

# Storytelling Studios eBook Whitepaper

More than just animations



We bring stories to life by means  
of film and animation.

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# 1 About Us



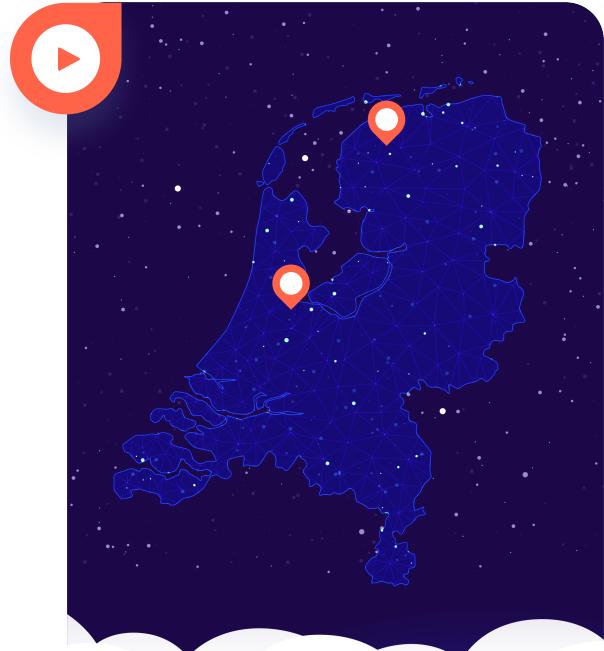
# 1.1 Our Story

At Storytelling Studios we serve both single-person and multinationals throughout the Netherlands with a great team of six professionals from Amsterdam and Leeuwarden.

We have a broad business administration background, which means we have a lot of knowledge about many different branches. This enables us to quickly understand the complex matter of the customer and translate it into an understandable message.

We are completely transparent and go for the ultimate result, which is why we have no limit on the number of revision rounds and our prices are simply stated on our website. We only stop optimizing an animation until the customer is 100% satisfied.

[www.storytellingstudios.nl](http://www.storytellingstudios.nl)



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## 1.2 Our Methods



- ✓ We make complex matters understandable
- ✓ We help you create and tell your story
- ✓ We think along at a business level
- ✓ We work whether it is day, night, or weekend
- ✓ We are able to produce your animation urgently

### Our Method?

It is actually very simple. We do what we like and treat others as we would like to be treated ourselves. How do we distinguish ourselves with that? You can read that here!

- 1 **Brainstorming**
- 2 **Storyline**
- 3 **Production**
- 4 **Delivery**

1

## Brainstorming

We work with you to develop the core message of your story and determine the objective you want to achieve.



2

## Storyline

Now that we know you and your story, we will work with you to work out the core message in the form of a script.



3

## Production

When the script is completely ready, we will start producing the video that matches your story and the character.



4

## Delivery

After the video has been viewed, fine-tuned and completed as desired, delivery will take place.

**Ready for take-off!**





## Thinkers

We think along at a business level. We have a broad background in business administration and therefore have knowledge of many different branches. This enables us to quickly understand the complex matter and translate it into an understandable message.

## Flexible

We are super flexible. Every project involves a bit of customization, which makes it extra fun for us. We continue to work whether it is day, night or weekend and are therefore able to produce animations urgently.



## Transparent

We are transparent. We believe it is important to be completely open and honest about our prices. That is why we show this on our website, so that you as a customer know in advance what you will receive and what it costs.

## Personal Communication

We communicate on a personal level . With us you are in direct contact with the production team, whether via WhatsApp, email, Facetime or telephone, without a manager, salesman or secretary in between.



## Unlimited Rivalries

Together with you we work towards the desired result, you naturally have a goal in mind with your animation or film. That is why we only stop optimizing an animation when you are 100% satisfied. With us you have an unlimited number of revisions to your animation.

All our customers are therefore full of praise, check out our reviews at the videos on the our work page.

[www.storytellingstudios.nl/ons-werk](http://www.storytellingstudios.nl/ons-werk)

## 1.3 Our Team

**Bram De Vries**

Founder and Storyteller

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**Dan Venmans**

Founder and Animator

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**Martin Van IJS**

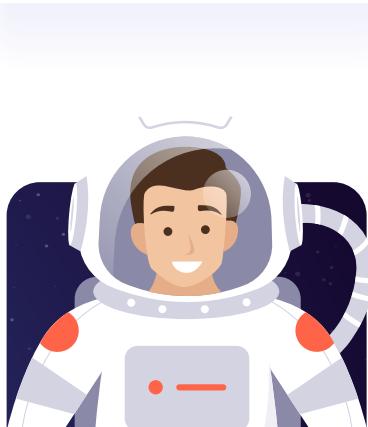
Animator Sound Designer

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**Wiljan Bakker**

Producer and Director

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# Our Product



## 2.1 Motion Graphic

FOR € 950,- 

-  Duration up to 60 seconds
-  After 1 minute € 75 per 5 sec
-  Delivery time 2 weeks after approval of the voice-over script
-  Urgent animation on request



No bells and whistles. Straightforward and very tight, that is motion graphic. Ideal for displaying processes, information flows and data systems. Very graphic and unambiguous. Functionality is paramount here.

So it is a tighter style. Particularly suitable for animations that are shown in a 'corporate setting'. More business than the cartoon style. Now and then with a wink, but above all very clear. Ideal for technical pitches, products, services or, for example, reorganisations.

## 2.2 Whiteboard

FOR € 1450,- 

-  Duration up to 60 seconds
-  After 1 minute € 75 per 5 sec
-  Delivery time 3 weeks after approval of the voice-over script
-  Urgent animation on request

A whiteboard animation is a perfect way to present your business plan, vision or concept. Whiteboard animations are extremely suitable for bringing complex concepts or business processes to the imagination.

## 2.3 Cartoon

FOR € 1950,- 

-  Duration up to 60 seconds
-  After 1 minute € 75 per 5 sec
-  Delivery time 4 weeks after approval of the voice-over script
-  Urgent animation on request



Cartoon animation is ideally suited to make complex matters understandable for everyone. With a 2D cartoon animation you can create excellent recognisability of a problem among your target group.

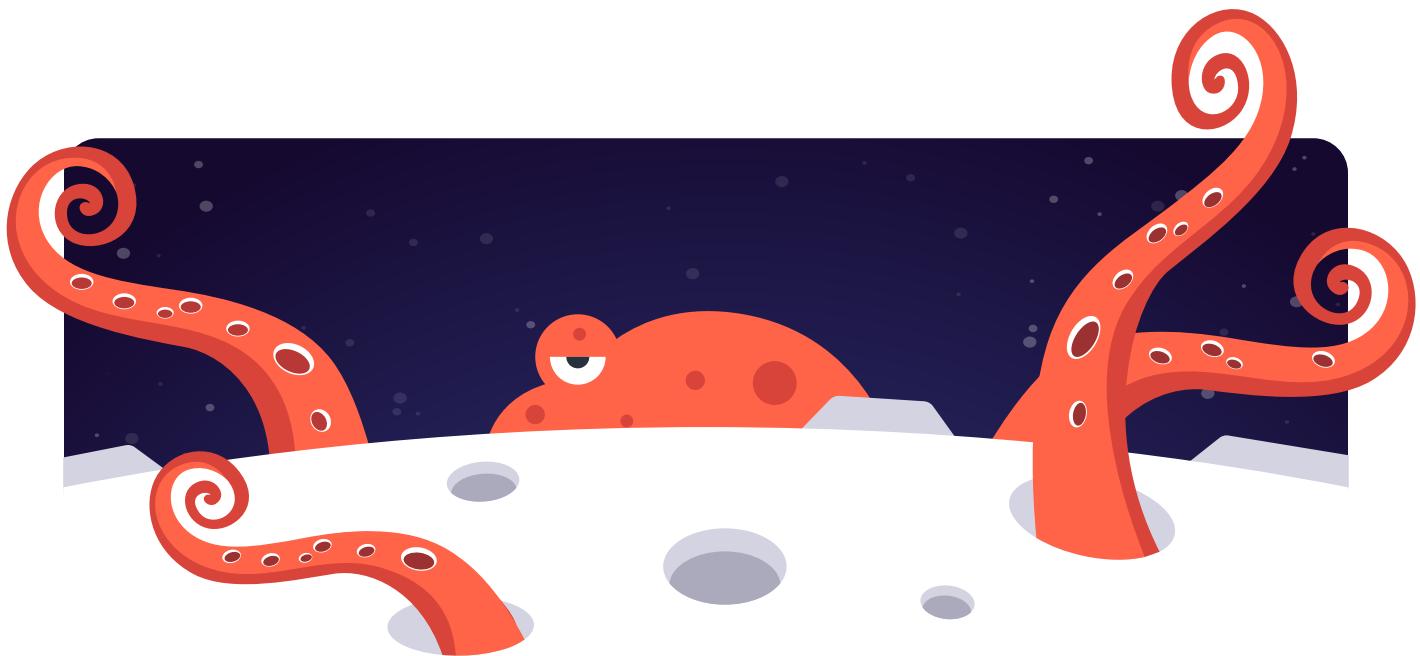
With a touch of humor (if desired) we clarify processes, products and services. With an explanatory animation you ensure that information is conveyed clearly and unambiguously.

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# Contact



## 3.1 Our Contact Information



### Contact Information

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Do you have a question or do you want to request an animation or film?

[www.storytellingstudios.nl](http://www.storytellingstudios.nl)

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