

## Project Interview 2

### Who am I interviewing???

Jabari – Stake Holder 2 aka just there to view the workouts

### Interview Questions...

1. Would an app where you can upload workouts or access other people's workouts be helpful?
2. What kind of look to the webpage would you like?
3. Do you think videos and photos on the actual website be helpful?
4. Do you think links to tutorials and maybe stores to buy things would be of interest?
5. What do you think would make a fitness app useful?
6. What general tools and options do you want available on the app?
7. What is a current issue you are facing with tracking or just working out in general?
8. Can you show me an example of a app you may use right now that is good?
9. Can you tell me about how you first got into working out and what helped guide you?
10. What is one thing you would need for the app to be useful to you right now?
11. What would be useful tools if you were to start working out all over again?
12. How do you think I would get others to use the app?
13. What would make this app popular or useful for you in the gym?
14. Would an app like this even be needed????

### Interview Results... (Typed)

1. Yes, definitely! It would provide great inspiration and guidance as I start my fitness journey.
2. Something modern and visually appealing, with easy-to-find categories and instructions for beginners like me.
3. Absolutely! Visual aids would be incredibly useful for understanding proper form and technique.
4. Yes, having access to tutorials for beginners and links to purchase essential workout gear would be very helpful.
5. Clear instructions, beginner-friendly workouts, progress tracking, and a supportive community to stay motivated.
6. Basic workout plans, instructional videos, progress tracking, nutrition tips, and maybe some motivational content.
7. As a beginner, I struggle with knowing where to start and how to perform exercises correctly.

8. I've heard good things about apps like Nike Training Club or 7 Minute Workout for beginners like me.
9. I decided to start working out to improve my overall health and build confidence. I've been inspired by friends who are already into fitness.
10. Clear explanations of exercises and how to perform them safely would be essential for me.
11. Beginner-friendly workouts, guidance on setting realistic goals, and tips for staying motivated would be invaluable.
12. Offering a user-friendly interface, providing valuable content for beginners, and promoting the app through social media and word of mouth.
13. Having access to a variety of beginner-friendly workouts and being able to track my progress over time would make the app incredibly useful.
14. Absolutely! As someone new to working out, having a comprehensive app to guide me through the process would be incredibly beneficial.

## **Problem Statement...**

People new to the world of working out need an app where they can easily find new workouts that they can follow because it can be hard finding free workout plans that others used and need a place where they can find those tools.

## **Insights**

- Something nice to navigate and look at
- Easy to use and find workouts
- Ability to build off the initial base but basic idea covers the idea of discovering new workouts
- Places to go after including the tutorials, shops, and tracking