

CONTACT

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PORTFOLIO

<https://5e892e3b533b1e0007c06ef4--arianahwang.netlify.app/>

SKILLS

Proficient:
JavaScript (ES6)
Node.js
Express
Git
React
Redux
Sequelize
Ionic
RESTful API
HTML/CSS
SASS
PostgreSQL
Wordpress
Gatsby.js
Google Firebase/Firestore
Bootstrap
Material-UI

Knowledgable:
Heroku
TypeScript
Mocha
Chai
SQL
Email Marketing (MailChimp)
Hootsuite
Google Analytics (basic)

EDUCATION

**BACHELOR OF BUSINESS
ADMINISTRATION:
DIGITAL MARKETING**

MINOR: JOURNALISM

2014-2018
Baruch College/CUNY

2019-2020
Grace Hopper Program
A 17-week all-women's,
immersive software
engineering program based
in New York City centered
on full-stack JavaScript
development.

INTERESTS

DJing, live music, films,
video games, anime

PROJECTS

EMBLEMS | DEVELOPER

GITHUB: PRIVATE REPOSITORY

An educational web application that focuses on engaging underrepresented students in STEM topics

- Designed and implemented non-relational database schema and wireframes for STEMHive's online reward gaming system which encourages students to complete virtual workshops with real life prizes.
- Wrote RESTful API routes with promises to retrieve, create, and update student, facilitator, course, and workshop data.
- Built modular React components to render the student registration forms, student dashboard, all courses view, and single course view. Incorporated Redux for maintainability and local storage for data persistence.

HARMONIOUS | DEVELOPER

GITHUB: [HTTPS://GITHUB.COM/CAMPSTONE-LEAD/CAPSTONE](https://github.com/campstone-lead/capstone)

A progressive web app that streamlines the booking process between an artist and a Booker.

- Implemented artist signup after constructing schema and wireframes.
- Designed landing page, all venues view, single venue view, single event view, and artist sign up forms.
- Conceptualized the app's main functionality, determined use cases and minimum viable product.
- Debugged disabled sign up buttons, added seed data to database, and guided team on proper use of page navigation.
- Developed with Ionic, React, TypeScript, Redux, Express, Sequelize, Postgres, and Node.js.

ABILITEAS | DEVELOPER

GITHUB: [HTTPS://GITHUB.COM/GRACESHOPPER-LAMBCHOPS/GRACESHOPPER](https://github.com/graceshopper-lambchops/graceshopper)

An e-commerce web application that allows guests and logged-in users to purchase teas that provide superpowers.

- Designed the checkout page with a Stripe integrated controlled form.
- Deployed the app with Heroku and Continuous Integration with Travis Cli.
- Prevented sensitive data exposure to unauthorized users from API routes using custom middleware.
- Developed with React, Redux, Express, Sequelize, Postgres, Node.js, JavaScript, and Stripe.

STACKATHON | SOLE DEVELOPER | JAN 2020 |

GITHUB: [HTTPS://GITHUB.COM/AHWAN0717/STACKATHON_PROJECT](https://github.com/ahwan0717/stackathon_project)

A single-page application created in 5 days featuring a library of video game artists' top tracks using the Spotify API.

- Initiated Spotify's authorization flow and used custom wrapper to fetch artist and top tracks data from Spotify.
- Developed with React, Node.js, JavaScript, and Spotify API.

EXPERIENCE

STEMHIVE | SOFTWARE ENGINEER INTERN | JUN 2020 - PRESENT

New York, New York

- Built STEMHIVE's educational and reward gaming platform from the ground up.
- Attended team standups to discuss implementation of new features and to fix bugs.

LULLAVIE | FOUNDER, CONTENT MANAGER, EVENT PRODUCER | JUL 2016 - PRESENT

New York, New York

- Created branded content and developed content strategy for site in multimedia formats: podcast, video, and blog.
- Amassed 10,703 unique visitors in 2017. Quadrupled the amount of unique visitors and visits in less than 3 years, and grew total hits 10x - resulting in a total of 415,618 hits in 2018.
- Organized launch party on Facebook & brought revenue to local music venue.
- Organized two benefit concerts. Raised over a thousand dollars through ticket sales & merch. Directed funds towards sending clean water to Flint, Michigan and building a school for girls in India.

MEALPAL | COMMUNITY ASSOCIATE: MARKETING AND SALES | JUN 2018 - AUG 2018

New York, New York

- Conducted company outreach and Lunch & Learns to create brand awareness and acquire new users with on-site sign ups. Acquired over 200 subscribers since June 2018.
- Managed teams of brand ambassadors and maintained inventory of all marketing materials.
- Conducted promotional marketing by targeting Gramercy, Chelsea, and Flatiron neighborhoods to directly engage with restaurant partners and customers by handing out 500 fliers daily.

ARIANA HWANG