

# CONTACT

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# PORTFOLIO

<https://5e892e3b533b1e0007c06ef4--arianahwang.netlify.com/>

# SKILLS

**Proficient:**  
JavaScript (ES6)  
Node.js  
Express  
Git  
React  
Redux  
Sequelize  
Ionic  
RESTful API  
HTML/CSS  
SASS  
PostgreSQL  
Wordpress  
Gatsby.js  
Google Firebase/Firestore  
Bootstrap  
Material-UI

**Knowledgable:**  
Heroku  
TypeScript  
Mocha  
Chai  
SQL  
Email Marketing (MailChimp)  
Hootsuite  
Google Analytics (basic)

# EDUCATION

**BACHELOR OF BUSINESS  
ADMINISTRATION:  
DIGITAL MARKETING**

**MINOR: JOURNALISM**

2014-2018  
**Baruch College/CUNY**

2019-2020  
**Grace Hopper Program**  
A 17-week all-women's,  
immersive software  
engineering program based  
in New York City centered  
on full-stack JavaScript  
development.

# INTERESTS

DJing, live music, films,  
video games, anime

# PROJECTS

**EMBLEMS | DEVELOPER**

**GITHUB: PRIVATE REPOSITORY**

*An educational web application that focuses on engaging underrepresented students in STEM topics*

- Designed and implemented non-relational database schema and wireframes for STEMHive's online reward gaming system which encourages students to complete virtual workshops with real life prizes.
- Wrote RESTful API routes with promises to retrieve, create, and update student, facilitator, course, and workshop data.
- Built modular React components to render the student registration forms, student dashboard, all courses view, and single course view. Incorporated Redux for maintainability and local storage for data persistence.

**HARMONIOUS | DEVELOPER**

**GITHUB: [HTTPS://GITHUB.COM/CAMPSTONE-LEAD/CAPSTONE](https://github.com/campstone-lead/capstone)**

*A progressive web app that streamlines the booking process between an artist and a Booker.*

- Implemented artist signup after constructing schema and wireframes.
- Designed landing page, all venues view, single venue view, single event view, and artist sign up forms.
- Conceptualized the app's main functionality, determined use cases and minimum viable product.
- Debugged disabled sign up buttons, added seed data to database, and guided team on proper use of page navigation.
- Developed with Ionic, React, TypeScript, Redux, Express, Sequelize, Postgres, and Node.js.

**ABILITEAS | DEVELOPER**

**GITHUB: [HTTPS://GITHUB.COM/GRACESHOPPER-LAMBCHOPS/GRACESHOPPER](https://github.com/graceshopper-lambchops/graceshopper)**

*An e-commerce web application that allows guests and logged-in users to purchase teas that provide superpowers.*

- Designed the checkout page with a Stripe integrated controlled form.
- Deployed the app with Heroku and Continuous Integration with Travis Cli.
- Prevented sensitive data exposure to unauthorized users from API routes using custom middleware.
- Developed with React, Redux, Express, Sequelize, Postgres, Node.js, JavaScript, and Stripe.

**STACKATHON | SOLE DEVELOPER | JAN 2020 |**

**GITHUB: [HTTPS://GITHUB.COM/AHWAN0717/STACKATHON\\_PROJECT](https://github.com/ahwan0717/stackathon_project)**

*A single-page application created in 5 days featuring a library of video game artists' top tracks using the Spotify API.*

- Initiated Spotify's authorization flow and used custom wrapper to fetch artist and top tracks data from Spotify.
- Developed with React, Node.js, JavaScript, and Spotify API.

# EXPERIENCE

**STEMHIVE | SOFTWARE ENGINEER INTERN | JUN 2020 - PRESENT**

*New York, New York*

- Built STEMHIVE's educational and reward gaming platform from the ground up.
- Attended team standups to discuss implementation of new features and to fix bugs.

**LULLAVIE | FOUNDER, CONTENT MANAGER, EVENT PRODUCER | JUL 2016 - PRESENT**

*New York, New York*

- Created branded content and developed content strategy for site in multimedia formats: podcast, video, and blog.
- Amassed 10,703 unique visitors in 2017. Quadrupled the amount of unique visitors and visits in less than 3 years, and grew total hits 10x - resulting in a total of 415,618 hits in 2018.
- Organized launch party on Facebook & brought revenue to local music venue.
- Organized two benefit concerts. Raised over a thousand dollars through ticket sales & merch. Directed funds towards sending clean water to Flint, Michigan and building a school for girls in India.

**MEALPAL | COMMUNITY ASSOCIATE: MARKETING AND SALES | JUN 2018 - AUG 2018**

*New York, New York*

- Conducted company outreach and Lunch & Learns to create brand awareness and acquire new users with on-site sign ups. Acquired over 200 subscribers since June 2018.
- Managed teams of brand ambassadors and maintained inventory of all marketing materials.
- Conducted promotional marketing by targeting Gramercy, Chelsea, and Flatiron neighborhoods to directly engage with restaurant partners and customers by handing out 500 fliers daily.

ARIANA HWANG