

# **“Microsoft Studios”**

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# Targets

How can Microsoft studio be profitable?

Entering in a movie business, it is safe?

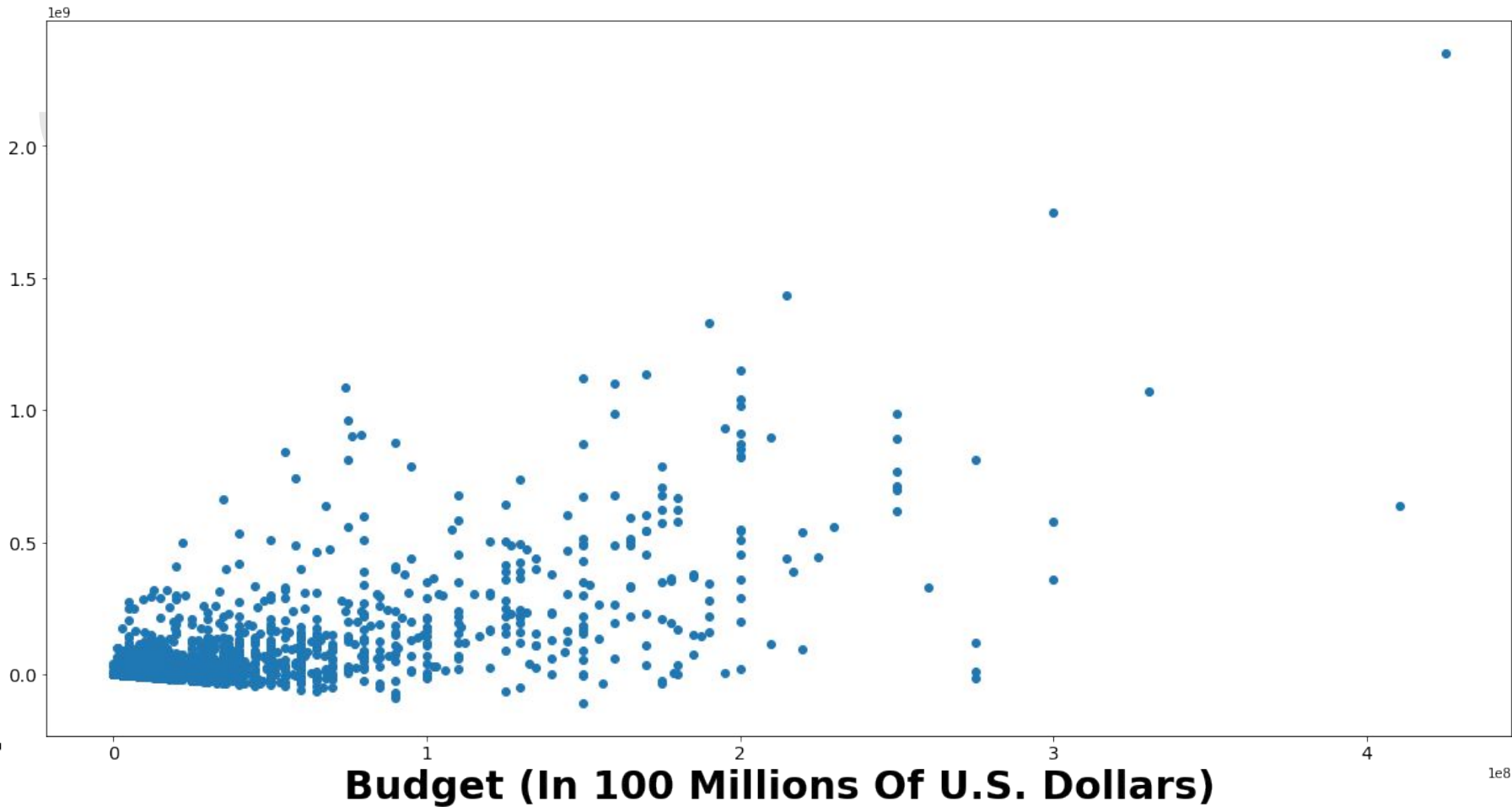
What kind of movies does microsoft need to make?

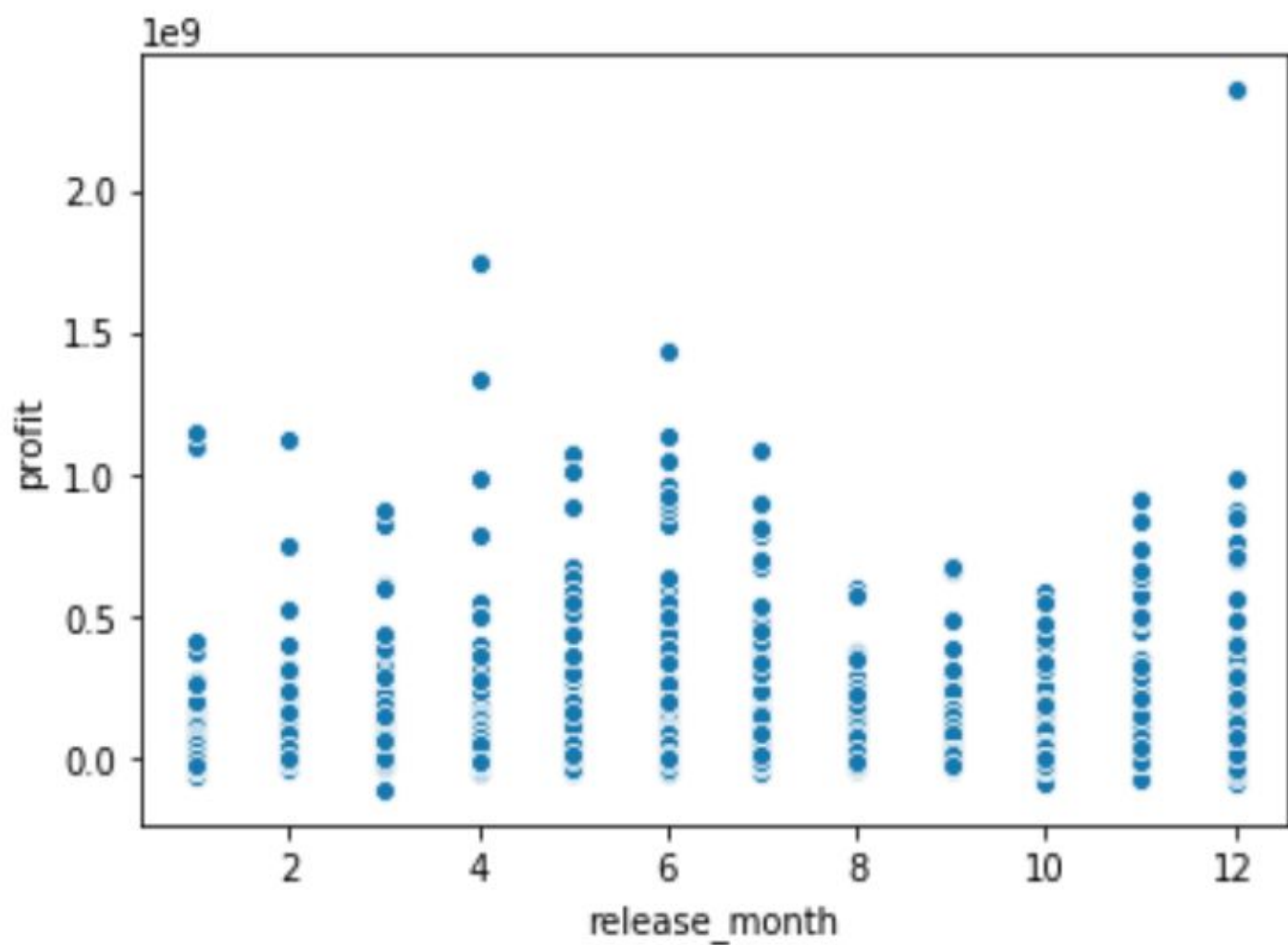
How does the month effect on profits?

How does production budget impact on profit?

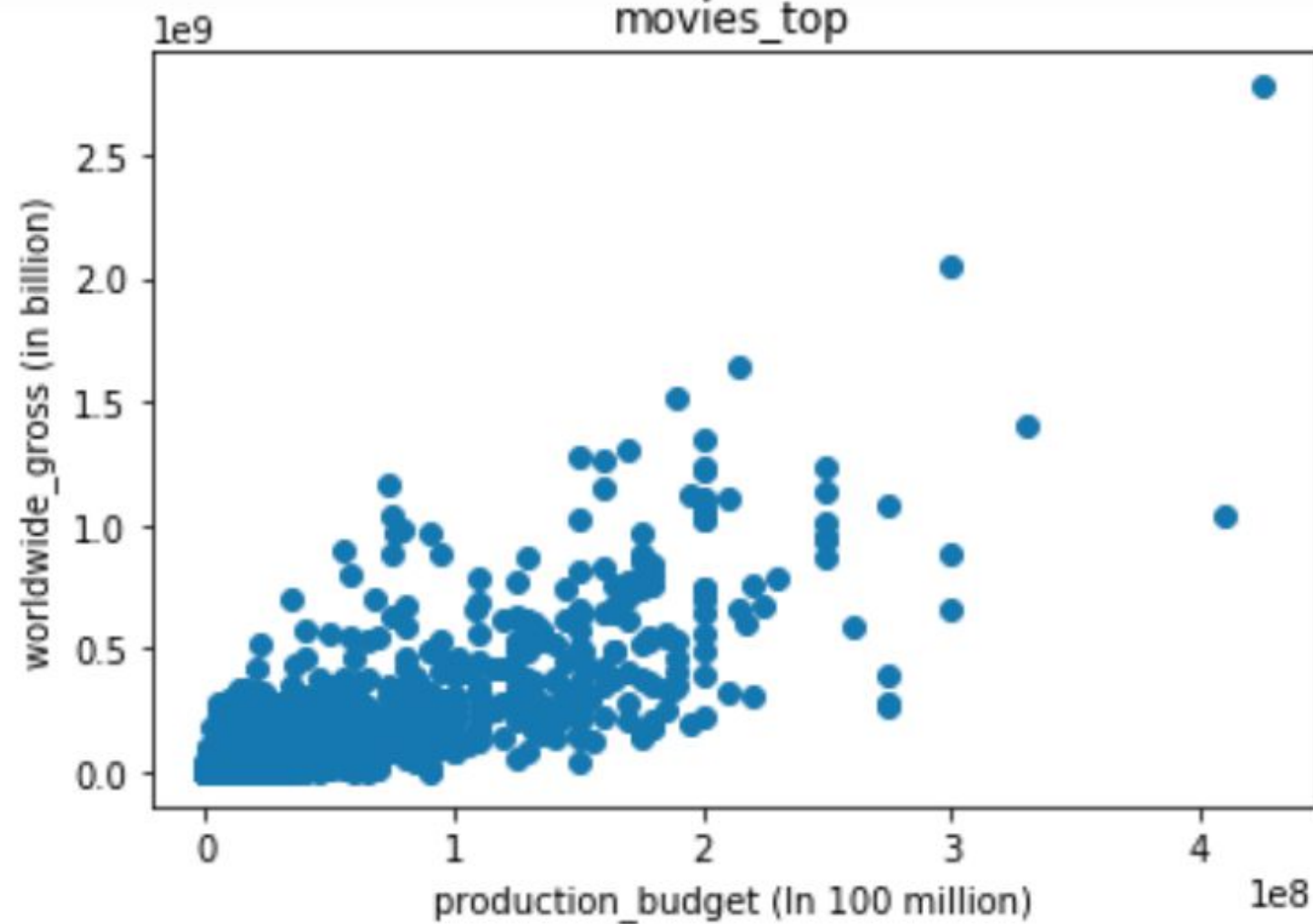
How will production budget impact on worldwide gross?

profit (In Billions Of U.S. Dollars)





movies\_top







## **Recommendations.**

- 1. The number one recommendation would be to properly set our budget because if we have a great budget then we will have better profit.**
- 2. The best time for movies to be released is in summer because that's what slide number 4 shows.**
- 3. Adventure movies make the most money and this would be backed up with slide number 6.**