

# CORPORATE FINANCE



**F. MICHAUX**

**2020**

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# GENERAL AGENDA



**Introduction to Financial Management**



**Valuation and Discounted Cash Flow Method**

# Introduction to Financial Management



# **RESPONSIBILITIES OF THE FINANCIAL MANAGER**

## **DECISIONS IN ANY BUSINESS**



**WHAT LONG-TERM INVESTMENTS SHOULD  
YOU ACCEPT?**

- **CAPITAL BUDGETING DECISION**



**WHERE WILL YOU GET THE MONEY TO PAY  
FOR YOUR INVESTMENTS?**

- **FINANCING DECISION**

# CAPITAL BUDGETING



**FINANCIAL MANAGER ATTEMPTS TO ENSURE  
THAT :**

**THE PRESENT VALUE  
(OR THE VALUE TODAY )**

**OF THE CASH FLOWS  
GENERATED BY THE ASSET**

**IS GREATER THAN THE COST OF THE ASSET**

# **VALUE OF CASH FLOWS FROM PROJECT AFFECTED BY:**



**AMOUNT**



**TIMING**

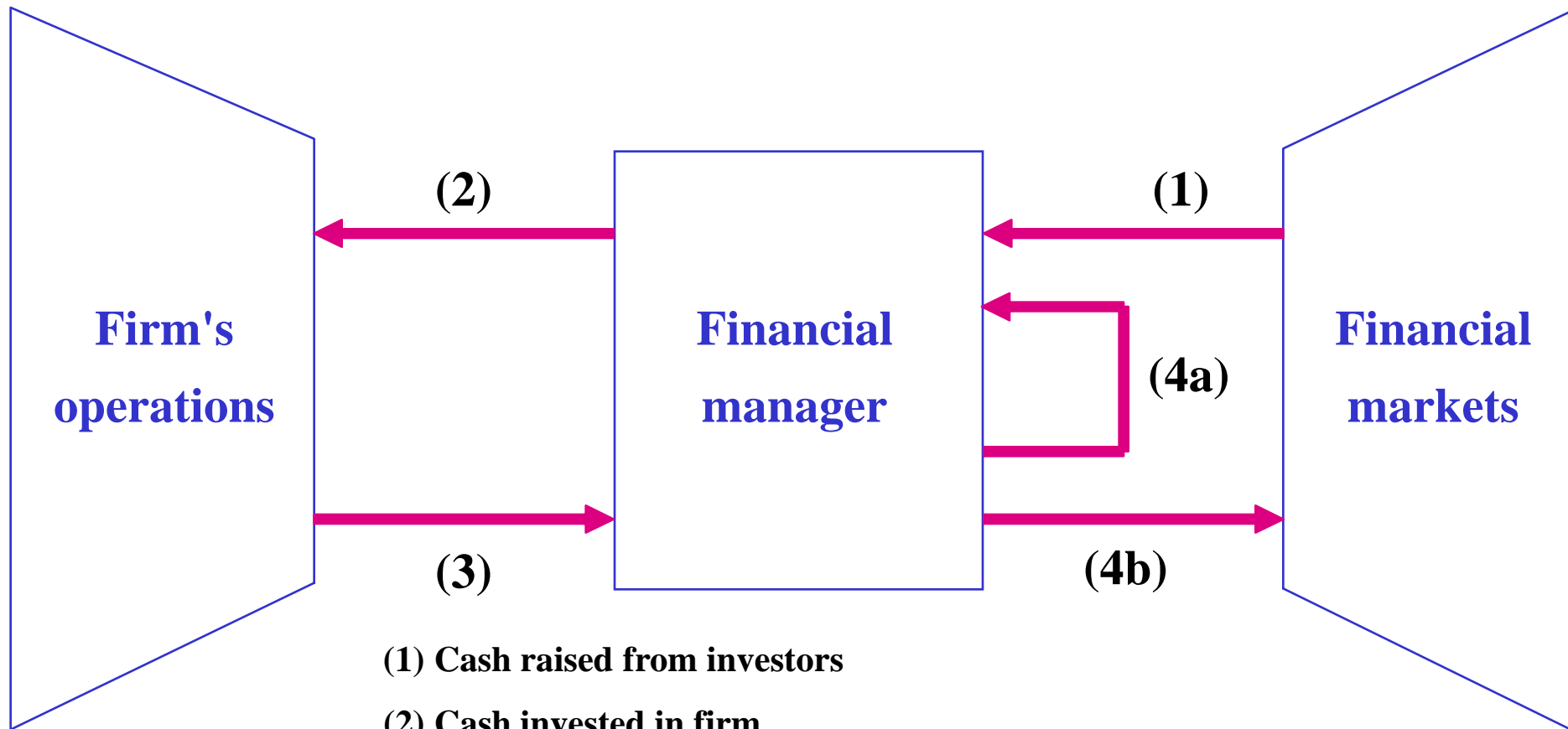


**RISKINESS**

# **FINANCIAL MANAGER STANDS BETWEEN:**

- ▶ CASH FLOWS GENERATED BY THE REAL ASSETS OF THE FIRM, AND**
- ▶ INVESTORS, HOLDING FINANCIAL ASSETS  
EQUITY, RECEIVING SHARE OF PROFITS  
DEBT, RECEIVING SET PAYMENTS**

# FLOW OF CASH BETWEEN FINANCIAL MARKETS AND FIRM'S OPERATIONS



(1) Cash raised from investors

(2) Cash invested in firm

(3) Cash generated by operations

(4a) Cash reinvested

(4b) Cash returned to investors

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# **VALUATION AND DISCOUNTED CASH FLOW METHOD**

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# TIME VALUE OF MONEY



**BASIC PROBLEM FACED BY FINANCIAL  
MANAGER IS**

**HOW TO VALUE FUTURE CASH FLOWS?**

**I HAVE TO SPEND MONEY TODAY TO BUILD  
A PLANT WHICH WILL GENERATE CASH  
FLOWS IN THE FUTURE**

# **A DOLLAR TODAY IS WORTH MORE THAN A DOLLAR IN THE FUTURE**

 **IF I HAD THE DOLLAR TODAY**

**I COULD INVEST IT**

**EARN INTEREST DURING THE YEAR**

**SO THAT I'D HAVE MORE THAN A DOLLAR  
IN A YEAR'S TIME**

# INVESTING FOR ONE PERIOD

- ▶ I INVEST \$100 TODAY AT  $r = .1$  PER YEAR
- ▶ AT END OF YEAR, I RECEIVE \$110 (FV)


$$FV = 100(1 + r)$$

# PRESENT VALUE

▶ **Present Value = PV**

▶  **$PV = \text{Discount Factor} \times C_1$**

# PRESENT VALUE


$$PV = DF \times C_t = \frac{C_t}{1 + r_t}$$



**Replacing “1” with “t” allows the formula to be used for cash flows that exist at any point in time.**

# PRESENT VALUE

🔍 Discount Factor = DF = PV of \$1

$$DF = \frac{1}{(1+r)^t}$$

**Discount Factors can be used to compute the present value of any cash flow.**

# PRESENT VALUES

## EXAMPLE: SAVING FOR A NEW COMPUTER

- ▶ You will need \$3,000 in a year's time to buy a computer

You can earn interest at 8% per year

How much do you need to set aside now?

- ▶  $PV \text{ OF } \$3,000 = 3,000 / 1.08 = 3,000 \times .926 = \$2,777.77$

**.926 is the 1-YEAR DISCOUNT FACTOR**

at the end of 1 year

$\$2,777.77 \text{ grows to } 2,777.77 \times 1.08 = \$3,000_{2020}$

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# CALCULATING DISCOUNTED CASH FLOWS



$$\frac{1}{(1+r)}$$

**OFTEN CALLED DISCOUNT FACTOR**



***r***

**DISCOUNT RATE**

**HURDLE RATE**

**OPPORTUNITY COST OF CAPITAL**

# WE HAVE ASSUMED THAT FUTURE CASH FLOWS ARE KNOWN WITH CERTAINTY

- ▶ IF FUTURE CASH FLOWS ARE NOT CERTAIN  
USE **EXPECTED FUTURE CASH FLOWS**
- ▶ USE HIGHER DISCOUNT RATE  
**EXPECTED RATE OF RETURN ON OTHER INVESTMENTS OF COMPARABLE RISK WHICH IS NOT AVAILABLE TO US BECAUSE WE INVESTED IN THE PROJECT**
- ▶ **SAFE DOLLAR IS WORTH MORE THAN A RISKY DOLLAR**

# INTEREST RATE DOES NOT HAVE TO BE FOR A YEAR



INTEREST RATE *per period* WHERE THE PERIOD IS ALWAYS SPECIFIED



THE EQUATION

$$FV = PV(1+r)$$

GIVES THE FV *at the end of the period*,  
WHEN I INVEST P AT AN INTEREST  
RATE OF  $r$  PER PERIOD

# EXAMPLE



$r = .02$  PER QUARTER

$P = \$100$

HOW MUCH DO I HAVE AT THE END  
OF THE QUARTER?



$$FV = PV(1+r) = 100 \times 1.02 = 102$$

# **TWO RULES FOR ACCEPTING OR REJECTING PROJECTS**

-  **1. INVEST IN PROJECTS WITH POSITIVE NPV**
-  **2. INVEST IN PROJECTS OFFERING RETURN  
GREATER THAN  
OPPORTUNITY COST OF CAPITAL**

# VALUING AN OFFICE BUILDING

## STEP 1: FORECAST CASH FLOWS

Cost of building,  $C_0 = 350$

Sale price in Year 1,  $C_1 = 400$

## STEP 2: ESTIMATE OPPORTUNITY COST OF CAPITAL

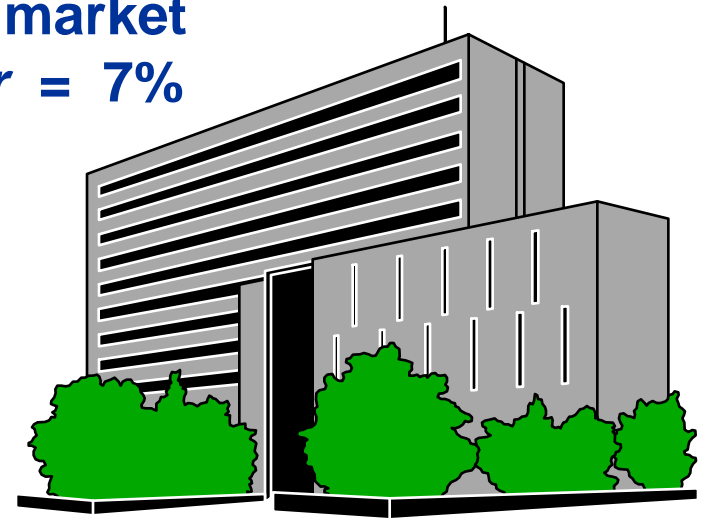
If equally risky investments in the capital market offer a return of 7%, then cost of capital,  $r = 7\%$

## STEP 3: Discount future cash flows

$$PV = \frac{C_1}{1 + r} = \frac{400}{1.07} = 374$$

## STEP 4: Accept project if PV of payoff exceeds investment

$$NPV = -350 + 374 = +24$$



# ONE-PERIOD PROJECT: RETURN UNCERTAIN

INVEST \$1,000 NOW.

RECEIVE EXPECTED UNCERTAIN CASH FLOW AFTER 1 YEAR, WHOSE  
EXPECTED VALUE IS \$1,300

INVESTORS CAN BUY EQUALLY RISKY SECURITIES WITH 35% EXPECTED  
RETURN.

DECISION:

1. DON'T INVEST BECAUSE 30% PROJECT RETURN IS LESS THAN  
35% OPPORTUNITY COST.

2. DON'T INVEST BECAUSE NET PRESENT VALUE IS  
NEGATIVE.

$$\text{NET PRESENT VALUE} = \frac{1,300}{1.35} - 1,000 = 963 - 1,000 = -37$$

VALUE OF FIRM  
WILL FALL BY \$37  
IF WE ACCEPT THE PROJECT

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# RATE OF RETURN RULE



$$\text{RETURN} = \frac{\text{PROFIT}}{\text{INVESTMENT}} = \frac{400 - 350}{350} = 14.3\%$$



**ACCEPT PROJECT BECAUSE RATE OF RETURN IS GREATER THAN THE OPPORTUNITY COST OF CAPITAL, 7%**



# POSSIBLE GOALS OF FINANCIAL MANAGERS

1. MAXIMIZE PROFITS
2. REDUCE RISK
3. MAXIMIZE SALES
4. MAXIMIZE MARKET SHARE
5. MAINTAIN STEADY EARNINGS GROWTH
6. MINIMIZE COSTS

STEADY : Stable



# PROFIT MAXIMIZATION

- ▶ **NOT PRECISE**

- **PROFITS THIS YEAR OR LONG RUN?**

- **WHAT LONG RUN?**

- ▶ **WHAT IS TRADEOFF (compromis) BETWEEN CURRENT AND FUTURE PROFITS?**

- ▶ **WHAT PROFITS, EPS OR CASH FLOW? WHAT EPS?**

# CONFLICT BETWEEN MAXIMIZING PROFIT AND REDUCING RISK

- ▶ WE NEED A GOAL THAT ENCOMPASSES BOTH OBJECTIVES
- ▶ MAXIMIZE NET PRESENT VALUE

# INVESTING FOR MORE THAN ONE PERIOD

- ▶ I INVEST  $P = \$100$  FOR 2 YEARS AT  $r = .1$  PER YEAR.
- ▶ AT END OF YEAR 1, I HAVE  $FV_1 = 100 \times 1.1 = 110$  IN MY ACCOUNT, WHICH IS MY BEGINNING PRINCIPAL FOR YEAR 2.
- ▶ AT THE END OF YEAR 2, I WILL HAVE
$$\begin{aligned}FV_2 &= FV_1(1+r) \\&= P(1+r)(1+r) \\&= P(1+r)^2 \\&= 121\end{aligned}$$
- ▶ I WILL EARN \$10 INTEREST IN YEAR 1,  
\$11 INTEREST IN YEAR 2,  
ALTHOUGH  $r = .1$  IN BOTH YEARS.
- ▶ WHY?

# FUTURE VALUE OF \$121 HAS FOUR PARTS

$$FV_2 = P(1+r)^2 = P + 2rP + Pr^2$$



$$P=100$$

RETURN OF PRINCIPAL



$$2rP=20$$

SIMPLE INTEREST ON PRINCIPAL FOR 2 YEARS  
AT 10% PER YEAR



$$Pr^2=1$$

INTEREST EARNED IN YEAR 2 ON \$10  
INTEREST PAID IN YEAR 1



AMOUNT OF SIMPLE INTEREST CONSTANT EACH  
YEAR



AMOUNT OF COMPOUND INTEREST INCREASES  
EACH YEAR

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**FV OF PRINCIPAL, P,  
AT END OF n YEARS IS**

$$\mathbf{FV_n = PV(1+R)^n}$$



# COMPOUND INTEREST

INTEREST EARNED ON PRINCIPAL AND  
REINVESTED INTEREST OF PRIOR  
PERIODS

# **SIMPLE INTEREST**

**INTEREST EARNED ON THE  
ORIGINAL PRINCIPAL ONLY**

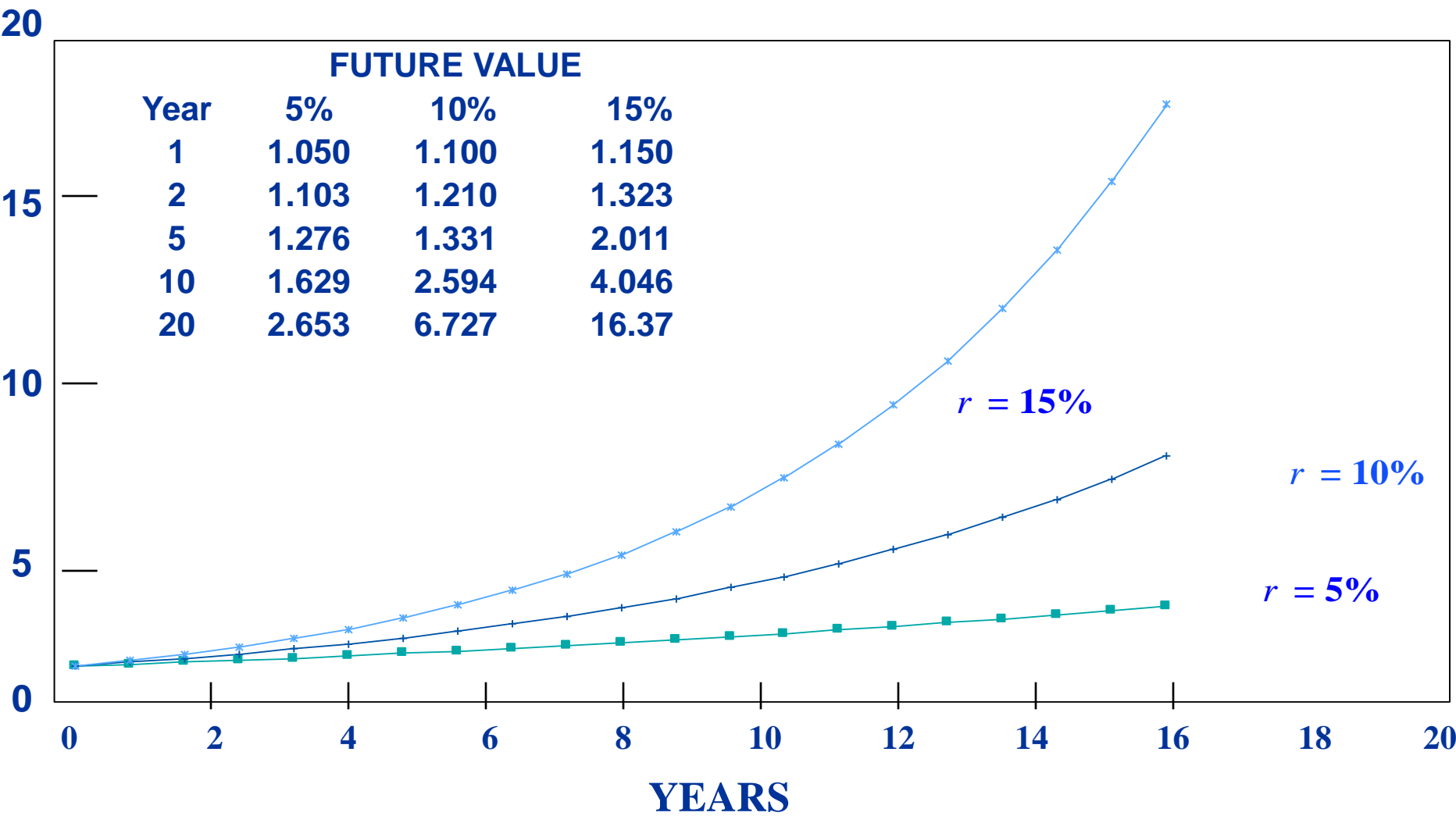


# Compound Interest

<b>i</b> <b>Periods</b> <b>per</b> <b>year</b>	<b>ii</b> <b>Interest</b> <b>per</b> <b>period</b>	<b>iii</b> <b>APR</b> <b>(i x ii)</b>	<b>iv</b> <b>Value</b> <b>after</b> <b>one year</b>	<b>v</b> <b>Annually</b> <b>compounded</b> <b>interest rate</b>
<b>1</b>	<b>6%</b>	<b>6%</b>	<b>1.06</b>	<b>6.000%</b>
<b>2</b>	<b>3</b>	<b>6</b>	<b><math>1.03^2 = 1.0609</math></b>	<b>6.090</b>
<b>4</b>	<b>1.5</b>	<b>6</b>	<b><math>1.015^4 = 1.06136</math></b>	<b>6.136</b>
<b>12</b>	<b>.5</b>	<b>6</b>	<b><math>1.005^{12} = 1.06168</math></b>	<b>6.168</b>
<b>52</b>	<b>.1154</b>	<b>6</b>	<b><math>1.001154^{52} = 1.06180</math></b>	<b>6.180</b>
<b>365</b>	<b>.0164</b>	<b>6</b>	<b><math>1.000164^{365} = 1.06183</math></b>	<b>6.183</b>

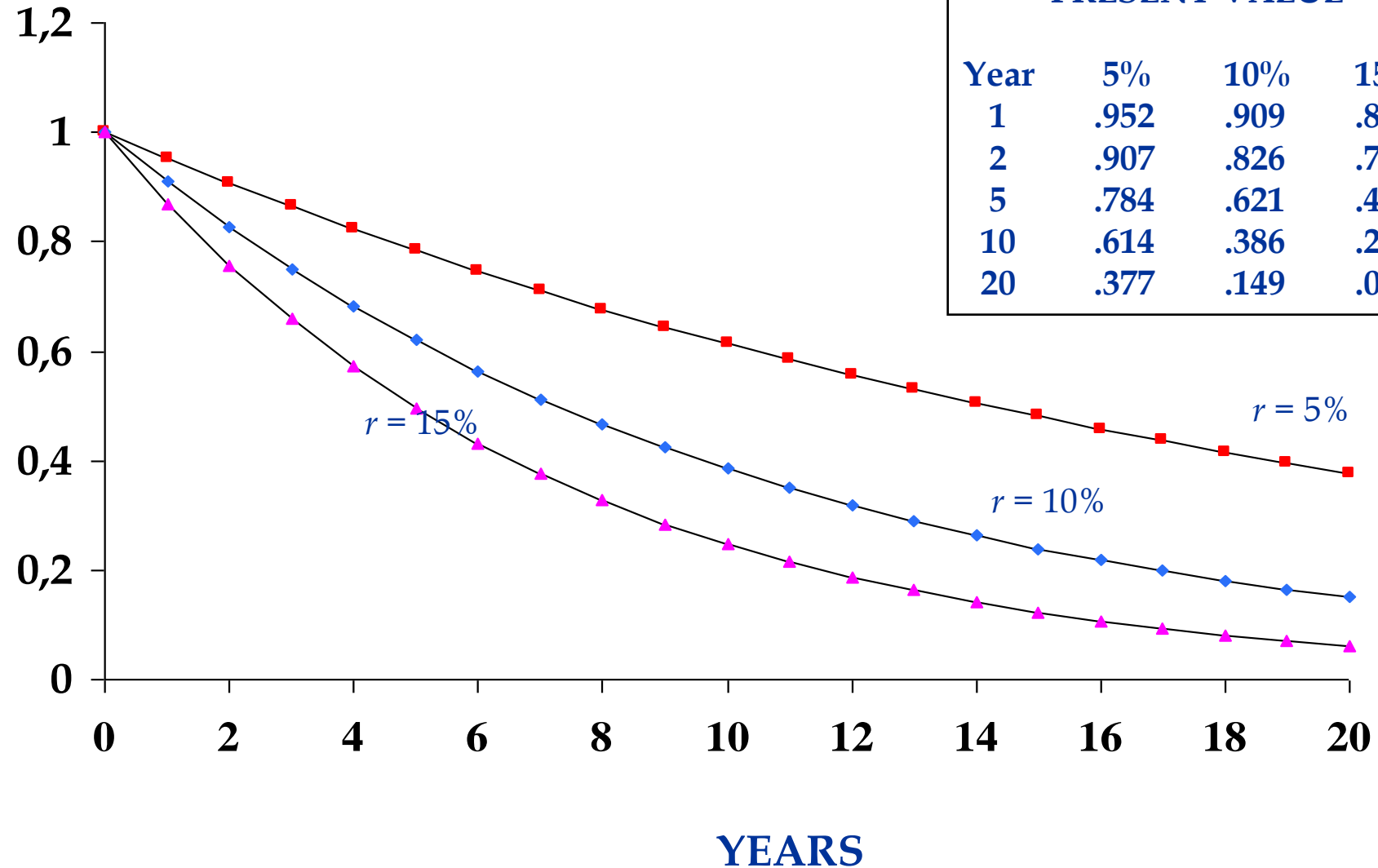


# FUTURE VALUE OF \$1 **FUTURE VALUE**



# PRESENT VALUE

## PRESENT VALUE OF \$1



PRESENT VALUE			
Year	5%	10%	15%
1	.952	.909	.870
2	.907	.826	.756
5	.784	.621	.497
10	.614	.386	.247
20	.377	.149	.061

## FUTURE VALUE

- COMPOUND PRINCIPAL AMOUNT FORWARD INTO THE FUTURE

## PRESENT VALUE

- DISCOUNT A FUTURE VALUE BACK TO THE PRESENT

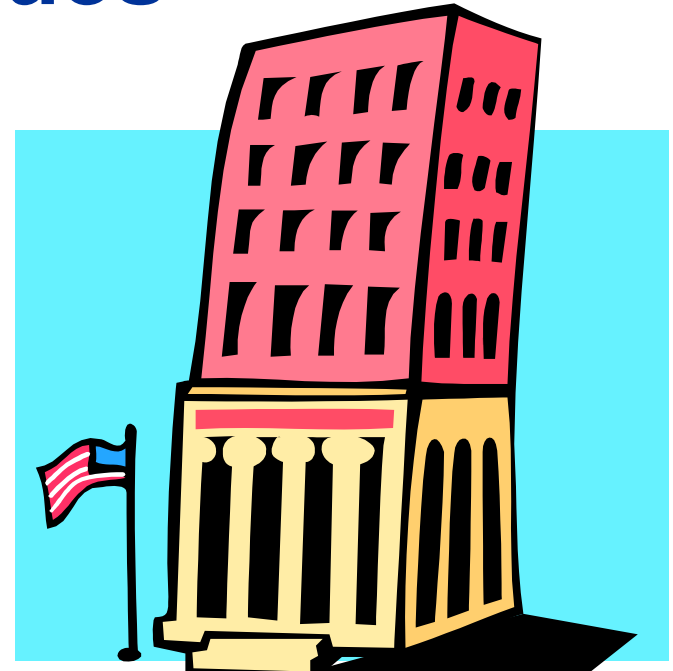
$$PV_0 = \frac{FV_t}{(1 + r)^t}$$

**BASIC RELATIONSHIP BETWEEN PV AND FV**

# Present Values

## Example

*Assume that the cash flows from the construction and sale of an office building is as follows. Given a 7% required rate of return, create a present value worksheet and show the net present value.*



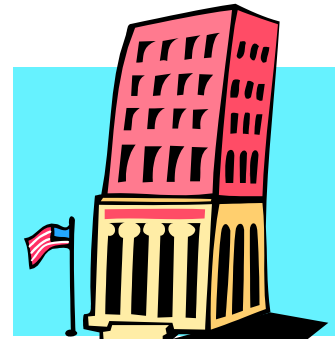
Year 0	Year 1	Year 2
-----	-----	-----
-150,000	-100,000	+ 300,000

# Present Values

## Example - continued

*Assume that the cash flows from the construction and sale of an office building is as follows. Given a 7% required rate of return, create a present value worksheet and show the net present value.*

Period	Discount Factor	Cash Flow	Present Value
0	1.0	−150,000	−150,000
1	$\frac{1}{1.07} = .935$	−100,000	−93,500
2	$\frac{1}{(1.07)^2} = .873$	+300,000	+261,900
<i>NPV = Total =</i>			<i>\$18,400</i>



$$PV_0 = C_0 + \frac{C_1}{(1+r_1)} + \frac{C_2}{(1+r_2)^2} + \dots + \frac{C_t}{(1+r_t)^t}$$

## DISCOUNTED CASH FLOW (DCF) EQUATION



$$NPV = \sum \frac{C_t}{(1 + r_t)^t}$$

**NET PRESENT VALUE OF A PROJECT  
WHERE THE SUMMATION IS OVER ALL THE CASH  
FLOWS  
GENERATED BY THE PROJECT,**

**INCLUDING INITIAL NEGATIVE CASH FLOWS  
AT THE START OF THE PROJECT,  $C_0$  ETC.**

# EXAMPLE

▶  $C_0 = -500, C_1 = +400, C_2 = +400$

▶  $r_1 = r_2 = .12$

▶ 
$$\text{NPV} = -500 + \frac{400}{1.12} + \frac{400}{(1.12)^2}$$

▶ 
$$= -500 + 400 (.893) + 400 (.794)$$

▶ 
$$= -500 + 357.20 + 318.80 = +176$$

$$\begin{aligned}
 PV &= \frac{C}{(1+r)} + \frac{C}{(1+r)^2} + \dots + \frac{C}{(1+r)^n} \\
 &= \frac{C}{(1+r)} \left( \frac{1 - \frac{1}{(1+r)^n}}{1 - \frac{1}{(1+r)}} \right) \\
 &= C \left( \frac{1 - \frac{1}{(1+r)^n}}{r} \right)
 \end{aligned}$$

# PERPETUITIES

CASH FLOWS LAST FOREVER

$$PV = C \left( \frac{1 - \frac{1}{(1+r)^n}}{r} \right)$$
$$= \frac{C}{r} \text{ AS } n \text{ GETS VERY LARGE}$$

# ALTERNATIVE WAY TO VALUE A PERPETUITY

IF I LEAVE AN AMOUNT OF MONEY,  $P$ , IN THE BANK,  
I CAN EARN ANNUAL INTEREST OF  $C = rP$  FOREVER

$$P = \frac{C}{r}$$



# VALUING PERPETUITIES

$$PV = \frac{C}{r}$$



## EXAMPLE:

**SUPPOSE YOU WANT TO ENDOW A CHAIR AT YOUR OLD UNIVERSITY, WHICH WILL PROVIDE \$100,000 EACH YEAR FOREVER. THE INTEREST RATE IS 10%**

$$PV = \frac{\$100,000}{.10} = \$1,000,000$$



**A DONATION OF \$1,000,000 WILL PROVIDE AN ANNUAL INCOME OF  $.10 \times \$1,000,000 = \$100,000$  FOREVER.**

# GROWING PERPETUITIES

$$\begin{aligned} PV &= \frac{C_1}{1+r} + \frac{C_2}{(1+r)^2} + \frac{C_3}{(1+r)^3} + \frac{C_4}{(1+r)^4} + \dots \\ &= \frac{C_1}{(1+r)} + \frac{C_1(1+g)}{(1+r)^2} + \frac{C_1(1+g)^2}{(1+r)^3} + \dots \\ &= \frac{C_1}{(1+r)} \frac{1}{1 - \frac{(1+g)}{(1+r)}} = \frac{C_1}{(1+r) - (1+g)} \end{aligned}$$

$$= \frac{C_1}{r - g}$$

# GROWING PERPETUITIES



**SUPPOSE YOU WISH TO ENDOW A CHAIR AT YOUR OLD UNIVERSITY WHICH WILL PROVIDE \$100,000 PER YEAR GROWING AT 4% PER YEAR TO TAKE INTO ACCOUNT INFLATION. THE INTEREST RATE IS 10% PER YEAR.**

$$PV = \frac{C_1}{r - g} = \frac{100,000}{.10 - .04} = \$1,666,667$$



$$PV = \frac{C}{(1+r)} + \frac{C}{(1+r)^2} + \dots + \frac{C}{(1+r)^n}$$

$$= C \left( \frac{1 - \frac{1}{(1+r)^n}}{r} \right)$$

**FOUR VARIABLES, PV,  $r$ ,  $n$ ,  $C$**

**IF WE KNOW ANY THREE, SOLVE FOR THE FOURTH**

# PRICE AN ANNUITY AS EQUAL TO THE DIFFERENCE BETWEEN TWO PERPETUITIES

*Asset*

*Year of payment*  
1 2 ...  $t+1$  ..

*Present Value*

*Perpetuity*  
*(first payment year 1)*

$$\frac{C}{r}$$

*Perpetuity*  
*(first payment year  $t + 1$ )*

$$\left(\frac{C}{r}\right) \frac{1}{(1+r)^t}$$

*Annuity from year 1*  
*to year  $t$*

$$\frac{C}{r} - \left(\frac{C}{r}\right) \frac{1}{(1+r)^t}$$



# CALCULATING PV WHEN I KNOW $C$ , $r$ , $N$ OR HOW MUCH AM I PAYING FOR MY CAR?

EXAMPLE:

- ❑ I BUY A CAR WITH THREE END-OF-YEAR PAYMENTS OF \$4,000
- ❑ THE INTEREST RATE IS 10% A YEAR

$$PV = \$4,000 \times \left[ \frac{1}{.10} - \frac{1}{.10(1.10)^3} \right] = \$4,000 \times 2.487 = \$9,947.41$$

## ANNUITY TABLE

NUMBER OF YEARS	INTEREST RATE		
	5%	8%	10%
1	.952	.926	.909
2	1.859	1.783	1.736
3	2.723	2.577	2.487
5	4.329	3.993	3.791
10	7.722	6.710	6.145

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# LOANS

▶ **EXAMPLE: AMORTIZATION SCHEDULE FOR 5-YEAR , \$5,000  
LOAN, 9% INTEREST RATE, ANNUAL PAYMENTS IN ARREARS.**

▶ **SOLVE FOR PMT AS ORDINARY ANNUITY PMT=\$1,285.46**

$$\text{PMT} = \$5,000 / \left[ \frac{1}{.09} - \frac{1}{.09(1.09)^5} \right] \quad \$5,000 / 3.889 = \$1,285.46$$

▶ **WE KNOW THE TOTAL PAYMENT,- WE CALCULATE THE INTEREST  
DUE IN EACH PERIOD AND BACK CALCULATE THE  
AMORTIZATION OF PRINCIPAL**

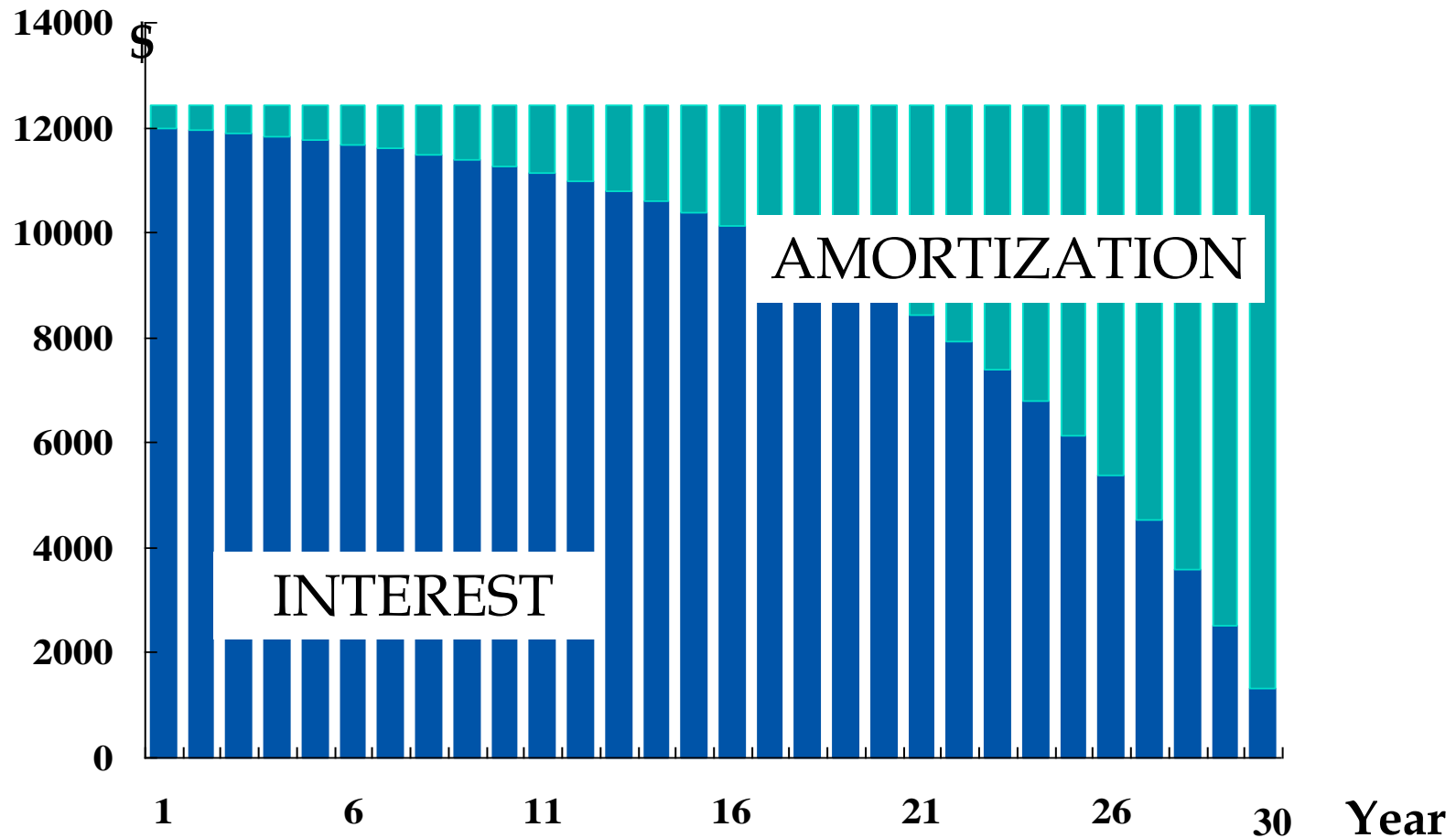
# AMORTIZATION SCHEDULE

YEAR	BEGINNING .....BALANCE	TOTAL PAYMENT	INTEREST PAID	PRINCIPAL PAID	ENDING BALANCE
1	5,000	1,285.46	450.00	835.46	4,164.54
2	4,165	1,285.46	374.81	910.65	3,253.88
3	3,254	1,285.46	292.85	992.61	2,261.27
4	2,261	1,285.46	203.51	1,081.95	1,179.32
5	1,179	1,285.46	106.14	1,179.32	0

**INTEREST DECLINES EACH PERIOD**

**AMORTIZATION OF PRINCIPAL INCREASES OVER TIME**





# AMORTIZING LOAN

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# GENERAL RESULT

$$\text{EAR} = \left(1 + \frac{r}{m}\right)^m - 1$$

$r$  IS THE QUOTED ANNUAL RATE,  
COMPOUNDED  $m$  TIMES PER YEAR

**EAR**  
EQUIVALENT ANNUALLY COMPOUNDED RATE

# ANNUAL PERCENTAGE RATE (APR)



**EXAMPLE: CAR LOAN CHARGES INTEREST  
AT 1% PER MONTH**

**APR OF 12% PER YEAR *BUT***

**$\text{EAR} = (1 + .01)^{12} - 1 = 12.6825\%$  PER YEAR**

**THIS IS THE RATE YOU ACTUALLY PAY**



**6% INTEREST RATE**

	<b>COMPOUNDING FREQUENCY</b>	<b>EAR</b>	<b>APR</b>
--	----------------------------------	------------	------------

<b>YEAR</b>	<b>1</b>	<b>6.000%</b>	<b>6.000%</b>
<b>QUARTER</b>	<b>4</b>	<b>6.136%</b>	<b>6.000%</b>
<b>MONTH</b>	<b>12</b>	<b>6.168%</b>	<b>6.000%</b>
<b>DAY</b>	<b>365</b>	<b>6.183%</b>	<b>6.000%</b>
<b>MINUTE</b>	<b>525,600</b>	<b>6.184%</b>	<b>6.000%</b>
<b>CONTINUOUSLY</b>	<b>-</b>	<b>6.184%</b>	<b>6.000%</b>

# GENERAL RESULT

🎯 
$$\text{EAR} = \left(1 + \frac{r}{m}\right)^m - 1$$

$$= e^r - 1$$
 AS  $m$  INCREASES WITHOUT LIMIT

\$1 INVESTED CONTINUOUSLY

AT AN INTEREST RATE  $r$  FOR  $t$  YEARS BECOMES  $e^{rt} - 1$

# 10% PER YEAR CONTINUOUSLY COMPOUNDED



$$\begin{aligned} \text{EAR} &= e^{.1} - 1 \\ &= 10.51709\% \end{aligned}$$

# NOMINAL AND REAL RATES OF INTEREST

- ▶ **NOMINAL CASH FLOW FROM BANK IS \$1,100  
IF INFLATION IS 6% OVER THE YEAR, REAL CASH  
FLOW IS**

$$\frac{\$1,100}{1.06} = \$1,037.74$$

- ▶ **REAL CASH FLOW =**  
**$$\frac{\text{NOMINAL CASH FLOW}}{(1 + \text{AVERAGE INFLATION RATE})^t}$$**

# NOMINAL AND REAL RATES OF INTEREST

## ▶ 20-YEAR

**\$1,000 INVESTMENT**

**10% PER YEAR INTEREST RATE**

**EXPECTED AVERAGE FUTURE INFLATION 6% / YEAR**

## ▶ FUTURE NOMINAL CASH FLOW

$$= \$1,000 \times 1.1^{20}$$

$$= \$6,727.50$$

## ▶ FUTURE REAL CASH FLOW

$$= \frac{\$6,727.50}{1.06^{20}}$$

$$= \$2,097.67$$

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# NOMINAL RATE OF RETURN 10%

## ▶ REAL RATE OF RETURN

$$\frac{1.1}{1.06} - 1 = 3.774\%$$

## ▶ FISHER EQUATION

$$(1 + r_{\text{nominal}}) = (1 + r_{\text{real}})(1 + \text{EXPECTED INFLATION RATE})$$

$$= 1 + r_{\text{real}} + \text{EXPECTED INFLATION RATE} + r_{\text{real}} (\text{EXPECTED INFLATION RATE})$$

APPROXIMATELY,

$$r_{\text{nominal}} = r_{\text{real}} + \text{EXPECTED INFLATION RATE}$$