# FAKTÜRY WHITEPAPER

FAKTÜRY HÜNCHO

# **FAKTÜRY**<sup>TM</sup>

First streetwear brand created to enhance the Metaverse, built on the XRPL.

Exclusive Streetwear + Metaverse + XRPL

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#### **WHAT**

FAKTÜRY™ represents a streetwear brand that releases quality products through limited quantity DROP's. Each product purchased will have an NFT (non-fungible token) that reflects the purchase. These NFT's will be used as wearables in the Metaverse on avatars and possibly other entities. FAKTÜRY™ will conclusively evolve into an ecosystem of products.

Each item purchased will have a different rarity, the rarity scale is yet to be determined. Though there will be a minting # associated with the product.

The physical product will be mailed to the purchaser as an ordinary retailer would send them. The NFT will be given directly to the customer upon transaction completion. Due to ongoing issues with ledger proposals XLS-20D, the best fit to fully capture the vision for this project is non-applicable. With this being noted, the NFT's purchased upon the first DROP will at least be prepared for full integration.

The first DROP, DROP 0 – DIAMOND COLLECTION, will be the most valuable collection of all DROP's as it will be the original collection created to fully legitimize and showcase our company. Not to mention the special rewards attached will be "everlasting" (more announcements soon). This collection will also symbolize that we are the diamond. Criticized under the conditions of media heat and public pressure. We will ensure this project rises to the surface and beyond.

The NFT purchased will have immense value. There will be a magnitude of privileges associated with it, which will ultimately depend on current partnerships.

The native token to the FAKTÜRY™ brand, \$FAKTÜRY will be used by holders as a staking mechanism, we call \$NOWBALL as well as be an access point to bonus perks with all things regarding FAKTÜRY™. Another utility of the token will be integrated into the marketplace. We are actively searching for a payment processor plug-in that can accept XRP and FAKTURY tokens. We will find it.

SNOWBALL is a staking mechanism offered ideally to unleash more value in the token and truly reward loyal holders. After each drop there will be a set portion of proceeds allocated to all coin holders (more info in SNOWBALL section). We firmly believe in the power of utility and scarcity and will enforce this any way pragmatically imaginable.

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In the event we attempt to become listed on a centralized exchange and any of the actions stated are not permissible we will create other avenues to reward our loyal holders.

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The product launch will consist of 5 products. There will be 326 items of each product offered for public sale, 1630 items total. There will always be 3 extras of each product stored by FAKTÜRY<sup>TM</sup>. 1 of each will be held by the founder of the project and the other 10 items will be used for giveaways and charitable actions. It must be noted, no one product will be the exact same. There will be projects in the future, built around what will be cemented by FAKTÜRY<sup>TM</sup>. Until the point comes, FAKTÜRY<sup>TM</sup> will continue to be the primary focus. Sustainability will be secured through the continuous search for value in the project and strategic partnerships. We will arrange popular partnerships with the WORLD.

Considering the actual location of the Metaverse, it is to be determined. We will ensure to be prepared for complete Metaverse integration, and we are currently in talks to host our own virtual stores in another ledger's Meta project.

We have signed up for an unprecedented objective, and we will have unprecedented hurdles to cross. Please enjoy the ride!

P.S.

Each product considering the first drop will have an NFT Code attached to it. This means that at any point in time, you will have the ability to interact with your NFT. The NFT will be able to be sold on an NFT marketplace, the physical product, can be resold on modern retail sites, STOCKX<sup>TM</sup>, etc. After successful launch, the pair of items being resold will likely be an anomaly after product adoption. Combo pack holders will have their own perks, guaranteed.

Products regarding DROP 0 or any other DROP, will be revealed via social media and other advertising avenues.

#### **WHY**

FAKTÜRY<sup>TM</sup> was created in consideration of the Metaverse transformation occurring in society. This project was not simply a fun idea, but an imminent action for the ideal future forecasted. A utopian Metaverse will require each aspect of it to be designed in top-tier detail.

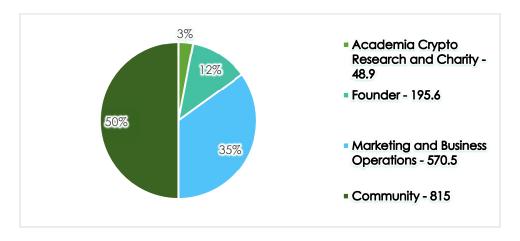
FAKTÜRY<sup>TM</sup> will assure to produce products only of superlative quality and will seek the embrace of all stakeholders. FAKTÜRY<sup>TM</sup> is not in competition with any other companies or corporations, we favor the label as being an accent to the Metaverse infrastructure and will cooperate with any eligible, strategically plausible organization or project.

### **TOKENOMICS**

Issuer account is blackholed, meaning there will never in history be another \$FAKTURY coin issued.

There are a total of 1.630 tokens

- 3% ACADEMIA CRYPTO RESEARCH AND CHARITY 48.9
- 12% FOUNDER 195.6
- 35% MARKETING AND BUSINESS OPERATIONS 570.5
- 50% COMMUNITY 815



(11/2/2021) Circulating Supply: 827/1.630 tokens

As token price appreciates, the distribution amount will be decreased from the founder's share and used as a project benefactor.

A third of the Founder's share has been escrowed in a contractual agreement to release half of the tokens December 2022 and the rest March 2023.

Two early recipients of more than 10 \$FAKTURY tokens, (whales) if you will, have signed contractual agreements detailing that they will not sell more than 4 tokens until Q1 2023. These precautions are done in efforts to allow for a rug-pull free project and establish trust within our community.

We added a token allocation toward education, because we firmly believe knowledge is power. Massive adoption for the next frontier of WEB3 will have to

FAKTÜRY™
come through guiding others that are lost and empowering them with learning tools.

#### **SNOWBALL**

SNOWBALL is a staking mechanism offered ideally to unleash more value in the token and truly reward loyal holders. After each drop there will be a set portion of proceeds allocated to all coin holders.

For example, our community decides to sell out the entire inventory from DROP 0. The proceeds obtained by the launch will have a portion dedicated towards buy backs into the \$FAKTURY token as well as be distributed directly to token holders within 48 hours of sell out. We will eventually look to Flare to help us push this agenda, in the instance they are not available, and no reputable options are open, we will create our own staking software.

The amount dedicated to holders will be announced prior to launch.

This is SNOWBALL version 1.0, updates to the system are predicted to occur as there will be new ways to reward our token holders.

## **WHO**

#### FAKTÜRY HÜNCHO



**FOUNDER** 

**CYBERSECURITY** 

**FASHION** 

**ELECTRONIC SYSTEMS** 

PROJECT MANAGEMENT ENGINEER

#### FAKTÜRY TEAM

GRAPHIC DESGINERS MARKETING ADVSIORS

PROJECT MODERATORS MISC. BUSINESS SERVICES PARTNERS

SPECIAL THANKS TO OUR PAL, CBOT

AND THE ENTIRE XRP COMMUNITY!

## **USE-CASE EXAMPLE(S)**

1.

Bob is a loyal \$FAKTURY holder. Today is the official launch of FAKTÜRYTM DROP 0. Since he was whitelisted as a holder of 'x' amount of \$FAKTURY at snapshot, he is given access to the site, a duration of time before the general public. He enters the online marketplace and chooses a HOODë. Not only because he was a holder of 'x' amount of token, did he obtain early access, but also since you have been noted as an early buyer you will receive a discount at purchase, (amounts to vary).

Bob will receive confirmation of his purchase with an NFT of the purchased product attached. In this case, the NFT is a wearable which will be compatible with the NFT Avatar we happen to be partnered with. Ultimately, we will look to be compatible with all skins. This means that if you had a Virtual-Reality headset, you could access your avatar and enable the item purchased to be worn on your avatar in that Metaverse.

The physical product will be mailed, and upon delivery we will have QR-capability to which you can scan the actual product and get directed to your NFT. Many perks attached.

\*Customers will be able to purchase as many items as they would like, until there is a critical reason to bottleneck the quantity that can be purchased at a time. In which majority of the community has decided to overrule this original setting.

2.

DROP 'X' ends! The merchandise has sold out! A few people received the product, a lot missed out. FAKTÜRY<sup>TM</sup> promises to allocate a (publicly available) amount toward buyback of \$FAKTURY token and distribution to holders via \$FAKTURY token. This will become substantial in consideration of price appreciation.

Not only this, but we will allocate a (publicly available) amount towards a charity or institution. May even begin our own.

These are 2 examples, although there are many more we will gladly display!

#### LEGAL DISCLAIMER AND MANIFESTO OF RISKS

FAKTÜRY™ is obliged to inform current and future \$FAKTURY token holders about the accompanying risks for users when transacting with blockchain technology. Holding a whole or fractionalized \$FAKTURY, declares the user fully responsible in understanding the risks that accompany transacting with blockchain technology.

The primary objective of the FAKTÜRYTM White Paper was to provide clarity in the intentions of our project and to sustain trust within the FAKTÜRYTM Family. This document is a marketing document and is not intended to be legally binding. This token is a speculative asset and should be bought, sold, and transacted with as such. No information within this document constitutes a recommendation on behalf of FAKTÜRY HÜNCHO, FAKTÜRYTM or FAKTURY LTD. CO. to sell, buy, or transact with \$FAKTURY. FAKTÜRYTM seeks only to inform the public and never advertise as an investment contract. The distribution of the token \$FAKTURY and its social development does not amount to investment of money, contract, scheme, or transaction, in a common enterprise, with a reasonable expectation of profits.

All users of the project agree to indemnify founders, developers, designers, engineers, associations, contributors, sponsors, marketers, traders, exchanges, and wallets, against any loss or damage, profit, capital, investment, in connection with all FAKTÜRY LTD. CO. associated transactions. FAKTÜRY<sup>TM</sup> advises that potential buyers should only invest money that you are willing to lose. The current token economy has grown immensely and there have been a myriad of pump and dump schemes. The volatility within this market influences every coin involved, yes even ours!

The company FAKTURY LTD. CO. backing the token \$FAKTURY is licensed and trademarked and seeks to only maintain legitimacy with any FAKTÜRY™ associated product or project.

## **ADDRESSES**

#### Whales - Contractual Agreement

- rhaBHCK6vqBBjb4TbgvDaVVPGsW3Je4AtL
- rfutVaGygAtZvaFymL2a1V95AcruJuDtyz

#### Blackholed

• rNwBNkHz3ZAnx77XFjGR8nRnZHw4gKgmpr

#### Airdrop

• rG3qGSDskfbFmiftWFBXMroJUSSjmGrADE

#### Escrow

• rs9i4d9jECRqWmhMk6Nupbg9Pxocco8EsU