Enhancing Retrieval-Augmented Generation for Data Science: A Comprehensive Framework for Academic Literature Navigation

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Abstract

In the rapidly evolving field of data science, efficiently navigating the expansive body of academic literature is crucial for informed decision-making and innovation. This paper presents an enhanced Retrieval-Augmented Generation (RAG) application designed to assist data scientists in accessing precise and contextually relevant academic resources. The application integrates advanced techniques, including semantic chunking, fine-tuned embedding models, and an abstract-first retrieval method, to significantly improve the relevance and accuracy of retrieved information. Comprehensive evaluation using the RAGAS framework demonstrates substantial improvements in key metrics, particularly Context Relevancy, underscoring the system's effectiveness in reducing information overload and enhancing decision-making processes. Our findings highlight the potential of this enhanced RAG system to transform academic exploration within data science, providing a valuable tool for researchers and practitioners alike.

Keywords: Retrieval-Augmented Generation (RAG), Data Science, Literature Retrieval, Academic Insights, Large Language Models (LLM)

1. Introduction

In the continually evolving discipline of data science, efficiently accessing and utilizing academic literature is essential for driving innovation and achieving success. Data scientists are often confronted with the challenge of selecting appropriate methodologies and techniques to address complex problems, a task made more daunting by the sheer volume of available research. To mitigate this issue, we have developed a Retrieval-Augmented Generation (RAG) application specifically designed to aid data scientists in navigating academic resources and obtaining guidance tailored to their unique needs. This application encompasses a broad spectrum of data science subfields, including machine learning, deep learning, time series modeling, synthetic data generation, reinforcement learning, data preprocessing, feature engineering, and evaluation.

The value of our RAG application is evident in its ability to provide precise and contextually relevant responses to specific queries posed by data scientists. This tool not only

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conserves time but also improves the accuracy of decisions made throughout the data science workflow by integrating advanced techniques for retrieving and embedding pertinent academic insights into a large language model (LLM). Consequently, the application enables users to make well-informed decisions regarding methodologies and techniques, thereby contributing to the development of more effective and innovative solutions in their projects.

Our objective with this application is to systematically combine and assess a range of established techniques within the RAG framework, reporting their effectiveness within a particular domain to generate insights valuable to researchers. By conducting a comprehensive evaluation of these methods in a real-world setting, we aim to facilitate the broader adoption of these approaches in both academic and industrial contexts.

Our RAG application responds to a significant need within the data science community for accessible and relevant academic guidance. Unlike traditional literature review methods, which can be time-consuming and overwhelming due to the vast amount of available information, our application facilitates the process by extracting and embedding only the most pertinent sections of articles into the LLM. This approach accelerates decision-making and ensures that the information provided is both current and directly relevant to the user's query, thereby addressing the prevalent issue of information overload in data science research.

The primary innovation of our RAG application lies in its five-stage enhancement process, which substantially improves the traditional RAG pipeline. Initially, we utilize GROBID to clean and structure article data before constructing the vector database, ensuring accuracy and organization of the information [1]. Next, we implement a specialized fine-tuning process using academic textbooks, which enhances the embedding model's capacity to interpret and process complex queries. Furthermore, our application employs semantic chunking rather than traditional recursive chunking, resulting in a more coherent and relevant vector database [2]. We also adopt an abstract-first method, prioritizing searches within a separate vector database of article abstracts, thereby streamlining the retrieval process. Finally, advanced prompting techniques are employed to optimize the LLM's responses, leading to more accurate and contextually appropriate answers. Llamaindex and LangChain were instrumental in creating fine-tuning data and RAG pipelines, respectively [3, 4]. Additionally, OpenAI's GPT-40 model was employed as the LLM throughout the study, chosen for its cost-effectiveness and efficiency.

To validate the effectiveness of our application, we employed the RAGAS framework and conducted tests with 50 sample questions covering various domains and problem types [5]. This rigorous testing process confirmed the application's capability to deliver high-quality, relevant responses, highlighting its potential as a useful tool for data scientists. By integrating these advanced techniques, our application significantly enhances the traditional RAG pipeline, providing data scientists with a practical tool that simplifies academic exploration and supports informed decision-making.

2. Literature Review

The academic guidance is a critical component in the work of a data scientist, forming the basis for understanding existing research and guiding new project directions. Engaging with scholarly articles allows data scientists to identify established methodologies, discern gaps in current research, and draw connections between their specific challenges and those addressed

in prior studies. This process is essential for both refining research questions and selecting or adjusting methods for data analysis and model development. As noted by [6], data scientists heavily depend on the literature to assess what has been accomplished, determine whether similar problems have been addressed, and find solutions to related challenges.

In recent years, the volume of literature in AI and machine learning has expanded rapidly, with publications doubling approximately every 23 months as of 2022 [7]. This continual growth has resulted in an overwhelming amount of information for data scientists to sift through. The difficulty of pinpointing the most relevant and high-quality articles amid the vast number of publications adds complexity to the task. Consequently, data scientists often rely on keyword searches or similar techniques, which may be inadequate due to the difficulty in crafting effective search queries. They may struggle with identifying the appropriate terms or strategies to locate relevant articles effectively, leading to potential gaps in their literature reviews [6].

A promising approach to addressing the challenge of navigating the extensive literature in data science is Retrieval-Augmented Generation (RAG) [8]. RAG's capacity to access external knowledge bases makes it a valuable tool for managing and comprehending the vast literature in the field. The integration of Large Language Models (LLMs) within the RAG pipeline further enhances this capability by making the process of understanding complex academic papers and their core contributions more manageable. By retrieving contextually relevant information and summarizing it effectively, RAG assists data scientists in quickly grasping the key contributions of numerous papers, thus mitigating the burden of information overload. RAG models have demonstrated considerable promise in tasks such as question-answering and dialogue systems, where the ability to dynamically retrieve pertinent information from external sources is essential [9]. This capability is particularly valuable in the fast-growing field of data science, where synthesizing and analyzing an expanding body of literature is critical.

RAG has been adapted for various domain-specific applications, including healthcare, legal technology, and education, each customized to meet the specific demands and challenges of these fields. In healthcare, RAG models support clinicians by providing evidence-based recommendations from up-to-date medical literature and databases, enhancing diagnostic accuracy and treatment planning. For example, the MKRAG framework has improved medical question answering by integrating medical facts from external knowledge bases into the generation process, thereby increasing the accuracy of responses and aiding clinicians in making informed decisions [10]. In the legal field, one method to improve question-answering systems involves the integration of RAG models with Case-Based Reasoning (CBR). This CBR-RAG approach enhances LLM queries with contextually relevant legal cases, improving the retrieval of pertinent precedents and statutes. This method is among the strategies developed to provide more accurate and contextually relevant answers to complex legal queries, thereby increasing the efficiency and accuracy of legal research [11]. In education, RAG models are utilized to improve math question-answering by incorporating vetted external content, such as scripts from high-quality open-source textbooks, into LLM prompts. This method has shown to improve response quality, assisting students and educators in navigating complex problems with contextually relevant support, although designers must balance the trade-offs between aligning responses with educational resources and meeting student preferences [12].

RAG applications have significantly streamlined the academic literature review process. For example, KNIMEZoBot [13] integrates Zotero with KNIME and OpenAI's language models to automate citation management and literature generation, reducing the time and effort required for comprehensive reviews. LitLLM [14] further enhances this process by synthesizing large volumes of research into concise, field-specific summaries, making it an invaluable tool for scientific researchers. In the biomedical field, RefAI [15] employs a GPT-powered RAG system to manage complex terminologies and research details with precision. Collectively, these tools illustrate the growing influence of RAG technology in transforming literature reviews, offering tailored and efficient solutions across diverse academic disciplines.

Despite the advancements offered by RAG applications, substantial challenges remain, particularly regarding information overload and contextual relevance. For instance, current models often retrieve passages indiscriminately, without regard to whether they are factually grounded or contextually appropriate, which can result in low-quality outputs containing irrelevant or off-topic information [16]. Furthermore, the accuracy and reliability of the generated content are not guaranteed, as these models are not always explicitly trained to leverage facts from the retrieved passages, leading to potential inconsistencies [17]. Additionally, handling complex and domain-specific queries remains a significant issue, as RAG models often require fine-tuning to improve their accuracy and effectiveness in specialized fields [18]. Moreover, obtaining a high-quality retrieval model that effectively fetches relevant documents is an ongoing challenge that impacts the overall performance of these systems [19].

To address the limitations identified in traditional Retrieval-Augmented Generation (RAG) models, we propose a comprehensive five-stage enhancement process that significantly improves the performance, accuracy, and relevance of RAG applications. This process is designed to handle the complexities of domain-specific queries, ensuring that the information retrieved is not only pertinent but also aligned with the user's context and intent. Each stage of our approach contributes to refining different aspects of the RAG system, from data cleaning and embedding fine-tuning to semantic chunking, abstract-first retrieval, and advanced prompting techniques. Together, these innovations considerably reduce information overload and improve the contextual relevance of responses, thereby providing a robust solution to the common challenges encountered by traditional RAG models.

A key component of our approach is the use of GROBID [1], an open-source tool renowned for its accuracy in reference parsing and metadata extraction. GROBID is utilized in our application to structure and clean data from PDFs, ensuring the information is well-organized before being embedded into our vector database. A study evaluating multiple reference parsing tools demonstrated that GROBID outperformed its peers, achieving the highest F1 score of 0.89 among the ten tools tested [20]. This high level of precision is crucial for maintaining the quality of metadata and ensuring that our RAG system delivers accurate and contextually appropriate responses. Moreover, GROBID's success in various contexts, such as automated metadata extraction in the CERN Document Server and citation generation in CiteAssist, further underscores its versatility and reliability [21, 22].

In the second stage of our approach, we emphasize the fine-tuning of the embedding model to enhance its capability to accurately retrieve domain-specific information, a critical step in improving the overall effectiveness of our RAG application. This fine-tuning process draws on methodologies from recent studies, which highlight the importance of adapting models to

the specific contexts in which they are applied. For instance, [23] demonstrated how domain-specific fine-tuning significantly improved retrieval accuracy for technical documentation in Electronic Design Automation (EDA) tools by benchmarking the performance of various models. Similarly, [24] combined fine-tuning with iterative reasoning in a Q&A system, allowing for progressively refined answers, especially in complex scenarios. [25] employed Natural Language Inference (NLI) to fine-tune embedding models, enhancing their ability to understand nuanced domain-specific language, thereby improving the relevance and accuracy of retrieved content. By incorporating these embedding fine-tuning techniques, our RAG application is better equipped to handle specialized and intricate queries common in data science workflows, ensuring that the information provided is both precise and contextually appropriate.

In the third stage of our approach, we apply semantic chunking to improve the coherence and relevance of the data used in our RAG application [2]. This technique enables us to break down complex information into semantically meaningful units, which are then more effectively mapped to relevant knowledge sources. The use of semantic chunking has proven particularly valuable in specialized domains. For example, [26] applied semantic chunking to organize medical knowledge into graph-based structures, ensuring the safe and contextually appropriate retrieval of medical information—a critical feature in healthcare where accuracy is essential. Additionally, [27] utilized semantic chunking in Visual Question Answering (VQA), where it was used to decompose complex visual questions into simpler, semantically coherent parts. This approach significantly enhanced the model's ability to interpret and respond accurately by linking these chunks to external knowledge sources. By integrating a similar semantic chunking technique, our RAG application maintains high levels of contextual accuracy and relevance, ensuring that the information retrieved and presented is both coherent and directly applicable to the user's query.

In the fourth stage of our enhancement process, we introduce an "abstract-first" method, which prioritizes searches within a separate vector database of article abstracts. This approach is intended to enhance the retrieval process by concentrating on the most concise and relevant sections of academic papers, which is the abstracts. The rationale behind this method is that abstracts typically provide a clear and succinct summary of the research, capturing the core findings and methodologies. By targeting these sections first, our RAG application can quickly and efficiently determine the relevance of a document, thereby improving retrieval efficiency and reducing computational load. This approach is particularly advantageous in fields where quick access to respective information is critical, addressing the common challenge of exploring large volumes of full-text content to identify key insights. The abstract-first method thus represents a significant advancement in the design of RAG systems, offering a sophisticated alternative to traditional full-text search strategies.

In the fifth stage of our enhancement process, we implement advanced prompting techniques to optimize the responses generated by our RAG application. This stage involves incorporating strategies such as tip-offering and emotional prompting, which have been shown to enhance the performance and contextual relevance of Large Language Models (LLMs). For example, [28] demonstrated that even minor adjustments to prompts, such as offering tips or slight rephrasing, can lead to substantial improvements in the precision and relevance of LLM outputs. This underscores the importance of carefully crafted prompts in refining the responses generated by RAG systems. Similarly, [29] showed that emotional prompting,

where prompts are infused with emotional cues, can improve the LLM's ability to produce more empathetic and contextually rich responses, which is particularly valuable in applications requiring a nuanced understanding of user needs, such as mental health support or customer service. By incorporating these advanced prompting techniques into our RAG system, we not only enhance the LLM's performance but also provide prompts that guide the model toward generating more accurate and contextually appropriate responses, thereby further improving the utility and effectiveness of our application.

3. Methods

3.1. Overview of RAG Architecture and Data Preparation

In the progression from an original RAG architecture to our enhanced version, significant modifications were made to improve the system's accuracy, relevance, and efficiency. Figure 1 illustrates the basic RAG architecture, where a user's query is first embedded and then used to search a vector database for relevant document chunks. These retrieved chunks, along with the original query, are then fed into a language model to generate the final output. In contrast, Figure 2 showcases our enhanced RAG architecture, where we have introduced several critical innovations, highlighted in blue, to address the limitations of the classical approach. These enhancements include advanced data cleaning, fine-tuned embedding models, semantic chunking, a novel abstract-first search strategy, and improved prompting techniques. The details of these improvements are outlined below.

To thoroughly evaluate our enhanced RAG application, we developed a comprehensive set of 50 questions covering various sectors such as telecommunications, agriculture, and others, reflecting the diverse challenges encountered in data science. These questions were meticulously crafted according to the CRISP-DM (Cross-Industry Standard Process for Data Mining) methodology, a widely recognized framework in the data science community. The question set spans the three major stages of the CRISP-DM framework: Data Preparation, Modeling, and Evaluation, with 10 questions dedicated to Data Preparation, 35 to Modeling, and 5 to Evaluation.

Within the Data Preparation stage, we targeted essential areas such as feature selection (3 questions), outlier elimination (2 questions), and dimension reduction (5 questions). The Modeling stage, which often demands the most academic guidance, included questions on synthetic data generation (3 questions), classification (5 questions), regression (5 questions), clustering (5 questions), reinforcement learning (2 questions), image recognition (5 questions), natural language processing (5 questions), and time series analysis (5 questions). Lastly, the Evaluation stage comprised 5 questions focused on assessing model performance. Each question was designed to address specific subdomains and techniques, ensuring a rigorous assessment of the RAG application across multiple aspects of data science. The complete list of questions is provided in Appendix A.

For instance, one of our questions is: "As a data scientist in the financial sector tasked with predicting stock prices, I have used traditional feature selection methods like backward elimination. Which advanced feature selection technique should I consider to enhance model performance?" This format ensured that the questions were realistic and reflective of the actual challenges faced by professionals in the field.

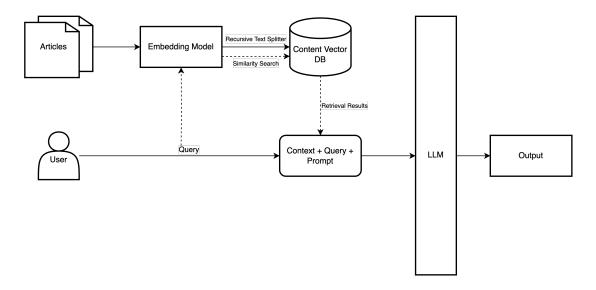


Figure 1: Original RAG Architecture

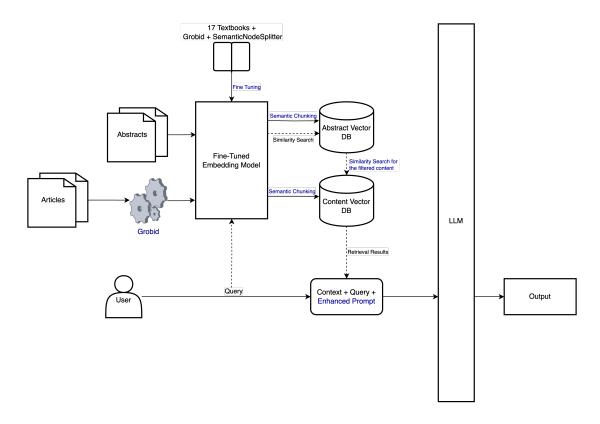


Figure 2: Our Enhanced RAG Architecture

The arXiv API was employed to retrieve relevant articles necessary for constructing a vector database. To achieve this, each test question was first translated into a detailed search query, compatible with the arXiv API. This conversion process was facilitated by GPT-40 using a specific prompt designed to condense each question into a targeted search query: "Transform the following detailed inquiry into a concise and focused research query suitable for academic search databases. The summary should highlight the main topic, applicable domain, and specific requirements or goals in a maximum of 10 words." This approach ensured that each search term accurately represented the specific research objective associated with each question. Approximately 100 relevant articles were selected for each question, resulting in a dataset comprising roughly 5,000 articles. The content of the selected articles was downloaded as PDF files and subsequently used in the data cleaning step. In parallel, the metadata for each article—such as publication date, title, authors, and summaries—retrieved from the arXiv API, was also utilized. Following data cleaning, both the cleaned article content and the associated metadata were systematically integrated into the vector database. This process ensured that the database supported structured retrieval while aligning with the academic requirements of the project.

3.2. Data Cleaning using GROBID

Upon acquiring the articles, we initiated our five-stage enhancement process, starting with data cleaning. Since the articles retrieved from the arXiv database were in PDF format, it was necessary to parse and convert them into text while eliminating irrelevant data such as figures, symbols, and extraneous spaces. To achieve this, we used GROBID (GeneRation Of BIbliographic Data), a machine-learning-based tool that excels in extracting, parsing, and restructuring raw documents into clean, structured text [1]. This step was critical because the original data contained numerous non-text elements that could degrade the quality of the vector database. By ensuring that the data was well-organized and free from noise, GROBID provided the foundation for accurate and meaningful vector embeddings.

3.3. Fine-tuning

The second stage focused on fine-tuning the embedding model to improve its ability to capture domain-specific nuances in order to ensure that both the articles and queries were embedded in a manner that accurately reflected the complexities of data science and academic literature. Given that the embedding model is essential for converting both queries and articles into vectors for storage in the vector database, it was imperative that the model be proficient in understanding complex academic language. We conducted a series of experiments to fine-tune "sentence-transformers/all-mpnet-base-v2" model using a range of textbooks and various techniques [30]. These experiments included:

- 1. Experiment 1: Fine-tuning with 5 textbooks.
- 2. Experiment 2: Fine-tuning with 17 textbooks.
- 3. **Experiment 3:** Fine-tuning with 5 textbooks, incorporating GROBID for additional data cleaning.
- 4. **Experiment 4:** Fine-tuning with 17 textbooks, incorporating GROBID for additional data cleaning.
- 5. Experiment 5: Combining 17 textbooks, GROBID, and Semantic NodeSplitter.

The textbooks, listed in Appendix B and Appendix C, cover the same topics as our question set, ensuring that the fine-tuned models were well-aligned with the content they were intended to process. The fine-tuning process involved converting each textbook into nodes—coherent segments of text—and then generating question-answer pairs for each node using the OpenAI API. GROBID, specialized in processing academic content, was also employed to clean the fine-tuning dataset before creating these Q-A pairs. GROBID's application to the textbooks resulted in well-prepared text for subsequent stages. As emphasized by [31], the importance of high-quality data in the context of fine-tuning cannot be overstated. This insight drove our decision to use GROBID for data cleaning, ensuring the integrity and relevance of the academic content used in our experiments [1]. Additionally, by incorporating the Semantic Node Splitter, which operates similarly to semantic chunking, we were able to segment nodes based on the semantic similarity of sentences rather than arbitrary text lengths [2]. This approach allowed us to create nodes that were more semantically coherent instead of using preset token size to create nodes, which results in more meaningful Q-A pairs and a fine-tuned model better aligned with the complexities of academic content.

The number of Q-A pairs for each experiment is as follows: Experiment 1 produced 4,819 pairs, Experiment 2 resulted in 15,326 pairs, Experiment 3 generated 1,600 pairs, Experiment 4 created 4,460 pairs, and Experiment 5 yielded 4,132 pairs. As the number of textbooks increased between Experiments 1 and 2, the number of Q-A pairs grew substantially due to the greater volume of available data. However, when GROBID was applied in Experiments 3 and 4, a significant reduction in Q-A pairs was observed, as GROBID systematically removes extraneous content and focuses on the core textual material relevant for model fine-tuning. When the Semantic Node Splitter was introduced in Experiment 5, the number of Q-A pairs remained relatively consistent by adjusting the similarity threshold during node splitting to provide optimal balance between quantity and the meaningfulness of the Q-A pairs. Since there is no established standard for the optimal number of Q-A pairs required for fine-tuning an embedding model, these varied experiments are designed to generate datasets of different sizes and structures for fine-tuning. This variability allows us to explore how different data formats influence the model's performance and gain insights into the relationship between dataset size, content quality, and the resulting fine-tuned embeddings [1].

3.4. Semantic Chunking

In the third stage, we employed semantic chunking to build the vector database [2]. Unlike traditional methods that rely on recursive chunking based on a fixed token size, semantic chunking preserves the contextual integrity of the text by grouping sentences that are semantically related. The process begins by splitting the text into individual sentences, which are then converted into vector embeddings. By calculating the cosine similarity between these embeddings, we grouped sentences into semantically coherent chunks. A similarity threshold was needed to be chosen to separate the chunks so that they were neither too fragmented nor overly broad. Also, achieving a comparable word count was crucial to ensure that the metrics were fair and directly comparable across different experiments. Through careful adjustment of the similarity threshold, semantically coherent sentence clusters were formed while preserving a comparable word count to other experimental contexts, thereby ensuring the equitable comparability of metrics. This approach in general was particularly

important because it directly influenced the performance of our RAG application in terms of both the relevance and coherence of the retrieved information.

3.5. Abstract-first Method

Our fourth stage introduced an innovative abstract-first search strategy, designed to simplify the retrieval process by initially searching a vector database composed solely of article abstracts. Abstracts, being concise summaries of research findings and methodologies, offer a quick and efficient means of assessing the relevance of a document. By embedding the query and searching within this abstract database first, we could filter out irrelevant articles early in the process. The titles of the top 100 most relevant articles were then used to conduct a more focused search in the larger vector database containing the full articles. This method significantly improved search efficiency and accuracy, reducing computational load and speeding up retrieval times.

3.6. Enhanced Prompting Technique

In the final stage, we optimized the interaction between the LLM and the retrieved context by experimenting with various prompting techniques. Although the default prompt provided by LangChain served as a solid baseline ("You are an assistant for question-answering tasks. Use the following pieces of retrieved context to answer the question. If you don't know the answer, just say that you don't know. Use three sentences maximum and keep the answer concise."), we introduced a variation incorporating positive reinforcement [4]. This modified prompt, which included elements of motivation and reward, was inspired by studies indicating that emotional stimuli and tip-offering can enhance the quality of LLM-generated responses. The revised prompt was: "You are the best assistant for question-answering tasks. Your role is to answer the question excellently using the provided context. Use the following pieces of retrieved context to answer the question. If you don't know the answer, just say that you don't know. Use three sentences maximum and keep the answer concise. I will tip you 1000 dollars for a perfect response." This approach resulted in a slight but measurable improvement in response quality, suggesting that motivational prompts have the potential to enhance LLM performance.

3.7. Evaluation Using RAGAS

To assess the performance of our enhanced RAG application, we employed the RAGAS (Retrieval-Augmented Generation Assessment System) framework, which evaluates the quality of generated outputs based on three key metrics: Context Relevance, Faithfulness, and Answer Relevance [5]. Each of these metrics plays a critical role in ensuring that the generated responses are accurate, relevant, and grounded in the retrieved context.

Context Relevance measures the relevance of the retrieved context, which is essential because the context should contain only the information needed to answer the provided query. The metric ranges from 0 to 1, with higher values indicating better relevance. To compute Context Relevance, we identified the sentences within the retrieved context that are pertinent to the query:

Context Relevance =
$$\frac{|S|}{\text{Total number of sentences in retrieved context}}$$
 (1)

Where |S| is the number of sentences in the retrieved context that are relevant to answering the given question.

A high Context Relevance score indicates that the retrieved context is highly focused and contains minimal extraneous information. This metric is particularly important in our application because our enhancements aim to optimize the retrieval and presentation of contextually accurate information.

Faithfulness assesses the factual consistency of the generated answer with the retrieved context. It is calculated by comparing the claims made in the generated answer with the information provided in the context. The metric also ranges from 0 to 1, with higher scores indicating better factual accuracy. This metric ensures that the generated response is grounded in the retrieved context, avoiding hallucinations and maintaining factual accuracy. For our application, Faithfulness is crucial because it directly impacts the reliability of the responses provided to data scientists.

Number of claims in the generated answer
$$Faithfulness score = \frac{\text{that can be inferred from the given context}}{\text{Total number of claims in the generated answer}}$$
(2)

Answer Relevance evaluates how well the generated answer addresses the provided query. This metric is assessed by computing the cosine similarity between the embeddings of the original question and the generated question, which is reverse-engineered from the answer. A higher Answer Relevance score indicates that the generated answer closely aligns with the original question, ensuring that the response is relevant and directly addresses the user's query. In our context, Answer Relevance is vital for assessing the overall effectiveness of the RAG application in producing useful and accurate responses.

Answer Relevance =
$$\frac{1}{N} \sum_{i=1}^{N} \cos(E_{g_i}, E_o)$$
 (3)

Where:

- E_{g_i} is the embedding of the generated question i.
- E_o is the embedding of the original question.
- N is the number of generated questions

Using these detailed metrics, the RAGAS framework provides a comprehensive evaluation of the performance of our enhanced RAG system. The metrics not only validate the improvements we have made but also offer insights into areas where further enhancements can be pursued, ensuring that the application continues to deliver high-quality, reliable, and contextually relevant answers to data scientists. We have also included the average word count in the results table to account for its influence on these metrics. Specifically, metrics like context relevancy are highly dependent on the number of words in the retrieved contexts. When more sentences are included in a context, it becomes more challenging to achieve high scores across these metrics because, for context relevancy to be maximized, all sentences should be relevant to the question. With more sentences, the likelihood of including unrelated content increases, potentially lowering the overall score.

4. Results

The results of our experiments, summarized in the tables, demonstrate the impact of various enhancements to the RAG pipeline on key metrics: Context Relevancy (CR), Faithfulness, and Answer Relevance. Each metric's value is averaged over 1,500 trials—30 trials for each of the 50 questions. The choice of 30 trials per question is grounded in the Central Limit Theorem (CLT), which asserts that with a sample size of 30, the distribution of the sample means will approximate a normal distribution, ensuring the robustness of our results [32]. Our primary focus was on improving Context Relevancy (CR) since the goal of this paper is to enhance the process of retrieving the right context in academic literature for data scientists. This focus stems from the understanding that while Faithfulness and Answer Relevance are crucial, they more reflect how the language model utilizes the context to generate answers, rather than directly measuring the effectiveness of context retrieval itself.

4.1. Performance metrics for different fine-tuning experiments

Table 1: Performance metrics for different fine-tuning experiments. (FT = Fine-tuning, TB = Textbooks, G = GROBID, SNS = Semantic Node Splitter)

| Experiment | Context | Faithfulness | Answer | Average Word |
|--|-----------|--------------|-----------|--------------|
| | Relevancy | | Relevance | Count |
| No FT | 0.003 | 0.622 | 0.898 | 772.92 |
| 1. 5 TB | 0.337 | 0.658 | 0.871 | 853.90 |
| 2. 17 TB | 0.372 | 0.756 | 0.902 | 836.10 |
| 3. $5 \text{ TB} + G$ | 0.062 | 0.198 | 0.790 | 913.00 |
| 4. 17 TB + G | 0.335 | 0.740 | 0.909 | 839.34 |
| 5. $17 \text{ TB} + \text{G} + \text{SNS}$ | 0.339 | 0.701 | 0.902 | 841.72 |

In all experiments, the baseline model consistently incorporated GROBID for preprocessing and fine-tuning to standardize data structuring across experiments in Table 1. Variations in performance were solely driven by differences in the fine-tuning data, particularly the amount and type of training materials. Without fine-tuning, the baseline model exhibited very low Context Relevancy (CR) at 0.003, despite relatively high Faithfulness (0.622) and Answer Relevance (0.898). This highlighted the necessity of fine-tuning to improve the model's ability to retrieve relevant content.

Fine-tuning on 5 textbooks (Experiment 1) significantly improved CR to 0.337, with a slight rise in Faithfulness and a small decline in Answer Relevance. When expanded to 17 textbooks (Experiment 2), CR reached 0.372, demonstrating the advantage of a larger training dataset, with improved Faithfulness (0.756) and Answer Relevance (0.902). This model was selected for further testing due to its strong overall performance in CR.

In Experiment 3, adding GROBID to fine-tuning on 5 textbooks caused a drop in CR to 0.062, likely due to the removal of important content during preprocessing. However, combining GROBID with fine-tuning on 17 textbooks (Experiment 4) restored CR to 0.335, improving both Faithfulness and Answer Relevance. Further improvements were seen in Experiment 5, where the addition of Semantic Node Splitter (SNS) slightly increased CR to 0.339, maintaining competitive Faithfulness and high Answer Relevance.

Overall, fine-tuning with larger datasets significantly improved CR, while GROBID and SNS added further refinements. The models from Experiments 2 and 5 were chosen for

further evaluation, having demonstrated the best performance in retrieving relevant academic context, the main focus of this study.

4.2. Performance metrics for RAG pipeline configurations using the fine-tuning model with Experiment 2

Table 2: Performance metrics for different RAG pipeline configurations using the fine-tuning model with Experiment 2. (B = Baseline, G = GROBID, FT = Fine-tuning, SC = Semantic Chunking, AF = Abstract First, EPT = Enhanced Prompting Technique)

| Configuration | Context | Faithfulness | Answer | Average Word |
|----------------------------|-----------|--------------|-----------|--------------|
| | Relevancy | | Relevance | Count |
| В | 0.031 | 0.622 | 0.898 | 772.92 |
| B + G | 0.302 | 0.687 | 0.888 | 853.88 |
| B + G + FT | 0.372 | 0.756 | 0.902 | 836.10 |
| B + G + FT + SC | 0.456 | 0.599 | 0.852 | 947.94 |
| B + G + FT + SC + AF | 0.447 | 0.606 | 0.848 | 915.80 |
| B + G + FT + SC + AF + EPT | 0.454 | 0.588 | 0.887 | 917.86 |

The performance metrics for different RAG pipeline configurations using the fine-tuned model from Experiment 2, as shown in Table 2, illustrate how various enhancements affect the retrieval process. Adding GROBID (B + G) significantly improved Context Relevancy (CR) from 0.031 to 0.302, demonstrating its effectiveness in structuring the data. Faithfulness increased to 0.687, while Answer Relevance slightly declined to 0.888, indicating some variability in the use of the retrieved context. The average word count also rose to 853.88, reflecting broader context retrieval with GROBID.

Combining GROBID with fine-tuning (B + G + FT) further improved CR to 0.372, with higher Faithfulness (0.756) and Answer Relevance (0.902). This configuration had the highest Faithfulness, suggesting efficient use of the relevant context. The average word count dropped to 836.10, reflecting a more refined retrieval process.

Semantic Chunking (B + G + FT + SC) raised CR to 0.456, improving retrieval of semantically coherent chunks, though Faithfulness dropped to 0.599, likely due to the larger average word count (947.94). Adding the Abstract-First strategy (B + G + FT + SC + AF) slightly reduced CR to 0.447 but improved Faithfulness to 0.606, with a lower average word count of 915.80, indicating more concise retrieval.

The final configuration (B + G + FT + SC + AF + EPT) maintained a high CR (0.454) and improved Answer Relevance to 0.887. Faithfulness slightly decreased to 0.588, suggesting potential for better alignment between context and generated responses. Overall, the fine-tuning model from Experiment 2 performed best when GROBID, fine-tuning, and Semantic Chunking were combined, while Enhanced Prompting improved the quality of responses.

4.3. Performance metrics for RAG pipeline configurations using the fine-tuning model with Experiment 5

The results in Table 3 present the performance of various RAG pipeline configurations using the fine-tuned model from Experiment 5 across key metrics. The baseline (B) configuration shows low Context Relevancy (CR) at 0.031, with higher Faithfulness (0.622) and Answer Relevance (0.898), but the retrieved context remains minimally effective. Adding GROBID (B + G) improves CR to 0.302, with a slight increase in Faithfulness (0.687) and

Table 3: Performance metrics for different RAG pipeline configurations using the fine-tuning model with Experiment 5. (B = Baseline, G = GROBID, FT = Fine-tuning, SC = Semantic Chunking, AF = Abstract First, EPT = Enhanced Prompting Technique)

| Configuration | Context | Faithfulness | Answer | Average Word |
|----------------------------|-----------|--------------|-----------|--------------|
| | Relevancy | | Relevance | Count |
| В | 0.031 | 0.622 | 0.898 | 772.92 |
| B + G | 0.302 | 0.687 | 0.888 | 853.88 |
| B + G + FT | 0.339 | 0.701 | 0.902 | 841.72 |
| B + G + FT + SC | 0.485 | 0.640 | 0.874 | 843.24 |
| B + G + FT + SC + AF | 0.507 | 0.592 | 0.863 | 753.16 |
| B + G + FT + SC + AF + EPT | 0.507 | 0.592 | 0.890 | 753.16 |

a small decrease in Answer Relevance (0.888). The average word count also rises to 853.88, reflecting broader content retrieval.

Introducing fine-tuning alongside GROBID (B + G + FT) further increases CR to 0.339, with Faithfulness rising to 0.701 and Answer Relevance stabilizing at 0.902. Semantic Chunking (B + G + FT + SC) brings the highest CR yet (0.485), though Faithfulness drops slightly to 0.640, with Answer Relevance decreasing to 0.874. The Abstract-First strategy (B + G + FT + SC + AF) improves CR to 0.507, though both Faithfulness (0.592) and Answer Relevance (0.863) decrease, possibly due to the narrower focus on abstract-level content.

Finally, integrating the Enhanced Prompting Technique (B + G + FT + SC + AF + EPT) maintains CR at 0.507 while increasing Answer Relevance to 0.890. This suggests enhanced prompts help the model generate more coherent responses, even as Faithfulness remains stable at 0.592. Overall, the best performance in CR was achieved with Semantic Chunking and Abstract-First strategies, while enhanced prompting improved answer quality.

5. Discussion

The experiments conducted in this study aimed to refine the Retrieval-Augmented Generation (RAG) pipeline for academic literature, focusing on enhancing the retrieval of context relevant to data science-related queries. Several configurations were evaluated across key metrics, including Context Relevancy (CR), Faithfulness, and Answer Relevance, providing insight into how different components of the pipeline affect its overall performance. The emphasis of this work was on improving CR, given its direct correlation with the ability to retrieve pertinent context from large corpora of academic literature.

One of the key findings is the positive impact of fine-tuning on CR across all configurations. Models that were fine-tuned using domain-specific textbooks, particularly in Experiments 2 and 5, consistently outperformed the baseline model in retrieving context relevant to the query. This highlights the importance of curating high-quality, domain-specific datasets when fine-tuning language models to optimize their performance for specialized tasks. The results also suggest that increasing the size of the fine-tuning corpus, as seen in Experiment 2, improves not only CR but also Faithfulness and Answer Relevance. This trend underscores the value of larger and more comprehensive training datasets for improving the system's ability to retrieve and use relevant information.

The introduction of GROBID provided mixed results. While it significantly improved CR by structuring the data for more precise retrieval, its incorporation without sufficient fine-tuning, as seen in Experiment 3, led to a noticeable drop in CR. This suggests that

while GROBID's document structuring is beneficial, it must be paired with ample training data to ensure that critical context is not inadvertently removed during preprocessing. The combination of GROBID with fine-tuning on larger datasets restored CR to higher levels, as observed in Experiments 4 and 5, indicating that the issues introduced by GROBID can be mitigated with appropriate data preparation [1].

Semantic Chunking also played a significant role in improving CR, particularly in the final stages of the pipeline. By grouping text into semantically coherent chunks, this technique ensured that the model retrieved more meaningful and contextually relevant information. However, the trade-off between longer retrieved contexts and Faithfulness suggests that future work could explore ways to balance chunk size with the system's ability to generate precise answers from the retrieved information. This is evident in the slight reduction in Faithfulness observed when Semantic Chunking was introduced.

The Abstract-First strategy introduced in the pipeline further refined the retrieval process by focusing on abstracts to filter relevant content before conducting a more in-depth full-text search. This approach led to notable improvements in CR, achieving the highest scores across all configurations. Interestingly, the use of abstracts challenges the conventional assumption that broader searches yield better results. The findings suggest that a more focused search using abstract-level information can be equally, if not more, effective than full-text searches. This method not only reduced the average word count but also demonstrated that a concise, abstract-based search can still maintain high relevance in context retrieval. However, it remains to be seen whether this strategy is as effective in other domains where abstracts may not fully capture the nuances of the article's content, presenting an area for future research.

The Enhanced Prompting Technique, while not affecting CR directly, improved Answer Relevance by guiding the LLM to better utilize the retrieved context when generating answers. Since the LLM combines the retrieved context with the query to produce the response, the prompt's structure plays a pivotal role in maximizing the utility of the language model. The relatively stable CR across configurations that employed enhanced prompting confirms that this technique's impact is not on retrieval but rather on improving how well the model aligns its responses with the given context. This result underscores the importance of prompt design in optimizing response generation. Moreover, there remains room for further improvements in prompt alignment, as the open-ended nature of prompts offers opportunities to refine how context and query are combined to generate more precise and contextually accurate responses.

6. Conclusion

In conclusion, the study demonstrates that targeted enhancements, such as fine-tuning on domain-specific datasets, the use of GROBID, Semantic Chunking, and the Abstract-First strategy, significantly improve the RAG pipeline's ability to retrieve relevant academic content. Fine-tuning models using larger, more diverse training sets, as seen in Experiments 2 and 5, proved the most effective for improving CR. While Semantic Chunking and Abstract-First searches further enhanced retrieval precision, the trade-offs in Faithfulness suggest that future work should focus on optimizing how the retrieved context is utilized in response generation. Additionally, the Enhanced Prompting Technique has shown potential in guiding the

model to generate more relevant answers, highlighting the importance of thoughtful prompt design in maximizing the performance of LLMs in RAG systems. These findings collectively offer valuable insights for improving context retrieval systems in academic research, with future exploration needed to assess the generalizability of these techniques to other domains.

Appendix A. Advanced Data Science Questions

- 1. I'm a data scientist in the financial sector, selecting features to predict stock prices. I've used traditional methods like backward elimination. Which advanced feature selection technique should I consider to enhance model performance?
- 2. In the context of agriculture, I'm predicting crop yields based on soil and weather data. Having tried manual feature selection, what automated feature selection method would help in identifying the most influential factors for yield prediction?
- 3. As a data scientist in the insurance industry, I'm working on customer churn prediction. I've used correlation-based feature selection but need to account for nonlinear relationships. Which technique would be suitable for this purpose?
- 4. Working in the healthcare sector, I deal with patient vital signs data that often contains outliers. After using Z-score for outlier detection, what robust outlier elimination technique should I adopt for cleaner datasets?
- 5. In the manufacturing industry, I'm analyzing sensor data from machinery for predictive maintenance. Having used the IQR method to detect outliers, which advanced technique would you recommend for more accurate anomaly detection and elimination?
- 6. I'm analyzing customer behavior data in e-commerce, using PCA for dimensionality reduction. Can you suggest a modern technique that might offer better insights while preserving data variance?
- 7. In environmental science, I deal with high-dimensional climate data. Having used t-SNE for visualization, what other dimensionality reduction method should I consider for more effective data analysis?
- 8. As a data scientist in the telecom sector, I work with extensive network traffic data. After applying LDA for feature extraction, what newer technique would enhance the interpretability and accuracy of my models?
- 9. In the energy industry, I'm analyzing sensor data from smart grids. While PCA has helped in reducing dimensions, what alternative should I explore for better performance with large datasets?
- 10. I'm studying brain imaging data for neurological research. Having tried factor analysis, what other dimensionality reduction technique could help in uncovering hidden patterns more effectively?
- 11. In the automotive industry, I develop models for autonomous vehicles using real-world driving data. What synthetic data generation technique can I use to augment my dataset while ensuring realistic scenarios?
- 12. Working with confidential financial data, I need to generate synthetic datasets for model training. Which method would provide a balance between data utility and privacy?

- 13. As a data scientist in social sciences, I deal with sensitive survey data. What technique should I use to generate synthetic data that maintains the statistical properties of the original data?
- 14. In robotics, I'm training a robot to navigate complex environments. Having used Q-learning, what advanced reinforcement learning algorithm should I explore for improved performance in dynamic settings?
- 15. As a game developer, I'm using reinforcement learning to create intelligent agents. Beyond DQN, which algorithm would enhance the adaptability and learning speed of my agents?
- 16. In the pharmaceutical industry, I'm classifying drug responses based on genetic data. After using SVM, what advanced classification algorithm should I consider for better accuracy and interpretability?
- 17. As a data scientist in the automotive sector, I'm classifying vehicle types from sensor data. Having used decision trees, which more sophisticated method could improve classification performance?
- 18. Working in cybersecurity, I classify network traffic for threat detection. Beyond random forests, what advanced classification technique should I employ for more accurate threat identification?
- 19. In the education sector, I'm classifying student performance based on learning behaviors. After using k-NN, which algorithm would offer better results considering interpretability and accuracy?
- 20. As a data scientist in the legal domain, I'm classifying legal documents by type. What advanced classification method would enhance my document categorization system?
- 21. In the energy sector, I'm predicting energy consumption using multiple regression. What advanced regression model could provide better accuracy and handle nonlinearity more effectively?
- 22. Working in the telecommunications industry, I'm predicting customer call durations. Having tried ridge regression, which sophisticated regression technique should I explore next?
- 23. In the field of epidemiology, I'm predicting disease spread based on environmental factors. Beyond polynomial regression, what model should I use to improve predictive accuracy?
- 24. As a data scientist in real estate, I'm predicting property values. After using lasso regression, which advanced method would you recommend for incorporating spatial dependencies?
- 25. In transportation, I'm predicting traffic flow using regression models. What advanced technique should I consider for capturing complex patterns in traffic data?
- 26. In the context of smart cities, I'm clustering IoT sensor data. Having used DBSCAN, what other clustering algorithm would be effective for large, diverse datasets?
- 27. As a data scientist in the food industry, I'm clustering consumer taste preferences. Beyond hierarchical clustering, which algorithm should I explore for better segmentation?
- 28. Working in the entertainment sector, I'm clustering movie preferences. What advanced clustering method can help in identifying more nuanced audience segments?

- 29. In environmental monitoring, I'm clustering air quality data. After using agglomerative clustering, which technique would provide better results for large-scale environmental datasets?
- 30. As a data scientist in sports analytics, I'm clustering player performance metrics. Beyond Gaussian Mixture Models, which advanced clustering method should I consider for improved insights?
- 31. In medical imaging, I'm detecting abnormalities in MRI scans. Beyond CNNs, what advanced deep learning architecture should I explore for higher accuracy?
- 32. As a data scientist in agriculture, I'm analyzing drone imagery for crop health. Having used image segmentation, which technique should I adopt for more precise analysis?
- 33. Working with satellite imagery in environmental science, I'm classifying land use. Beyond traditional CNNs, which model should I explore for improved accuracy and efficiency?
- 34. In the automotive sector, I'm developing object detection systems for autonomous vehicles. What advanced image processing technique would enhance detection accuracy in real-time scenarios?
- 35. As a data scientist in fashion, I'm analyzing images for style recognition. Beyond transfer learning, which approach should I use to improve model performance?
- 36. In legal tech, I'm analyzing contracts using NLP. Having used word embeddings, what advanced technique should I consider for better understanding legal jargon and nuances?
- 37. As a data scientist in customer service, I'm developing chatbots for automated responses. Beyond basic sequence models, which advanced NLP model should I explore for more natural interactions?
- 38. Working in publishing, I'm analyzing book reviews for sentiment analysis. What state-of-the-art NLP technique would help in capturing complex sentiments more accurately?
- 39. In the field of education, I'm developing automated grading systems. Having used traditional NLP methods, which advanced model should I adopt for better accuracy in grading essays?
- 40. As a data scientist in social media analysis, I'm detecting trends from tweets. Beyond LSTM, which cutting-edge NLP technique should I consider for more insightful trend analysis?
- 41. In finance, I'm forecasting stock prices using traditional ARIMA models. What advanced time series analysis method should I use to better capture market volatility?
- 42. As a data scientist in retail, I'm predicting sales trends. Beyond SARIMA, which technique should I explore to account for seasonal variations and promotions?
- 43. Working in the energy sector, I'm forecasting electricity demand. Having used exponential smoothing, what advanced method should I consider for more accurate demand predictions?
- 44. In healthcare, I'm analyzing patient vital signs over time. What advanced time series model would enhance the predictive accuracy of health outcomes?
- 45. As a data scientist in transportation, I'm forecasting passenger flow. Beyond traditional methods, which advanced technique should I adopt to improve forecasting accuracy?

- 46. In the context of fraud detection, I'm evaluating the performance of my models. Beyond accuracy and precision, what other evaluation metrics should I consider for a more comprehensive assessment?
- 47. As a data scientist in healthcare, I'm evaluating models for disease prediction. Which evaluation method would help in understanding the trade-offs between sensitivity and specificity more effectively?
- 48. Working in marketing, I'm assessing the effectiveness of customer segmentation models. Beyond silhouette score, what other evaluation techniques should I use to validate the quality of my clusters?
- 49. In the field of education, I'm evaluating models for predicting student success. What advanced evaluation metrics should I consider to ensure my models are both accurate and fair?
- 50. As a data scientist in manufacturing, I'm assessing the performance of predictive maintenance models. Beyond traditional metrics, which evaluation method should I use to measure the real-world impact of my models?

Appendix B. 5 Textbooks

- 1. Aggarwal, C. C. (2018). Neural Networks and Deep Learning: A Textbook. Springer.
- 2. Alpaydın, E. (2014). Introduction to Machine Learning (3rd ed.). The MIT Press.
- 3. Bruce, P., & Bruce, A. (2017). Practical Statistics for Data Scientists: 50 Essential Concepts. O'Reilly Media.
- 4. Langr, J., & Bok, V. (2019). GANs in Action: Deep Learning with Generative Adversarial Networks. Manning Publications.
- 5. Montgomery, D. C., Jennings, C. L., & Kulahci, M. (2015). *Introduction to Time Series Analysis and Forecasting* (2nd ed.). Wiley.

Appendix C. 17 Textbooks

- 1. Aßenmacher, Matthias. Multimodal Deep Learning. Self-published, 2023.
- 2. Bertsekas, Dimitri P. A Course in Reinforcement Learning. Arizona State University.
- 3. Boykis, Vicki. What are Embeddings. Self-published, 2023.
- 4. Bruce, Peter, and Andrew Bruce. Practical Statistics for Data Scientists: 50 Essential Concepts. O'Reilly Media, 2017.
- 5. Daumé III, Hal. A Course in Machine Learning. Self-published.
- 6. Deisenroth, Marc Peter, A. Aldo Faisal, and Cheng Soon Ong. *Mathematics for Machine Learning*. Cambridge University Press, 2020.
- 7. Devlin, Hannah, Guo Kunin, Xiang Tian. Seeing Theory. Self-published.
- 8. Gutmann, Michael U. Pen & Paper: Exercises in Machine Learning. Self-published.
- 9. Jung, Alexander. Machine Learning: The Basics. Springer, 2022.
- 10. Langr, Jakub, and Vladimir Bok. Deep Learning with Generative Adversarial Networks. Manning Publications, 2019.
- 11. MacKay, David J.C. Information Theory, Inference, and Learning Algorithms. Cambridge University Press, 2003.

- 12. Montgomery, Douglas C., Cheryl L. Jennings, and Murat Kulahci. *Introduction to Time Series Analysis and Forecasting*. 2nd Edition, Wiley, 2015.
- 13. Nilsson, Nils J. Introduction to Machine Learning: An Early Draft of a Proposed Textbook. Stanford University, 1996.
- 14. Prince, Simon J.D. Understanding Deep Learning. Draft Edition, 2024.
- 15. Shashua, Amnon. *Introduction to Machine Learning*. The Hebrew University of Jerusalem, 2008.
- 16. Sutton, Richard S., and Andrew G. Barto. Reinforcement Learning: An Introduction. 2nd Edition, MIT Press, 2018.
- 17. Alpaydin, Ethem. Introduction to Machine Learning. 3rd Edition, MIT Press, 2014.

Appendix D. Sample Output For Baseline Model for Question 40

| Question | Contexts | Answer | Context | Faithfulness | Answer |
|----------------------|---|--|-----------|--------------|-----------|
| | | | Relevancy | | Relevance |
| As a | •ample, in the 2016 U.S elections, along with #Election2016, the two | Consider using | 0.0059 | 0.25 | 0.8943 |
| data scientist | political parties used the #VoteTrump and #ivotedforHillaryClinton | transformer-based | | | |
| in social | respectively to reach out to the general public on social media. In Twitter, for a hashtag to qualify as a trending topic, the Twitter trending | models like BERT or GPT for more insight- | | | |
| media | algorithm is designed in such a way that the users will be shown the | ful trend analysis in | | | |
| analysis, | trending tweets based on their location, interests and the profiles they | social media. These | | | |
| I'm de- | follow. Trends are usually the hashtags that have been used vastly in a short period. Facebook also has a trending module to show what topics | models excel in under- standing context and | | | |
| tecting trends | are being discussed. Trends are an adequate way to ignite a discussion | semantics, which can | | | |
| from | on a topic. However, considering the dynamic and erratic nature of | enhance sentiment | | | |
| tweets. | social media, a trending topic can get replaced within seconds of its | analysis and topic de- | | | |
| Beyond LSTM, | initiation; this can have a disadvantage over a current problem, which is trending. If the issue at hand carries a significant concern and needs | tection. Additionally, exploring techniques | | | |
| which | to reach out to its con- | like clustering for | | | |
| cutting- | •The engagement for Vauxhall remained at a consistent level through- | sentiment events | | | |
| edge | out the event (see Figures 5 and 11), despite the rapid drop-off in use | can provide deeper | | | |
| NLP tech- | of the promoted hashtag. CONCLUSIONS & FUTURE DIRECTIONS In this paper, we present a measurement-driven study of the effects | insights into the dy- namics of trending | | | |
| nique | of promoted tweets and trends on Twitter on the engagement level of | topics. | | | |
| should I | users, using a number of ML and NLP techniques in order to detect | _ | | | |
| consider | relevant tweets and their sentiments. Our results indicate that use of | REFERENCES | | | |
| for more insight- | accurate methods for sentiment analysis, and robust filtering for topical content, is crucial. Given this, we then see that promoted tweets and | ●Poddar, D. (2020, | | | |
| ful trend | trends differ considerably in the form of engagement they produce and | April 23). War of the | | | |
| analy- | the overall sentiment associated with them. We found that promoted | hashtags: Trending | | | |
| sis? | trends lead to higher engagement volumes than promoted tweets. However, although promoted tweets obtain less angagement than promoted | new hashtags to over- ride critical topics in | | | |
| | ever, although promoted tweets obtain less engagement than promoted trends, their engagement forms are often more brand inclusive. | social media. | | | |
| | •features of the event as the location of the event's peak, its growth and | Dacres, S., Haddadi, | | | |
| | relaxation signatures, contain valuable information and must be used | H., and Purver, M. | | | |
| | in the analytics. The predictive power of Twitter events in this study | (2013, December 23). Topic and sentiment | | | |
| | was evaluated using two scenarios: in the first scenario, we perform the analysis for the aggregated Twitter signal considering only tweets' | analysis on OSNs: A | | | |
| | sentiment; in the second scenario, we cluster Twitter sentiment events | case study of adver- | | | |
| | based on their shape and then calculate the statistics of successful pre- | tising strategies on | | | |
| | dictions separately for every event type. The results of our analysis can be summarized as follows: - Aggregated Twitter events can be used to | Twitter. •Kolchyna, O., Souza, | | | |
| | predict sales spikes Spikes can be separated into categories based on | T. T. P., Aste, T., | | | |
| | their shapes (position of the peak, growth, and relaxation signatures). | and Treleaven, P. C. | | | |
| | - Different spike shapes are differently associated with sales Some | (2015, August 17). In | | | |
| | spike types have a higher predictive power than the aggregated Twitter signal. | quest of significance: Identifying types of | | | |
| | •This shows that Twitter users do not tweet as positively about a pro- | Twitter sentiment | | | |
| | moted trend as they would about a promoted tweet. Instead, a large | events that predict | | | |
| | proportion of tweets relating to a promoted trend contained no emo- | spikes in sales. | | | |
| | tional words, or if they did, the positive and negative sentiments bal- anced each other out. They generally contained just the promoted hash- | ◆Chakraborty, A., Messias, J., Ben- | | | |
| | tag or generally had an objective, matter-of-fact tone (e.g., - "Get 3G | evenuto, F., Ghosh, | | | |
| | where I live #O2WhatWouldYouDo").Figure 11:# related engage- | S., Ganguly, N., | | | |
| | ments •Social media sites like Facebook and Twitter have emerged as popu- | and Gummadi, K. P. (2017, April 1). | | | |
| | lar destinations for users to get real-time news about the world around | Who makes trends? | | | |
| | them. In these sites, users are increasingly relying on crowdsourced | Understanding de- | | | |
| | recommendations called Trending Topics to find important events and | mographic biases in | | | |
| | breaking news stories. Typically topics, including key-phrases and keywords (e.g., hashtags), are recommended as trending when they exhibit | crowdsourced recom- mendations. | | | |
| | a sharp spike in their popularity, i.e., their usage by the crowds suddenly | •Dijkman, R., Ipeiro- | | | |
| | jumps at a particular time (Twitter 2010). Once a topic is selected as | tis, P., Aertsen, F., | | | |
| | trending, it gets prominently displayed on the social media homepages, | and van Helden, R. (2015, March 16). Us- | | | |
| | thus reaching a large user population. Additionally, traditional news organizations often pick the trending topics and cover them in their | ing Twitter to predict | | | |
| | news stories (a practice termed as Hashtag journalism), further ampli- | sales: A case study. | | | |
| | fying their reach. Recognizing their importance, | | | | |
| | •Benevenuto, F., Magno, G., Rodrigues, T., and Almeida, V. 2010. | | | | |
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| | and alcohol sales volume from Twitter messages," Language resources | | | | |
| | and evaluation (47:1), pp. 217-238. Dann, S. 2010. "Twitter content | | | | |
| | classification," First Monday (15:12). | | | | |
| | | l | 1 | | |

Appendix E. Sample Output For the Most Enhanced Model For Question 40

| Question | ${f Contexts}$ | Answer | Context Relevancy | Faithfulness | Answer Relevance |
|---|--|--|----------------------|--------------|---------------------|
| As a data scientist in sports analytics, I'm clustering player performance metrics. Beyond Gaussian Mixture Models, which advanced clustering method should I consider for improved insights? | Global lifestyle and investment patterns are significantly influenced by socioeconomic changes. The widespread availability of highspeed internet and online social media has enabled people to express their views freely on various scales. Nowadays, a majority of users utilize platforms such as WhatsApp, Twitter, Instagram, etc., to communicate and share comments through tweets, status updates, stories, reels, shorts, etc. The digital revolution has also transformed the financial market, making stocks, mutual funds, and precious metals easily accessible in electronic form, allowing people to make online purchases conveniently from the comfort of their homes. Throughout the last century, economics has achieved unprecedented heights. In the multicurrency system, nearly all governments worldwide strive to manage their country's economic status by boosting GDP, reducing inflation, and controlling the exchange rate between their domestic currency and foreign currency to enhance the lifestyle and income levels of their citizens. Microeconomics focuses on the financial position of entities such as farms and enterprises, guiding decisionmaking and choice among various options. Stocks, mutual funds, oil, gas, precious metals, goods, services, and products witness fluctuations in their market prices over time. These variations are influenced by factors such as news, natural calamities, political stability, climate, and other dynamic elements. The nature of news has changed considerably, with users now primarily accessing information online through various social media platforms rather than relying solely on traditional printed newspapers. Consequently, social media posts play a crucial role in shaping the financial market, especially when authored by influential leaders, significantly amplifying their impact. In this study, we explore the impact of social media posts, such as tweets, on the financial market, especially when authored by influence of social media posts, particularly tweets, on financial markets. Beyond Tradi | Consider using Memory-based Sentiment Analysis, which captures both immediate and longer-term impacts of tweets on financial markets. This technique allows for the generation of sentiment scores and the mapping of these sentiments to market prices, enhancing predictive accuracy. Additionally, it provides insights into the linguistic triggers that influence market fluctuations, improving model interpretability. REFERENCES Das, A., Nandi, T., Saha, P., Das, S., Mukherjee, S., Naskar, S. K., and Saha, D. (2024). Effect of Leaders' Voice on Financial Market: An Empirical Deep Learning Expedition on NASDAQ, NSE, and Beyond. | 1.0 | 0.75 | 0.8618 |

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