



SENSORY JUNGLE SCHOLARSHIP PROGRAM

JANUARY 1, 2020

About Scholar Impact

We believe that education is the key to a successful future. We also believe that there are countless organizations who want to give of their financial resources to help fund the cost of education for deserving students. Scholar Impact exists to partner with organizations and provide a holistic suite of services that manage the back-end processes to make supporting students pain free. We operate in the background to make giving back easy.

Executive Summary

Sensory Jungle passionately supports and improves the lives of individuals with sensory processing disorder and other special needs. Sensory Jungle would like to establish a scholarship program for students with disabilities to help break down the barriers to success in college. With over 50 years of combined financial aid management experience, Scholar Impact provides scholarship management assistance for local communities, businesses, foundations, associations, nonprofits and philanthropic individuals. Scholar Impact is honored to partner with organizations like Sensory Jungle which see the importance of helping students complete their educational goals. A partnership with Scholar Impact will allow Sensory Jungle to provide a successful scholarship program, while Scholar Impact handles the complex and time-consuming tasks of managing the details of the program.

If you're ready to make offering a program easier for you and make an impact with students, we're ready to partner and make it happen. This proposal outlines how we'll accomplish Sensory Jungle's goals and what you can expect along the way.





“They made it so easy. All I wanted to do was give money to help a student succeed, and Scholar Impact handled every detail!”

—Casey , Carolina Asphalt Services



»» Program Objectives

The key objectives to achieve for the program are:

- > Build an ongoing partnership with Scholar Impact to administer the scholarship program
- > Create a new program design to encourage applicants to apply
- > Use Scholar Impact’s current resources to manage the scholarship program, while providing a user-friendly application process to applicants

Measures of Success

Progress towards the goals will be shown by:

- > Successfully awarding grants to eligible applicants
- > Feedback from applicants and recipients
- > Summary reporting of the program upon it closing for the year

Value to Sensory Jungle

The value of this project/initiative is multifold, including:

- > Leverage the 50+ years of expertise at Scholar Impact to administer the scholarship program
- > Conduct program equitably
- > Receive thorough and comprehensive program reports
- > Successful completion of the scholarship program

**We believe that a shared commitment
will always reach a greater good.**

Solution and Approach

> Application

- o Customized and branded to meet Sensory Jungle's needs
- o Ability for applicants to easily complete and submit application
- o Confirmation of application submission

> Key Dates

January 2	Application design and set up begins upon service agreement
February 3	Site goes live based on timely approvals
Week of March 23	Email reminder to those who have not submitted application
March 30	Deadline for application submission
Week of May 11	Selection results
Late May	Applicants notified based on timely approval



Cost Structure



Estimated Program Management Fee

Annual management fee: \$2,450

The fee covers full administration of the program: design, installation and maintenance of a web-based application, receipt and processing of applications, review of submissions, determination of eligibility, selection of up to 10 recipients, notification to all applicants, payment of awards, as well as customer service to students, parents, school officials, all other stakeholders. Additional fees will apply if more than the specified number of recipients is required.

Annual Marketing Fee: \$650

The fee covers: listing the scholarship program on Scholarimpact.com, and posting your scholarship twice to each of our student-facing social media channels (Facebook, Twitter, Instagram). Posts include an announcement, link and custom graphic promoting your scholarship.

Additional Optional Services:

Promotion – Additional services to promote the program with creation of posters, postal mailings, email blasts, press releases, and recipient announcements are also available.

Student Support Solutions – Supplemental financial literacy, mentoring and coaching programs are available. We can help make the scholarship experience be about more than receiving a financial award alone.

Non-English customer service and Non-English materials – Translations into other languages available for application form, communications with students, and promotional materials. Additional time will be needed for application development.

Resourcing and Program Structure



The Program

The program will be called the Sensory Jungle Scholarship Program ("Program").

The sponsor will be Sensory Jungle ("Sponsor").

Program management services will be provided by Scholar Impact, LLC, Inc. ("SIL").

Eligibility Requirements

Applicants must meet all of the following criteria:

- > Be students living with a diagnosed sensory processing disorder and/or be on the autism spectrum*
- > Plan to enroll in full-time or part-time undergraduate study at an accredited two- or four-year college, university or vocational-technical school for the entire upcoming academic year

***Applicants must upload a diagnosis verification form completed by their doctor.**

Selection Criteria

The program will use a modified SIL recipient selection criteria including the consideration of academic performance, demonstrated leadership and participation in school and community activities, work experience, a statement of career and educational goals and objectives, and an outside appraisal. Applicants must also complete an essay (max 1,000-character) explaining how they have worked to overcome the effects of their disability.

Applicants must upload a diagnosis verification form completed by their doctor.

Financial need will not be considered.

Awards

The authorized distribution for new awards is \$10,000. Up to 10 awards of \$1,000 each will be granted.

Awards are not renewable; however, students may reapply to the program each year they meet eligibility requirements.

Awards are for undergraduate study only.

Program Responsibilities

Sponsor Responsibilities:

1. Specification of the eligibility guidelines for the Program
2. Approval of application materials within two rounds of edits
3. Providing a link from Sponsor website to SIL's website
4. Promotion of the scholarship program among the eligible group
5. Confirmation of recipients
6. Providing the full amount of the scholarship distribution and management fee

SIL Responsibilities (management of the Program will be conducted in English unless noted otherwise below):

1. Management of the scholarship program according to the conditions outlined in the program description
2. Design and production of e-application materials
3. Installation of e-application on SIL's website
4. Marketing the program on SIL's website and social media channels
5. Receipt, e-acknowledgement, and processing of all application materials
6. Evaluation of applications
7. Selection and notification of recipients
8. E-notification of nonrecipients
9. Confirmation of school enrollment
10. Disbursement of awards to student recipients on behalf of Sponsor and only to the extent that Sponsor has advanced the money to SIL
11. Providing management reports to summarize program activity and results
12. All communication necessary for smooth management of program

Terms of this preliminary proposal are valid through **January 30, 2020**. Estimated fees are based on current understanding of program scope and service requirements and are subject to change. All information contained in this document, including but not limited to terms and fees, is considered confidential. Sponsor can receive this document on the condition that Sponsor will keep the document confidential and will not use its contents in any form or by any means, except for Sponsor's internal use. By accepting this confidential document, Sponsor agrees to protect this document and its contents, or any part thereof, from disclosure to any person other than Sponsor's employees having a need for disclosure in connection with Sponsor's authorized use of the information.

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