

# Website Planning Document

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## Red Sky Radar

*Author: Abigail Church*

### Site Purpose

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To give as accurate as possible weather forecasts for local towns in the area of fictitious Ut-a-ho along with a Storm Center to inform and protect citizens and visitors from harsh weather conditions. We will also present a gallery of the beauty of nature, from its sunshine to its terrifying storms.

We will provide a 14 day (2 week) forecast and keep a record as far back as 28 days (4 weeks).

### Target Audience

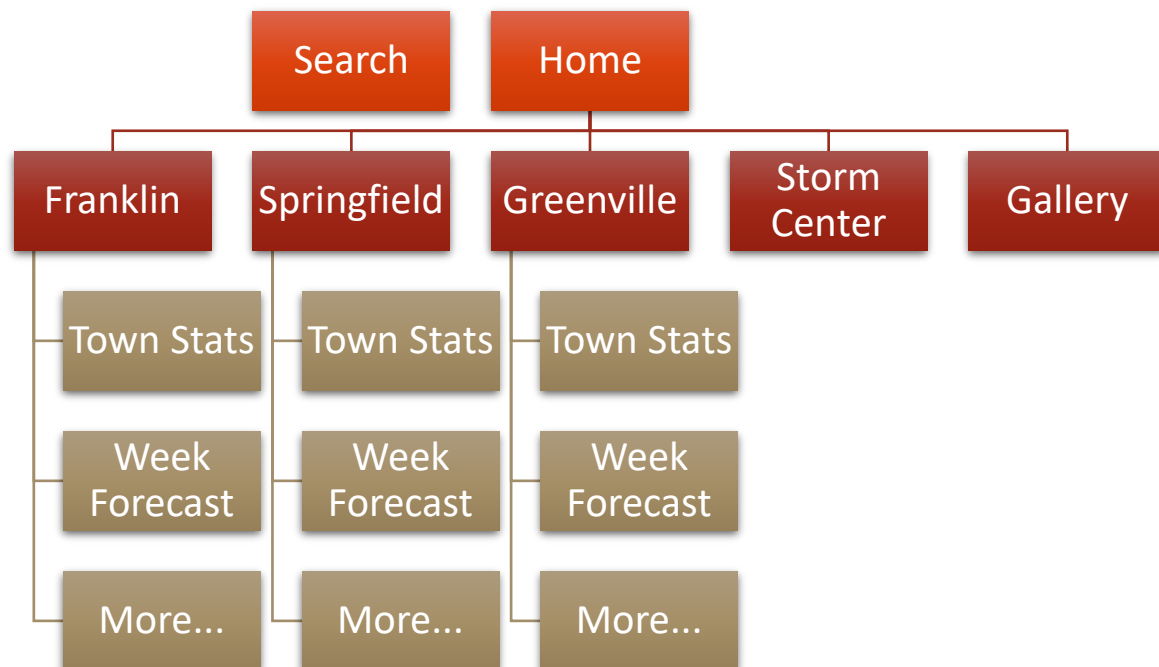
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The local residents of Ut-a-ho and those who will be visiting. This audience will be casual and only need basic data such as temperature (real, how it feels), wind speed and direction, and sky cover.

In a nutshell we want to be easy to understand for anyone from a child to a meteorologist.

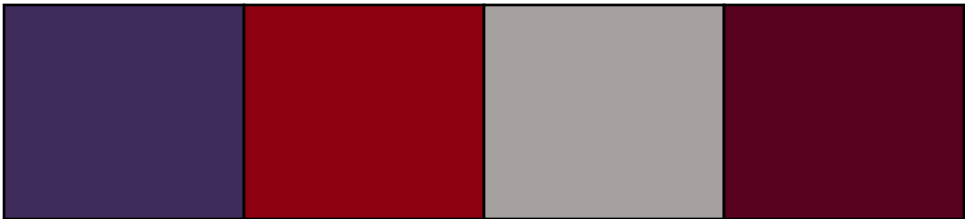
### Site Map

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## Color Scheme

Following the title, we will be aiming for darker colors:



Main

Accents

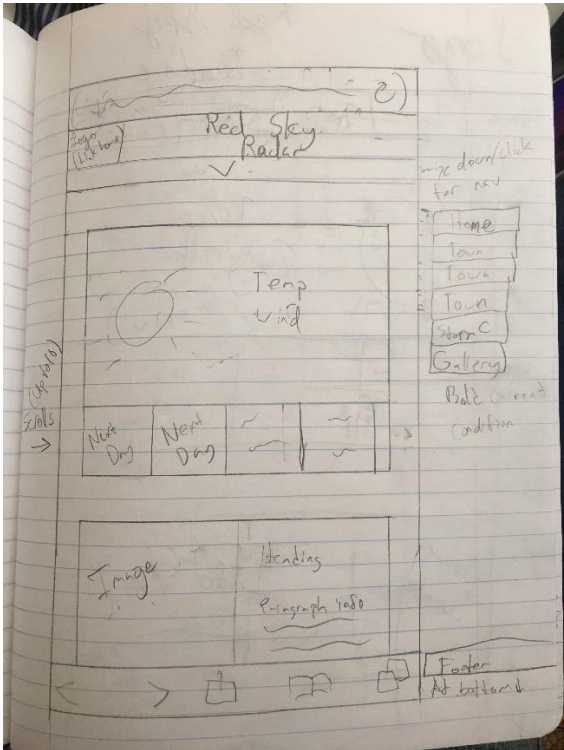
## Typography

The primary text fonts shall be Verdana and Arial.

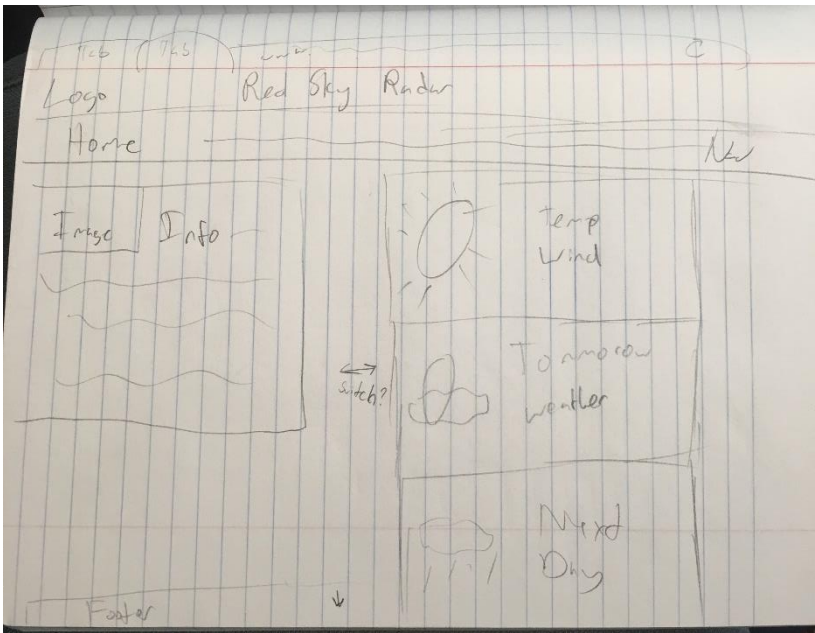
Site header	Verdana	40px	#3e2c5c	Sample
Primary Navigation	Verdana	30px	#590220	Sample
Footer Navigation	Verdana	20px	#8d0111	Sample
Heading 1 (h1)	Verdana	30px	#3e2c5ca	Sample
Heading 2 (h2)	Verdana	25px	#3e2c5ca	Sample
Heading 3 (h3)	Verdana	20px	#3e2c5ca	Sample
Paragraph text (p)	Arial	16px	#000000	Sample

Wire-Frame (City Page)

Small:



Large:



Medium:

