

Company #1

GROWTH CASE

CLIENT PROFILE

Type	Scale
Large Prop Firm	~12,000 trading accounts

PROBLEM

Large prop firms face three major challenges:

- **Revenue leaks from toxic traders:** scalpers, arbitrage, and latency abuse strategies can generate massive hidden losses.
- **Margin call liquidations:** traders lose accounts and stop trading, reducing retention, upgrades, and long-term revenue for both brokers and prop firms.
- **Low client retention and upsell rates:** when clients leave early, firms miss out on potential upgrades and long-term profit.
- **Incorrect A/B-book routing:** poor allocation leads to hidden losses and missed margins.

SOLUTION

AIBI.Global implemented AI-driven tools to address these pain points:

- **Smart A/B-Book Routing:** >93% accuracy in directing profitable traders to A-Book and risky traders to B-Book.
- **Abuse Detection:** real-time alerts for scalpers and arbitrage traders to stop toxic flow before it damages profit.
- **Retention Tools:** early margin call signals, liquidation prevention, and stability measures to extend client lifetime.
- **Upgrade Opportunities:** analytics that identify retained clients and traders with growth potential, driving them to higher-value packages.

🏆 CLIENT CASE RESULTS

Short-term results (first 6 months after implementation)

MARGIN CALL UPGRADES

+\$4.6K

3 upgrades / 1 month

+\$41.5K

13 upgrades / 3 months

+\$135.1K

34 upgrades / 6 months

CUMULATIVE RESULTS (SINCE IMPLEMENTATION, 2 YEARS)

+ \$1.94M

net profit from A/B routing
(balanced flow between
A-Book and B-Book)

+ \$448K

saved from abuse detection
(scalpers and ambiguous
toxic flow blocked)

+4,7M REVENUE

from 1,033 margin
call upgrades

1,456

at-risk accounts (~9% of all risk cases) were upgraded prior to liquidation, extending client activity and generating additional revenue

▶ KEY INSIGHT

Over 60% of all added revenue came directly from upgrades and stronger retention, showing the platform's impact on long-term client value.

REACTIVATION TREND (LAST 12 MONTHS)



🏆 RESULT

In two years, AIBI.Global delivered over \$6M in added value, combining higher routing profit, blocked abuse, margin call prevention, stronger retention, and upgrade-driven revenue growth.

Company #2

STABILIZATION CASE

CLIENT PROFILE

Type	Scale
Small Prop Firm	~1,200 trading accounts

PROBLEM

Smaller prop firms often struggle with:

- **High risk exposure:** frequent margin calls shrink the active trader base, cutting lifetime value and leading to missed upgrade revenue.
- **Unstable B-Book performance:** limited resources mean losses from toxic strategies can quickly accumulate.
- **Weak client retention:** once traders burn out, they rarely return, leaving little chance for upsell.

SOLUTION

AIBI.Global applied stabilization measures tailored to small brokers:

- **Profit Maximization:** using AI to direct trades where they deliver the best results.
- **Abuse Detection:** blocking toxic flow even in small trading volumes.
- **Retention Signals:** preventing margin call liquidations and extending client activity.
- **Upgrade Analytics:** targeting retained traders for upsell opportunities.

CLIENT CASE RESULTS

PROFITABILITY

+\$138K (Over one year)

Net Profit from A/B Book recommendations → Positive return from proper Book management decisions (A-Book +\$52K; B-Book +\$86K).

ABUSE DETECTION

+\$7K (Over one year)

Saved from abuse (scalpers +\$4.3K; ambiguous +\$2.7K → Even with a small client base, toxic flow was identified and blocked.

MARGIN CALLS

164 (Over 6 months)

Accounts saved from liquidation → 38% of at-risk accounts → A significant share of the client base was preserved, extending activity.

166 (Over one year)

166 at-risk accounts upgraded instead of closing

RETENTION

63% (Over 6 months)

Retention rate reached, about 13pp higher than peers at 50%.

Reactivation (Over one year)

- Q2 2025: **57%** of inactive traders returned
- Q3 2025: **43%** of inactive traders returned (different inactive groups each quarter, not a decline — consistently high reactivation)

UPGRADES & REVENUE

46 MARGIN CALL UPGRADES → +\$220K REVENUE (Over one year)

Retained traders not only stayed active but also upgraded, boosting broker revenue beyond core trading profit.

RESULT

In just one year, the broker stabilized operations, prevented major client loss, reactivated inactive traders, and unlocked +\$220K in upgrade revenue — achieving consistent profitability despite a small scale.