

Homework 2

During this semester, you will concept, design and create an app for your final project. Come up with 3 different ideas for your app. You might pick an idea that solves a problem you have or is something you're passionate about.

Requirements

1. For EACH of the 3 app ideas, complete the following items:
2. Search the app store and list any applications that might compete with your app and list 3 ways you can make your app better than those.
3. Describe the general audience each app will be for. This can be a demographic, people working in a certain industry or any description of a group that'll use your app. Please be specific.
4. Describe each app idea's main feature.
5. Describe which mobile technologies it will require (GPS, camera, database (server or embedded), Bluetooth, internet, etc).
6. List a price for the app and why you think it's justified. Free is ok but please explain why. Also include additional revenue models, if applicable, like ad revenue.

Grading

Completing all requirements gives a base score of 90%. To achieve a higher score, add additional content, ideas, design or extra detail. The more, the higher the potential grade.

Due

October 30, 2018 EotD

