Summary of the Evaluation of the

CANADA CULTURAL SPACES FUND PROGRAM

2018-19 to 2022-<u>23</u>

Overview

The Canada Cultural Spaces Fund (CCSF) aids in **enhancing**, **renovating**, **and constructing cultural facilities**. It provides grants and contributions to non-profit arts and heritage organizations, provincial governments and Indigenous institutions.

The evaluation examines the relevance, effectiveness, and efficiency of the CCSF from 2018-19 to 2022-23.



EVALUATION FINDINGS

Relevance

The CCSF continues to be relevant to the needs of Canadians.

- There is a clear continued need for investment in cultural infrastructure.
- While the program responded to a certain extent to current and emerging needs, it was challenged by the COVID-19 pandemic, rising costs for construction, and a relatively stagnant budget.
- Additionnal funding in response to COVID-19 helped the program address new needs related to the pandemic.



- The CCSF is aligned with PCH's mandate and government priorities.
- The CCSF is the only federal program primarily dedicated to cultural infrastructure and is seen as a leader in this area.



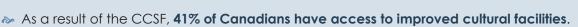


Effectiveness

Overall, the CCSF made progress in achieving its expected results.

- Annually:
 - the CCSF approved an average of 169 cultural infrastructure projects that had diverse sources
 of funding; and
 - an average of 93 communities benefited from improved cultural facilities.





Based on 2020-21 Arts and Heritage Access and Availability Survey; this reflects an upward trend from 2017 (69%) and 2012 (66%).



Of funding recipients surveyed:



93% agreed that

artists and creators have access to professional cultural facilities in their communities



97% agreed that

diverse arts and heritage experiences are available in their community

The program has ongoing challenges to address the needs of equity groups and Indigenous communities.

Over the period covered by evaluation,

36%

Target 25%

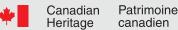
20%

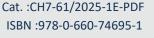
of projects focused on underserved communities (above target) of program funds were directed to organizations mandated to serving underserved communities (under target)

According to Program documents, underserved communities include Indigenous communities, ethnocultural communities and official language minority communities.

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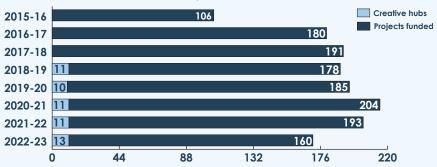
2018-19 to 2022-23

Effectiveness (continued)

Additional funds delivered through the CCSF from budgets 2016 and 2017 contributed to the achievement of results with:

- an important increase in the number of projects funded from 106 in 2015-162 to a peak of 204 in 2020-21
- > support for the development of creative hubs spaces that encourage collaboration, innovation and productivity

Cultural Infrastructure Projects Funded, 2015-16 to 2022-23



Source: PCH Information on Transfer Payment Programs - Departmental Results Report 2016-17 to 2022-23 and Departmental Performance Report 2015-16.

² While 2015-16 to 2016-17 were not within the scope of the present evaluation, these years are presented as investments from Budgets 2016 and 2017 led to increased projects.

Efficiency

The CCSF is delivered in an efficient manner.

Funding recipients surveyed were satisfied with:

program delivery overall

application process



They particularly appreciated:

the management of the COVID-19 funding

the excellent service from regional Program officers

The administrative ratio (9%) is **relatively low** and **stable** compared to **7%** reported in both 2017-18 and in 2012-13.

Key measures to respond to inflationary pressures and

pandemic-associated challenges include:



- increase of maximum amount of grant payable from \$100,000 to \$150,000
- increase of eligible expenses for organizations focusing on equity communities or underserved disciplines

There are opportunities to improve efficiency further by:

- simplifying and streamlining the application process
- improving outreach and communication with clients and partners

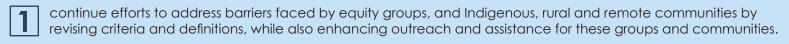
Future prospects

Given the challenges facing the sector and the limitations of the CCSF, it is important to consider innovative approaches and models moving forward, such as new partnerships and encouraging organizations to adopt social enterprise models.



RECOMMENDATIONS

The Senior Assistant Deputy Minister of the Cultural Affairs sector should:



ensure that the CCSF adapts its funding mechanisms and criteria to continue to address the evolving and emerging needs of Canadian communities in terms of cultural spaces, particularly in the context of reduced program resources.

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