

ANALYSIS OF GLOBAL UNICORN COMPANIES

Total Number of Unicorn Companies

1054

Number of Country

44

Number of City

256

Total Valuation

\$3,646bn

Total Funding

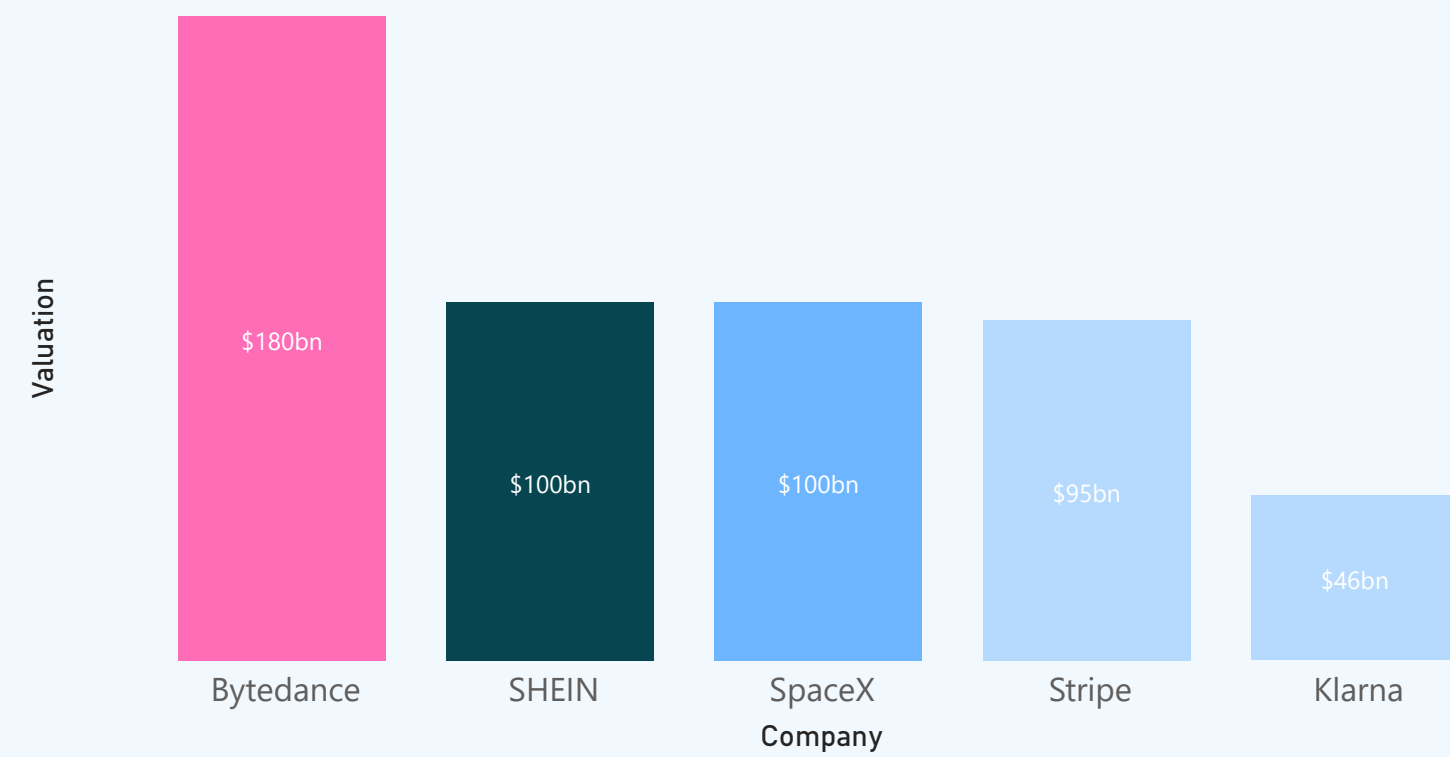
\$579.63bn

Avg Duration To become Unicorn

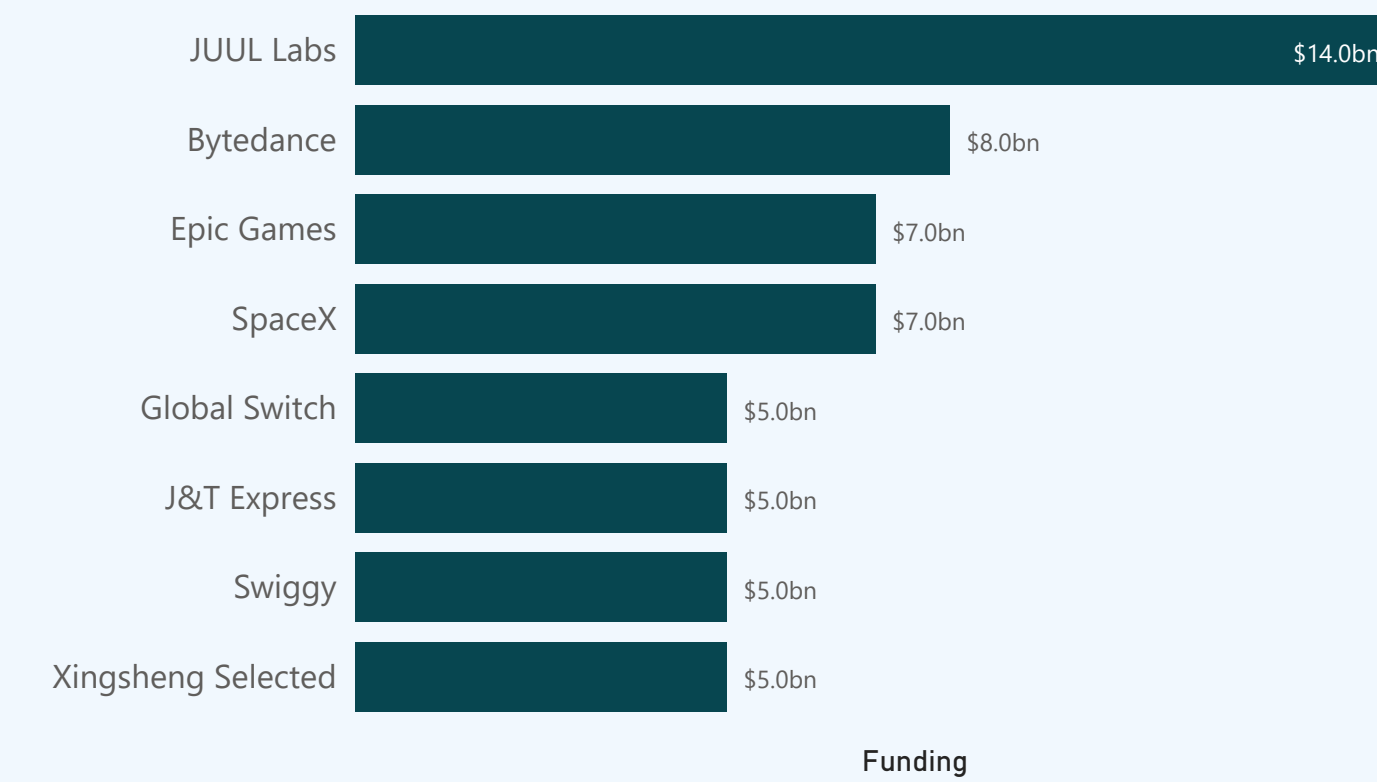
7.02

Top Companies by Valuation

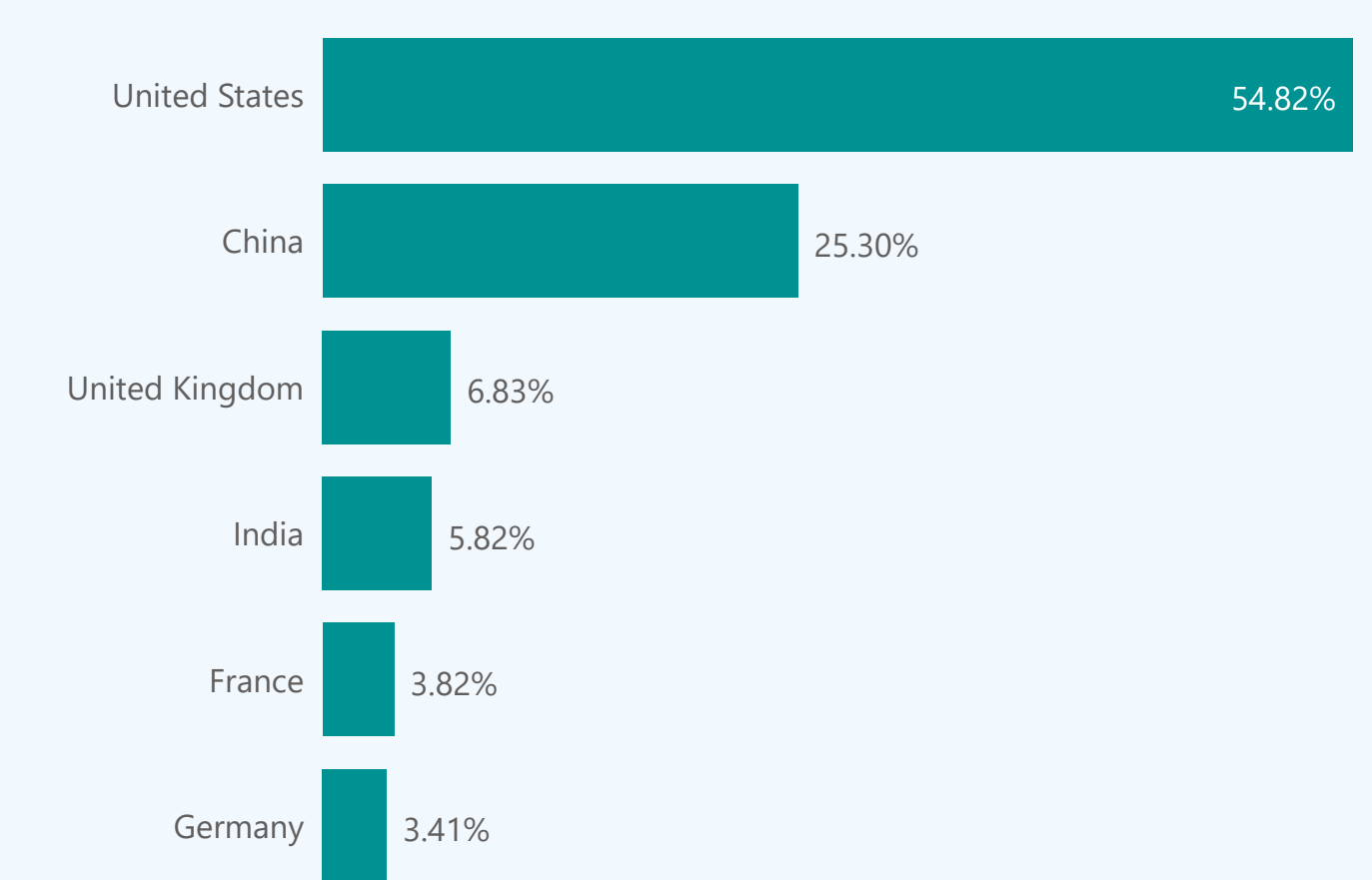
Industry ● Artificial Intelligence ● E-commerce & direct-to-consumer ● Fintech ● Other



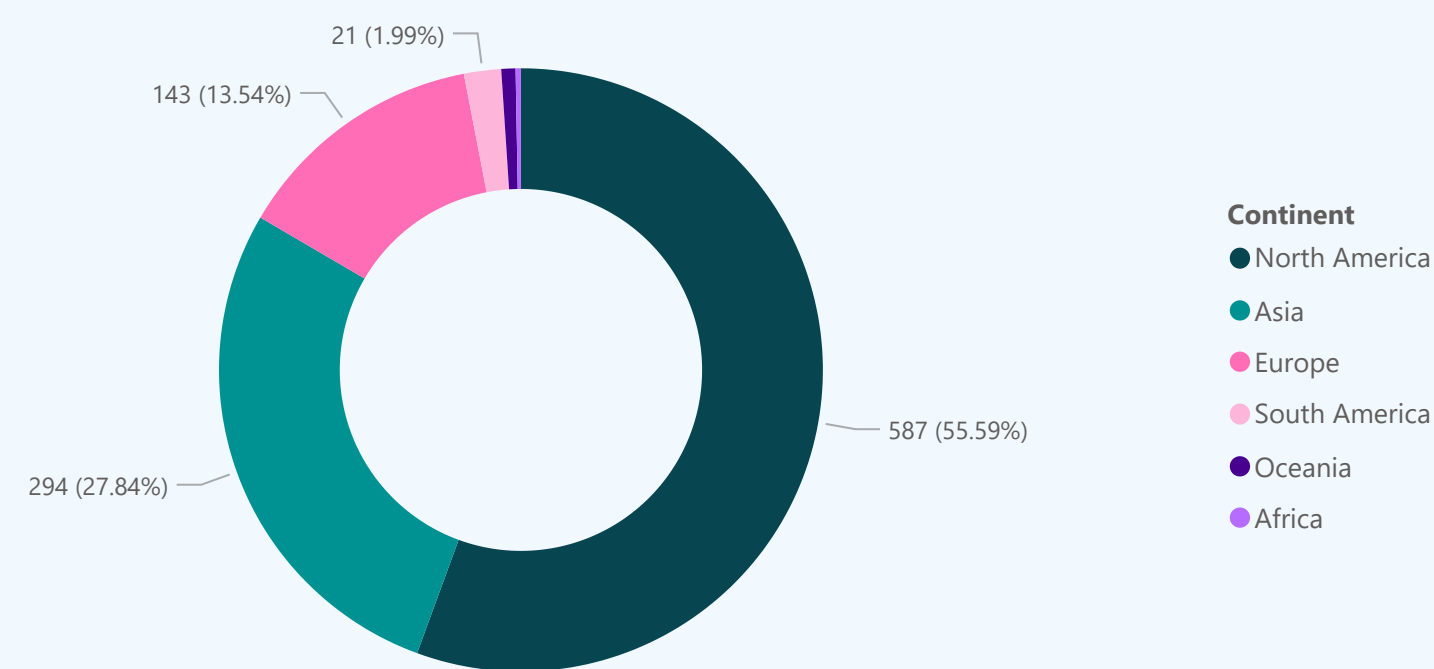
Top Companies by Funding



Top Countries by Companies

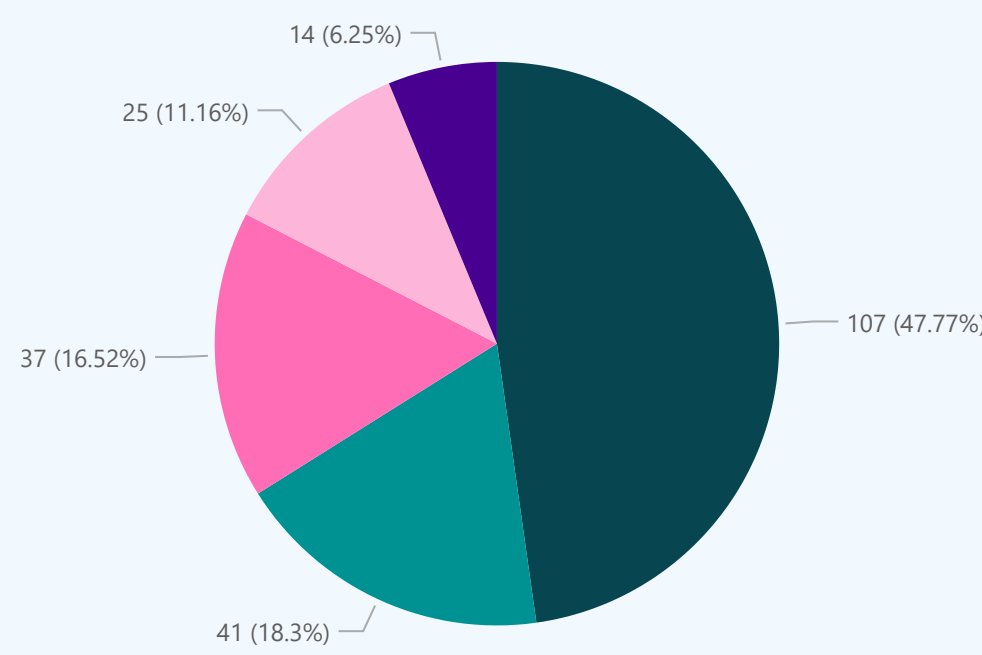


Count of Industry by Continent



Company Distribution by top 5 Industry

Industry ● E-commerce & direct-to-co... ● Data management ... ● Mobile & teleco... ● Consumer & retail ● Travel

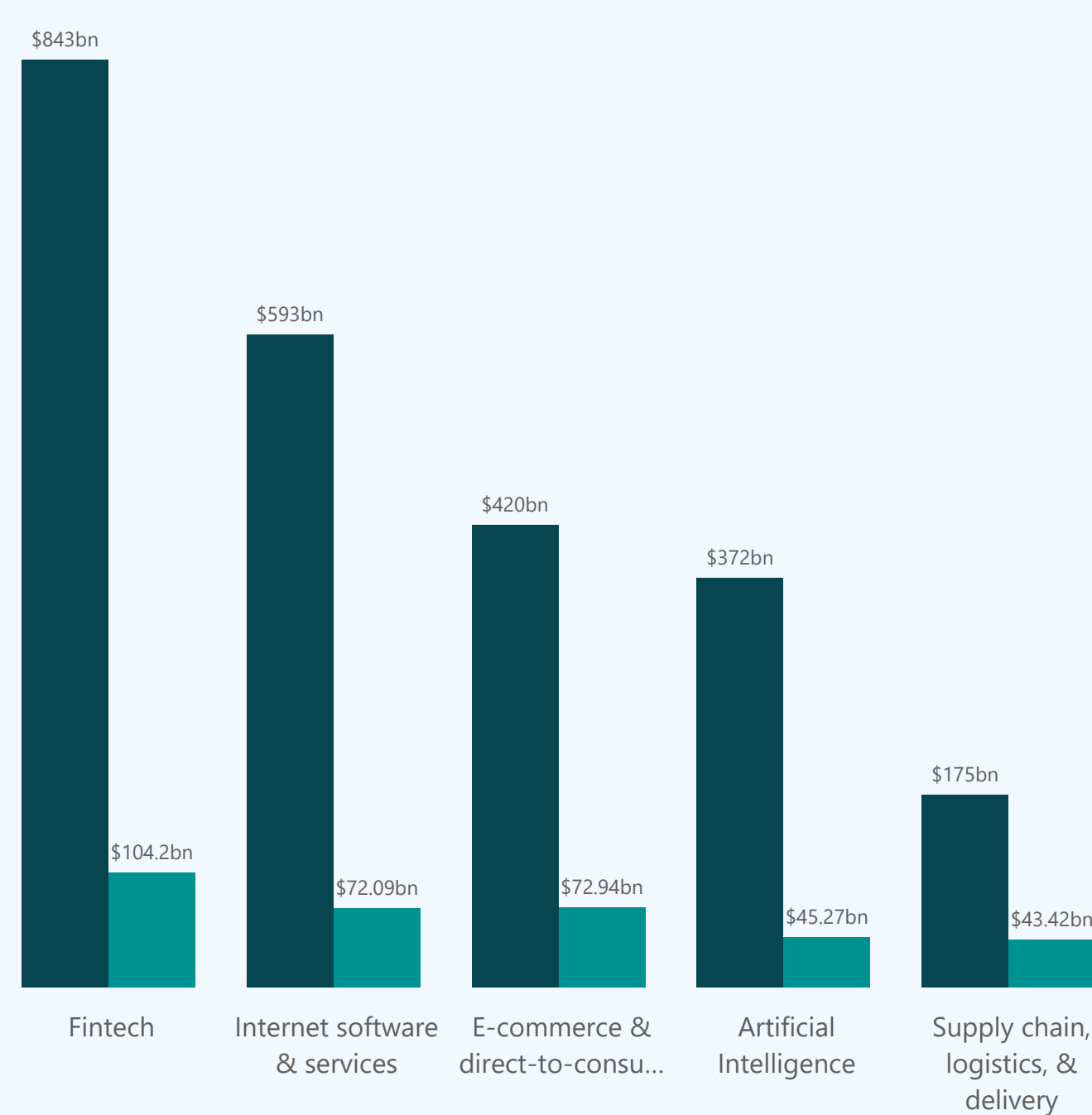


North America has the largest number of industries, followed by Asia.

Majority of the companies (by count) are from **E-commerce & direct-to-consumer** industry.

Top 5 Industry by Funding and Valuation

● Valuation ● Funding

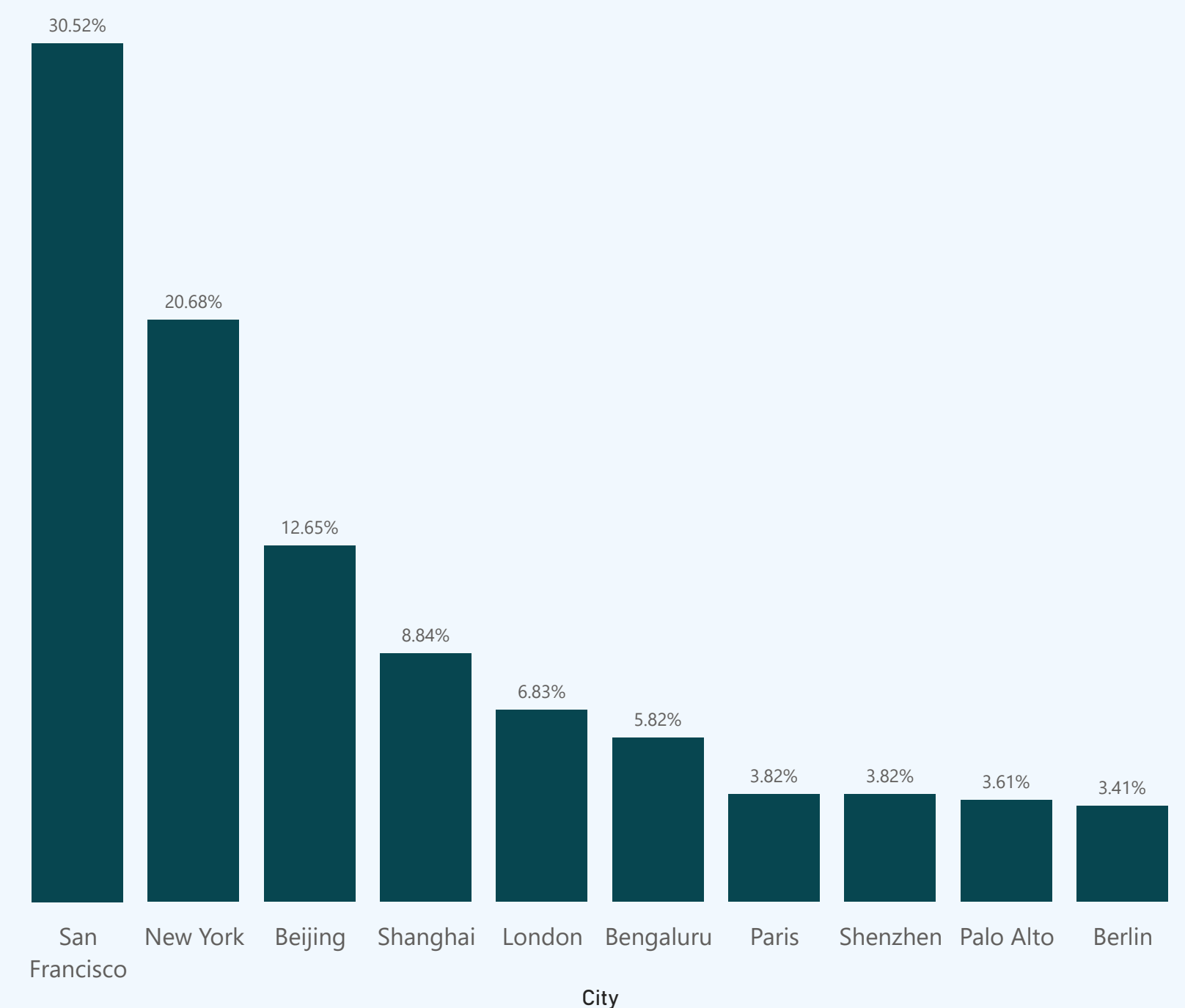


Growth Over Time



506 companies became Unicorn in the year **2021**. That is a huge rise from **106** companies in the previous year.

% of Company by City



- **Bytedance** is the top company by valuation even though **FinTech** industry is the top industry by valuation.
- **54.82%** of the companies are from **United States**, majorly from **San Francisco, New York City and Palo Alto**.
- **30.52%** of the companies are from **San Francisco**.