

# Ahsan Ali

WEB DEVELOPER ·

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## Education

Bahauddin Zakariya University

B.SC Computer Science

Multan

October2019-December2021

## Work Experience

Digital Innovation

Web Developer

Lahore, Pakistan

November2022-Oct2024

- Collaborated closely with designers and backend developers to build cohesive, user-friendly interfaces, ensuring smooth integration with backend services.
- Conducted code reviews, mentored junior developers, and played a key role in driving the team's adoption of coding standards and best practices.
- Identified and resolved complex frontend issues, optimizing the codebase for peak performance and ensuring a seamless user experience.
- Delivered multiple projects on schedule, receiving positive feedback from clients and stakeholders.
- Built and maintained responsive web applications using React.js and Next.js, achieving a 20% improvement in website performance and a 15% increase in user engagement.
- Designed and optimized interfaces across various screen sizes and devices, ensuring consistency and usability.
- Regularly communicated with clients and stakeholders to gather requirements, provide progress updates, and align projects with their expectations.
- Developed a responsive admin dashboard for a watch-selling application using Next.js, Material-UI, Redux Thunk, and Bootstrap, implementing core features and managing state efficiently to support streamlined business operations.
- I worked on a mobile application built in React Native, where I implemented core functionality, handled API calls, and worked on the design
- Developed a fully responsive ERP system website using HTML, CSS, Bootstrap, and JavaScript, focusing on intuitive design, seamless user experience, and optimized performance across all devices

Freelancing

Web Developer

Mau2023-Present

- **Unified Utility Billing Application:** Developed a comprehensive utility billing application using React and Tailwind CSS, consolidating utility bill management into a user-friendly, cross-platform solution that optimizes user convenience and enhances financial management.
- **Compliance Skill-Building Program:** Created a dynamic React-based program designed to help professionals acquire up-to-date compliance and technology skills, addressing the industry's evolving demands.
- **SearchKings Website Development:** Developed a website using HTML, Tailwind CSS, and JavaScript for SearchKings, empowering thousands of local businesses to enhance their online presence and generate more leads.
- **AI-Powered Advertising Technology Website:** Created a website utilizing HTML, Bootstrap, and JavaScript to showcase our AI-driven advertising technology solution, aimed at maximizing website monetization and increasing revenue.
- **Pepe Unchained Website Development:** Designed a website using React.js and Tailwind CSS for Pepe Unchained, a project focused on revolutionizing meme coins. This Layer 2 blockchain platform prioritizes speed, security, and low fees while celebrating internet culture with a meme-centric approach.
- **Roger Pad Website Development:** Developed a sophisticated website using Next.js and Tailwind CSS for Roger Pad, offering a comprehensive suite of token sale models tailored to the unique needs of blockchain enterprises.
- **Parish Tec Website Development:** Built a dynamic website using React.js and Tailwind CSS for Parish Tec, a platform dedicated to empowering justice-impacted communities. The site features AI-powered reentry support to reduce recidivism and build creditworthiness, providing essential resources for successful reintegration.

## Skills

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**Programming:** Typescript, JavaScript ( React , Next ), HTML/CSS, Bootstrap, Tailwind CSS, Maintine UI, Material UI, Redux (Thunk ), Web Scraping, Semantic HTML, React Native

## Portofolio

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### Portfolio

<https://ahsan-ali.vercel.app/>