

# Who? What? & How?

OF PAINTING YOUR HOME



Paint  
Craft

ADITYA BIRLA | PAINTING SERVICES

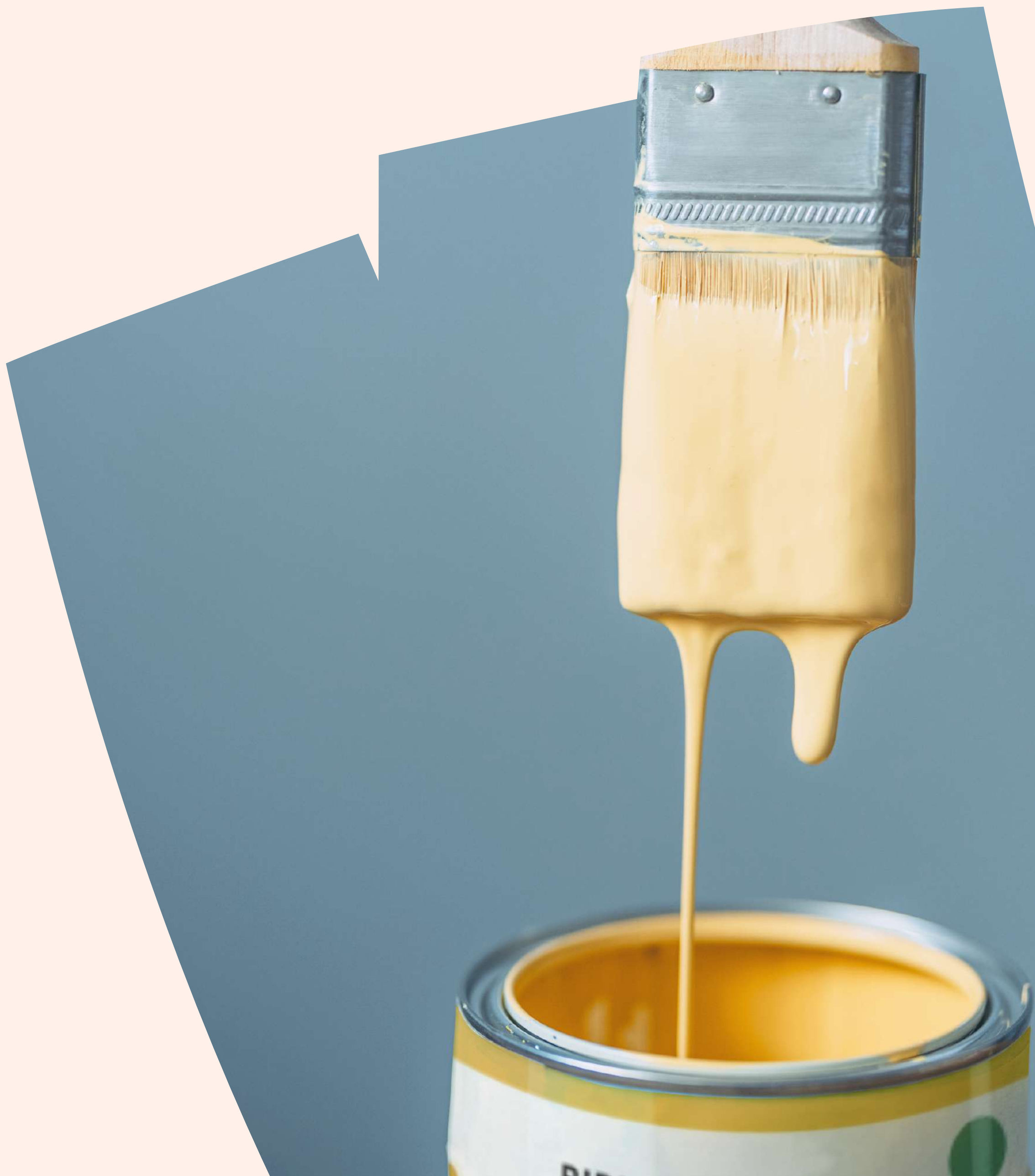
WHO ARE WE?

# WE'RE A PAINTING SERVICE WITH A "YES" STATE OF MIND.

Yes to you, your family and your house rules. You know what your home needs — "a wash-friendly kitchen" or "a balcony that makes guests jealous". Set the timelines, tight or light and sign off at every step. We'll bring the skills, the tools, and never-ending patience, our paint experts make the best house guests.

With us, painting your home is uncomplicated. Free from chaos and full of creativity. It's just like life, with the right people the journey is worth it.

**Welcome to PaintCraft. Shall we begin?**



WHAT DOES IT TAKE TO PAINT A HOUSE?

# WE MAKE PAINTING YOUR HOME DELIGHTFULLY **SIMPLE.**

Our plan is built around your routine, expectations and budgets. The best part? We will keep you updated with regular check-ins and detailed progress reports.



STEP 1

## **SITE SURVEY**

Our Site Specialist will schedule a visit to assess the space's condition – check your walls for leaks, and take measurements.

**Give your home the check up it deserves.**



STEP 2

## **FREE CONSULTATION**

Speak to our Project Advisors at zero cost! They help you make important decisions like colour palette, aesthetics, budgets and timelines. **Let's get talking.**



STEP 3

## **ONLINE PAYMENT**

Once you are confident, you can choose us to paint your space. We have easy online payment options customized to your needs.

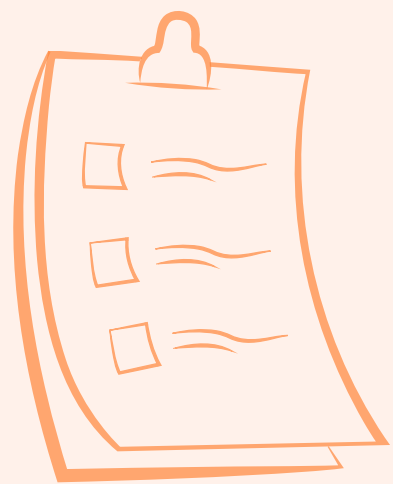
**All you need is one click.**



STEP 4

## SAMPLING SWATCHES

You will receive your set of sticky swatches right at your home. Test them out to find the perfect shade. **Just peel and stick!**



STEP 5

## PAINT PLAN

Your paint plan is a PDF file in which you will find the final colours, product details, and timelines. **Confirm and we'll get our paint crew ready.**



STEP 6

## PAINTING YOUR SPACE

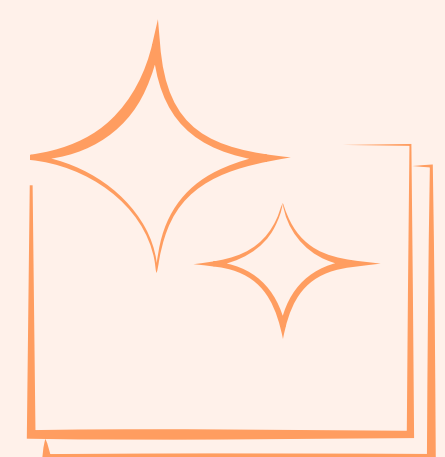
When we start a painting project, we assign a dedicated team. They arrive on time, in uniform. With the magic suitcase in hand, they've got everything they need. **Get. Set. Paint!**



STEP 7

## HOME CARE

We care about your home like it's our own. We bring covers for your furniture, our own garbage disposal bags to avoid accidents and leave your place dust free. **Kick back and relax!**



STEP 8

## PERFECT WALLS

Results don't just mean a colourful wall when the project is over. We'll check in to see if you are happy with your home even 6 months later. Our service comes with a 1-year warranty. **Stay in touch!**



HOW DO WE GET ALL THIS DONE?

# YOUR HOME IS IN GOOD HANDS.

We work with professionals who care about bringing more colour to your world. In fact, training is just the beginning.

- Our Project Advisors are experts in interior design, so you are always confident about the colours and products you choose at every step.
- Our painting crew is carefully selected, trained and employed full-time with us. Their annual salary with bonuses encourages them to take ownership of their project.





## HOW CAN WE HELP?



INTERIOR AND  
EXTERIOR PAINTING



WATERPROOFING  
SOLUTIONS



TEXTURES AND  
DESIGNS



WALLPAPERS AND  
COVERINGS



WALL ART



## TESTIMONIALS

# RESULTS THAT GET PEOPLE TALKING

"The team was **punctual**. Painters were thorough and professional. Understood their work and did a good job. Cleaned the room properly. QA associate of ABG also did a good job."

**Rashmi Batra**, Pune

"The overall experience was very good. Work was done professionally, and the staff was well-behaved. Appreciate the efforts taken by the team to ensure the **timely delivery** of work."

**Pankaj Tyagi**, New Delhi

"The entire project of painting has been handled very professionally by all team members. **100% satisfaction** with the end results!"

**Pooja Iyer**, Bangalore

"Thank you ABG Kolkata Painting Service Team for executing **flawless service** at my residence in 3 days only. The painters were very trained, groomed, courteous and well-behaved. My sincere thanks to all the team members for their continuous efforts, supervision, and guidance to complete the job in the committed 3 days. I will surely refer your services to my friends, family and colleagues."

**Dipak Singhanian**, Kolkata

GIVE US A RING  
**1800 120 1234**

SEND US AN EMAIL  
**[painting.services@adityabirla.com](mailto:painting.services@adityabirla.com)**

WANT TO KNOW MORE?  
**[www.thepaintcraft.com](http://www.thepaintcraft.com)**

SCAN TO BOOK  
AN APPOINTMENT

