GIAIC Hackathon Day 1
Step 1: Market type:
E-Commerce

Step 2: Business Goals,

- Products: T-Shirts only (Since i have 2 friends who have their own factories here in Karachi, so it is easy to get the them with reliable source.
- If the quality is good and price is right, i could scale it gradually and eventually globally.
- I will have a full refund policy but delivery and refund carrier expense will be charged
- Deliveries with in Karachi will be free if ordered 3 or more t-shirts
- Customer service can only be dealt via emails only (to save salary expenses)
- KarachiLobster.com will be name of website. Lobster will be the logo on T-Shirts.

1) Types of T-Shirts
Collard (Polo) T-Shirts
Round Neck
V-Neck
Full Sleeves
Long night wear

2) Product Catelog
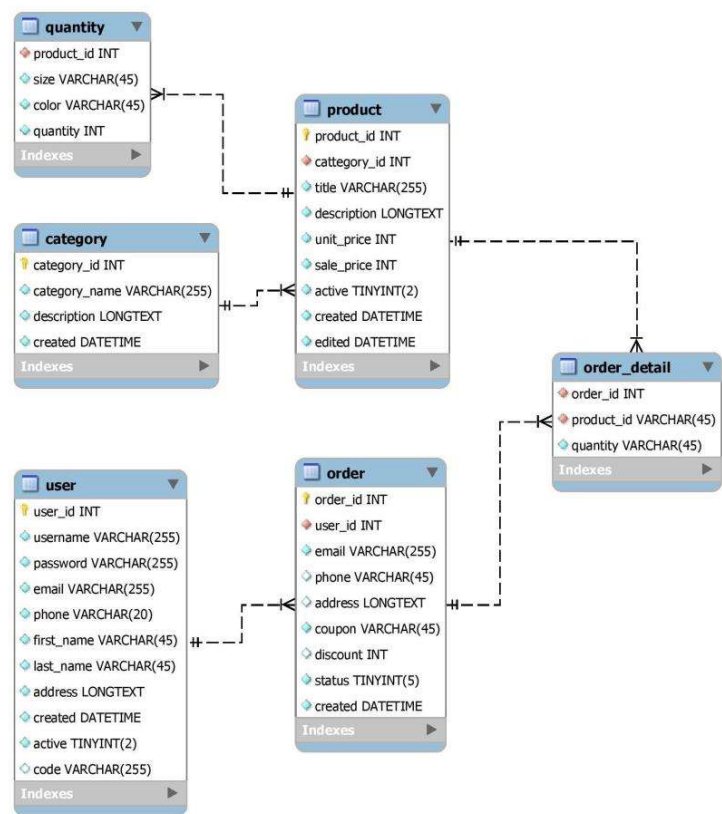Source payment system
order tracking

3) Global Customers
All Age groups
Online shoppers
Shops (wholesale

- It is difficult to find a good reliable quality in T-Shirts with low prices,
- in markets or online, either are expensive or of low quality,
- so providing a good quality t-shirts with low price will solve the problem
- Some of the designs and colors are not available in large sizes like XXL or XXXL
- I can also target the special sports events around the world to sell.
  for example, world football tournaments or Olympics etc
- My customers are of all ages and all genders around the world
- My t-shirts will match a good brand but much lower in price

Step 3: Data Schema

Step 4: Submit my work