

Retail Sales Performance Dashboard

Best for all purpose business analytics

49.30K

Total Sales

1.53K

Total Profit

195

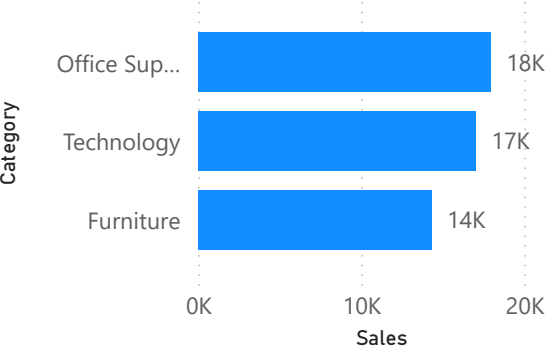
Customers

3.11%

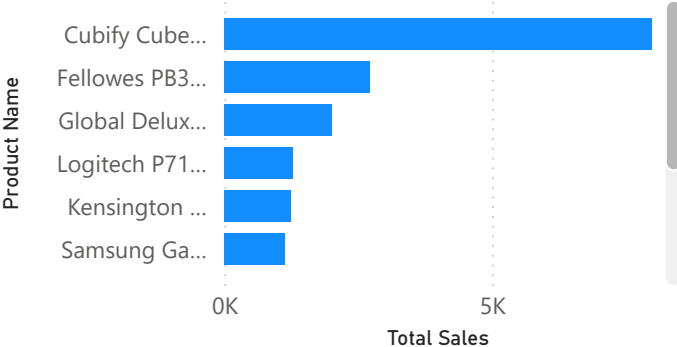
Profit Margin %

*Clothing led all categories in sales, while total sales declined 65% YoY.
*Despite the drop, the business maintained a solid 13.38% profit margin.
*Focus is needed on underperforming regions and sustaining top product
*performance.

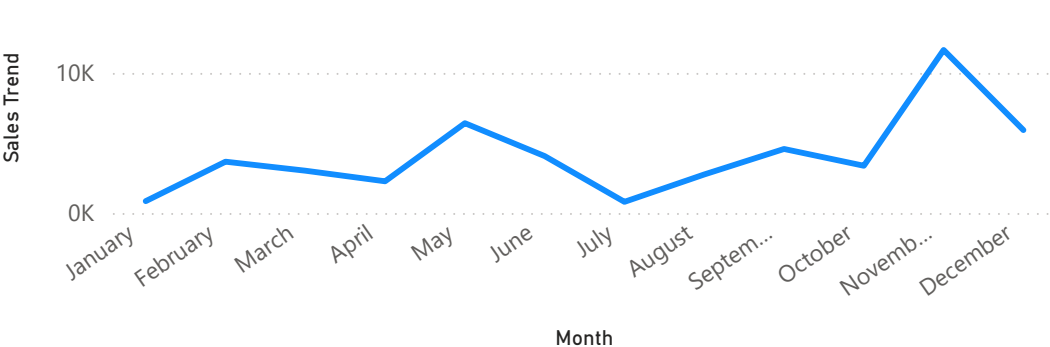
Sales by Category



Top 10 Products by Sales



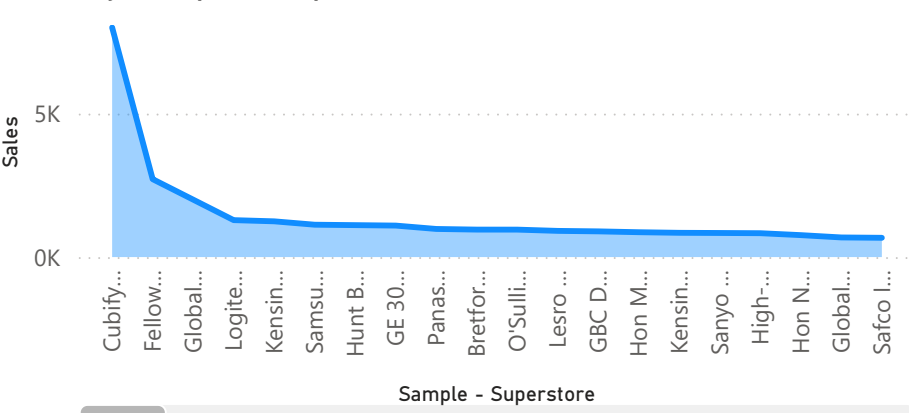
Sales Trend by Month



Sub-Category, Year

- ✓ ☐ Accessories
- ✓ ☐ Appliances
- ✓ ☐ Art
- ✓ ☐ Binders
- ✓ ☐ Bookcases
- ✓ ☐ Chairs
- ✓ ☐ Envelopes
- ✓ ☐ Fasteners
- ✓ ☐ Furnishings

Sales by Sample - Superstore



Sum of Sales by Region

