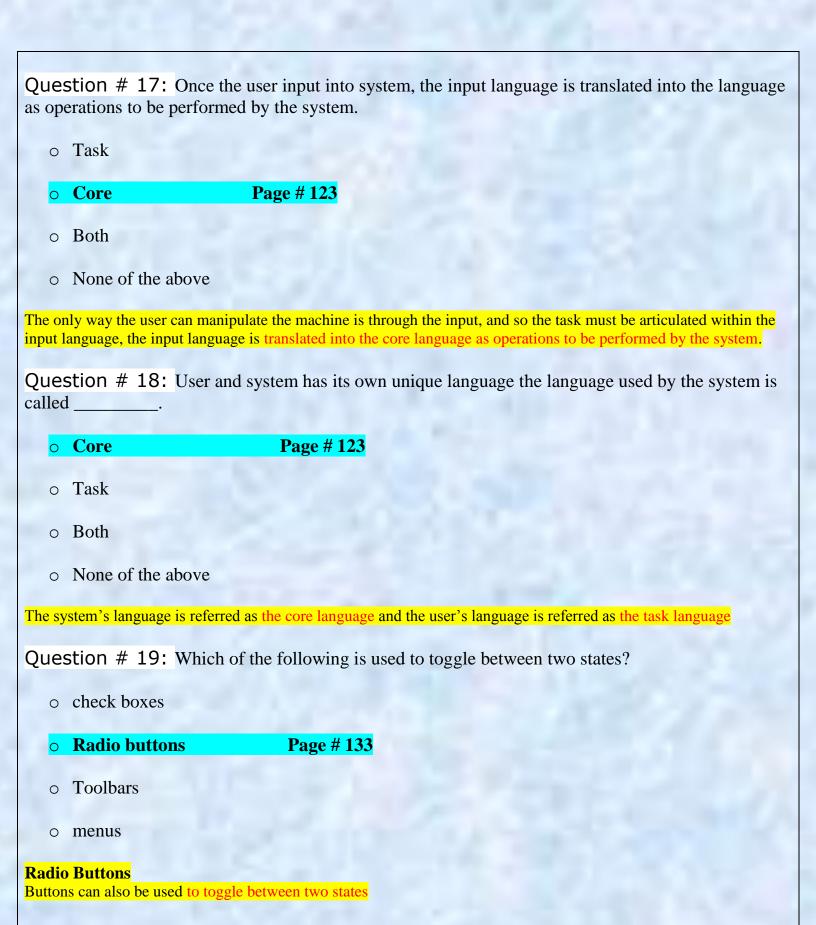
Only A Page # 143

- Only C
- o A and D
- o B and C

we can understand The nature of usability in two aspects

- Strategic
- Tactical





Question # 20: Which of the following is a text entry device?					
0	Keyboard	Page # 110			
0	mouse				Marie Co.
0	monitor				
0	touch pad				4535.0
Keybo Keybo entry	Text entry devices: There are many text entry devices as given below: Keyboard The most common method of entering information into the computer is through a Keyboard QWERTY keyboard, Alphabetic keyboard, Dvorak Keyboard, Chord keyboards, Phone pad and T9 entry				
Que	stion # 23	L: "Mistakes" and "	'Slips" are two fo	orms of	30000
0	Errors		Page # 100		P. 3.194
0	goals				
0	evaluation				72160
0	objectives				12470
There	are various ty	nes of errors. Norman	has categorized the	m into two main types cline	and mistakes
				m into two main types, slips a	
Que			model shou	ld match the	_ model.
0	User, conc	eptual			D/A/17
0	Conceptua	al, mental	Page # 94	Click here for more D	<mark>letail</mark>
0	Mental, ce	ntral			The second has
0	Conceptua	l, central			

Question # 23: Which of the following is/are aspect(s) of human action?

- o execution and evaluation Page # 99
- o evaluation and efficiency
- o efficiency and execution
- o efficiency

Human action has two aspects, execution and evaluation.

Execution: involves doing something.

Evaluation: is the comparison of what happened in the world with what we wanted to happen

Question # 24: Building things from user's perspective is called

o Functionality

○ Usability page # 31

- Portability
- None of the given

Usability goals

To recap, usability in generally regarded as ensuring that interactive products are easy to learn, effective to use, and enjoyable from user perspective.

Question # 25: Certain factors that help us to interact with graphical based systems

o Indirect manipulation

Direct manipulation
 Page # 86

- o Both
- None of the given

GUI and direct manipulation interface are good environments for supporting this kind of learning

	Question # 26: If you are taking lecture and suddenly you hear music or voices from the other room. It is called?				
	0	Focused attention			
	0	Divided attention			
	0	Voluntary attention			
	0	Involuntary attention Page # 70			
An next		eryday example of an involuntary act is being distracted from working when we can hear music or voices in the bom			
Qu	es	stion # 27: Which of the following is a long-term individual difference?			
	0	Age			
	0	Sex Click here for more Detail			
	0	Fatigue			
	0	Color			
Ind	liv	idual Differences Long term : Sex , Physical abilities , Intellectual abilities			
Qu	es	stion # 28:refers to how good a system at doing What it is supposed to do?			
	0	Safety			
	0	Usability			
	0	Efficiency			
	0	Effectiveness Page # 31			
		tiveness very general goal and refers to how good a system at doing what it is suppose to do.			
IU II	, a	Tory goneral god and refers to now good a system at doing what it is suppose to do.			

Question # 29: As a software designer, which aspects guide you to think about the Way in which the user and the idiom interact?

- o Tactical
- o Manual
- o Technical
- O Strategic Page # 143

Strategic aspect guides us to think about user interface idioms – in other words, the way in which the user and the idiom interact.

Question # 30: The way people carry out an activity in the real world is same as how it may be observed in the laboratory

- o True
- o False Page # 256

Hence the way people carry out an activity (e.g., preparing a report) in the real world is very different from how it may be observed in a laboratory.

Question # 31: Adeel renders financial services in "ABC" bank .He specialized in his field. What he is called as from the following?

- Society of manufacturing engineer (SME)
- Subject matter expert (SME)Page # 168
- o Small and medium enterprise (SME)
- Subject master engineering (SME)

Subject matter expert (SME)

بری صحبت سے تنہائی بہتر ہے اور تنہائی سے نیک صحبت بہتر ہے

Question # 32:capture the non-verbal dialogue between artifact and user over time.
o Persona
o Scenario Page # 199
o Dialogue
o Design model
Scenarios capture the non-verbal dialogue between artifact and user over time, as well as the structure and behavior of interactive functions.
Question # 33: Scenario content and context are derived from information gathered during the phase and analyzed during the phase (respectively)
o Modeling, implementation
o Modeling, Research
o Research, implementation
O Research, modeling Page # 100
Scenario content and context are derived from information gathered during the Research phase and analyzed during the modeling phase.
Question # 34: What is a semantic network?
O A model of long-term memory Page # 82
A record of our memory of events
The part of the brain which allows us to remember things
A mechanism for improving memory
Long-term memory structure There are two types of long term memory, enjoydic memory, and semantic memory.
There are two types of long-term memory: episodic memory and semantic memory.

Question # 35: Which of the following steps is NOT the process of defining the interaction Framework?

o Defining form factor and input methods

Defining Images and maps

Page # 205

- o Defining functional and data elements
- Constructing key path scenarios
- 1. Defining form factor and input methods
- 2. Defining views
- 3. Defining functional and data elements
- 4. Determining functional groups and hierarchy
- 5. Sketching the interaction framework
- 6. Constructing key path scenarios

Question # 36: Which of the following is least likely to be revealed by a paper prototype?

o Your users don't know the term algorithm

Toolbar buttons are too small to press

Click here for more Detail

- o The Help menu isn't in the right place
- Radio buttons are too small

Question # 37: Recalling password is _____Work.

o Logical

o Mnemonic

Page # 212

- Physical
- Structural

Mnemonic work — recall of passwords, command vectors, names and locations of data objects and controls, and other relationships between objects

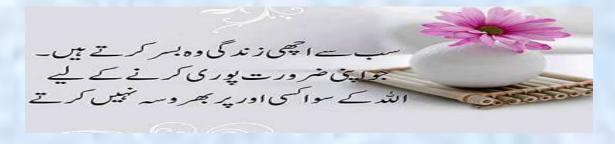
	stion # 38:	patterns can be applied at the conceptual level
0	Postural	Page # 217
0	Structural	
0	Behavioral	
0	Mnemonic	
stui	al patterns can be applied at the	e conceptual level and help determine the overall product stance in relation to the us
	stion # 39: The	suggests identifying goals and questions first before selecting
0	RVM model	
0	DECIDE framework	Page # 367
0	Usability testing	
0	Field study	
e D	ECIDE framework suggests in	dentifying goals and questions first before selecting techniques for the study
		how children talk together in order to see if an innovative new them to be more engaged would probably be better informed by a
0	Usability testing	
	Field study	Page # 264
0		
0	Predictive evaluation	

	Question # 41: Exploring how children talk together in order to see if an innovative new groupware product would help them to be more engaged would probably be better informed by a			
	0	Field studies	Page # 264	
	0	Predictive		
	0	Usability testing		
	0	Quick and dirty		
		oring how children talk together i engaged would probably be bette	n order to see if an innovative new groupware product would help them to be er informed by a field study.	
Q	ues	estion # 42:are	the street signs of the Web	
	0	Site IDs		
	0	Home pages		
	0	Page Names	Page # 291	
	0	Sections		
Pa	ge n	names are the street signs of the	<mark>Web</mark>	
Q	ues	estion # 43:is	like the building name for a Website	
	0	Site ID	Page # 287	
	0	Navigation		
	0	Section		
	0	Tags		
Th	The Site ID or logo is like the building name for a Web site.			
Th	The Site ID or logo is like the building name for a Web site.			

Question # 44: ______ is like the building name for a website. **Site ID** Page # 287 Navigation Section o None of the given Question # 45: is like the building name for a website. Site ID or logo Page # 287 Subsections Windows o None Question # 46: Use of highlighted tabs in global navigation bar shows this is the '_____ page. Horne Page # 301 Default Error

o Browser

Use of highlighted tabs in global navigation bar shows this is the 'Home' page



Question # 47: Data collection and analysis often occur simultaneously in _____ with analysis happening at many different levels throughout the study

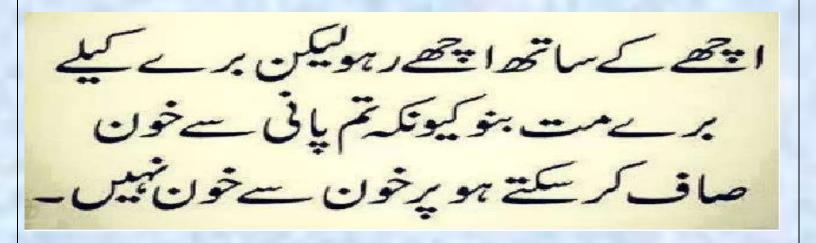
- Observation
- o Interaction
- Ethnography Page # 364
- Data Collection

Data collection and analysis often occur simultaneously in ethnography, with analysis happening at many different levels Throughout the study.

Question # 48: The biggest limitation of ______, ____ is when the user accidentally short-circuits the capability of the undo facility to rescue him

- Single -level, functional undo Page # 313
- Multi-level, functional undo
- o Single-level, non-functional undo
- o Multi-level, non-functional undo

The biggest limitation of single-level, functional undo is when the user accidentally shortcircuits the capability of the undo facility to rescue him.



Question # 49: _____ is a powerful, multipurpose design tool that helps overcome several problems that currently plague the development of digital products. Scenario Page # 187 **Persona** Prototype None The persona is a powerful, multipurpose design tool that helps overcome several problems that currently plague the development of digital products. Question # 50: The difference between the intentions and allowable actions is the: Page # 103 **Gulf of Execution** Gulf of Evaluation Both of the above options None of these The difference between the intentions and allowable actions is the gulf of execution. Question # 51: Attention is the process of selecting things to concentrate on, at a point in time, from the range of Possibilities available **Page # 76** Time Available None of these

زندگی میں کامیابی کا یہی راز ہے کہ پریشانیوں سے پریشان مت بنو

Attention is the process of selecting things to concentrate on, at a point in time, from the range of possibilities available.

Question # 52: The goals of HCI are:

Usability and User Experience

Page # 30

- o Learn ability and Comfort
- Tasks and Goals
- o All of the above options

Question # 53: WYSIWYG stands for _____.

o Where you see is where you get

O What you see is what you get

Page # 36

When you see it when you get

WYSIWYG (what you see is what you get)

Question # 54: _____ is proportional to the amplitude of the sound.

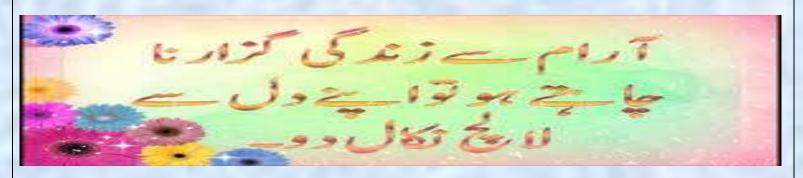
o Pitch

Loudness

Page # 70

- Timber
- None of the given

Loudness is proportional to the amplitude of the sound; the frequency remains constant



Question # 55: Which of the given statements correctly defines effectiveness in terms of one of the usability goals?

- It is a very general goal and refers to how good a system at doing what it is suppose to do.
 Page # 31
- o It refers to the way a system supports users in carrying out their tasks.
- o It involves protecting the users from dangerous conditions
- It involves protecting the users from undesired situations

Effectiveness

It is a very general goal and refers to how good a system at doing what it is suppose to do.

Question # 56: Which of the given statements correctly defines efficiency in terms of one of the usability goals?

- o It is a very general goal and refers to how good a system at doing what it is suppose to do.
- It refers to the way a system supports users in carrying out their tasks.

 Page # 31
- o It involves protecting the users from dangerous conditions
- o It involves protecting the users from undesired situations

Efficiency

It refers to the way a system supports users in carrying out their tasks.

مجھےوہ دوست پسند ہے جو محفل میں میری غلطیاں چھپائے اور تنہائی میں میری غلطیوں پر مجھے تمجھائے۔ Question # 57: While there can be wide variations in where and how you conduct usability test, every usability test shares:

- Two Characteristics
- Three Characteristics

Five Characteristics

Page # 270

Seven Characteristics

What is Usability Testing?

While there can be wide variations in where and how you conduct a usability test, every usability test shares these five characteristics:

- 1. The primary goal is to improve the usability of a product. For each test, you also have more specific goals and concerns that you articulate when planning the test.
- 2. The participants represent real users.
- 3. The participants do real tasks.
- 4. You observe and record what participants do and say.
- 5. You analyze the data, diagnose the real problems, and recommend changes to fix those problems.

Question # 58: User personas that are not primary or secondary are _____ personas.

- o Served
- Negative
- Customer

Supplemental

Page # 196

Supplemental personas

User personas that are not primary or secondary are supplemental personas



Que for u	stion # 59: The function came into being as the result of the implementation model ndo
0	Redo Page # 314
0	Undo
0	Repeat
0	Delete
Redo	
The re	do function came into being as the result of the implementation model for undo
	stion # 60: A study by Human Factors International indicated that color ficantly reduced search time.
0	One Page # 358
0	Two
0	Three
0	Many
A stuc	ly by Human Factors International indicated that one color significantly reduced search time.
Que	stion # 61: A Web site is a collection of systems with complex dependencies
0	Connected
0	Same
0	Different
0	Interconnected Page # 406
A web	site is a collection of interconnected systems with complex dependencies.

Question # 62: integrates computation into the environment, rather than having computers which are distinct objects
o Accessibility
o Controlled vocabularies
 Ubiquitous computing Page # 413
o Thesauri
Ubiquitous computing (ubicomp, or sometimes ubiqcomp) integrates computation into the environment, rather than
having computers which are distinct objects.
Question # 63: XYZ Ltd is Well reputed software house; they make a significant investment in building that encourages greater customer loyalty
o Visual symbols
o Grouping
o Brand equity Page # 353
o Harmony
BRANDING AND THE USER INTERFACE Most successful companies make a significant investment in building brand equity. A company that cultivates substantial brand equity can command a price premium for its products, while encouraging greater customer loyalty.
Question # 64: Political campaigns, marketing department ask users inquires by conducting the following interview technique?
Focus group
o Walkthroughs
o Heuristics
o Telephonic

	Question # 65: Being a programmer you Wrote lot of error messages While coding. Which of the following is not the requirement to Write Well-formed error messages?				
0	Be polite				
0	Be harsh	Page # 386			
0	Be helpful				
0	Be illuminating				
A well	l-formed error message box sho	uld conform to these requirements: Be polite, Be illuminating, Be helpful			
	stion # 66: Which of the we wanted to happen?	e following is the comparison of what happened in the world with			
0	Action				
0	Evaluation	Page # 99			
0	Execution				
0	None of these				
		pects, execution and evaluation. Execution involves doing something. Evaluation is			
the con	mparison of what happened in	the world with what we wanted to happen.			
	stion # 67: R variate detail.	esearch can tell you about what, how, many and why in rich,			
0	Quantitative				
0	Qualitative	Page # 166			
0	SME				
0	None of these				
Qualita	ative research can tell you abour	t what, how and why in rich, multivariate detail.			

Question # 68: _____ computers are especially useful for applications that require computational support While the user's hands, voice, eyes or attention are actively engaged with the physical environment

Wearable

Page # 414

- o Ubiquitous
- Attentive environment
- Tangible bits

Wearable computers are especially useful for applications that require computational support while the user's hands, voice, eyes or attention are actively engaged with the physical environment.

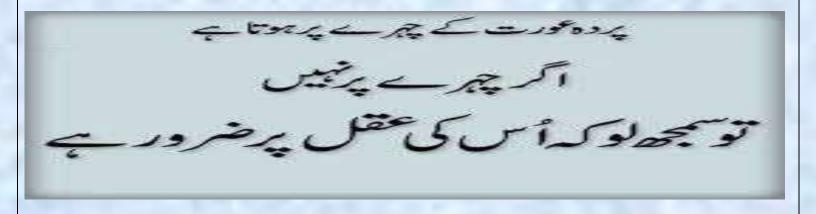
Question # 69: Requirements specification involves:

- A. Capturing the functional requirements of the system architecture
- B. Eliciting information about the Work domain from the customer.
 - o Only A

Only B

Click here for more Detail

- Both A and B
- Not A and Not B



Question # 70: What are the Most common things you do with the product is a type of _____.

- o Goal- oriented question
- System oriented question
 Page # 182
- Workflow- oriented question
- o Attitude-oriented question

System-oriented questions

Function

What are the most common things you do with the product?

Question # 71: What do you procrastinate on? is type of _____

- Priorities
- o Avoidance Page # 183
- o Exceptions
- Preference

Avoidance

What would you prefer not to do?

What do you procrastinate on?



Question # 72: Early in design, developers Want to meet informally to get feedback on idea about user's need and evaluation is called Quick and dirty Page # 258 Usability testing Field studies Predictive "Quick and dirty" evaluations can be done at any stage and the emphasis is on fast input rather than carefully documented findings. For example, early in design developers may meet informally with users to get feedback on ideas. Question # 73: Like "You are here" indicators show you Where you are Site IDs Sections **Breadcrumbs** Page # 293 o Page Names **Breadcrumbs** Like "You are here" indicators, Breadcrumbs show you where you are. (Sometimes they even include the words "You are here.") الله کا خوف سب سے بڑی دانائی ہے

Question # 74: Imagine an artist spraying a drawing with glue. All marks made up to that point are now permanent, locked and cannot be changed but new images can be freely superimposed on the older one. This Process is called?

- o Reversion
- Archiving
- o Mile stoning
- Freezing

Page # 319

Freezing

Freezing, the opposite of mile stoning, involves locking the data in a document so that it cannot be changed. Anything that has been entered becomes un-modifiable, although new data can be added. Existing paragraphs are untouchable, but new ones can be added between older ones. This method is much more useful for a graphic document than for a text document. It is much like an artist spraying a drawing with fixative. All marks made up to that point are now permanent, yet new marks can be made at will. Images already placed on the screen are locked down and cannot be changed, but new images can be freely superimposed on the older ones. Procreate Painter offers a similar feature with its Wet Paint and Dry Paint commands.

Question # 75: You are typing an application of "sick-leave" in MS Word. You wrongly type purpose of leave "urgent Work" instead of "sick". Which of the following command will help you to reverse one or More previous actions.

- o Freezing
- o Redo
- o **Undo**

Page # 311

Archiving

Undo is thus the primary tool for supporting exploration in software user interfaces. It allows the user to reverse one or more previous actions if he decides to change his mind.

خوبصورتی علم و ادب سے ہوتی ہے لباس و حسن سے نہیں

Question # 76: Ali is a visual interface designer, he organizes interface by _____ visual cues in individual elements or in the background on which the active elements rest.

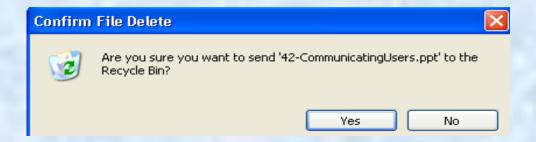
- o Layering Page # 347
- Contrast
- o Clutter
- o Figure

LAYERING

Interfaces can be organized by layering visual cues in individual elements or in the background on which the active elements rest. Several visual attributes control the perception of layers.

Question # 77: You might have experienced deleting a file or folder in Windows XP, A dialog box appears "Do you Want to delete file;" having two options "yes" or "no". 'Which of the following error dialog appears?

- o Alerts
- O Confirmation Page # 388 and 389
- o Feedback
- o Delete



عقل مند آدمی اس وقت تک نہیں بولتا جب تک خاموشی نہیں ہو جاتی

	stion # 78: g appropriately	Cognitive process involves encoding and recalling knowledge and
0	Attention	
0	Reduction	
0	Memory	Click here for more Detail and also Read PPT slides
0	Encoding	
Memo	ory: Involves encoding and	recalling knowledge and acting appropriately
		usage and workflow patterns discovered through analysis of the synthesized into domain and user models
0	Research	
0	Modeling	Page # 159
0	Framework	
0	Interview	
	ling: During the modeling phasterviews are synthesized into d	e, usage and workflow patterns discovered through analysis of the field research omain and user models.
Que	stion # 80: Usability te	sting works for
0	Software products	
0	Hardware products	
0	All products	Page # 273
0	None of the given	
Testing Applies to All Types of Products If you read the literature on usability testing, you might think that it is only about testing software for personal computers. Not so. Usability testing works for all types of products.		

	stion # 81: Transactional sites that are used for a significant part of an employee's job should asidered full applications.
0	Sovereign Page # 30
0	Transient
0	Temporary
0	None of the given
	ctional sites that are used for a significant part of an employee's job should be considered full sovereign
applica	i <mark>tions.</mark>
Ques	stion # 82: "What site is this", Statement represents
0	Folder
	C'4. ID
0	Site ID Page # 296
0	Scroll bar
0	None of the given
W/b	at site is this? (Site ID)
VV 113	at site is tills? (Site 1D)
	stion # 83: is a usability test in which a member of the test team sits in the room the participant and actively probes the participant's understanding of whatever is being tested.
0	Co discovery
0	Active intervention Page # 276
0	Trunk test
0	None of the given
	intervention is a technique in which a member of the test team sits in the room with the participant and actively
probes	the participant's understanding of whatever is being tested.

Que	stion # 84:	is needed to check that users can use the product and like it.
0	Coding	
0	Evaluation	Page # 256
0	Guideline	
0	None of the given	
Evalu	ation is needed to check that us	ers can use the product and like it.
	stion # 85: Evaluations are known as	done during design to check that product continues to meet user's evaluation.
0	Formative	Page # 258
0	Summative	
0	Relative	
0	None of the given	
		eck that the product continues to meet users' needs are known as formative
evalud	ations.	
Que	stion # 86:	_ is the extra work that satisfies the needs to achieve our objective.
0	Evaluation	
0	Excise	Page # 245
0	Testing	
0	None of the given	
Excise object		either the needs of our tools or those of outside agents as we try to achieve our

_		stion # 87: In DECIDE frame work comes just after choosing the ation paradigm and techniques.			
	0	Deciding about ethical issues			
	0	Exploring the questions			
	0	Identifying the practical issues page # 264			
	0	None of the given			
		ermine the overall <i>goals</i> that the evaluation addresses. Hore the specific <i>questions</i> to be answered.			
3. Choose the evaluation paradigm and techniques to answer the questions.					
		tify the <i>practical issues</i> that must be addressed, such as selecting participants. ide how to deal with the <i>ethical issues</i> .			
		luate, interpret, and present the <i>data</i> .			
Q	ues	stion # 88: In DECIDE framework choosing the evaluation comes just after			
	0	Deciding about ethical issues			
	0	Exploring the questions			
	0	Identifying the practical issues page # 264			
	0	None of the given			
Question # 89: Number of keystrokes is the type of work.					
	0	Logical			
	0	Mnemonic			
	0	Physical Page # 212			
	0	Structural			
Di					
Physical/motor work — number of keystrokes, degree of mouse movement, use of gestures (click, drag, double-click), switching between input modes, extent of required navigation.					
J V1	when the contribute in occ., executed required management.				

Question # 90: has a goal of assessing whether the product works according to its specifications. Trunk Test **Quality assurance** Page # 270 Both above None of the above Quality assurance or function test, which has a goal of assessing whether the product works according to its specifications. Question # 91: In usability test, which is a technique from given below options, in which you have two participants work together to perform the tasks. **Active Intervention Co-Discovery** Page # 276 Trunk test o None of the given Co-discovery is a technique in which you have two participants work together to perform the tasks (Kennedy, 1989). You encourage the participants to talk to each other as they work. Question # 92: Information sites with daily-updated information will naturally attract users more than a monthly-updated site. Repeat Page # 229 Infrequent Nonuser None of the given Informational sites with daily-updated information will naturally attract repeat users more than a monthly-updated site.

Question # 93: If the user requires access via a navigational portal relatively infrequently, the appropriate posture is				
0	o Sovereign			
0	 Transient Page # 231 			
0	o Temporary			
0	 None of the given 			
If the user requires access via a navigational portal relatively infrequently, the appropriate posture is transient, providing clear, simple navigational controls and getting out of the way.				
Question # 94: Because the user's interaction with a program dominates his session at the computer, the program shouldn't be afraid to take as much screen real estate as possible.				
0	o Transient			
0	o Auxiliary			
0	Sovereign Page # 222			
0	o Daemonic			
Because the user's interaction with a sovereign program dominates his session at the computer, the program shouldn't be afraid to take as much screen real estate as possible.				
be affait to take as flucti screen real estate as possible.				
M				
2				
و لوگوں کے سامنے فخر کرتا ہے وہ لوگوں کی نظروں سے گر جاتا ہے				

	Question # 95: is particularly useful early in design. It is excellent technique to use with the prototype, because it provides a wealth of diagnostic information.				
0	Co-discovery				
0	Active intervention	Page # 276			
0	Splendid research				
0	None of the given				
	e intervention is particularly usef les a wealth of diagnostic inform	ul early in design. It is an excellent technique to use with prototypes, because it ation.			
Que:	stion # 96: To make and tincorporate all these toge	appointment you need to see a calendar and possibly contacts you ther, due to			
0	Form factor	Page # 206			
0	Input method				
0	View				
0	None of the given				
		nt, you need to see a calendar and possibly contacts), you might consider defining ether, assuming the form factor allows it.			
Que	stion # 97: Global Nav	igation system is also called			
0	Site ID				
0	Persistent Navigation				
0	Both				
0	None Pag	e # 287			
Web designers use the term <i>penitent navigation</i> (or <i>global navigation</i>) to describe the set of navigation elements that appear on every page of a site.					

Question # 98: Engineering a user interface involves a quantitative engineering style of working in which measurements are used to judge the quality of interface. Hence is appropriate.				
0	Usability testing	Page # 264		
0	Field study			
0	Predictive evaluation			
0	DECIDE framework			
		quantitative engineering style of working in which measurements are used to		
judge	the quality of the interface. Hence	e usability testing would be appropriate.		
	stion # 99:app I feedback for the user.	lications are great platforms for creating an environment rich, in		
0	Sovereign	Page # 222		
0	Transient			
0	Auxiliary			
0	Daemonic			
Sover	eign applications are great platfor	ms for creating an environment rich in visual feedback for the user.		
Que	stion # 100: Overviews	serve a similar purpose to in an interface.		
0	Navigation			
0	Excise			
0	Signposts	Page # 253		
0	None of the given			
	<mark>de overviews</mark>			
Overv	riews serve a similar purpose to si	gnposts in an interface: They help to orient the user.		

Que	stion # 101: Panes, frames and other containers on screen is a kind of
0	Functional and data elements Page # 206
0	View
0	Input method
0	None of the given
	stion # 102: are perhaps the least-documented patterns, but they are heless in widespread use.
0	Postural
0	Structural Page # 217
0	Behavioral
0	Mnemonic
Structi	ural patterns are perhaps the least-documented patterns, but they are nonetheless in widespread use.
Que	stion # 103: This is not a characteristic of usability test?
0	The primary goal is to improve usability
0	The participants do not represent real users Page # 270
0	Observe and record what participants do and say
0	None of the given
five c	haracteristics:
	primary goal is to improve the usability of a product. For each test, you also have more specific goals and institute that you articulate when planning the test.
2. The	participants represent real users.
	participants do real tasks.
	observe and record what participants do and say. analyze the data, diagnose the real problems, and recommend changes to fix those problems.

Qu	es	stion # 104:	Desktop applications fit into	categories of posture.
(C	Two		
C	0	Four	Page # 220	
(O	Five		
(0	Three		
Desl	<mark>ktc</mark>	p applications fit	into four categories of posture: sov	ereign, transient, daemonic, and auxiliary.
Qu	es	stion # 105:	Navigation represents excise	except in
(Э	Web		
C	O	Games	Page # 248	
(0	Windows		
(0	Menus		
Qu	es	stion # 106:	is an early release	of a product to a few users.
(C	Surveys		
(2	Beta test	Page # 271	
(0	Focus		
(O	None of the ab	ove	
A ty	pio	cal beta test (field	test, clinical trial, user acceptance t	est) is an early release of a product to a few users.
1	مر م	، د م سگ	أ . احما مثنه ر م زير	خود کو تمهیں سے بڑھ کر کو
15	3		1 2 2 2 C	7

Question # 107: is the process of selecting things to concentrate on, at a point in time, from the range of possibilities available.			
 Perception and recognition 			
 Attention Page # 76 			
o Learning			
o None of these			
Attention is the process of selecting things to concentrate on, at a point in time, from the range of possibilities available.			
Question # 108: Name of the document should be shown on the application's			
o Menu bar			
O Title bar Page # 326			
o Title bar and menu bar			
Not Title bar and not menu bar			
Naming and renaming the document			
The name of the document should be shown on the application's title bar.			
Question # 109: Exploring how children talk together in order to see if an innovative new groupware product would help them to be more engaged would probably be better informed by a			
 Usability testing 			
o Field study Page # 264			
o Predictive evaluation			
o DECIDE framework			
Exploring how children talk together in order to see if an innovative new groupware product would help them to be more engaged would probably be better informed by a field study.			

Que	stion # 110:	is the remarkable facility that lets us reverse a previous action.
0	Redo	
0	Undo	Page # 310
0	Repeat	
0	Delete	
Undo	is the remarkable facility	that lets us reverse a previous action.
	estion # 111: rent promises to keep.	is not like other pages; it has different burdens to bear,
0	Homepage	Page # 287
0	Form	
0	Navigation bar	
0	Sections	
The H	Home page is not like the	other pages—it has different burdens to bear, different promises to keep.
	estion # 112:	suggests identifying goals and questions first before selecting
0	RVM model	
0	DECIDE framework	rk Page # 367
0	Usability testing	
0	Field study	
The D	DECIDE framework sugge	ests identifying goals and questions first before selecting techniques for the study
بنو	ے پریشان مت	زندگی میں کامیابی کا یہی راز ہے کہ پریشانیوں سے

	Question # 113: Conventional wisdom says that tell the user when he has made some mistake.				
0	Program crash				
0	System stuck				
0	Error messages Page # 382				
0	Metadata				
Conve	entional wisdom says that error messages tell the user when he has made some mistake.				
	stion # 114: People frequently counter the idea offeedback with arguments that don't like it				
0	Audible Page # 393				
0	Video				
0	Walkthroughs				
0	Questions				
Peopl.	e frequently counter the idea of audible feedback with arguments that users don't like it.				
	stion # 115: When developing, plan to keep them short, straightforward and asking too many.				
0	Videos				
0	Documentation				
0	Interview questions Page # 371				
0	Contextual enquiry				
When	developing interview questions, plan to keep them short, straightforward and avoid asking too many.				

Que	es	stion # 116: HCI deals with	
C	Design of interactive system only		
C)	Evaluation of interactive system only	
C)	Implementation of interactive system only	
C)	All of the given choices	
		stion # 117: frequent your primary personas access the site, ent a stance the site needs to take (respectively).	
C)	More, Less	
C)	Less, more Page # 230	
C)	Less, less	
C)	None of the given	
		ss frequently your primary personas access the site, the more transient a stance the site needs to take. In an ational site, this manifests itself in terms of ease and clarity of navigation.	
Que	es	stion # 118: Design of user interfaces does not entirely aesthetic concerns, but it places such' concerns within the constraints of a Framework.	
C)	Include, Functional	
C)	Exclude, Functional Page # 343	
C)	Include, Non-Functional	
C)	Exclude, Non-Functional	
Desi	gn	ic Design and Visual Interface Design of user interfaces does not entirely exclude aesthetic concerns, but rather it places such concerns within the aints of a functional framework.	

	estion # 119: When yo on is saying. It is called?	a engaged in a conversation you are more attentive w	hat the other
0	Focused Attention	Page # 78	
0	Voluntary Attention		
0	Involuntary attention		
0	Divided Attention		
	sed Attention	versation it is usual to attend to what the other person is saying.	
roi e	xampie, when engaged in a con	reisation it is usual to attend to what the other person is saying.	
Que	stion # 120: Drive a v 	ehicle while holding a conversation with a passenger	is the example of
0	Focused Attention		
0	Voluntary Attention		
0	Involuntary attention		
0	Divided Attention	Page # 78	
As we talk to attent	o is doing. When we attempt to a	ving on the conversation while intermittently observing what the ttend to mire than one thing at a time, as in the above example, is used to illustrate this intentional phenomenon is being able to	it is called divided
Que	stion # 121:	minimizes errors.	
0	Affordance		
0	Constraints		
0	Visibility	Page # 104	
0	Affordance and Visibilit	y	

Que	estion # 122:	are dragged down from the title at the top of the screen.
0	Pull Down Menus	Page # 132
0	Main Menus	
0	Icons	
0	Buttons	
	down menus are dragged ea and pressing the butto	down from the title at the top of the screen, by moving the mouse pointer into the title n.
		aspect (s) gives us hints and tips about using and creating user og boxes and pushbuttons.
0	Efficient	
0	Strategic	
0	Tactical	Page # 143
0	Reliable	
Tacti	cal aspects give us hints a	nd tips about using and creating user interface idioms, like dialog boxes and pushbuttons.
Que	stion # 124: The	Usability Engineering lifecycle was proposed by
0	Hartson	
0	Webster	
0	Barry Boehm	
0	Deborah Mayhew	Page # 153
The U	Jsability Engineering life	cycle was proposed by Deborah Mayhew in 1999.
	دشمت ا	حمه ک انسان اور ایمان دو تور کا

.6

_		stion # 125: Ali is looking at how interface designers went about their work. He identified ifferent modes of activity: one is and other is
	0	Analytic mode, synthetic mode Page # 153
	0	Evaluation mode, testing mode
	0	Analyze mode, feedback mode
	0	Implementation mode, task mode
Tw	<mark>o di</mark>	ifferent modes of activity: analytic mode and synthetic mode.
_		stion # 126: Alia is used to describe design problem /solution by that is an ned or projected sequence of events, especially any of several detailed plans or possibilities
	0	Persona
	0	Scenario
	0	Flowchart
	0	Brainstorming
_	ues e sit	stion # 127: The is a concrete expression of the more abstract structure of te.
	0	Skeleton Page # 306
	0	Scope
	0	Strategy
	0	Structure
		eleton is a concrete expression of the more abstract structure of the site. عقل مند اپنے عیب خود دیکھتا ہے اور ہیوقوفوں کے عیب دنیا دیکھتی

Question # 128: Beneath the surface is the of the site: the placement of buttons, tabs, photos, and blocks of text.			
0	Surface		
0	Structure		
0	Skeleton	Page # 306	
0	Scope		
Benea	th that surface is the	skeleton of the site: the placement of buttons, tabs, photos, and blocks of text.	
Que by th	stion # 129: _ e user to invoke sp	are individual and isolated regions within display that can be selected pecific operations.	
0	Buttons	Page # 133	
0	Pointers		
0	Menus		
0	Windows		
Buttor	ns are individual and	isolated regions within display that can be selected by the user to invoke specific operations.	
	stion # 130: T	he function came into being as the result of the implementation	
0	Redo	Page # 314	
0	Undo		
0	Repeat		
0	Delete		
The re	edo function came int	o being as the result of the implementation model for undo	

Que	stion # 131: Around	63% of software projects exceed their cost estimates. The top four		
reaso	ons for			
	This are:			
	requent requests for chan	ges from users		
	Overlooked tasks			
		ng of their own requirements		
D– Iı	nsufficient user-analyst co	ommunication and understanding		
0	Only A			
0	Only B			
0	Only D			
0	ABC&D	Page # 27		
O	HBC & B	rage # 21		
Arou	and 63% of software proje	ects exceed their cost estimates. The top four reasons for		
this a				
	equent requests for change	es from users		
	erlooked tasks			
		of their own requirements		
– Ins	ufficient user-analyst con	nmunication and understanding		
Ω	ction # 122:	of the notantial sales from a site are last because needle connect find		
	em they are looking for	_of the potential sales from a site are lost because people cannot find		
the it	chi they are looking for			
0	50%	Page # 141		
	400/			
0	40%			
0	30%			
0	10%			
50% c	of the potential sales from a si	ite are lost because people cannot find the item they are looking for		

خوبصورتی علم و ادب سے ہوتی ہے لباس و حسن سے نہیں

Question # 133: Human eye is very sensitive to _ o Air Smoke Page # 55 and 56 Light Sand Question # 134: Top of the web page contain the o Menu Title bar Home icon Back button Question # 135: If the user wants to _____ place the document somewhere in the file system hierarchy, he can request this function from the menu. **Explicitly** Page # 327 Implicitly Habitually o Properly If the user wants to explicitly place the document somewhere in the file system hierarchy, he can request this function from the menu. کسی انسان کی خوبی کو پہچا تو اور اے بیان کروہ لیکن اگر کسی کی

خامی ال جا ہے تو بیہاں تنہاری خوبی کا امتحان ہے۔ فریان حص Question # 136: _____ is the least technical way of collecting data, but it can be difficult and tiring to write and observe at the same time. Audio recording **Taking notes** Page # 365 Observation Video Taking notes is the least technical way of collecting data, but it can be difficult and tiring to write and observe at the same time. Question # 137: Every page within a site should contain a brief _____ that accurately describes the content of the page. Page # 287 Site ID Header Local Navigation Search button

Question # 138: What is the fifth step in defining the requirements with respect to persona based design?

- o Brainstorming
- o Identifying persona expectations.
- Constructing the context scenario

Identifying needs

Page # 200

The following five steps comprise this process:

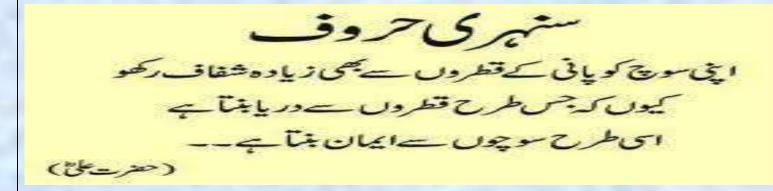
- 1. Creating problem and vision statement
- 2. Brainstorming
- 3. Identifying persona expectations
- 4. Constructing the context scenario
- 5. Identifying needs

Question # 139: You can load a VCR tape the right way because of _____.

O Physical constraints Page # 106

- Logical constraints
- o Cultural constraints
- None of these

Physical constraints: Physical constraints refer to the way physical objects restrict the movement of things. For example, the way a external disk can be placed into a disk drive is physically constrained by its shape and size, so that it can be inserted in only one way. Likewise, keys on a pad can usually be pressed in only one way.



Question # 140: _____ are unintentional while _____ occur through conscious deliberation.

O Slips, mistakes Page # 100

- o Errors, slips
- Mistakes, errors
- o Mistakes, slips

Slips

Slips are unintentional. They happen by accident, such as making typos by pressing the wrong key or selecting wrong menu item by overshooting. The most frequent errors are slips, especially in well-learned behavior.

Mistakes

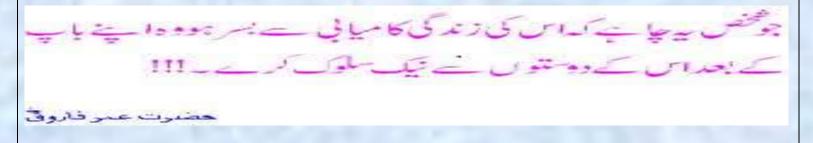
Mistakes occur through conscious deliberation. An incorrect action is taken based on an incorrect decision. For example, trying to throw the icon of the hard disk into the wastebasket, in the desktop metaphor, as a way of removing all existing files from the disk is a mistake. A menu option to erase the disk is appropriate action.

Question # 141: What is the main strength of the Problem Space Framework as a model of human problem solving?

- It operates within the constraints of the human processing system
 Page # 91
- It explains what is involved in insight
- It allows ill-defined problems to be solved
- None of these

Reference:

Click here for more detail



Question # 142: _____ Patterns can be applied at the conceptual level.

- O Postural Page # 217
- Structural
- o Behavioral
- o Mnemonic

Postural patterns can be applied at the conceptual level and help determine the overall product stance in relation to the user.

Question # 143: Over a short period of time, we find it easier to remember the string of numbers "404 894 6743" because:

- Numbers are easier to remember than arbitrary characters.
- The grouping of the numbers is significant
- o Ten numbers is not that many to have to remember from working memory.
- None of these

Question # 144: Environments are environments that are user and context aware.

- O Attentive Page # 418
- Non-attentive
- o Visual
- o Sensing

Attentive environments are environments that are user and context aware.

دنیا میں سب سے مشکل کام اپنی اصلاح اور سب سے آسان کام دوسروں پر نکتہ چینی کرنا ہے

Question # 145: _____ involves watching and listening to users. **Observation** Page # 361 Evaluation Qualitative research Interaction Observation involves watching and listening to users. Question # 145: The established standard suite of ______ for most applications consists of the Save As dialog, the Save Changes dialog, and the Open File dialog. o OS management File management Page # 325 Data management Application management The established standard suite of file management for most applications consists of the Save As dialog, the Save Changes dialog, and the Open File dialog. Question # 146: Explanatory undo is, generally, a much more pleasant feature than Single Undo Multiple undo Page # 312 **Blind undo** Incremental Undo Explanatory undo is, generally, a much more pleasant feature than blind undo. ایماندار کو غصہ دیر سے آتا ہے اور جلدی دور ہو جاتا Question # 147: Browser Title always contains the word ' Page # 300 Home Default Error o Browser Browser Title always contains the word 'Home' AlwaysOn Home - Microsoft Internet Explorer Edit View Favorites Tools Help 🕝 Back - 🕑 - 💌 🗷 🍪 🏡 Search 🬟 Favorites 🚱 💈 Question # 148: Interpretation inquiry, according to Beyer and Holtzblatt, is based on a master apprentice model of learning. o True Page # 176 o False Contextual inquiry: Contextual inquiry, according to Beyer and Holtzblatt, is based on a masterapprentice model of learning: observing and asking questions of the users as if she is the master craftsman and he interviews the new apprentice. Question # 149: Roughly ______ percent of the male population has some degree of color blindness. Page # 358 10 20 0 30 0 40 Inadequate attention to color impairment. Roughly ten percent of the male population has some degree of color blindness.

Question # 150: The persona is not an actual user of the product, but is indirectly affected by it and its use refers to _____ persona o Primary Secondary **Page # 159 Served** o Negative Served: the persona is not an actual user of the product, but is indirectly affected by it and its use Question # 151: Which of the following is not a secondary color? Green Orange Purple Page # 63 **Blue Secondary Colors:** These are the colors formed by mixing the primary colors. **SECONDARY COLORS** Green, orange and purple Question # 152: Which of the following requires less cognitive effort than others? Listening **Page #87** Speaking Hearing None of the given

Listening require less cognitive effort than reading or speaking.

Question # 153: We are deficient in our development ______, not in our development ______, not in our development ______,

o **Process, Tools**

Page # 23

- o Tools, Process
- Tools, Methodology
- None of these

We are deficient in our development process, not in our development tools.

Question # 154: The command line interface is used because:

- o It is easy to understand
- It is demanded by DOS
- o It is offered by UNIX systems
- It is powerful and flexible

Page # 127

Command line interface are powerful in that they offer direct access to system functionality, and can be combined to apply a number of tools to the same data. They are also flexible: the command often has a number of options or parameters that will vary its behavior in some way, and it can be applied to many objects at once, making it useful for repetitive tasks.

Question # 155: Which of the following is concerned primarily with understanding human behavior and the mental processes that underlie it?

Psychology

Page # 43

- Sociology
- o Statistics
- o Computer Science

Psychology is concerned primarily with understanding human behavior and the mental processes that underlie it.

_	stion # 156: plays a role to bridge up the gape between the interfaces of machines uman understanding.
0	Human
0	Computer
0	Human Computer Interaction Page # 14
0	None of these
	plays a role to bridge up the gape between the interfaces of machines and human understanding that we have a the previous examples.
Ques	stion # 157: The persona's needs are sufficiently unique to require a distinct interface form ehavior is type of Persona.
0	Primary Page # 159
0	Secondary
0	Supplement
0	Negative
Prima	ry: the persona's needs are sufficiently unique to require a distinct interface form and behavior
	stion # 158: Ais usually a collection of icons those are reminiscent of the purpose evarious modes.
0	Button
0	Pointer
0	Palette Page # 133
0	Title bar
A pale	ette is usually a collection of icons that are reminiscent of the purpose of the various modes.

)ue	stion # 159: During	phase, usage and workflow patterns discovered through
	·	
0	Modeling, analysis	Page # 159
0	Analysis, modeling	
0	Testing, modeling	
0	Testing, Analysis	
	cling: During the modeling phase , use the and interviews are synthesized in	usage and workflow patterns discovered through analysis of the field ato domain and user models.
)ue	stion # 160: The Star lifecy	ycle was proposed by
0	Deborah Mayhew	
0	Webster	
0	Barry Boehm	
0	Hartson Page	e # 152
198	39, the Star lifecycle model was propos	sed by Hartson and Hix.
	estion # 161: Waterfall mod pleted before the next step can b	
0	Incremental	
0	Linear	Page # 149
0	Iterative	
0	Analytical	
he w	vaterfall lifecycle was the first model g	generally known in software engineering and forms the basis of many lifecyc

Question # 162: _____ and ____ are the same things

Excise and Navigation

Page # 248

- o Excise and Testing
- Excise and Evaluation
- o All of the given

Navigation Is Excise

As discussed earlier, the most important thing to realize about navigation is that, in almost all cases, it represents pure excise, or something close to it.

Question # 163: What do you enjoy most about your job (or lifestyle) is an example of

Avoidance

Motivation

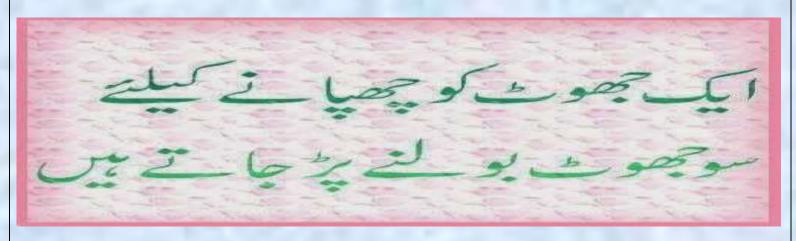
Page # 183

- o Exceptions
- Attitude-oriented questions

Motivation

What do you enjoy most about your job (or lifestyle)?

What do you always tackle first?



Question # 164: represents the Early-phase of ethnographic interviews.			
 Clarify user roles and behaviors 			
 Confirm patterns of use 			
Clarifying questions			
o Focused on domain knowledge Page # 181			
Early-phase • Exploratory • Focused on domain knowledge • Open-ended questions			
Question # 165: There can only be one persona per interface for a product.			
O Primary Page # 196			
o Secondary			
o Supplemental			
o Customer			
Primary personas represent the primary target for the design of an interface. There can be only one primary persona per interfor a product.	face		
Question # 166: What are the most common things you do with the product is a type of	•		
Goal-oriented question.			
 System-oriented question. Page # 182			
Workflow-oriented question.			
Attitude-oriented question.			
System-oriented questions Function: What are the most common things you do with the product?			

Question # 167: Goal-oriented context scenarios are task-oriented than key path Scenario.			
O Less Page # 208			
o Alike			
o More			
None of the given			
Unlike the goal-oriented context scenarios, key path scenarios are more task-oriente	<mark>d;</mark>		
Question # 168: represent the user's expectations of the tangible outcomes of using a specific product.			
Non-user goals			
o End goals Page # 192			
 Experience goals 			
o Life goals			
End goals represent the user's expectations of the tangible outcomes of using specific	ic product.		
Question # 169: The phase sets the stage for the core of the design effort.			
 Requirement definition Page # 205 			
o Modeling			
 Implementation 			
 None of the given 			
The Requirements Definition phase sets the stage for the core of the design effort: defining the interaction framework of the product.			

Question # 170: If the product is new then _____ time is usually invested in market research.

- o Less
- o Less
- o More
- O None of the given Page # 257

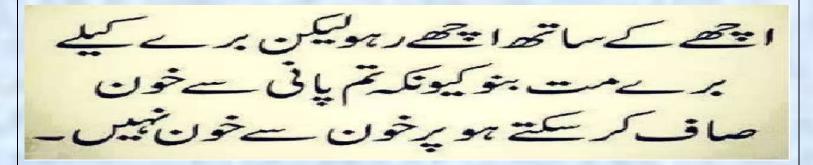
If the product is new, then **considerable time** is usually invested in market research.

Question # 171: What is the fourth step in defining the requirements with respect to personabased design?

- o Creating problem and vision statement
- Brainstorming
- Identifying persona expectations
- Constructing the context scenario
 Page # 200

The following five steps comprise this process:

- 1. Creating problem and vision statement
- 2. Brainstorming
- 3. Identifying persona expectations
- 4. Constructing the context scenario
- 5. Identifying needs



Question # 172: Programs that are best used full-screen, monopolizing the user's attention for long periods of time, are _____ posture application.

o Transient

Sovereign

Page # 220

- Auxiliary
- None of the given

Sovereign posture

Programs that are best used full-screen, monopolizing the user's attention for long periods of time, are sovereign posture application.

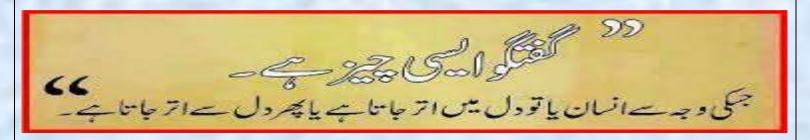
Question # 173: What is the second step in defining the requirements with respect to personabased design?

O Brainstorming Page # 200

- Creating problem and vision statement
- o Identifying persona expectations
- Constructing the context scenario

The following five steps comprise this process:

- 1. Creating problem and vision statement
- 2. Brainstorming
- 3. Identifying persona expectations
- 4. Constructing the context scenario
- 5. Identifying needs



Question # 174: personas address the needs of customers, not end users.

- Served
- Negative
- Page # 197 Customer
- o Supplemental

Customer personas address the needs of customers, not end users. Typically, customer personas are treated like secondary personas.

Question # 175: Persona is not context specific, so it can be reused easily.

- True
- Page # 189 **False**

Personas and reuse

- Personas context-specific
- Cannot be reused across products

Slide No. 22 Page # 21/61

Question # 176: In an email application configuring a new email server is a key path activity.

- True
- Page # 207 False

In an e-mail application, for example, viewing and composing mail are key path activities; configuring a new mail server is not.

خوبصورتی علم و ادب سے ہوتی ہے لباس و حسن سے نہیں

		* 11 -ye 20 1 P	
Que	stion # 177: The size	and shape of a compact disk, is a type of	constraint.
0	Physical	Page # 106	
0	Logical		
0	Cultural		
0	None of these		
Physic can be Likew	placed into a disk drive is physise, keys on a pad can usually b	A Secretary of the second	n be inserted in only one way.
Que 。	a typical keyboard	f the following device can not be useful for	a visually impaired person?
0	a typical monitor		
0	a typical speaker		
0	a typical processor		
<mark>Moni</mark>	tors are useless to the v	visually impaired or blind person.	
Que	stion # 179: The gulf	of execution refers to	
0	The user's difficulty in u	understanding the feedback from the system	
0	The system's difficulty is	in presenting information in the output lang	uage
0	The system's difficulty i	in converting an input expression into the co	orrect system state transition
0	The user's difficulty in	formulating and articulating an intentio	n to the system

Question # 180: Learnability, flexibility and robustness are three main usability principles that can be considered as general headings for standards and guidelines generation. Which of the following are also high level usability categories that can guide standards and guidelines generation?

- (i) Effectiveness
- (ii) Efficiency
- (iii) Fault tolerance
- (iv)Satisfaction

Select correct option:

o (i) & (ii)

Page # 31

- o (i), (ii) & (iv)
- o (ii) & (iii)
- o (ii) & (iv)

usability is broken down into the following goals:

- Effective to use (effectiveness)
- Efficient to use (efficiency)
- Safe to use(safety)
- Have good utility (utility)
- Easy to learn (learnability)
- Easy to remember how to use (memorability)

Question # 181: Which of the following is not one of the primary colors?

- o Red
- o Yellow
- o Blue

Green

Page # 62

Primary Colors

In traditional color theory, these are the 3 pigment colors that cannot be mixed or formed by any combination of other colors. All other colors are derived from these 3 hues

PRIMARY COLORS

Red, yellow and blue

Question # 182: Human beings interact with outside world, using their input channels output channels sense of sight All of the given Page # 54 A person's interaction with the outside world occurs through information being received and sent: input and output, Sight may be used primarily in receiving information from the computer, but it can also be used to provide information to the computer, for example by fixating on a particular screen point when using an eye gaze system. Question # 183: Visually impaired persons can interact with outside world using their Sense of sight Sense of hearing Both sense of touch and sense of hearing Sense of touch Question # 184: refers to the relationship between controls and their effects in the world. Visibility Affordance Mapping Page # 107 None of the given Mapping This refers to the relationship between controls and their effects in the world.			
 output channels sense of sight All of the given Page # 54 A person's interaction with the outside world occurs through information being received and sent: input and output. Sight may be used primarily in receiving information from the computer, but it can also be used to provide information to the computer, for example by fixating on a particular screen point when using an eye gaze system. Question # 183: Visually impaired persons can interact with outside world using their Sense of sight Sense of hearing Both sense of touch and sense of hearing Sense of touch Question # 184: refers to the relationship between controls and their effects in the world. Visibility Affordance Mapping Page # 107 None of the given Mapping Mapping	Que	tion # 182: Human beings interact with outside world, using their	
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All of the given Page # 54 A person's interaction with the outside world occurs through information being received and sent: input and output. Sight may be used primarily in receiving information from the computer, but it can also be used to provide information to the computer, for example by fixating on a particular screen point when using an eye gaze system. Question # 183: Visually impaired persons can interact with outside world using their Sense of sight Sense of hearing Both sense of touch and sense of hearing Sense of touch Question # 184: refers to the relationship between controls and their effects in the world. Visibility Affordance Mapping Page # 107 None of the given	0	output channels	
A person's interaction with the outside world occurs through information being received and sent: input and output. Sight may be used primarily in receiving information from the computer, but it can also be used to provide information to the computer, for example by fixating on a particular screen point when using an eye gaze system. Question # 183: Visually impaired persons can interact with outside world using their Sense of sight Sense of hearing Both sense of touch and sense of hearing Sense of touch Question # 184: refers to the relationship between controls and their effects in the world. Visibility Affordance Mapping Page # 107 None of the given	0	sense of sight	
Sight may be used primarily in receiving information from the computer, but it can also be used to provide information to the computer, for example by fixating on a particular screen point when using an eye gaze system. Question # 183: Visually impaired persons can interact with outside world using their Sense of sight Sense of hearing Both sense of touch and sense of hearing Sense of touch Question # 184: refers to the relationship between controls and their effects in the world. Visibility Affordance Mapping Page # 107 None of the given	0	All of the given Page # 54	
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Question # 184: refers to the relationship between controls and their effects in the world. O Visibility Affordance Mapping Page # 107 None of the given	0	Both sense of touch and sense of hearing	
world. Visibility Affordance Mapping Page # 107 None of the given	0	Sense of touch	
 Affordance Mapping Page # 107 None of the given Mapping 	1		
 Mapping Page # 107 None of the given Mapping	0	Visibility	
 None of the given Mapping	0	Affordance	
Mapping Mapping	0	Mapping Page # 107	
	0	None of the given	

Question # 185: is a very general goal of Usability and refers to how good a system at doing what it is suppose to do.			
	0	Effectiveness	Page # 31
	0	Efficiency	
	0	Utility	
	0	None of the given	
		stion # 186: ties?	is what goes on in out heads when we carry out our everyday
	0	Cognition	Page # 47
	0	Learnability	
	0	Memorability	
	0	None of the given	
Question # 187: is the process by which we use the knowledge we have to draw conclusions or infer something new about the domain of interest.			
	0	Decision Making	
	0	Reasoning	Page # 89
	0	Problem Solving	
	0	None of the given	
دنیا میں سب سے مشکل کام اپنی اصلاح اور سب سے آسان کام دوسروں پر نکتہ چینی کرنا ہے			

	n # 188:research helps us understand the domain, context and constraints of a different, more useful ways thanresearch do.		
Qua	alitative, Quantitative Page # 167		
o Qua	antitative, Qualitative		
o Qua	alitative, Deductive		
o Non	ne of them		
Question # 189: In an organization individuals may keep their own records, or there may be local gurus. This statement concerns with			
o Pap	per work and computer work		
o Spa	atial and temporal organizations		
o Org	ganizational memory Page # 176		
o Nor	ne of these		
Formal docu	onal memory uments are not the only way in which things are remembered within an organization. Individuals may keep their s, or there maybe local gurus.		
Question constraint.	n # 190: Using icons on the desktop to represent operations is a type of		
o Phy	vsical		
o Log	gical		
o Cul	ltural Page # 106		
o Nor	ne of these		

	stion # 191: ow how to use it.	is a term used to refer to an attribute of an object that allows people
0	Visibility	
0	Affordance	Page # 105
0	Constraint	
0	None of these	
Que	stion # 192:	minimizes errors.
0	Affordance	
0	Visibility	Page # 104
0	Constraints	
0	None of these	
Que	stion # 193: Mod	els are used in design to:
0	Generate the design	
0	Evaluate the design	
0	Generate and evalu	nate the design Click here for more Detail
0	None of the given	
mode	ls are used to generate a	and evaluate forecasts and decision alternatives.
	ے صحبت بہتر ہ	بری صحبت سے تنہائی بہتر ہے اور تنہائی سے نیک

Question # 194: Which are the most significant senses for the average person when it comes to interacting with a computer?					
o Sight and hearing					
 Hearing, touch and smell 					
o Hearing and touch					
 Sight, hearing and touch Click here for more Detail 					
The major senses in human interaction are vision, hearing and touch.					
Question # 195: refers to the way a system supports users in carrying out their tasks.					
 Efficiency Page # 31 					
o Effectiveness					
o Utility					
o None of the given					
Efficiency It refers to the way a system supports users in carrying out their tasks.					
Question # 196: are GUIs that consists of electronic counterparts to physical objects in the real world to match the knowledge requirements of users.					
User Interaction Models					
o Conceptual Models					
 Interface Metaphors Page # 51 					
 None of the given 					
Interface metaphors are (these are GUIs that consists of electronic counterparts to physical objects in the real world) to match the knowledge requirements of users.					

Question # 197: _____language tends to be grammatical while _____ language is often Ungrammatical.

- O Written, spoken Page #87
- o Spoken, written
- Verbal, non-verbal
- o None of the given

Written language tends to be grammatical while spoken language is often ungrammatical.

Question # 198: Aspect gives us hints and tips about using and creating user interface idioms.

- o Strategic
- o Tactical Page # 143
- o Operational
- None of the given choices

Strategic aspect guides us to think about user interface idioms — in other words, the way in which the user and the idiom interact. Tactical aspects give us hints and tips about using and creating user interface idioms, like dialog boxes and pushbuttons.



Question # 199: Faisal wants to develop an application that incorporates print, audio video media and software applications on a single place. Which of the following will help in this regard?

- o MS World
- Worldwide Web Page # 305
- Television Newspaper
- o None of the given

It would be true to say that the Web is in fact a super medium which incorporates all of the above media. Today's we pages and applications incorporate elements of the following media:

- Print
- Video
- Audio
- Software applications

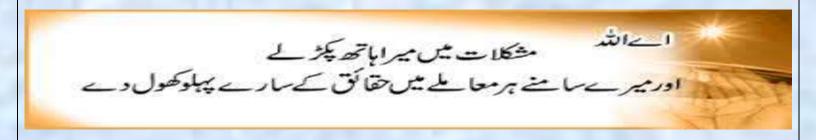
Question # 200: Faisal is looking at how interface designers went about their work. He identified two different modes of activity: one is ______ and other is _____.

Analytic mode, synthetic mode

Page # 153

- o Evaluation mode, testing mode
- o Analyze mode, feedback mode
- o Implementation mode, task mode

Two different modes of activity: analytic mode and synthetic mode.



Question # 201: Ali requires access via a navigational portal relatively infrequently that provides						
	clear, simple navigational control. Which of the following posture is appropriate in this case?					
0	o Auxiliary					
0	Transient	Page # 231				
0	Information					
0	Sovereign					
If the user requires access via a navigational portal relatively infrequently, the appropriate posture is transient, providing clear, simple navigational controls and getting out of the way.						
Que	stion # 202:	are dragged down from the title at the top of the screen.				
0	Pull Down Menus	Page # 132				
0	Main Menus					
0	Icons					
0	Buttons					
Pull-down menus are dragged down from the title at the top of the screen, by moving the mouse pointer into the title par area and pressing the button.						
Question # 203: When you engaged in a conversation you are more attentive what the other person is saying. It is called?						
0	Focused Attention	Page # 78				
0	Voluntary Attention					
0	Involuntary attention					
0	Divided Attention					
Focus	ed Attention: For example, when e	ngaged in a conversation it is usual to attend to what the other person is saying.				

Question # 204: Drive a vehicle while holding a conversation with a passenger is the example of

- Focused Attention
- Voluntary Attention
- Involuntary attention

Divided Attention

Page # 78

Divided Attention

As we said, we may be skilled at carrying on the conversation while intermittently observing what the person we want to talk to is doing. When we attempt to attend to mire than one thing at a time, as in the above example, it is called divided attention. Another example that is often used to illustrate this intentional phenomenon is being able to **drive while holding a conversation with a passenger**.

Question # 205: GOMS stands for:

O Goals operation methods and selection rules

Page # 50

- o Goals objects models and selection rules
- o Goals operations methods and state rules
- o Goals operations models and state rules

Question # 206: Which of the following is/are the main component(s) of color?

- o Hue
- Intensity
- Saturation

All of the given

Page # 59

Hue: Hue is determined by the spectral wavelength of the light. Blues have short wavelength, greens medium and reds long. Approximately 150 different hues can be discriminated by the average person.

Intensity: Intensity is the brightness of the color.

Saturation: Saturation is the amount of whiteness in the colors.

Question # 207: ______ is a Usability Goal and refers to how easy a system is to remember how to use, once learned.

- o Learnability
- Memorability Page # 32
- o Utility
- o None of the given

Memorability

It refers to how easy a system is to remember how to use, once learned. This is especially important for interactive systems that are used infrequently.

Question # 208: A mouse button invites pushing by the way it is physically constrained in its plastic shell, is an example of _____ Design Principle.

- o Visibility
- O Affordance Page # 105
- Mapping
- o None of the given

Affordance is a term used to refer to an attribute of an object that allows people to know how to use it. For example, a mouse button invites pushing by the way it is physically constrained in its plastic shell.



Question # 209: Ali is working on a document called cv in MS word now wishes to make a copy of it on disk so he can make some changes to the original. Which of the following process will help?

- o Redo
- Archiving
- o Undo
- Milestoning

Question # 210: If you want to find out whether adding a bulletin board to an ecommerce websites increases the number of visitors, which of the following analysis will help?

- Qualitative
- o Evaluative Page # 367
- Quantitative
- o Scientific

Question # 211: When you try to log to yahoo. You wrongly enter password in capital letter, due to which error message arise invalid username and password. Which of the following error message dialog will appear?

- Alerts
- Confirmation
- o Feedback
- o Delete.

عقل مند آدمی اس وقت تک نہیں بولتا جب تک خاموشی نہیں ہو جاتی

Question # 212: With the help ofModel, one can quantify (on the basis of Quantitative Measurements) the human performance in using computer based system					
	o GOMS				
	0	Human Processor model			
	0	Quantum model			
	0	Quality Model			
Question # 213: Ethnography is a method that comes originally from anthropology and literally means					
	0	Writing the culture Page # 173			
	0	Social issues			
	0	Ethical issues			
	0	Ethics			
Eth	nog	graphy is a method that comes originally from anthropology and literally means "writing the culture".			
Question # 214:is an iterative process that is best performed with a small, collaborative group of one or two iteration designers and a visual or industrial designer.					
	 Defining functional and data elements 				
	 Determining functional groups and hierarchy 				
	0	Sketching the interaction framework Page # 207			
	0	Constructing key path scenarios			
		ing the framework is an iterative process that is best performed with a small, collaborative group of one or two tion designers and a visual or industrial designer.			

Question # 215: Physical objects are said to have____affordance.

○ **Real** Page # 105

- o Perceived
- o Logical
- Intuitive

Physical objects are said to have real affordances, like grasping, that are perceptually obvious and do not have to be learned.

Question # 216: Which of these specialists is user centered?

○ HCI Page # 21

- Software engineer
- Computing technology
- Web Designer

Human-computer interface specialists are user-centered and software engineers are system-centered.

Question # 217: Companies ABC market its product in a traditional way. Which of the following research method company will follows for successful traditional marketing campaign?

- Stake holders interview
- Usability and user testing
- o Market demographics and segments
- Focus group

جو لوگوں کے سامنے فخر کرتا ہے وہ لوگوں کی نظروں سے گر جاتا ہے

Question # 218: The missing ingredient in scenario-based method is the use of					
0	O Persona Page # 199				
0	O Context Scenario				
0	O Design model				
0	O Simple scenario				
The m	missing ingredient in scenario-based methods is the	was of paragras			
Question # 219: are concise narrative descriptions of one or more personas using a product to achieve a specific goal.					
0	O Personal-based scenario Page	<mark># 199</mark>			
0	o Context scenario				
0	O Simple scenario				
0	o Dialogue				
Person	sona-based scenarios are concise narrative descriptions	of one or more personas using a product to achieve specific goals.			
Question # 220: As you know that WWW is a combination of many different mediums of communication. Which of the following is not the part of WWW?					
0	o Print				
0	o Video				
0	o Audio				
0	O Conceptual Page # 305				
Nature of the Web Medium The World Wide Web is a combination of many different mediums of communication Print Video Audio Software applications					
Sorty	The approximations				

Question # 221: HCI specialists want to measure the typical user's performance on carefully prepared tasks that are typical of those for which the system was designed. Which of the following evaluation paradigms will be used?

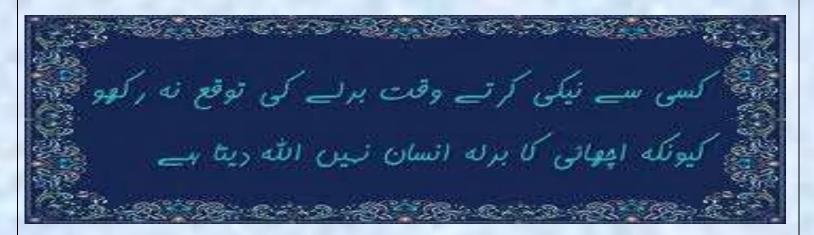
- Quick and dirty
- Usability testingPage # 259
- Field studies
- Predictive

Usability testing involves measuring typical users' performance on carefully prepared tasks that are typical of those for which the system was designed.

Question # 222: Laboratory experiments are strongly controlled and are quite different from workplace, home and leisure environments so therefore have low ecological _____

- o Scope
- Validity Page # 269
- o Reliability
- o Biases

Laboratory experiments are strongly controlled and are quite different from workplace, home, or leisure environments. Laboratory experiments therefore have **low ecological validity** because the results are unlikely to represent what happens in the real world.



Question # 223: _____ are the links to the main portions of the site the top level of the site hierarchy Page # 288 **Sections** Site IDS Homepage Form The Sections The Sections—sometimes called the *primary navigation*—are the links to the main sections of the site: the fop level of the site's hierarchy Question # 224: Browse title always contain the word Home Default Error Browser Question # 225: Adding seven or more additional colors_____ search performance. **Degraded** Page # 358 **Improved** Have no effect on Enhanced Adding additional colors provides less value, and at seven or more, search performance degraded significantly. بری صحبت سے تنہائی بہتر ہے اور تنہائی سے نیک صحبت بہتر ہے

Question # 226: Brick (TMG 1990-95) is a graphical user interface that allows ____control of virtual objects through handles called Brick

- o Random
- o Direct Page # 417
- In-direct
- Temporary

Bricks (TMG, 1990-95) is a graphical user interface that allows direct control of virtual objects through handles called "Bricks".

Question # 227: _____Present a fascinating lens through which we can view the network relationships between systems

Metadata

Page # 406

- o Thesauri
- o Accessibility
- Ubiquitous Computing

Metadata and controlled vocabularies present a fascinating lens through which to view the network of relationships between systems

مجھےوہ دوست پسند ہے جو محفل میں میری غلطیاں چھپائے اور تنہائی میں میری غلطیوں پر مجھے سمجھائے۔ Question # 228: ____Computing is to enable devices to sense changes in their environment and to automatically adapt and act based on these changes Wearable Attentive environment Tangible bits Page # 413 **Ubiquitous** One of the goals of ubiquitous computing is to enable devices to sense changes in their environment and to automatically adapt and act based on these changes based on user needs and preferences. Question # 229: You have a cell phone that has alarms, email, and web browsers applications. Which of the following posture cell phone have? Auxiliary Sovereign **Transient** Information Question # 230: A student is asked to conduct a survey of a form .He will have interview with the manager of firm and also few questions about the domain of firm related to survey In interview, student will ask a questions about domains in Mid phase Early phase Late phases Can ask in any phase

Note: If you found any mistake in mcqz please mail at above mentioned email address. And tell me your answer with references.



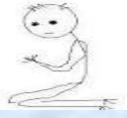


Winning is not everything, but wanting to win is everything.....
Go Ahead..... Best Of Luck!

please pray for me and I will pray for you too

THE END





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