

MERGEN.AI

wisdom in sports



mergen.ai





Problem

The tactics of the *coaches* are not perfect.

There are not enough *scout* to search for talented players.

Players' performances are limited by traditional training methods.



Solution

Game and player analysis with *computer vision* to



Consistent tactical *formation changes* throughout the game.



More young *talent discovery* in a short time.



Training programs that will increase the efficiency of the players.



Player and position specific *endgame analysis*.



Overall Market Sizes



Football
Market

Basketball
Market

Total Market



The Five
Biggest Football
Leagues

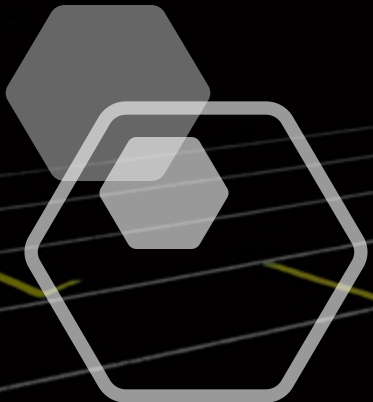
NBA/
Euroleague

Target Market

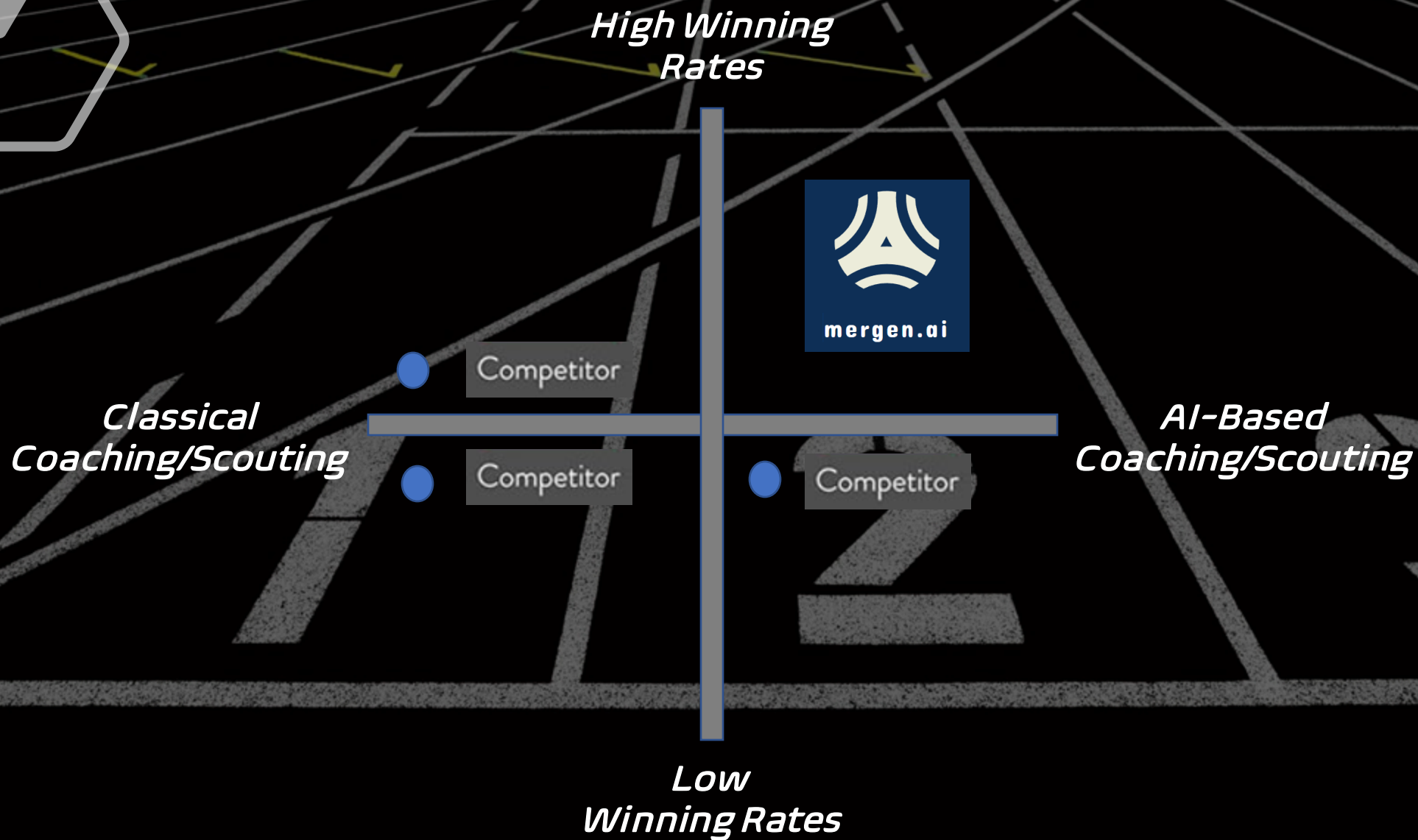


Every year
getting bigger
market size.

2030
projection is
\$50B. It is
predicted that
there will be
approximately
50% growth.



The Competition





Business Model

We will offer *subscription* plans to clubs

Data Platform for endgame analysis

Training Programs for individual players

Scouting

Live Coaching

\$500k-\$1m

**Subscription Prices per
Club per Year**

Estimated
by The Five Biggest Football Leagues
Coaches/Scouts Salaries



Go to Market Plan

Tournaments

National Leagues

National Cups

International
Confederation Leagues

World Cup

Scouting Partnerships

Wyscout

Scoutium

Data Partnerships

Instat

Opta

Statsbomb

Skillcorner



Team



Ahmet Cay
Co-Founder

Bachelor in *Mathematics*, experience on data science projects at *banking and aviation industry*, Master in Data Science at TUM ongoing



Arber Igrishta
Co-Founder

Bachelor in *Mathematics*, participated in *mathematics olympiads*, Master in Mathematics at TUM ongoing

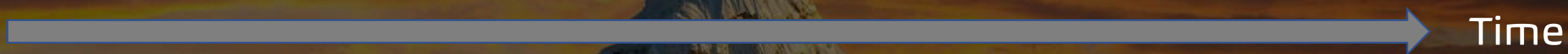


Bora Cabak
Co-Founder

Bachelor in *Industrial Engineering*, experience in *financial services*, Master in Management & Technology at TUM ongoing



Projection



3 months

1 year

3 years

5 years

7 years

MVP will release

First customer

**Two clubs from
5-big leagues**

**At least one club in
every 5-big leagues**

**At least one
national team in
2030 world cup**

Team expansion

**Seed Investment
with \$1 million
valuation**

**Series A with \$10
million valuation**

**Series B with \$50
million valuation**

**Series C with \$250
million valuation**

