

The background features a light gray color with several decorative elements. There are large teal and yellow circles, some with smaller circles inside them. There are also smaller green, orange, and pink circles. Dashed lines in teal and yellow arc across the background, connecting some of the circles.

Google Analytic Solutions

Data Studio

By Ahyoung



Beautiful data visualization starts here.

Google Data Studio (beta) turns your data into informative dashboards and reports that are easy to read, easy to share, and fully customizable. Dashboarding allows you to tell great data stories to support better business decisions.

Create up to five free custom reports with unlimited editing and sharing with Data Studio.

SIGN UP FOR FREE

<https://www.google.com/analytics/data-studio>

Free ver vs. Enterprise ver

Choose the best data analysis tools for your business.

Decide which Data Studio solution is right for you. Then sign up for free or talk to a sales representative to get started.

Perfect for...

Google Data Studio (beta)

SIGN UP FOR FREE

Individuals and small to medium-sized companies

Google Data Studio 360 (beta)

TALK TO SALES

Larger enterprises who need it all

<https://www.google.com/analytics/data-studio/compare/>

Available Data Connectors

Data Connections

One of the biggest challenges with reporting and data analysis is accessing and bringing all your data together. Data Studio simplifies the process by providing the pre-built data connectors you need.

EXPAND ALL

Data Connectors	▼
DoubleClick	▼
Google AdWords	▼
Google Analytics and Google Analytics 360	▼
Google Attribution 360	▼
Google BigQuery	▼
Google Cloud SQL	▼
Google Sheets	▼
MySQL	▼
YouTube Channel	▼
Dynamic, Secure Data Connections	▼

Connectors

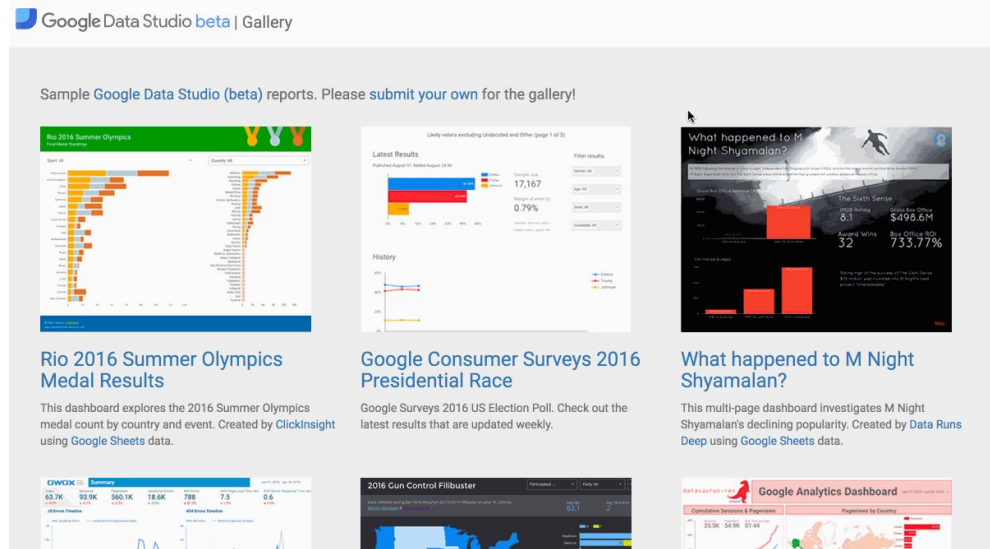
- AdWords
- Attribution 360
- BigQuery
- Cloud SQL
- DCM
- Google Analytics
- Google Sheets
- MySQL
- PostgreSQL
- YouTube Analytics

Most of Google services are available as data connector.

Others : MYSQL/ PostgreSQL/ YouTube

AWS S3(x)

Report Template Gallery



Can customize report template.

Anyone can show off his/her result

<https://www.google.com/analytics/data-studio/gallery/>



From data loading to creating report page

Zeppelin Tutorial data(bank) -

<https://datastudio.google.com/open/0B6HI1MJg53sHZVI1cTg2NEIkUEE>

ZEPL Website (GA data) -

<https://datastudio.google.com/open/0B6HI1MJg53sHenRSQ1p3QWh6MDg>



So...

GOOD

1. Having nice tutorial notes / videos
-> *don't need separated docs site*
2. More friendly to non-developer users
-> *don't need to type code / query*
3. Easy to manage data field
-> *calculate field in GUI*
4. Can set credential for the loaded data



BAD

1. Doesn't support S3 connector
2. Hard to change chart type
-> *need to create another chart again*
3. No backend system.
Just data loading -> Create dashboard

Thanks!

