



# Cloud Cryptography

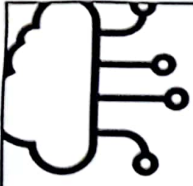
HIGH LAYER OF SECURITY

# Introduction



Cyberattacks and data breaches impact cloud computing services in the same way that traditional IT devices are. Using an email phishing scam to target a single person specifically, spear-phishing is an example of a cloud security breach. One way to increase the security of your cloud services is cloud cryptography. A sure-fire approach to cloud security is cloud cryptography.

# Cloud Cryptography



In the opinion of privacy experts, Cryptography is the basis of security. Cloud cryptography adds a high layer of security and prevents a data breach by encrypting data stored in the cloud. Data used or stored in the cloud is protected using encryption mechanisms. Since all data stored by cloud providers is encrypted, users can access shared cloud services securely. Cloud cryptography protects private information without hindering information sharing. Protecting sensitive data outside your company's IT infrastructure when it is no longer under your control is achievable thanks to cloud cryptography.

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# Importance of Cloud Cryptography



Cryptography remains important to protecting data and users, ensuring confidentiality, and preventing cyber criminals from intercepting sensitive corporate information. Common uses and examples of cryptography include the following:

- Privacy and confidentiality
- Authentication
- Integrity
- Nonrepudiation
- Key exchange

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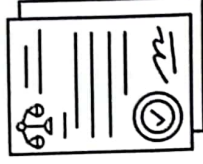
# Privacy and confidentiality



Ensures only authorized users can access sensitive data in the cloud by encrypting it, keeping it private and secure from unauthorized access.

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# Authentication



Verifies user identities before granting access to cloud services using cryptographic methods like digital certificates, ensuring only legitimate users can access data.

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# Integrity



Ensures data has not been altered by using cryptographic hash functions that verify data remains unchanged during storage and transmission.

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# Nonrepudiation



Prevents users from denying their actions in the cloud by using digital signatures, which provide proof of the origin and authenticity of data and actions.

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# Key Exchange



Securely shares cryptographic keys between users and cloud services using methods like Diffie-Hellman, enabling encrypted communication and protecting data in transit

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## Types of Cloud Cryptography

### **Data-in-transit:**

Data that is travelling between endpoints is called data-in-transit. When using an internet browser, you may observe one general type of data-in-transit cloud encryption: the HTTPS and HTTP protocols which secure the information channel you use when visiting websites on the internet. They achieve this by enclosing a secure channel in an encryption layer called an SSL, or "Secure Socket Layer."



### **Data-at-rest:**

Sensitive information is kept in business IT systems like servers, discs, or cloud storage services. You can implement access control by encrypting data while it is being kept and distributing decryption keys only to authorized personnel. Plaintext information won't be visible to anyone attempting to access your data-at-rest; instead, encrypted data will.



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# Types of Cloud Cryptography

## Legal and regulatory issues:

Each client must have its legal and regulatory experts examine the policies and practices of the cloud provider to assess their suitability to confirm that it has rules and practices that address legal and regulatory challenges. Data security and export, compliance, auditing, data retention and destruction, and legal discovery are the factors to be considered.



## Authentication:

The mainstay of access control is often user authentication, which keeps the bad guys out while facilitating easy access for authorized users. Since the cloud and all of its data are accessible to anyone over the internet, authentication and access control are more crucial than ever in the cloud context.



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# Types of Cloud Cryptography

## Customer Separation:

One of the most obvious cloud security concerns is segregating users of a cloud provider (who may be rival businesses or even hackers) to prevent accidental or deliberate access to critical data. A cloud provider uses virtual machines and hypervisors to divide their clients. Technologies for cloud cryptography can significantly boost the security of VM and network isolation.

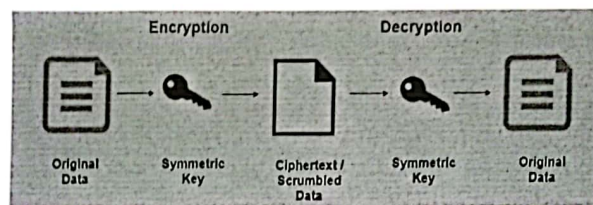


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## Techniques To Implement Cloud Cryptography

### Symmetric Algorithm

This encryption technique removes the need for manual encryption and decryption by enabling authorized users to access data at rest and while in transit. The approach automatically encrypts important information whenever login credentials are given. One key is used for both information decoding and encryption. It operates at a very high level of encryption and doesn't need a lot of computer resources. Two-way keys are used in symmetrical algorithms to ensure validation and approval. The encrypted data is stored in the Cloud and cannot be decrypted unless the client knows the key.

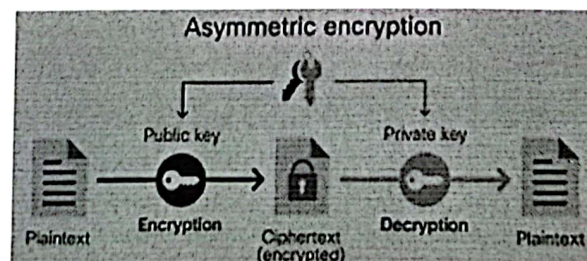


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## Techniques To Implement Cloud Cryptography

### Asymmetric Algorithm

Different kinds of keys are used for encryption and decryption in asymmetric algorithms. Each recipient of this type needs a decryption key. The recipient's private key is another name for this key. Typically, a particular individual or an organization is the owner of the encryption key. Since it requires both keys to access particular information, this algorithm is considered the safest.



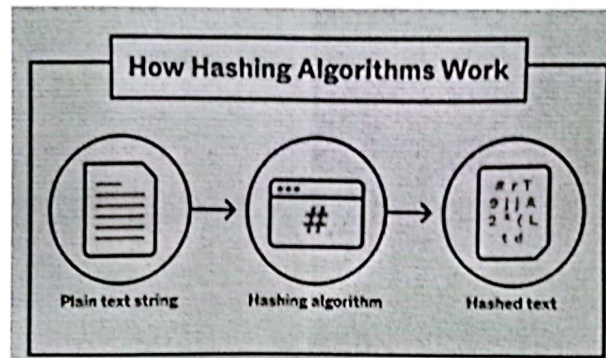
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## Techniques To Implement Cloud Cryptography

### Hashing

Hashing is one of the most important elements of blockchain security. A unique code or hash is assigned to each data block when it is added to the chain. Information is stored in blocks on the blockchain and connected with the help of cryptographic principles like a string or chain.



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### Advantages of Cloud Cryptography

- **Data Security:** Cloud cryptography protects sensitive data from exposure in cloud computing without hindering information sharing.
- **Data Privacy:** Ensures client data remains secret once encrypted.
- **Trust:** Secure and private data storage builds client trust.
- **Users:** Strict security measures notify businesses of unauthorized access attempts.
- **Integrity:** Cryptographic hash functions ensure data reliability.
- **Accessibility:** Modern encryption allows secure data access across all devices like phones, tables, laptops, and computers.

### Disadvantages of Cloud Cryptography

- Data already in transit will be only partially protected thanks to cloud cryptography.
- Data encryption needs extremely sophisticated technologies to maintain. The process of generation of keys and different encryption techniques needs advanced technologies.
- Organizations may face challenges while trying to recover data due to overprotective measures. There are a lot of security measures provided in Cryptography which also makes it difficult to recover data for organizations.
- The required or expected costs increase since the systems need to be upgradeable.

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