

# Ahsan Ali

WEB DEVELOPER ·

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## Education

Bahauddin Zakariya University

B.SC Computer Science

Multan

October2019-December2021

## Work Experience

Digital Innovation (Internship)

Web Developer

Lahore, Pakistan

Jan2022-Oct2022

- Acquired foundational skills in HTML, CSS, and JavaScript, developing a strong understanding of web development principles.
- Advanced proficiency in React.js and Next.js, leveraging these frameworks to create dynamic and responsive user interfaces.
- Successfully completed four web development projects, applying best practices in design and functionality.
- Collaborated with team members to troubleshoot issues and optimize web applications for performance and usability.
- Gained experience in version control using Git, contributing to a more efficient development workflow.

Digital Innovation

Web Developer

Lahore, Pakistan

November2022-Oct2024

- **Admin Dashboard Development:** Developed a responsive admin dashboard for a watch-selling application using Next.js, Material-UI, Redux Thunk, and Bootstrap. Implemented core features and efficiently managed state to support streamlined business operations.
- **Mobile Application Development:** Contributed to a mobile application built with React Native, where I implemented essential functionality, managed API calls, and focused on creating an engaging user interface.
- **ERP System Website Development:** Created a fully responsive ERP system website using HTML, CSS, Bootstrap, and JavaScript, emphasizing intuitive design, seamless user experience, and optimized performance across all devices.
- **Collaboration with Designers and Developers:** Collaborated closely with designers and backend developers to create cohesive, user-friendly interfaces that ensure smooth integration with backend services.
- **Code Reviews and Mentorship:** Conducted code reviews and mentored junior developers, playing a key role in driving the team's adoption of coding standards and best practices.
- **Complex Frontend Issue Resolution:** Identified and resolved complex frontend issues, optimizing the codebase for peak performance and ensuring a seamless user experience.
- **Project Delivery and Client Feedback:** Successfully delivered multiple projects on schedule, consistently receiving positive feedback from clients and stakeholders.
- **Responsive Web Application Development:** Built and maintained responsive web applications using React.js and Next.js, achieving a 20% improvement in website performance and a 15% increase in user engagement.
- **Interface Design and Optimization:** Designed and optimized interfaces for various screen sizes and devices, ensuring consistency and usability across all platforms.
- **Client Communication and Project Alignment:** Regularly communicated with clients and stakeholders to gather requirements, provide progress updates, and align project outcomes with their expectations.

Freelancing

Web Developer

Mau2023-Present

- **Unified Utility Billing Application:** Developed a comprehensive utility billing application using React and Tailwind CSS, consolidating utility bill management into a user-friendly, cross-platform solution that optimizes user

convenience and enhances financial management.

- **Compliance Skill-Building Program:** Created a dynamic React-based program designed to help professionals acquire up-to-date compliance and technology skills, addressing the industry's evolving demands.
- **SearchKings Website Development:** Developed a website using HTML, Tailwind CSS, and JavaScript for SearchKings, empowering thousands of local businesses to enhance their online presence and generate more leads.
- **AI-Powered Advertising Technology Website:** Created a website utilizing HTML, Bootstrap, and JavaScript to showcase our AI-driven advertising technology solution, aimed at maximizing website monetization and increasing revenue.
- **Pepe Unchained Website Development:** Designed a website using React.js and Tailwind CSS for Pepe Unchained, a project focused on revolutionizing meme coins. This Layer 2 blockchain platform prioritizes speed, security, and low fees while celebrating internet culture with a meme-centric approach.
- **Roger Pad Website Development:** Developed a sophisticated website using Next.js and Tailwind CSS for Roger Pad, offering a comprehensive suite of token sale models tailored to the unique needs of blockchain enterprises.
- **Parish Tec Website Development:** Built a dynamic website using React.js and Tailwind CSS for Parish Tec, a platform dedicated to empowering justice-impacted communities. The site features AI-powered reentry support to reduce recidivism and build creditworthiness, providing essential resources for successful reintegration.

## Skills

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### Programming Languages

- TypeScript
- JavaScript

### Frontend Frameworks/Libraries

- React
- Next.js
- React Native

### Styling Frameworks/Libraries

- HTML/CSS
- Bootstrap
- Tailwind CSS
- Material UI
- Mantine UI

### State Management

- Redux (Thunk)

### Other

- Web Scraping
- Semantic HTML

## Portfolio

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Portfolio

<https://ahsan-ali.vercel.app/>