



HOMEWORK 2

During this semester, you will concept, design and create an app for your final project. Come up with 3 different ideas for your app. You might pick an idea that solves a problem you have or is something you're passionate about.

For EACH of the 3 app ideas, complete the following items:

- 1. Search the app store and list any applications that might compete with your app and list 3 ways you can make your app better than those.
- 2. Describe the general audience each app will be for. This can be a demographic, people working in a certain industry or any description of a group that'll use your app. Please be specific.
- 3. Describe each app idea's main feature and which mobile technologies it will require (GPS, camera, database (server or embedded), Bluetooth, internet, etc).
- 4. List a price for the app and why you think it's justified. Free is ok but please explain why. Also include additional revenue models, if applicable, like ad revenue.

Requirements:

All submissions must be in PDF, committed to your git repository and shared with MichaelZiray@BoiseState.edu