

# Sustainability Next Steps

Projects & Sustainability Department



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Environmental Sustainability Ambassadors

Sites Sustainability Assessment - Project

Management Walkthrough (Fakieh 360)

Anaerobic Digestion



## 📌 What is the Initiative?

The Ambassadors of Environmental Sustainability is a recognition program at Fakieh Poultry Farms, awarded quarterly to sites that actively monitor sustainability performance indicators and submit monthly reports on energy, water, and waste management.

## 🎯 Purpose of the Initiative

### 📢 Engaging with Sites

Strengthening collaboration to enhance sustainability performance.

### 🚀 Encouraging Other Sites

Recognizing top-performing sites & inspiring wider participation.

### 🌱 Building a Sustainability-Driven Culture

Raising awareness across sectors & paving the way for qualified employees to join the sustainability department in the future.

### 📱 Sharing Our Progress

Posting on LinkedIn to highlight our initiatives & boost engagement.

## 🎁 The Reward

A symbolic gift will be awarded to sites that achieve this milestone, recognizing their commitment and motivating continuous improvement in sustainability efforts.



## Project Purposes:

- 1- Evaluate Fakieh Poultry Farms' sustainability performance.
- 2- Identify key ESG gaps and areas for improvement.
- 3- Monitor key sustainability aspects, including energy consumption, water usage, and waste management.
- 4- Ensure compliance with international sustainability standards.
- 5- Increase awareness by conducting a workshop on sustainability best practices and ESG principles.

## Targeted Sites:

### Zima Slaughterhouses

Includes refrigerators, rendering plant, and a desalination station.

### Allaith Hatchery

Utilizes solar panels and heat exchangers.

### Redwan Broiler Farms

100% reliant on diesel, with potential for aerobic digestion adaptation.

## Key Deliverables:

- Sustainability Assessment & Gap Report.**  
(Current maturity, ESG gaps, compliance check).
- Sustainability Roadmap & Action Plan**  
(Strategic initiatives, prioritized improvements).
- Sustainability Scorecard & KPI Framework**  
(Performance tracking, benchmarking).
- Implementation & Monitoring Support**  
(Guidance for embedding sustainability best practices).
- Final Workshop for Awareness**  
(Educating our team on sustainability goals and best practices).



## ● WHY?

We believe leadership should be engaged, accountable, and action-driven.

This walkthrough strengthens our connection with on-ground operations, enhances collaboration, ensures compliance, and empowers employees while driving sustainability and efficiency.



This is valuable content worth sharing on LinkedIn, showcasing our commitment to growth & leadership engagement 🌱

## ● HOW?

- **Site Selection:** Rotational visits to farms, hatcheries, slaughterhouses, and factories.
- **Leadership Team:** CEO, CFO, Production, Safety, Sustainability, HR, Marketing, QA/QC, and relevant divisions.
- **Agenda:**
  - ✓ Site briefing & key challenges
  - ✓ On-ground assessment & employee engagement
  - ✓ Findings discussion & action plan
- **Frequency:** Monthly or quarterly, covering all key sites.

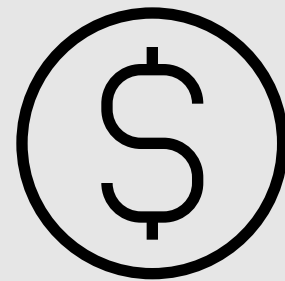
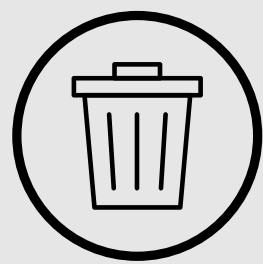
## ● WHAT?

- ✓ Operational efficiency & compliance improvements
- ✓ Stronger sustainability & safety performance
- ✓ Employee engagement & leadership alignment
- ✓ Actionable insights for long-term growth

360°

## Current Situation

To generate electricity



Organic Waste Generated:

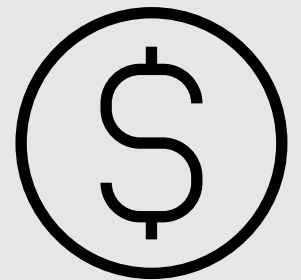
Monthly: 28,829 Tons

Yearly: 345,948 Tons

Waste Disposal Cost:

Monthly: 1,300,383 SAR

Yearly: 15,604,596 SAR



Diesel Used:

Monthly: 1,142,028.40 L = 11,603,008.54 kWh

Yearly: 13,704,340.80 L = 139,236,102.48 kWh

Diesel Cost:

Monthly: 1,838,665.72 SAR

Yearly: 22,063,988.64 SAR



Waste Disposal Cost (15,604,596 SAR)



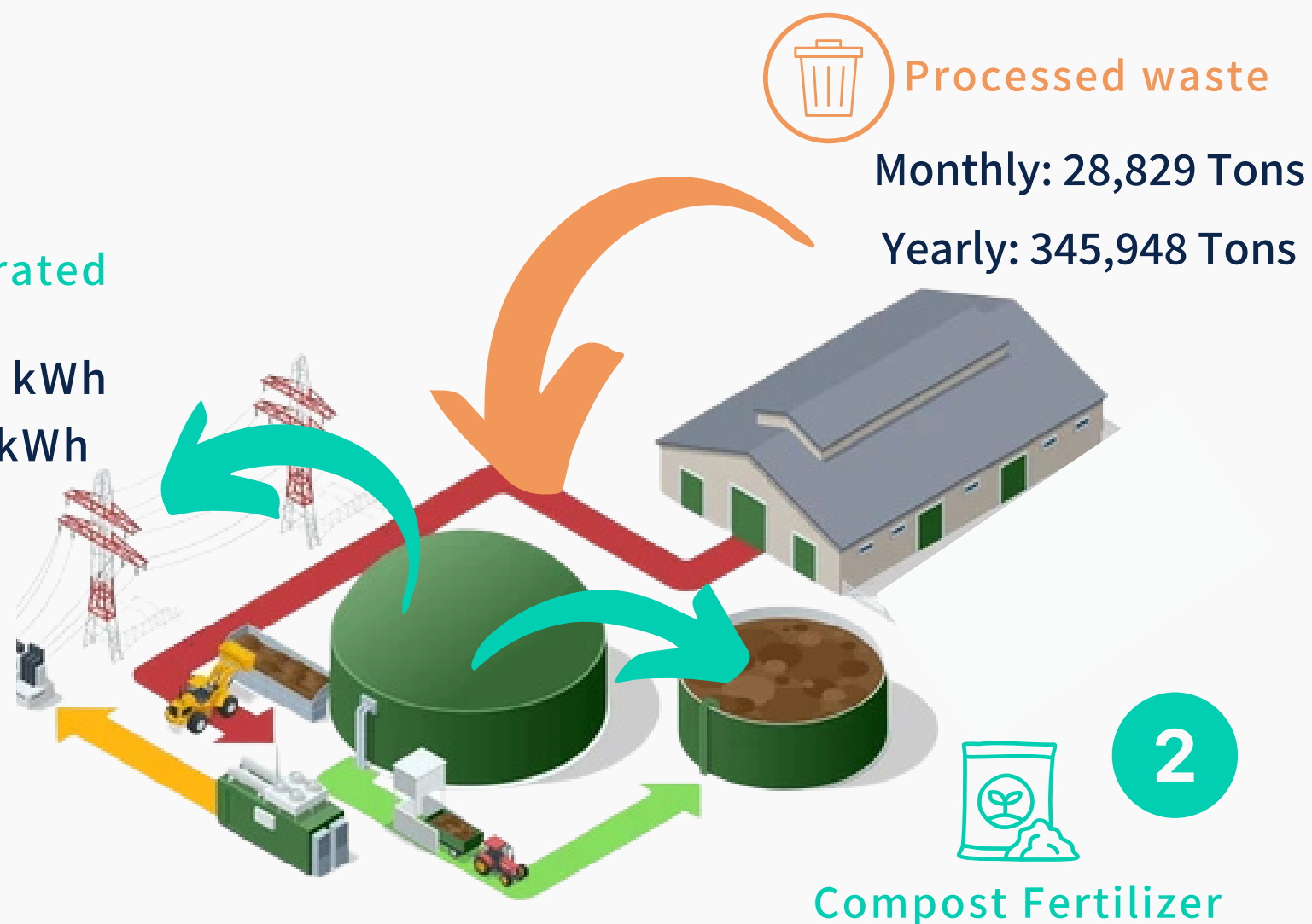
Diesel Consumption (13,704,340 L = 22,063,988 SAR))



No saving (Linear Economy)

## 1 Power Generated

Monthly: 7,207,250 kWh  
Yearly: 86,487,000 kWh



## Total Saving:



|               | Monthly       | Yearly         |
|---------------|---------------|----------------|
| Total Saving: | 2,442,326 SAR | 29,307,909 SAR |

- ✓ Circular Economy
- ✓ Waste Processed (Eliminates Disposal Cost)
- ✓ Generate clean energy  
Monthly: 7,207,250 kWh  
Yearly: 86,487,000 kWh
- ✓ Reduce Diesel Consumption by 62%  
Monthly: 1,142,028.40 L → 709,410 L  
Yearly: 13,704,340 L → 8,512,920 L
- ✓ Reduce Diesel Cost  
Monthly: 1,838,666 SAR → 1,141,942 SAR  
Yearly: 22,063,989 SAR → 13,703,311 SAR
- ✓ Potential Carbon Credits & Environmental Compliance



## Current Challenges:

- High volumes of organic waste from farms, hatcheries, and slaughterhouses.
- Rising waste disposal costs and environmental compliance requirements.

## Opportunities

- ✓ Waste turns into a resource instead of a cost.
- ✓ Disposal cost is eliminated since waste is processed on-site.
- ✓ Diesel consumption drops by 62.12% due to biogas energy replacing fuel.
- ✓ Electricity is generated, reducing dependence on diesel.
- ✓ Biogas can be used for heating or additional energy needs.
- ✓ Organic fertilizer (digestate) can replace synthetic fertilizers, creating additional savings.





Thank you

